

EUROPEAN NEWS

Yugoslavia to give freer rein to market forces

BY ANTHONY ROBINSON IN BELGRADE

EVIDENCE THAT Yugoslavia's new collective leadership has opted for a pragmatic approach to the country's economic and social problems, including a new legal framework for small private enterprise, is expected to emerge shortly through measures to revitalise the economy and strengthen the self-management system.

The general outlines of thinking among the collective state and party leaderships emerged during an hour-long discussion here with Mr Stane Dolanc, a member of the 23-man party presidium and former secretary of the Yugoslav League of Communists.

The starting point is the assumption that Yugoslavia is living beyond its means and

that a more realistic approach is needed both in the economy and in conceptions of what a Socialist society means. As Mr Dolanc described the situation: "Some people seem to believe that Socialism is just social welfare, that they don't have to work, and that other people will take care of their problems. In fact Socialist society also has its conflicts and contradictions, and these have to be faced."

The main factor clarifying the leadership's collective thinking has clearly been sharpened by Yugoslavia's declining international competitiveness and last year's nearly \$4bn payments deficit. Now the message is being spread that the solution to economic and social problems lies in the traditional

virtues of "higher productivity, harder work and higher savings."

It is thus intended to increase the efficiency of the system by a series of measures which will "give freer rein to the play of basic market forces."

This will entail prices to be fixed according to market forces, changes in the taxation system, greater encouragement of savings, investment cutbacks (in both the economic and social sectors) and other measures to promote higher productivity and higher exports.

Taxation reforms will be aimed at stopping Yugoslavians from earning high, tax-free sums from moonlighting and other private activities. The latest thinking is that the private

sector must be brought out of its present semi-clandestine existence and be provided with a legal framework which will permit small private services and industrial companies to exist openly.

Something like this already exists in the republic of Slovenia where special legislation for the so-called "Mala Privreda," or small economy, has already created such a legal framework.

In this way, the private sector will also be obliged to pay its fair share of taxes and other social contributions. This is expected to curtail the sort of conspicuous consumption which has an unsettling effect socially, as well as provide new jobs and valuable services and

products.

In this way the socially-owned sector, too, is expected to benefit from the flexibility provided by private sub-contractors and suppliers.

According to current thinking this will not in any way represent a threat to the self-managing system which is, and remains, the basis of the economy. Clearly, however, there are those in Yugoslavia who have doubts about the system and Mr Dolanc admitted that there are those who "call for a strong hand."

The last major effort at economic reform took place in 1965 when, with IMF and World Bank assistance, Yugoslavia introduced the basic elements of market oriented Socialism.

One of the side effects, however, was a sharp increase in unemployment and emigration.

Unemployment remains a problem but the leadership believes that the new measures will be accompanied by the creation of extra jobs in the private sector to compensate for the shedding of labour from inefficient enterprises.

They also believe that much unemployment is due to structural problems which also have to be tackled. In Slovenia, for example, there are over 60,000 unfilled vacancies and there are shortages of skilled people everywhere. One problem however, is that the educational system turns out too many humanists and not enough scientists.

Sluggish growth and 20% inflation forecast for Ireland

BY STEWART DALEY IN DUBLIN

A GLOOMY picture of Ireland's prospects, with minimal economic growth and an inflation rate approaching 20 per cent, has emerged in reports from leading economic forecasters in Dublin.

The dire predictions come against a background of a strike at Aer Lingus, the national airline, and the possibility of a new postal strike.

The central bank in its annual report says that GNP will grow by only 0.5 per cent this year, while inflation will be 18.5 per cent. Worst of all, the central bank says the balance of payments deficit on current account will not be substantially different this year at £1740m (£680m) as it was in 1979.

The main cause of the large balance of payments deficit, which the central bank says is twice the average of other EEC countries in terms of GNP, is the increased cost of oil imports. The net oil import bill rose from £1333m in 1978 to £1510m in 1979 and is likely to be £1800m this year.

The central bank says the Government must slash the public sector borrowing requirement, which is 10.4 per cent of GNP, and reduce the balance of payments deficit.

The Central Statistics Office will apparently soon produce figures which show that inflation in Ireland is now running at 20 per cent. The Confederation of Irish Industry and the Economic and Social Research Institute, says that business confidence is at its lowest ebb since 1973. Their survey says that output has stopped growing in most large companies, that there could be cutbacks in the work force and that many companies are reducing stock levels.

The strike at Aer Lingus involves 950 craftsmen who are members of nine separate unions. They are arguing about pay differentials and it seems that despite the intervention of Mr. Gene Fitzgerald, the Minister for Labour, the dispute will now drag on for several weeks.

The postal workers have rejected a new pay offer. The members of the 13,000-strong Post Office Workers' Union voted by 8,642 to 1,473 votes to throw out pay proposals.

When their four-month strike ended last June, the workers accepted an increase of 15 per cent. A condition was that a new settlement would follow. But the latest offer of 5 per cent to postmen and between 9 and 11 per cent to clerks and sorters has been called unacceptable.

Few candidates seek to follow Jenkins as 'Mr. Europe'

BY JOHN WYLES IN BRUSSELS

WANTED, Man of broad experience to fill top international job coming vacant at the end of the year. Must have political skills but not too many, and independence of mind, but not too much. Ability needed to work closely with people of other nationalities of varying degrees of competence. Post for two years, usually renewed for another two. Salary around £60,000, good fringe benefits and numerous opportunities for travel.

The job, of course, has not been advertised but it will be filled next week by EEC heads of government at their meeting in Venice. The Community will then have a new president of the Commission ready to take over at the end of the year—a new "Mr. Europe" as Mr. Roy Jenkins was christened during the British Press's short burst of uncritical enthusiasm for the European idea.

The label has a hollow ring these days, when the Community has only just ended one bitter inter-union battle (over British budget contributions) and faces several more in the coming years (reform of the Common Agricultural Policy, the size and shape of the Community budget, to mention but two).

Given the uncertain outlook and the clear lack of consensus among the Nine about where the Community should be going, the choice of Mr. Jenkins' successor is arguably one of the most critical decisions which EEC governments have to take this or any year.

Unfortunately, the EEC leaders will have a crowded agenda to cover in a few short hours next week, which means there is unlikely to be much discussion of the qualities needed in a president of the Commission, nor indeed of the opinions he ought to hold about the Community.

Least objectionable

While Mr. Jenkins was chosen almost by acclamation, once his readiness to accept had been discreetly communicated, the man (not much opportunity for a woman at this level of Community politics) selected next week looks likely to be he who is least objectionable to the assembled heads of government, *metain shridu etain etain*.

The contrast with the Jenkins appointment (enthusiastic European political of international repute) tells us much about the Community's current malaise.

Without intending to slight the known candidates, or indeed the final nominee, it can be said that there seem to be precious few men of public renown anxious to wear the crown of "Mr. Europe." This is partly because neither France, West Germany nor the UK will be providing candidates, but there are surely other explanations.

Could the reason be that the job seems to lack enough influence to compensate for regular exposure to Chancellor Helmut Schmidt's bad temper or President Valéry Giscard d'Estaing's hauteur? Could it be that men who might have been tempted 10 years ago, see now that the European Commission and its president have been eclipsed by national governments, for whom the Commission is both servant and a whipping boy? Or could it be that too many potential candidates have been reading the "three wise men"?

Messrs. Barand Bisheuvell, Edmund Dell and Robert Marjolijn were conscripted by the heads of government "to consider adjustments to the machinery and procedures of the Community institutions."

Their 118-page report, presented last October, depicted a

set of institutions that are growing under an intolerable burden of work, with the role and authority of the Commission having especially declined in recent years. This is partly because the Council of Ministers (representing the nine member states) all too often ignore Commission proposals and partly because the Commission's own internal operations have become increasingly inefficient.

Team work

"There has been a loss of collegiality in its members' method of working, combined with inadequate internal co-ordination," said the "three wise men." With the last point they meant simply that the present and his 12 (soon to be 13 with the accession of Greece) Commissioner colleagues were unable to work effectively as a team.

This is a difficult enough problem for any president to assume, but there is worse. "The authority of the Commission's president needs strengthening in every way possible," said the report, which suggested that he should have a greater say over the distribution of portfolios among his Commis-

sioner colleagues and "must ultimately have the last word" on the matter.

Many senior Eurocrats believe that the new president and his colleagues offer the last chance to retrieve some of the Commission's former status and halt its slide into a mere secretariat and foot soldier for member governments. The president must, they believe, be a senior politician of at least equivalent standing to Mr. Jenkins, but with more interest in and flair for managing and controlling a bureaucracy.

None of the names gossiped around Brussels as possible candidates for the presidency has sent any kind of frisson of excitement through the Commission. If M. Gaston Thorn of Luxembourg, or Sig. Filippo Maria Pandolfi of Italy or a dark—and so far unidentified—horse is eventually the Venice summit's choice, he is unlikely to be overburdened with a Community-wide sense of expectation and anticipation.

Barand Bisheuvell of Holland was once talked of as a possible candidate for the presidency and is said to have made sure that his Prime Minister will not nominate him. As a "wise man," he obviously read his own report.



Two possible contenders: Sig. Pandolfi of Italy (above) and M. Thorn of Luxembourg (below)



Bid to ease tension over E. German curb on Poles

BY LESLIE COLLITT IN BERLIN

THE POLISH Foreign Minister, Mr. Emil Wojciechowski, arrived for talks in East Germany yesterday as severe measures were introduced to limit the entry of Poles into East Germany for economic reasons.

Last year Poles made 51m trips across the Oder-Neisse border, mainly to buy goods both cheaper and in short supply in Poland. East Germans in the border region have complained bitterly about their shops being drained of products by visiting Poles. The resulting tensions led to steps this week to curb the number of Poles entering the country.

For every day that Polish citizens are in East Germany they will have to buy 25 marks for zlotys, and will be allowed to buy only 350 marks a year. This limits to 14 the number of border crossings they can make each year. In addition, Poles are no longer able to buy cheaper East German petrol but instead must purchase coupons for the price of petrol in Poland. It has largely been Poles living near the border

who cause the most resentment in East Germany.

This, in turn, led to incidents and threatened to tear open the wounds among Poles left by the German occupation of Poland in the Second World War.

Mr. Wojciechowski is in East Germany on what is described as a "friendship" visit to Herr Oskar Fischer, the Foreign Minister.

The East German news agency said they discussed the "further strengthening of fraternal relations" between the two countries. Next month, East Germany and Poland are scheduled to celebrate the 30th anniversary of the signing of the Treaty of Zgorzelec (Gorlitz), under which East Germany recognised the post-war Oder-Neisse frontier.

Official celebrations are to take place along the border which Poles and East Germans were able to negotiate with great difficulty until 1972. In that year the border was thrown open to visa-less travel which has now been sharply restricted

W. German police battle nuclear protesters

By Roger Boyes in Bonn

WEST GERMAN police and frontier guards yesterday used water cannons, helicopter squadrons and armoured cars to disperse over 2,000 demonstrators who for the past few weeks have been holding up test drillings for a planned nuclear waste storage centre in Gorleben.

Major clashes had been expected but a police spokesman said there had been few violent incidents. Earlier protests against planned nuclear reactors in the German villages of Wyhl, Grohnde and Brokdorf had sparked off serious confrontations and caused political embarrassment to the local state governments.

Gorleben, in Lower Saxony, is an especially delicate case because it was the centrepiece of the Bonn Government's policy on nuclear energy. The regional plan was to build a comprehensive reprocessing and waste storage centre there which could end the deadlock on nuclear energy in Germany. The commissioning of new power stations has been held up in several states because of legal objections that no adequate provision has been made for the nuclear waste.

However, Herr Ernst Albrecht, Premier of Lower Saxony, turned down the plan on the grounds that it was politically unworkable. He said subsequently, however, that Gorleben could be used for waste storage—but not reprocessing—provided test drilling indicated that the area was suitable. Three out of four drillings have now been taken but the demonstrators have been holding up the final one.

Gorleben has become the rallying point for the diverse ecological groups in the country and has helped the anti-nuclear "Greens" party, an important force in communal and state politics.

Strike called against French health changes

PARIS—France's main trade unions have called a 24-hour strike throughout the country today to protest against Government plans to change health insurance payments.

The strike, like a stoppage on May 13, is expected to disrupt rail traffic, as well as gas, electricity and postal services. There will be no newspapers. Banks may be affected and many surgeries will be closed except for urgent cases.

Reuter

New Norwegian offshore rules attacked

BY FAY GJETER IN OSLO

NEW PROPOSALS to regulate Norwegian offshore petroleum activities have been sharply attacked by NIFO, the organisation representing the 14 oil companies with operator status on Norway's offshore concessions.

The draft law appears to provide for "an unnecessary toughening" of conditions affecting the oil companies, says NIFO, arguing that as long as the existing rules have no obvious defects they should not be changed significantly. If they are, it could create doubts internationally about the stability of Norway's oil policy.

Specific aspects of the draft

which NIFO dislikes include:

- The wide scope it gives to the authorities to intervene in purely technical and business matters.
- Oil companies would lose the right to take disputes with the Government to independent arbitration. Instead, all such disputes would have to be settled through the courts, which, says NIFO, have less power to reverse official decisions.
- A provision enabling the Government to force the oil companies to undertake certain investments, by threatening to withdraw their concessions if they do not comply.

The proposal that the State should be able to requisition oil from the oil companies—over and above the amount it is entitled to, as royalty oil—in order to meet its obligations to third parties under supply agreements.

The only operator oil company which does not back all NIFO's objections is Statoil, the state oil concern. In a separate comment to the Oil Ministry, it centres its main criticisms on the ambiguous wording of some sections of the draft.

It does object, however, to the provision which empowers the Government to force a con-

cession holder to exploit a find. Given its status as a partner in all new finds (with a minimum 50 per cent stake), Statoil believes it will be able to regulate exploitation satisfactorily on its own without the help of the Oil Ministry.

It was also announced yesterday that the Alexander Kiehlund hotel rig which capsized in the North Sea two months ago, killing 123 workers, might be righted again next month. Mr. Andreas Cappelen, the Justice Minister, told Parliament that the rig's owners are trying to speed up studies to see if the operation is feasible.

N. Sea find by Danish group

By Hilary Barnes in Copenhagen

INDICATIONS of hydrocarbons have been found in an exploratory well, Lulu 1, about 230 kms north-west of Esbjerg in the Danish sector of the North Sea, according to AP Moeller, one of the companies concerned.

An official of the Danish Energy Directorate was quoted as saying, however, that the well looked promising.

Swedes to market synthetic fuel

BY VICTOR KAYETZ IN STOCKHOLM

BOLDEN, the Stockholm metals and chemicals group, has bought the patent for Carbogel, an oil-like fuel made by liquefying crushed and purified coal. It will develop and market the fuel with Scaniainventor, the small south Swedish company which devised it.

Mr. John Dahlgren, managing director of Bolden, describes the investment as one of the largest ever made by his group on a single innovation.

Carbogel, whose energy content is just over half that of oil and slightly less than that of ordinary coal, can rapidly replace oil for power generation, heating and direct industrial use, Bolden says.

Large-scale use of Carbogel within the Bolden group, which uses 200,000 tonnes of oil annually, would save nearly SKr 40m. Bolden can use the sulphur and heavy metals removed from coal in production of Carbogel

for its own manufacture of sulphuric acid and paints. Carbogel can also replace oil as feedstock in the production of artificial fertiliser by the group's subsidiary, Supra.

A newly formed company, AB Carbogel, with Bolden and Scaniainventor as equal partners, will perfect the fuel-making process and sell licences for it internationally. In Scandinavia Bolden will have exclusive rights.

Extremists raid Rome embassy

By Rupert Cornwell in Rome

PRO-KHOMENI Iranian extremists appear to have been responsible for an attack on the Iraqi consulate and embassy in central Rome, yesterday. One Iraqi guard was killed, and a terrorist was wounded.

The attack, which further emphasises the role of the Italian capital as a theatre in which Middle East feuds are acted out, took place shortly before noon. Two men burst into the Iraqi diplomatic compound and killed a guard before coming under fire from others protecting the embassy.

One of the attackers was later taken to hospital with serious injuries. The other fled after leaving a suitcase bomb which the police were able to defuse. Witnesses said one of the raiders repeatedly shouted "Long live Khomeini."

The incident seems to be the first attack by Iranians on an Iraqi diplomatic mission.

For the Italians it is worrying evidence of the ease with which extremists can move in and out of the country.

6,000 will cover Games

ZURICH—Soviet officials say they expect 6,000 journalists to attend the Moscow summer Olympics beginning on July 19.

Mr. Yevgeniy Sovva, an official of the press department of the Moscow Organising Committee, said in Zurich that requests for accreditation were only slightly fewer than expected at about 6,000, including 1,000 television staff and 650 photographers.

Mr. Vladimir Popov, vice-president of the committee, added that journalists would be allowed to report on aspects of Soviet life outside the games. They would be able to interview Soviet citizens freely, but must emphasise that the laws of the Soviet Union must not be violated," Mr. Popov said.

Referring to a U.S.-pioneered

boycott of the games, Mr. Popov said the countries which had agreed to take part won 150 out of 198 gold medals during the last summer games in Montreal in 1976. "There has been some sarcasm about the value of the gold medals to be awarded by the Moscow games. They have been variously described as made of chocolate, marmalade and so on. I can only say that the gold medals will be much heavier in weight and substance than that," he said.

Mr. Popov, who has been attending a Press Commission meeting at the International Olympic Committee's Lausanne headquarters, said all the Moscow sports stadia were now ready.

Disillusioned Italians face more of the same at local polls

BY PAUL BETTS IN NAPLES

"WHEN THE FATHER is a thief and the mother a whore, the son can hardly turn out to be the Holy Father." With only four days to go before 43m Italians vote in a regional and local city council elections, Sig. Antonio Esposito, a Neapolitan businessman, is somewhat cynical about Italy's unsettled political situation.

The Christian Democrat Party is the "father" who has enjoyed 35 years of uninterrupted power and is now universally blamed for the country's long mis-government. The Communist Party is the "mother," which as the country's second largest party has effectively helped the Christian Democrats to stay in power.

The "son" is the Italian electorate, whose conservative voting has been the underlying reason for the country's failure to find a lasting compromise between right and left.

The local polls next Sunday are a replay of last June's inconclusive general election which did little to break the political deadlock and, if anything, made Italy even more difficult to govern. But they will be the first test for Sig. Francesco Cossiga's recently formed centre-left coalition of Christian Democrats, Socialists and Republicans.

During the last few days, Sig. Cossiga has come under pressure from allegations he had helped the son of a fellow

from terrorist charges. The affair is unprecedented even by Italian standards and has overshadowed the last days of the regional election campaign. It has become the main issue in political rallies and broadcasts and it will clearly have an impact on Sunday's voting.

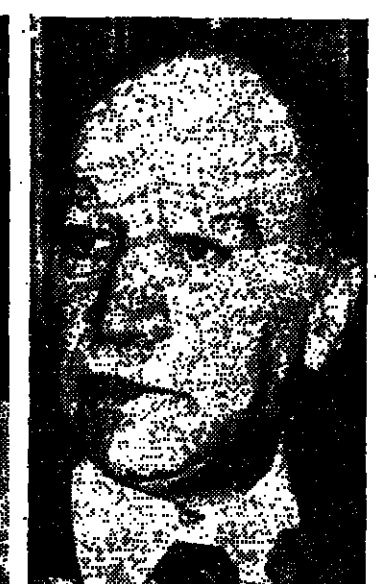
Yet this last minute twist has done little to dispel the apathy, disillusionment and general exasperation with the man political parties in Rome and the central government, which many believe disregard local views when no immediate political advantage can be gained from them. This feeling could not be more pronounced than it is in Naples.

Even the row over the sudden disclosure of the terrorist charges against Marco Donat Cattin, the son of Sig. Carlo Donat Cattin, the former Christian Democrat Deputy-Secretary General, is regarded here as an electoral stunt. The Communists, in Naples at least, are being accused of overdoing their propaganda over the Donat Cattin affair. Sig. Maurizio Valenzi, the City's independent-minded Communist Mayor, has stated he is unwilling to turn a personal tragedy into an electoral issue.

The campaign in Naples is firmly based in the City's local problems, which have reached national proportions. This southern city, the third largest in Italy after Milan and Rome, has seen decades of Christian



Sig. Maurizio Valenzi (left), the Communist mayor of Naples, faces a tough challenge from the extreme right MSI party of Sig. Giorgio Almirante (right).



Democrat government and, during the past five years, Communist management fail to contain its malaise.

Nearly 10 per cent of its 1.5m inhabitants are unemployed and eke out a hand-to-mouth existence in some of the least salubrious streets of any Italian city. Many have devised their own means of survival. From contraband, which is said to employ directly or indirectly some 40,000

black labour" which has given Naples, in the Communist mayor's words, the distinction of being the West's largest exporter of leather gloves without a single glove manufacturing plant in the area.

Entire families are still crowded into "bassi," squalid, degrading one-room dwellings at street-level which regularly get flooded when the rains start in the winter. Despite the charm of the city on

a sunny day and the laundry hanging across the narrow labyrinthine streets and exotic street markets, infectious disease, overcrowding, filth, child labour, neglect, corruption and poverty have transformed Naples into what some local people call "the Calcutta of the Mediterranean."

Emotions tend to ride high, especially at election time. Like other major Italian cities, Naples came under Communist control during the last regional elections in the summer of 1975. The astonishing gains of the Communists in those elections and the 1976 general election, when they polled just over 40 per cent of the vote in Naples, were largely the result of popular protest against the Christian Democrats' poor record in office.

At that time, the Communists flung everything into their electoral campaigns, promising immediate changes and improvements once in power. But in Naples, as often elsewhere, they were landed with what Sig. Valenzi calls "poisoned gifts" from the Christian Democrats. In short, the Communists, as the Christian Democrats calculated, were unable to fulfil the expectations they had aroused. "They promised the moon, but the city is now in a worse state than we left it," a local Christian Democrat candidate said.

The Communists were isolated in local government in Naples. While the Christian

Democrats sought to reach an accommodation with the Communists nationally, they threw everything into a fierce campaign in the regions and city councils. In Naples, the Communists held the town hall, but the real power of the state bank, the insurance companies, and the state-controlled industries like the financially troubled Alfasud car plant and the Bagnoli steel complex remained in Christian Democrat hands. As in other cities under Communist or left-wing control, deteriorating local conditions have tarnished the Communist party's image of good administration.

Last year, during the June general election, the Communists lost nearly 10 per cent in their popular vote in Naples, dropping to just over 30 per cent. Barring a miracle, they are expected to lose more votes on Sunday.

But it is equally unlikely that the Christian Democrats will pick up many new votes. Even before the recent Donat Cattin affair, the party had lost much credibility in the country. The general election trend in the last year has been an increase in support for the smaller lay parties like the Social Democrats, the Liberals and the Republicans. The unconventional small left-wing radicals have also gained a considerable number of protest votes, while the Socialists, the country's third largest party, also appear to be

winning wider support.

In Naples at least, the right-wing neo-Fascist Movimento Sociale Italiano (MSI) party has been gaining a great deal of ground. The MSI's leader, Sig. Giorgio Almirante, is generally regarded as one of Italy's best, if somewhat controversial, political showmen, and he has concentrated his regional election campaign in the Naples area. He has sought to appeal to the Neapolitan popular vote much in the same way as the Communists did in June 1975, by exploiting discontent at the party in power. Although Sig. Almirante may be a trifle optimistic when he says his party could gain more votes in Naples than any other party, it is nonetheless likely to do remarkably well.

In any case, most Neapolitans vote with their hearts rather than their minds and many still hanker back to the city's days under Spanish Bourbon rule or Sig. Achille Lauro, the shipping magnate, now in his 90s, who as a Monarchist literally ruled Naples in the 1950s.

There is already talk of large-scale abstentions and sizeable protest votes going to the smaller lay parties or the MSI. Should this be the case, it will be a further confirmation of the disaffection of the Italian electorate with the country's main political parties. And for the Communists—and Christian Democrats, this could be as worrying as a substantial electoral defeat.

Egypt's Cabinet confirms new budgetary policy

By Roger Matthews in Cairo

THE EGYPTIAN Government met yesterday to confirm the broad lines of an ambitious new budgetary policy that aims to prevent price rises for essential commodities and public sector products for the next 12 months.

Dr. Abdul Razik Abdel Meguid, the newly-appointed economic overlord, has already announced that his budget, to be introduced on July 1, will be the first for many years to exclude price rises.

This radical departure from the policies of the past two years which aimed at allowing prices to rise gradually to combat the massive cost of subsidies and the mounting budget deficit will cost the Exchequer some \$120m during the coming 12 months, according to officials. Unofficial estimates put the cost substantially higher.

Much will depend on the determination shown by the Cabinet under Vice-President Hosni Mubarak in following President Anwar Sadat's directive that a wide range of essential goods should actually be made cheaper.

A list of some 400 commodities has been drawn up on which prices are to be cut. It will be some weeks before any assessment can be made of the impact on the inflation rate, which is unofficially calculated to have been running an annual rate of over 35 per cent

Tough Israeli action on West Bank strike

By David Lennon in Tel Aviv

ISRAELI police dragged Palestinian shopkeepers out of their beds in East Jerusalem yesterday morning as part of an operation to break a shopkeepers' strike called to protest against the assassination attempts against three mayors on the Israeli-occupied West Bank.

It was the latest in a series of tough actions aimed at crushing the recent upsurge of resistance to the Israeli occupation and preventing the assassination attempts turning resistance into a civil revolt.

Over 100 traders were rounded up just after midnight and taken to the police headquarters where they were handed written orders to open their shops at 7 am. The businessmen were told that they had been brought to the police headquarters to protect them against possible pressure by radicals to force them to close. The shopkeepers were detained for several hours before being escorted to their stores to make sure they opened.

Over half of the shops in Arab East Jerusalem were closed on Tuesday, despite Israeli attempts to force them open. But following yesterday's punitive action, all the shops opened. In other parts of the West Bank, shopkeepers were also forced for the second day running to open their stores.

The Israeli security forces investigating Monday's car bomb attacks, which seriously wounded the Mayors of Nablus and Ramallah, said they still had no lead as to who might have been responsible. The police laboratory has found that the explosive used was standard Israeli army issue. But officials said this did not prove the culprits were Jews; a great deal of stolen army equipment, they

Palestinians close ranks in desire for revenge

By Susan Hiji in Beirut

PALESTINIAN guerrilla leaders have been holding intensive consultations in Beirut on what is described as a new dimension in the conflict with Israel.

All eight guerrilla groups have issued statements describing Monday's car bomb attacks on two West Bank Mayors, Mr. Bassam Shaka of Nablus, and Mr. Karim Khalaf of Ramallah, as the beginning of a new struggle.

Al-Fatah, the Popular Front for the Liberation of Palestine, the Democratic Front for the Liberation of Palestine, the Syrian-backed Al Sakia, and the other groups have vowed to take revenge.

Palestinians are demanding that the retaliation must be of the same magnitude as the crime against the mayors. It is likely to take several forms, but will concentrate on escalating Palestinian resistance on the Israeli-occupied West Bank and in the Gaza Strip.

Palestinian reaction is as strongly directed against the U.S. as against Israel. Hostility towards Washington was underlined in a statement by Mr. Yasser Arafat, the Fatah leader who held Mr. Menachem Begin, Israeli's Prime Minister, and the U.S. responsible for the bomb attacks.

A manifesto issued by a congress of Al Fatah, which ended in Damascus at the weekend proclaimed that the U.S. was "enemy number one" of Palestinians, and called for strikes at U.S. interests in the Middle East.

The Fatah manifesto has brought the mainstream guerrilla group, once regarded as the most moderate in the guerrilla ranks, closer to the rest of the factions.

It was the product of 11 days of deliberations by the 523 members of the Fatah congress and is a reflection of Palestinian disillusionment and frustration. A key passage said that where the Palestinians were concerned, the promise of a peaceful settlement in the Middle East was an illusion.

Therefore, Fatah has reverted seeking to recover "all of Palestine" after the elimination of the "Zionist entity."

The manifesto declared that armed popular revolution was the only course for the liberation of Palestine. It did not rule out political action, but pointed out that diplomacy should be undertaken to win recognition of the PLO in Western Europe and Japan.

The shift in emphasis is clear. Heretofore, the PLO's diplomatic efforts were geared towards a solution of the Arab-Israeli conflict based on an independent Palestinian state. The hardening of Fatah's stance has been brought on by Israel's determination to hold on to the West Bank and Gaza and by the insistence of the Carter Administration in sticking to the Camp David accords despite deadlock in the negotiations on Palestinian autonomy.

Explaining this, a Palestinian informant said: "Carter added insult to injury when he threatened to block any new Middle East move by Western Europe."

The Palestinians believe that no progress can be expected at the political level before the end of the U.S. elections. The guerrilla leaders have said repeatedly that, in the interim, the Israelis are exploiting the strong position of Jewish voters in the U.S. to seize the West Bank and Gaza and to settle them with Jews.

"It is a matter of life and death for us to resort to every means to stop this," one Palestinian said.

LETTER FROM ASTARA

All looks quiet on the Soviet frontier

By Andrew Whitley on the Iran-Soviet border

SOVIET truck drivers do not walk. They stride purposefully without looking to right or left. Nor do they window-shop like other visitors to this small border town on the Western shores of the Caspian Sea. Instead, it's a quick baffle with a stallholder for a Japanese multi-blade penknife or some such item and they are back to the customs compound, hurrying in their stiff new jeans.

Astara is the main road crossing between Iran and Soviet Azerbaijan. It would be the route through which Eastern Europe would no doubt keep the embattled Islamic Republic supplied, should the West's economic sanctions be backed up by force.

Astara is also the place where the gas trunk pipeline to the Soviet Caucasus, known as IGAT-I, changes nationality. IGAT-I used to supply over a billion cubic feet a day, but has been dry for the past two months and will remain so until the Russians agree to pay the going rate for gas in Western Europe.

The last pumping station on Iranian soil stands neat and trim within a stone's throw of

the stream which passes here as the Aras River, a boundary between Islam and state Socialism or between historic notions of the Middle East and of Central Asia.

From the graffiti on Astara's walls, Islam and Marxist-Leninism are waging a close battle for the loyalties of the town's 12,000 inhabitants. "Read Mardom" frequent slogans urge, referring to the newspaper of Iran's pro-Moscow Tudeh Party. "Long live the Tudeh" shouts others.

The busy Soviet trucks should be as gratified by these displays of right-thinking friendship as by the comment of an Iranian youth idling near the river. He wished he could go to the other side, "because there's work there, especially in farming."

But knowing the Soviet preference for avoiding controversy in Iran, perhaps Russian citizens in Astara are more comfortable with the graffiti which hail Ayatollah Khomeini, the notorious "hanging judge," and call for "death to the Fedayin," the independent Marxist guerrilla organisation.

For the past six weeks, the



"We have received secret instructions from Tehran to stop and question all foreigners," Mayor Jamshid said by way of explanation. "If you were really journalists you would be attending to more important matters like the parliament in Tehran." In the end the confiscation of our film satisfied local honour.

If it took your fancy to slip across the border, it would seem childishly simple. On the Iranian side, the gendarmes' posts spaced out at intervals are no real obstacle and local intelligence has it that the Soviet patrols across the river take a after-lunch siesta every day. The only visible barrier is puny barbed-wire fence amidst the trees. "But you should see the second fence, and the third," said one Iranian used to foraging for wood on the other side, with a smile.

Tehran braced for anti-Shah demonstrations today

By Our Tehran Correspondent

IRAN'S universities closed down yesterday for an indefinite period on the eve of today's anniversary of the 1963 uprising against the Shah's rule. Massive demonstrations throughout the country have been called for today by the Islamic leadership, and fears are running high that extreme right-wingers will use the occasion to launch another purge of their ideological opponents in the universities and government ministries.

Ayatollah Khomeini, Iran's leader, yesterday urged delegates attending an inter-

national conference on the U.S.'s former role in Iran to tell the world what happened on June 5, 1963, when hundreds of demonstrators were killed by the Shah's forces. The date is treated here as the start of the Moslem clergy's struggle against the former U.S.-backed regime.

Speaking to the delegates, who include a 10-man group from the U.S. led by the former Attorney-General, Mr. Ramsey Clark, the Iranian leader complained about Iran's image abroad "as a forest in which wild people are killing each other."

"The world cannot hear our voice," he said in a speech which had an uncharacteristically plaintive, almost appealing, manner. But he went on to renege on Iran's defence of economic sanctions, saying: "We don't need relations with countries which are going to steal our goods."

In advance of today's demonstrations President Abolhasan Bani-Sadr has issued a number of warnings of the dangers resulting from the strong-arm tactics of the Right, in particular the stick-wielders of the Tehran mob.

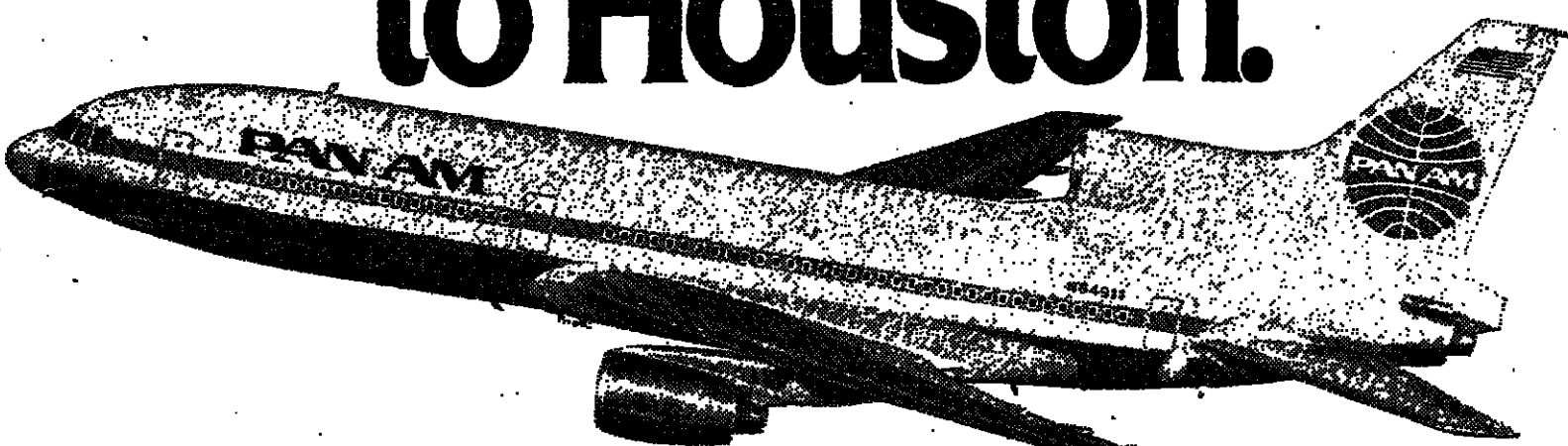
"Those who use sticks can see they haven't anything other than increasing the number of opposition groups," he wrote in his newspaper, Islamic Republic. This was an apparent reference to the bloody clashes on university campuses six weeks ago when the left-wingers were last attacked.

Fears of clashes today have led the Mujaheddin-Khalq, the strong radical Moslem organisation, and the pro-Moscow Tudeh Party to tell their supporters to stay away from the demonstrations and rallies.

There has been no word yet on the intentions of the Marxist Fedayin-Khalq, who may turn out because the occasion is also being treated as an anti-imperialist event of considerable importance.

Government officials have made it clear that Iran centres of higher education—the stronghold of the Left—are unlikely to reopen for the new academic year in autumn and may stay closed for up to two years while they are "purged" and "cleansed."

Pan Am introduce the earliest, fastest non-stop flights to Houston.



Starting July 2nd, Pan Am introduce daily non-stop flights to Houston from Gatwick.

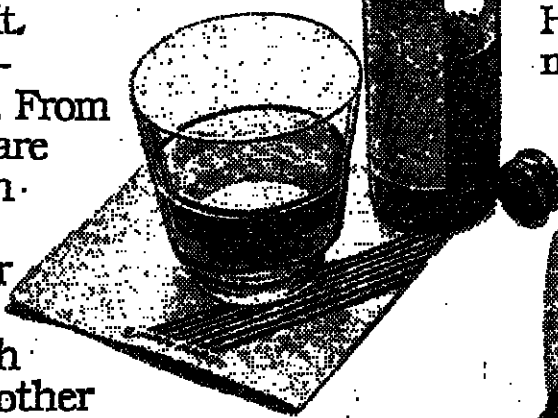
And they're pretty remarkable flights. Because they leave earlier than any other flight, at 11.10. And they fly faster, so you arrive, conveniently, at 15.20. And the planes are Lockheed TriStars with Rolls-Royce engines: simply the most technologically advanced wide-body aircraft ever built.

They're very well-connected flights, too. From all over Britain there are morning flights which get you to Gatwick in good time to catch our TriStars. And from Houston you can catch connections to many other cities, both within Texas and all over the USA.

All the way to Houston you'll get all the inflight features you'd expect from Pan Am. Our luxurious First Class, with superb international cuisine. Clipper® Class: our special section created with the needs of the international business traveller in mind. Or

low-cost Full Service Economy Class, where you get incomparable Pan Am service with drinks and inflight entertainment available at a very small extra charge.

Talk to your Travel Agent now about our summer flights to Houston. Because, with Pan Am, Houston has never been more open for business.



We fly the world the way the world wants to fly.

These notes have been placed privately. This announcement appears as a matter of record only.



Dfls 50,000,000
F. van Lanschot Bankiers N.V.
10 1/2% Bearer Notes 1980 due 1985

F. van Lanschot Bankiers N.V. Orion Bank Limited
 Centrale Rabobank
 Kredietbank International Group
 Nederlandsche Middenstandsbank N.V.
 Nederlandse Credietbank N.V.

AMERICAN NEWS

WORLD TRADE NEWS

New York aims for loan guarantees of \$900m

BY IAN HARGREAVES IN NEW YORK

NEW YORK CITY, still not out of the woods from its 1975 financial crisis, is to try to secure access to a further round of Federal Government loan guarantees.

The approach, as before, is being made through the Municipal Assistance Corporation (MAC) the organisation formed during the fiscal crisis five years ago to raise money from the credit markets.

MAC's latest plan is to persuade the Government to authorise the release of \$900m of guarantees, originally intended to provide an emergency standby resource for the city when the Government authorised a \$1.65bn rescue programme in 1978.

MAC, undoubtedly with the support of the New York Administration of Mayor Edward Koch, seems to have calculated that now is the right political

moment to wring from a vote-seeking President Carter and Congress a commitment to release the \$900m.

MAC's plan is to use the guarantees as the cornerstone for a \$4.5bn long-term financing package to carry the city through to 1984. Bond sales would start in fiscal year 1981.

Earlier this week, in a speech, Mayor Koch noted without comment that observers were predicting he would not succeed in his objective of balancing the city budget in 1981.

He blames inflation for the pressures on the city targets. Increased spending requirements imposed on New York by federally mandated programmes, such as medical welfare and special education, have also strained New York's finances.

Other factors within the city's control, however, are probably even more stringent, notably the

present negotiations between the city and the bulk of its hourly-paid employees.

A strike deadline is looming at the end of the month as contracts expire with almost 250,000 municipal employees, including the police.

Mayor Koch has continued to talk tough about what the city can and cannot afford and to remind the unions that New Yorkers in general and New York business in particular bore without much complaint a two-week strike by public transport workers earlier this year.

The Mayor, a Democrat, who supported President Carter for the Presidential nomination, is also trying to make a deal with the Republicans. On Friday, he will testify before the Republican election platform committee. He has previously said he may try to run for a second term as mayor on a Joint Republican-Democratic ticket.

Toyota Sales unwilling to handle foreign cars

By Charles Smith, Far East Editor

TOYOTA MOTOR SALES, the sales arm of the Toyota group, is not willing to make its Japanese distribution network available to a foreign car manufacturer, despite its belief that using the "proven network" of a Japanese car maker represents the best means of entry for a foreign company to the market.

Mr. Seiki Kato, chairman of Toyota Motor Sales, said yesterday there was "no room" for Toyota to handle cars produced by other companies because the range of its products was too wide.

The situation was, apparently, different five years ago, when Toyota considered, but turned down a proposal by British Leyland for the distribution of BMC cars in Japan.

Mr. Kato said that the BMC proposal was declined because of emission control problems on the British cars. Toyota offered to help BMC solve these, but the British company eventually formed a joint venture with Nissan for marketing its cars in Japan.

Mr. Kato suggested using the sales network of a Japanese car manufacturer, among a long list of "pros and cons" for would-be foreign car exporters to Japan.

Apart from his advice on marketing methods, the Toyota chairman said that small cars with engine sizes of between one and two litres were the most suited to the Japanese market and that foreign manufacturers should "remember to put the steering wheel on the right side". He also advised foreign manufacturers to make adjustments for Japanese tastes in their factories rather than adapting their cars after shipment to Japan.

Mr. Kato said he did not think the small share of foreign cars in the Japanese market (3 per cent) was due to "unfitness" on the part of Japan.

Mitsubishi Motors will export 1,510 vans to China in what the Japanese car maker said was the largest order it has received from the neighbouring country, AP-DJ adds from Tokyo.

Under the Y2bn (£3.3m) order, Mitsubishi will make the shipments between this month and next.

The company said the vehicles will be used to transport plant workers and farm produce in Guangdong Province.

Although Mitsubishi has occasionally exported cars and trucks to China, this is the first time that the company has received an order for such a large number of vehicles.

Japan appeal on truck duty

By Ian Hargreaves in New York

TOYOTA MOTORS yesterday appealed against the U.S. Government's proposal to close a duty loophole, which would have the effect of increasing from 4 to 25 per cent the duty Japanese merchants pay on imports of light trucks to the U.S.

Mr. Seizo Kato, Toyota's head of sales, said that a figure of 6 to 8 per cent would be more reasonable.

Mixed response to 'Buy British' plea

BY JAMES McDONALD

THE APPEAL to the community to buy British products by Sir Michael Edwards, chairman of B.L., has had a mixed response from business leaders, judging from the results of an inquiry by *The Director*, among the chairmen and managing directors of a number of leading companies.

In its latest issue, published today, the magazine — the journal of the Institute of Directors — says that, out of 49 businessmen questioned, 32 supported Sir Michael's appeal, 12 were against it and five were unsure.

The measure of support by several directors, however, was qualified. "All British directors should insist that their companies buy British. At the same time, the car makers too should buy British. They also should understand that their products must be the best in both quality

and service," wrote Mr. P. Gregory King (Mackenzie King Holdings).

This last sentence introduced a theme that ran through all the answers, whether in favour or not of Sir Michael's appeal. "I believe that we should give the British car industry a chance to build up, once again, a reputation for being able to deliver the goods," Mr. F. J. Moorfoot (Kodak). "It is our company's policy to buy British cars," said Mr. E. T. Gartside (Shiloh Spinners), "but British car manufacturers need to improve their standards from the point of view of design, service and reliability, if they are to retain their captive share of the company car market."

Mr. J. M. Raiman (Shell UK) said "British companies should as far as possible buy British. Mine does exclusively." But, he added, "Individuals should

retain their freedom to make their own choice."

Among the antagonists, Mr. A. A. S. Ras (Ciba-Geigy in the UK) said: "To urge all sectors of the community to buy British cars is of limited benefit and has the effect of restricting freedom of choice, an essential element in any market economy. Encouraging a policy of 'buy British' at home may reduce the demand in the UK for vehicles made abroad, but it will also encourage overseas manufacturers to adopt a protectionist policy in their own home markets, thereby affecting UK exports."

The same panel, asked whether the home market generally should be protected by import controls, came down mainly against the idea, but by no large majority: 25 for rejection, 20 in favour, and four abstaining.

General feeling seemed to be

that controls were only justifiable in extreme circumstances, although many directors expressed anger at the unfair practices used by some of Britain's overseas trading partners. There was a reluctance to court retaliation and alienate custom by an over-reliance on trade barriers.

Asked where was the biggest overseas threat to British industry in the 1980s, Germany and Japan were cited, but so also were the "new Japan" of the Far East: Korea, Taiwan, China, Singapore and Hong Kong.

Mr. John Bickley (Davy Corporation) took the question in a wider context. "The greatest threat is from an exchange rate geared to North Sea oil. The 'petrol' is not a true value of our exchange rate. We need a petro-dollar for imports and a petrified pound for exports."

Citibank loses Master Card fees battle

By David Lascelles in New York

CITIBANK, New York's largest bank, has lost a two-year legal battle over its handling of credit card charges, and has been ordered by the New York State Supreme Court to refund customers more than \$1m.

The exact sum involved has yet to be determined. But Citibank acknowledged that it could be \$1.5m plus interest and legal costs.

The case, which touched on many of the problems of retail banking in the U.S., arose out of Citibank's decision in 1976 to charge a 50 cent fee to customers who paid their Master Card accounts on time. Master is comparable to Access or Eurocard in Europe, in that it allows for instalment repayment of outstanding balances.

Citibank introduced the charge because it said prompt payers were being subsidised by cardholders who chose to delay payments and incur interest charges. It also claimed that the regulations permitted the charge.

A number of cardholders sued Citibank over the fee, and finally won on Tuesday, when the Supreme Court upheld a lower court's ruling that fees may only be charged on outstanding indebtedness after the initial repayment period has expired.

Chrysler delays plan to close large car plant

By Our New York Staff

HOPES THAT a market for large cars will re-emerge once the current U.S. recession is over have decided Chrysler Corporation to keep open its Lynch Road assembly plant in Detroit for at least a few months longer than planned.

The deal has been heavily influenced by local politics, but the decision also allows Chrysler to keep open longer its options on sales of its larger cars, production of which it intends to phase out completely by 1984.

In a separate development, General Motors has set back for one year the date from which it will fit air-bag safety systems on some of its cars.

The decision could mean that the air bag, a system whereby emergency braking inflates a large cushion to protect front seat passengers from the windshield and steering column, may never enter commercial production.

California voters reject new cut in state taxes

BY OUR U.S. EDITOR

THE CALIFORNIAN juggernaut known as the "taxpayers revolt" seems in need of a new engine and driver following the resounding defeat on Tuesday of a proposal to cut state income taxes in half.

Proposition Nine was voted down by a 62 to 38 per cent margin. It was the idea of Mr. Howard Jarvis, the crusty, septuagenarian who wants to cut government down to size and who was the co-author two years ago of the successful and celebrated Proposition 13, which cut property taxes deeply.

In typical intransigent form after the results, Mr. Jarvis blamed public employees' associations for engineering the defeat, and promised to announce another initiative next week, which may seek to reduce state civil service pensions or the local sales tax.

Governor Jerry Brown, a late convert to Proposition 13, but an opponent of Proposition Nine, suggested that Mr. Jarvis's own abrasive style had contributed to his downfall. He argued that California voters had also realised that there were limits to the extent that government's capabilities should be impaired, especially in tight economic circumstances. The measure would have cost the Californian government \$4.9bn in revenues, more than 20 per cent of its annual budget.

In two other significant votes, the state rejected by 56 to 44

per cent a proposal to levy a 10 per cent surtax on oil company profits in order to help finance mass transport and research into alternative energy sources.

The oil industry contributed nearly \$6m to defeat the initiative.

Voters overwhelmingly rejected by nearly two to one a proposition, equally heavily financed by landlords, designed to make rent control very hard to enact.

In the coastal town of Santa Cruz, the Lockheed Aircraft Corporation was able to breathe more easily following the defeat of a local initiative which would have prevented it from building parts for the Trident nuclear missile.

Development of the one potentially-rich offshore basin, Campos, off the Rio de Janeiro coast, has been fraught with serious technical troubles.

Meanwhile, there is confusion between the Ministry of Mines and Energy, responsible for overall handling of oil, and the Planning Ministry, responsible for economic decisions, on the question of oil imports.

The Government is resolved gradually to cut oil imports by 40 per cent, to compel industry to use alternative fuels and private motorists to limit use of cars.

Mr. Antonio Delfino Netto, Planning Minister, however, categorically denies this, stating that it would be "folly, driving the country into recession."

Brazil accepts Russians' oil search offer

BY DIANA SMITH IN BRASILIA

THE BRAZILIAN Government has accepted the Soviet Union's offer to provide help in searching for oil in Brazilian territory.

The Brazilian Foreign Ministry says that the offer, only disclosed this week, was made last October by Mr. Alekssei Manjulo, Soviet Vice-Minister for Trade. The Soviet Union is known to have proposed sending a team of geologists here to survey oil potential.

Hampered by continually-rising OPEC prices, Brazil has intensified its quest for domestic oil in the last five years. The results have not been too encouraging. Onshore and offshore wells now produce 200,000 barrels a day, while consumption needs are more than 1m b/d.

Development of the one potentially-rich offshore basin, Campos, off the Rio de Janeiro coast, has been fraught with serious technical troubles.

Meanwhile, there is confusion between the Ministry of Mines and Energy, responsible for overall handling of oil, and the Planning Ministry, responsible for economic decisions, on the question of oil imports.

The Government is resolved gradually to cut oil imports by 40 per cent, to compel industry to use alternative fuels and private motorists to limit use of cars.

Mr. Antonio Delfino Netto, Planning Minister, however, categorically denies this, stating that it would be "folly, driving the country into recession."

Reagan gains ground as Democrats fight to the death

Jurek Martin, U.S. Editor, reports from San Francisco on the fortunes of the candidates as the primary season ends



President Carter, with his wife Rosalynn, acknowledges the cheers of his supporters, as he gains enough votes for the Democratic nomination. But he will still be dogged all the way to the Convention by Senator Edward Kennedy.

THE STORY is not new. A well-known senator, miles behind in the delegate race, stages a tough late race against the front-runner for the Democratic Party's Presidential nomination.

He accuses his opponent of being unfaithful to the Party's traditions. He makes up ground in the final primaries, but is still on the short end, and decides to challenge the rules of the game so as to change the mathematics of the party convention. He fails, but splits the party and contributes to the ultimate defeat of the nominee in the general election.

Four years later, he contemplates running for the Presidency again, and discovers that his pitch has been irrevocably quashed by this performance.

What President Carter's advisors now want is that Senator Edward Kennedy should contemplate the memory of Mr. Hubert Humphrey. Comparisons between 1972 and 1980 can be overdrawn—the Senator won California and New Jersey, while Mr. Humphrey did not, while the eventual Democratic nominee, Mr. George McGovern, was always a more likely loser against President Nixon in 1972 than Mr. Carter is today against Mr. Ronald Reagan. But the message is the same: united

the majority Democratic Party can win, divided it is certain to fail.

This morning, with the primary season proper at last over, Senator Kennedy has resorted to believe his own rhetoric, arguments that Mr. Carter, whom he has called "a clone (genetic copy) of Reagan," cannot provide that union.

He has beaten the President more often than he has lost in precisely those big states which will determine the outcome in November: he has, at long last, started to put together the classic Democratic coalition of the working class, the poor, the young, Jews, minorities and the better educated; and he has done so by pounding away at the President's economic policy record and by criticising his refusal to leave the White House and campaign.

But, seductive though this may sound, reality also must point out that, over three dozen primaries, Mr. Kennedy lost far more often than he won, even against an opponent who—artful though the Rose Garden strategy may briefly have been—was hurt by seclusion in the White House. Mr. Kennedy never dispelled public doubts about his own character, nor has he demonstrated that a liberal Democrat could win the Presi-

dency in 1980 any more than a conservative Republican could in 1964, the year of the Goldwater debacle.

The Senator knows, too, that no matter what enticement or legal challenge he comes up with, the chances of winking away from the President between 300 and 400 committed delegates are vanishingly slim. It might even seem demeaning for a man who, only last winter, seemed on the verge of recapturing his imperial heritage, to be reduced to such horse-trading to retain the legitimacy of his claim to the throne.

After lively interest in the initial primaries, voter turnout has declined alarmingly as the outcome became more obvious and as the whole protracted primary process lost the attention of the nation.

Mr. Reagan naturally must view this with some equanimity. Republicans appear to be uniting behind him, even if only, in the case of the moderates, because they want to ameliorate his staunch conservatism. In the last four Presidential elections, the split party has lost. Moreover, Democratic disagreements help legitimise the independent candidacy of Mr. John Anderson, one of the few strong candidates currently showing more strength than ever Mr. George Wallace

did at this stage of the game in 1968, especially on the east and west coasts.

Mr. Reagan thus has six weeks free and clear before the party convention in July to appear as an oasis of stability and certainty, plotting the autumn campaign and choosing a running mate, while the Democratic drama is played out. Meanwhile, the Carter Administration is caught in the trap of having to spew out depressing economic statistics in the months ahead, giving Mr. Reagan a free platform for criticism and making all the more difficult a bridging of the differences between Mr. Carter and Mr. Kennedy.

Yet the primaries have also demonstrated that Mr. Reagan is not a flawless, seamless opponent. In the last analysis the best Democratic chance of beating him lies in persuading the American public, particularly the moderates, independent, and moderates from both parties, who still comprise the majority, that the Reagan alternative is simply too dangerous to contemplate. In important primary states like Texas, Pennsylvania and, above all, Michigan, Mr. George Bush, never a strong candidate, demonstrated that there were enough reservations about Mr.

Reagan to give the Democrats plenty of hope.

Certainly, in his moment of victory on Tuesday night in Los Angeles, Mr. Reagan gave few hints of moving towards the central ground of the national, as opposed to party, political stage. He said, for example, that he detected a national consensus behind what he called "family, neighbourhood, work, peace and freedom"—all code words, in many eyes, for doctrinaire Right-wing policies.

Asked if he could take Senator Howard Baker from Tennessee, the favourite choice of Republican moderates, as his running mate, he recalled that the Senator had supported the Panama Canal Treaties and that it would be important to ascertain if he had changed his mind. Mr. Reagan has shown during the primaries an intermittently alarming ignorance of current events and a propensity for misstatement, all without doubt, duly noted down in the notebook of Democratic strategists to use later in the year.

What is also apparent from the primary season is the extent to which the 1980 presidential election is at the mercy of the foreign front, with no likelihood of an early resolution on the hostage crisis in Tehran. Mr. Carter has shown some adept-

ness, as any President should, in turning exigencies to his domestic advantage, though the American public may also be getting a little weary of the number of exigencies Mr. Carter seems to confront.

If the Presidential election were held today, Mr. Reagan would undoubtedly be favoured to win, though not by much and with the real possibility that a strong showing by Mr. Anderson could throw the outcome into the House of Representatives. But, as is invariably the case, there is a world of difference between primaries and the November election. The great unknown of this year remains the capacity of the Democratic Party to swallow its deep differences.

This ought to be possible, given the elasticity of which the party platform drawn up at the convention in August is capable. But pride and ambition militate in another direction. Which is why Senator Kennedy, whose chances of winning the nomination remain remote, but whose longer term presidential credentials may have been enhanced by the determination he has shown in the face of adversity over the last six months, cannot but sooner or later dwell on what happened to Mr. Hubert Humphrey in 1972—and again in 1976.

U.S. textile deficit at \$839.6m

WASHINGTON—U.S. imports of textiles and clothing exceeded exports by \$839.6m (\$364.4m) in the first quarter this year, the Commerce Department reported yesterday.

The deficit was larger than the \$693.4m deficit of the final quarter of 1979, but was down slightly from the \$841.4m in red ink in the first three months of 1979, the report showed.

The total textile and apparel trade deficit last year was \$3.4bn.

Imports of \$1.89bn in the first quarter this year were 6.7 per cent higher than the \$1.77bn in the final quarter of 1979, the data showed.

Exports, meanwhile, fell 2.5 per cent from \$1.07bn in the final quarter of 1979 to \$1.05bn in the first quarter this year.

Still, first-quarter exports were 24 per cent ahead of the pace in the first quarter of 1979, while imports were up 12 per cent.

"The major foreign markets for U.S. textile mill products are the European Economic Community, Canada and Australia," the report said. Overseas markets for apparel were more fragmented, it said, with the largest purchasers being the Common Market, Japan and Canada.

UK imports from Israel exceed sales

By Maurice Samuelson

IMPORTS from Israel have for the first time exceeded British sales, upsetting the normal balance of trade between the two countries. According to the Israeli Embassy in London, Israeli imports in Britain in the first quarter of this year rose 18 per cent to \$27.7m, while British exports to the Jewish State were worth \$26m, the same level as in the corresponding period last year.

Usually, the trade balance is heavily in Britain's favour, although the gap has been narrowing in recent years. In the financial year 1979-80, British exports to Israel were worth \$27.07m, with trade in the opposite direction running at \$237.6m.

Israel is now the third largest market for British goods in the Middle East after Saudi Arabia and Dubai. According to Israeli officials, British investment in Israeli hotels is also growing.

cells



The Pathfinders

Investing in Energy for Britain.

UK NEWS

Genetics venture interests Americans

By David Fishlock, Science Editor

A MAJOR U.S. laboratory may join British scientists in a venture soon to be launched by the National Enterprise Board, to exploit the commercial possibilities of genetic engineering.

Discussions between the NEB and the Medical Research Council have envisaged a broad venture rather than one aimed at exploiting a single technique or product.

Three major research centres, each associated with Nobel Prize-winning scientists, are involved: the MRC's Laboratory of Molecular Biology in Cambridge; the laboratories of the Imperial Cancer Research Fund, a charitable trust, in London; and Cold Spring Harbor Laboratory near New York.

The biotechnology company—to be based in Cambridge—will include scientists and professional managers in a pattern already proven as the basis for research-based companies in the U.S.

It will have its own laboratories and production facilities for the manufacture of small quantities of drugs such as monoclonal antibodies, required to diagnose and possibly to treat diseases.

The two British laboratories have made different kinds of these drugs, but are being embroiled by the demand from other medical researchers. Neither laboratory is free under its charter to make and sell its products for profit.

A report to the Government from senior scientific advisers last month suggested such a project should be backed by an initial investment of about £2m.

Store chemicals separately, says fire report

By Lisa Wood

CHEMICAL STORAGE depots should segregate chemicals, says a report published yesterday by the Health and Safety Executive.

The report dealt with the fire and explosions in January at a chemical depot operated by Womersley Boome Chemicals. The executive urges discussions with the chemical industry on the advice manufacturers should give about segregating the fire, which resulted in damage estimated at £200,000, was probably caused by an electric radiator setting drying clothing alight. The report says three subsequent explosions were probably caused by a liquefied petroleum gas cylinder rupturing in the heat and the thermal decomposition of sodium chlorate.

The report dealt with the fire and explosions in January at a chemical depot operated by Womersley Boome Chemicals. The executive urges discussions with the chemical industry on the advice manufacturers should give about segregating the fire, which resulted in damage estimated at £200,000, was probably caused by an electric radiator setting drying clothing alight. The report says three subsequent explosions were probably caused by a liquefied petroleum gas cylinder rupturing in the heat and the thermal decomposition of sodium chlorate.

Atlas of 1655 sells for £48,000 at Christie's

AT CHRISTIE'S yesterday a first complete edition of Blau's Atlas Major in 11 volumes, containing 394 hand-coloured maps and plates and published in Amsterdam in 1653 sold for £48,000. The same anonymous buyer gave £15,000 for five volumes of John Gould's The Birds of Europe, with 448 hand-coloured plates.

Voyages Pittoresques par les

SALEROOM

By Antony Thorncroft

Lieux les plus intéressants de la Suisse, by Keller and Fuseli, about 1825, went for £13,500. The auction totalled £273,870. In the glass sale Hubner, the German dealer, acquired the north Bohemian tumbler signed by Hieronymus Hackel for £8,500 and a Jacquette glass of about 1745 for £8,000. At Harmer's a used stamp of

Bernard Coral quits company's board before licences case

By Andrew Fisher

MR. BERNARD CORAL, former head of Coral Leisure Group's casino division, has resigned from the company's main board. Court hearings on its gaming licences are pending.

Both the police and the Gaming Board object to renewal of the licences, following police raids in November on Coral's four London clubs.

Altogether 29 employees and ex-employees have been charged with offences. They include Mr. Coral, who later resigned from his executive positions in the group.

Mr. Coral, the brother of Mr. Nicholas Coral, the company chairman, has been charged under the Theft and Gaming Acts and with conspiring to pervert the course of justice. He has denied these charges.

"I felt it would be absolutely in the company's interests to resign from the parent

Law Lords today decide on Granada's BSC 'leak'

By Raymond Hughes, Law Courts Correspondent

GRANADA TELEVISION will ask the House of Lords today for leave to appeal against the ruling that it must name the British Steel Corporation employee who leaked confidential documents of the Corporation. BSC will oppose the application.

If Granada is successful, its appeal will be expedited and heard some time next month. Normally, several months elapse between leave being granted and an appeal being heard.

Four judges have so far ruled that Granada must name the source of the documents, which formed the basis of a "World in Action" television programme about British Steel on

February 4. The original ruling by Sir Robert Megarry, the Vice-Chancellor, that Granada had no legal right to protect its informant was upheld by Lord Denning and two other Appeal Court judges last month.

In judgments that were widely criticised in the Press, the Appeal Court said that Granada had behaved irresponsibly and so forfeited the normal right of the media for protection of its sources.

The Appeal Court ordered Granada to name its informant but suspended the order pending a decision by the House of Lords.

Discrimination complaint to EEC by steel users

By Alan Pike

BRITISH STEEL consumers have renewed pressure on the EEC Commission to end what they regard as discrimination over steel price measures.

The British Iron and Steel Consumers' Council is awaiting a response from Viscount Davignon, the Industry Commissioner, to an appeal for action to overcome problems arising from the appreciation of sterling against the European Currency Unit.

Mandatory minimum prices for hot-rolled coil are, says the council, at least 9 per cent higher than in other Community countries, stemming from the fact that sterling was at an unusually low point when the

steel price measures were reviewed in November.

Sir Richard Marsh, chairman of the council, has told Viscount Davignon that the problem is greatly weakening the competitive position and ability to provide employment of British steel consuming industries. It would like to see immediate adjustments to reflect the current parity of sterling.

British steel consumers argue that the problem is giving EEC competitors advantageous access to the growing steel markets of countries like South Africa, South Korea and Brazil, where bilateral agreements do not exist.

Swale Press closes three newspapers

SWALE PRESS, the century-old Wides publishing and printing firm, yesterday closed its weekly newspapers in Liverpool, Widnes and Runcorn.

More than 40 journalists and other staff employed by News of Merseyside received redundancy notices with effect from noon yesterday.

It follows the strike over pay and conditions by members of the National Graphical Association, settled nationally but not at Widnes. The continuing dispute led to the closure of the company's printing division.

Management announced a cut in printing staff from 73 to 12 to continue publication. The printers refused to co-operate—holding out for full reinstatement.

Meanwhile, efforts are being made to save the shipping paper, the Journal of Commerce, printed at Widnes.

Highlands project wins aid pledge

By James McDonald

The Government will do "all it can" to find an alternative wood-using project for the Lochaber Highlands, following the Wiggins Teape decision to close its Corpach pulp mill.

Mr. George Younger, Secretary of State for Scotland, said in London yesterday that the Government was prepared to make money available.

The amount "was not a bar to any project proceeding," he assured a delegation from the Highland Regional Council, Lochaber District Council, the workforce and unions in the area, as well as the Highland and Islands Development Board.

But there had not been any concrete proposal for a project. He could not undertake to subsidise any operating losses of the company at Corpach when no project was in sight.

After the meeting Mr. Younger said he shared the very deep concern about the closure at Corpach and what it will mean to the area.

Earlier in the year it had looked as if Consolidated Bathurst of Canada would launch a project and the Government had available a substantial package of assistance as an incentive.

It was extremely disappointing when they decided that even with this assistance they did not believe the project would be commercially sound.

"Since then we have been following up other wood-using contacts, not only in the UK but also abroad.

"I am also arranging further contacts with Wiggins Teape to clarify a number of points which came out of this morning's meeting.

"My priority is to get another wood-using project into the area." The delegation told him that the pulp mill closure would mean the direct loss of 450 jobs. The area would also suffer from the loss of 150 jobs at British Aluminium at Fort William, bringing the total to 30 per cent of manufacturing sector employment.

Sir John Methven

THE LATE Sir John Methven, director-general of the Confederation of British Industry, was described yesterday as "a man of quality, a man of greatness" during a service of thanksgiving for his life and work in Westminster Abbey.

Delivering the address at a service attended by 1,500 people, including senior members of the Government and ambassadors, Sir John Greenborough, CBI deputy president, said Sir John was "in the prime of his life and in the full flow of his dedication and commitment to the well being of the country" when he died.

"He possessed an infectious enthusiasm, and much of industry rallied to his aid. He was a man of the business world—an inspiration as a leader."

The Prime Minister and Mrs. Shirley Williams, the former Labour Minister, read the two lessons.

Mrs. Thatcher had worked closely with Sir John since the last General Election, and Mrs. Williams appointed him in 1972 to his first public post and Director-General of the Office of Fair Trading.

One of the last jobs on which Sir John worked before his death on April 23 was the move of the CBI headquarters to Centre Point.

The move takes place at the end of this month. Sir John Greenborough suggested in his address that the council chamber be named "the Methven Room."

Ruling widens banks' disclosure liability

By Raymond Hughes, Law Courts Correspondent

THE LIABILITY of banks to disclose confidential information about customers and their accounts in cases of suspected fraud was extended by a decision of the Court of Appeal yesterday.

The court ordered the Hatton Garden branch of Discount Bank (Overseas), a Swiss bank, to disclose to Bankers Trust Company, of New York, correspondence, cheques, debit vouchers, transfer documents and internal memoranda relating to the accounts of two men suspected of having forged cheques for \$1m.

Lord Denning said an order of that breadth was justified to enable Bankers Trust to trace the money. The power to make such an order was an important part of the court's armoury.

Lord Denning said that on September 20 last year a Mr. Walter Shapiro and a Mr. Max Frei presented two cheques, each for \$500,000, to the Middle East section of Bankers Trust in New York. The cheques purported to have been drawn by the National Commercial Bank of Saudi Arabia and were payable to Mr. Shapiro.

Bankers Trust honoured the cheques and, on the two men's instructions, credited \$706,203 to their accounts with DBO in London.

The cheques were also honoured by the Saudi bank which, Mr. Frei was believed to be in Leichtenstein.

Bankers Trust obtained a "Mareva" injunction to stop DBO disposing of money from the accounts, but failed in an application to Mr. Justice Mustill, then that while would be made under the Bankers' Book Evidence Act but said it was completely justified in such a case.

DBO was ordered to disclose the documents and allow Bankers Trust to make copies. The court said the information was to be used for the purposes of the particular legal action only.

Norwich Union joins small companies aid scheme

By John Elliott, Industrial Editor

A SECOND financial institution has linked up with the Department of Industry's small firms counselling service to provide equity for small businesses.

The Norwich Union Life Insurance Society will start work in the Department's North-West region before moving to London and the South-East.

The first institution to become involved was the Post Office Staff Superannuation Fund, which combined with the counselling service last November for a pilot scheme in the Eastern region. The fund is now making its first investments in the area.

Norwich Union expects its investments to be mainly in the form of equity, and to average

more than £30,000 each for expanding businesses.

The counselling service, which provides general help to small businesses in different parts of the country, will appraise investment possibilities and pass them on to Norwich Union who will then decide, on its own criteria, whether to go ahead. It is prepared to help finance purchase of property and capital equipment.

It is understood that during negotiations with the Industry Department Norwich Union insisted that it should be given the right to operate in London and the South-East as well as in the potentially less lucrative North-West.

Yesterday's announcement is a further sign that Sir Keith Joseph is achieving some success in persuading the private sector to increase its help for small businesses.

Three other financial institutions, the Legal and General, the National Coal Board pension fund and Barclays Bank, have recently set up joint ventures with the State-owned English Industrial Estates Corporation to build small factory premises for new businesses.

Wilson Industrial Estates is to invest £500,000 in a joint project with Leicestershire County Council to build 14 nursery units ranging in size from 1,500 sq ft to 2,250 sq ft. They will be let at "favourable rates" to encourage businesses at Coalville, near Leicester.

ITV franchise fears calmed

By Arthur Sandles

CONCERN that the Independent Broadcasting Authority might replace one current commercial television contractor in order to maintain discipline was allayed by Sir Brian Young, IBA director general, yesterday.

Giving a Royal Society of Arts lecture in London, he said the IBA was being urged to "kill one company at least in order to encourage the others."

But, he said, "I do not think the authority should go about this business [the allocation of new contracts] with any pre-determined feelings about the decisions it will make."

Sir Brian, apparently feeling sensitive about criticism of IBA intervention in programming, painted a picture of an ideal British balance between the uncontrolled television of the U.S. and the over-controlled broadcasting of Eastern Europe.

Although he was in favour of a periodic review of contracts

Sir Brian said such reviews disturbed programme performance.

"The periodical reallocation of franchises, and the openness of the process, goes with them, and both right and good in terms of proper and responsible control of a public service. But a price has to be paid; and I have a feeling there may be a better blend of control and freedom at other times—when you don't have hanging over you a system of fear of a nuclear holocaust."

THE BBC has decided to avoid peak evening viewing television coverage of the Moscow Olympics. In plans for a drastic cut-back of Olympic coverage which go to the BBC Governors for approval today, evening coverage will be limited to news bulletins.

The BBC and ITV have been reviewing their plans for the Olympics and it is likely that a joint view will be reached this week with the BBC board and the Independent Broadcasting

Authority meet today to approve plans drawn up by senior staff and then Sir Michael Swann and Lady Plowden, BBC and IBA chairmen, will consult on areas of conflict.

Sir Michael suggested at the Broadcasting Press Guild in London yesterday that the final BBC plan might be a reduction from an originally planned 170 hours of coverage over three weeks to nearer 50. The maximum daily coverage would be four hours.

Jet overhaul plant completed

By Michael Donne, Aerospace Correspondent

BRITISH CALDONIAN Airways' new £12m aero-engine overhaul facility at Prestwick Airport, Scotland, will be opened by the Duke of Edinburgh on July 3. The facility, called Caledonian Airworks, has been set up as a European repair and overhaul establish-

ment for both aero and industrial gas turbine engines, including particularly the General Electric CF6 series engines as fitted on McDonnell Douglas DC-10 jet airliners and in Airbus Industrie's A-300 jets.

The plant will initially be

able to handle up to 150 complete CF6 refurbishments a year. Its capacity is expected to grow substantially in the 1980s, as jet transport engines are replaced.

Part of the facility comprises a £2m sound-insulated engine cell which can test engines at full thrust.

Singer to close Scottish plant

SINGER, the U.S. sewing machine manufacturer, has failed to find an industrial buyer for its Clydebank plant. It is to close at the end of this month with the loss of 3,000 jobs.

The Scottish Development Agency said yesterday it will buy the 98-acre site for £850,000.

Mr. Hugh Jack, the agency's industry director, said the price was fair in view of the work needed to transform the plant into an industrial estate. The agency was already negotiating with G. T. Barclay and Associates, an engineering company, which wanted to rent part of the works and intended to employ 200 people by 1982.

Pension fund returns flag

THE INVESTMENT performance of most small and medium private pension funds in the UK is failing to match rises in earnings, according to a survey by Cubie, Wood, the actuarial consultancy service company within the Hill Samuel Group.

The survey analysed the 1979 performance of 360 self-administered pension funds. Only four showed a return higher than the 19.8 per cent advance in earnings and only 12 beat or equalled the 17.3 per cent rise in prices.

Redifon transfer

REDIFON Telecommunications, a subsidiary of Rediffusion, is transferring its deep-sea telecommunications business to an American marketing company, Electro-Nav International. It will have a license to manufacture Redifon equipment in return for a royalty.

Lorry tax plea

THE FREIGHT Transport Association says downgrading—setting lower maximum operating weights than vehicles can carry—must be allowed if proposed tax changes are to achieve their objectives of relating taxes to road costs.

Jobs hit

FORDHAM PLASTICS is cutting the workforce at its Wolverhampton carbody plant by 676 because of the building industry slump. Jentique, the Norfolk furniture maker, is putting 350 workers on a three day week for the same reason.

Emergency link

AN EXPERIMENTAL emergency microwave telephone will be established between Alderney and the Isle of Wight to prevent a repetition of the four-day breakdown of communications in December when three submarine cables were broken.

Refugees accepted

NEARLY 2,000 refugees from South-East Asia were accepted for settlement in Britain in the first quarter of 1980, bringing the number of acceptances to about 19,000, 3,200 more than in the same period of 1979.

Prison plea

BRITONS sentenced abroad will be able to serve their sentences in UK prisons under a plea being considered by the Government. Foreigners sentenced in Britain will be similarly repatriated.

Cheaper holidays

INGHAM'S, Britain's biggest winter sports operator, said some prices in the coming winter season were lower than last year. The average price rise was well below UK inflation levels, particularly for Austria and Switzerland.

Medcal dies

Mr. E. L. G. Bill Medcalfe, chairman of F. W. Woolworth and Company between April 1969 and March 1973 has died.

Boardroom battles come into the open

FRESH INSIGHT into the epic—and unsuccessful—takeover bid by ICI for Courtaulds is included in a history of Courtaulds published today.

It shows that for many years before the bid was announced in December, 1961, tensions had been developing between the two groups, mainly over the development of their jointly-owned interest, British Nylon Spinners (BNS).

As early as 1952, a Courtaulds director had written that "the dual function of ICI as sole supplier and chief competitor of BNS is bound to result in future difficulties arising between ICI and Courtaulds."

During the 1950s British Nylon Spinners went from strength to strength. Its profits became of ever-increasing importance to Courtaulds, at a time when the rayon business—on which the group's strength had been built before the Second World War—had started to fall away.

Although Courtaulds had achieved one major success with the development of its acrylic fibre, Courteille, it appears that

by the early 1960s a number of Courtaulds directors were in a despairing mood about the future of Rayon and the group's poor overall profits performance.

At around the same time, ICI's directors had become convinced that synthetics had a very exciting future. The group had earlier missed the opportunity of producing its own acrylic fibre, and had experienced some difficulties with the launch of its "Terylene" product.

With Courtaulds' board demoralised the idea began to grow on ICI of acquiring Courteille and the other half of BNS by making an outright bid for Courtaulds.

In January, 1960, S. P. (later Sir Paul) Chambers became chairman of ICI.

At a social function in July, he suggested to Sir John Hanbury-Williams, who had been chairman of Courtaulds since 1946, that they should meet to talk about "matters of mutual interest."

Hanbury-Williams was then approaching retirement and the book states that in the final years

his reign over Courtaulds became "almost disastrous."

"The unmistakable downward slide of the company's profits from 1955 to 1959 left him dispirited, and especially about the prospects for rayon. . . . He did not much care for either of the rising stars (within Courtaulds' management) but Kearton (later

cord was likely to grow rather than decline. Chambers talked of a 100 per cent share exchange, but stressed that the matter had not been discussed by the ICI board."

Hanbury-Williams was in favour of the idea, and circulated a board paper to that effect. But a number of Courtaulds' directors were not

The unsuccessful struggle for control of Courtaulds by ICI, and the behind-the-scenes tensions made headline news in 1971. Richard Lambert looks at a new account of the takeover bids.

Lord Kearton) be actively disliked by Hanbury-Williams. In turn, had little but a barely concealed contempt for Hanbury-Williams.

The two chairmen agreed to meet, and by September ideas were put up in 1961: one possibility was the creation of a new company, "Chemicals and Courtaulds Ltd." which would have deleted the anachronistic "Imperial" from ICI's title. In the final quarter of 1961, Hanbury-Williams and Courtaulds' deputy chairman

announcement on January 1, 1962.

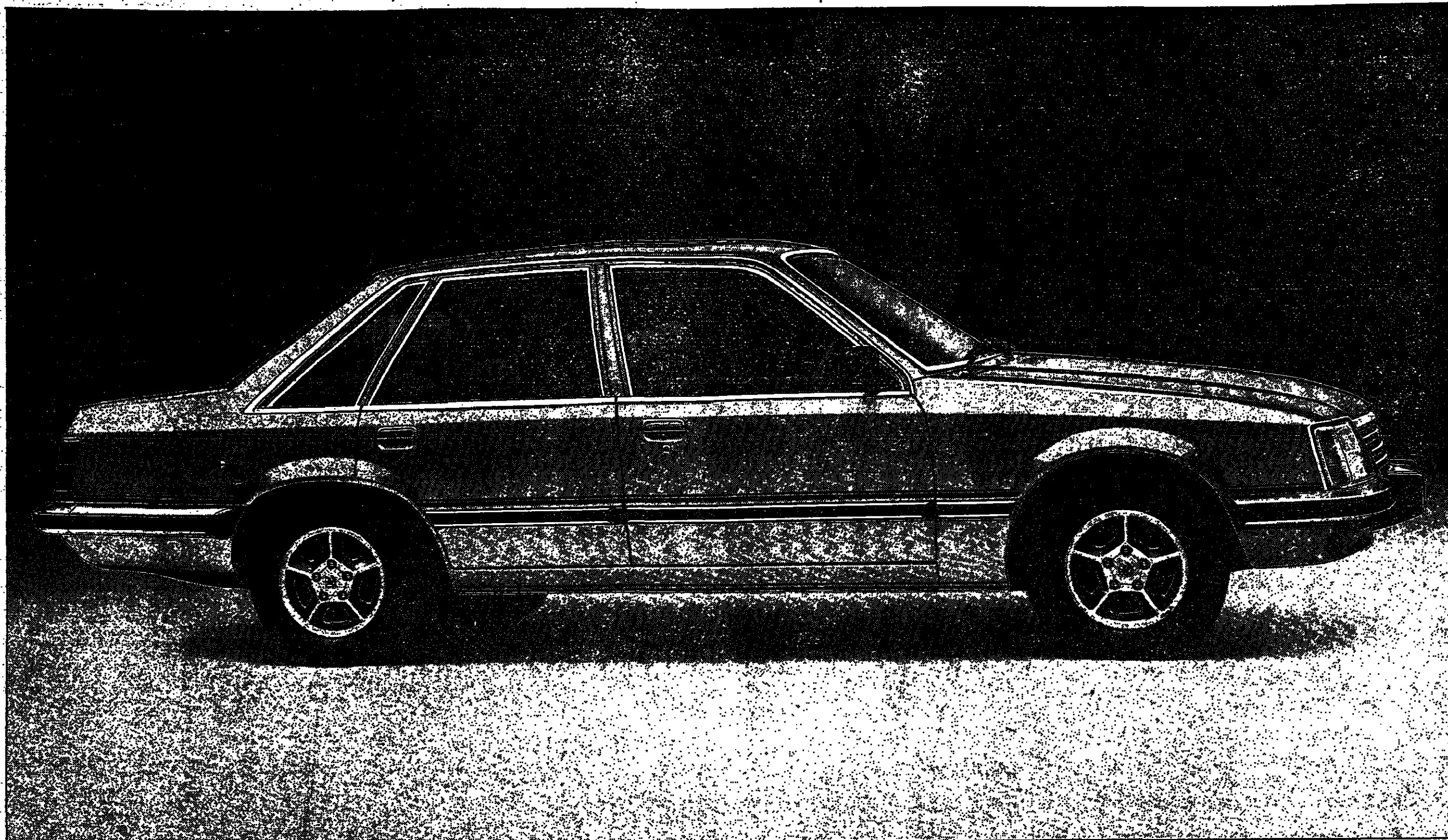
Not until December 15 did a special Board meeting of Courtaulds, formally recognise the issue. The next day, Chambers said the support of Courtaulds was not essential to ICI's offer, and handed over an official note of ICI's offer—a three-four share swap.

Some Courtaulds directors had initially been waverers. These were others, including Kearton, who according to the book had no objection in principle to going in with ICI but who did not like the terms. By the end of December, opinion had hardened into an unanimous rejection of the deal.

ICI, of course, lost the day despite increasing its offer. The battle left a new guard in charge of Courtaulds, under the leadership of Kearton—a man whose ambition was "to force, better, lure, cajole, or somehow to lead Courtaulds into a new and more profitable shape."

Courtaulds: An Economic and Social History by D. C. Coleman. Oxford University Press. 21s.





Have you noticed how luxury, like beauty, is often only skin deep?

If you're easily seduced by thick carpets and comfy seats, there are any number of 'luxury' cars to choose from.

If, however, you believe there's more to luxury than meets the eye (or for that matter, the posterior), the list of candidates rapidly shrinks.

Two cars that bear closer scrutiny are the Vauxhall Royale Saloon and Royale Coupé. Their distinctive looks owe as much to the science of the wind tunnel as to the art of the designer.

Both cut through the air with the minimum of turbulence and, as a result, with minimal wind noise.

A tapered, sloping bonnet and, below the bumper, an air dam reduce aerodynamic lift at speed and underline

the cars' remarkable stability and impressive roadholding.

Even the door mirrors are specially contoured to deflect spray and dirt away from the side windows.

Road noise, too, is suppressed not just by layers of insulation, but by the suspension itself.

Springs and shock absorbers, for example, have been

mounted closer to the wheels than is customary.

They react faster and more effectively to the smallest movement and successfully iron out those irritating small bumps that can be so intrusive.

While the bodywork itself has a natural resonance too high to be excited by road vibrations.

The engine, a silky 2.8 litre 140 bhp six-cylinder unit, is additionally steadied by two diagonally positioned hydraulic dampers for further smoothness.

And automatic transmission is, of course, standard on both cars (with manual available at no additional cost).

Inside, the Royale is one of the few cars that allows the driver to achieve not just a good driving position, but the ideal one.

You can adjust the driver's seat for height, as well as for reach and rake and the steering wheel is tiltable.

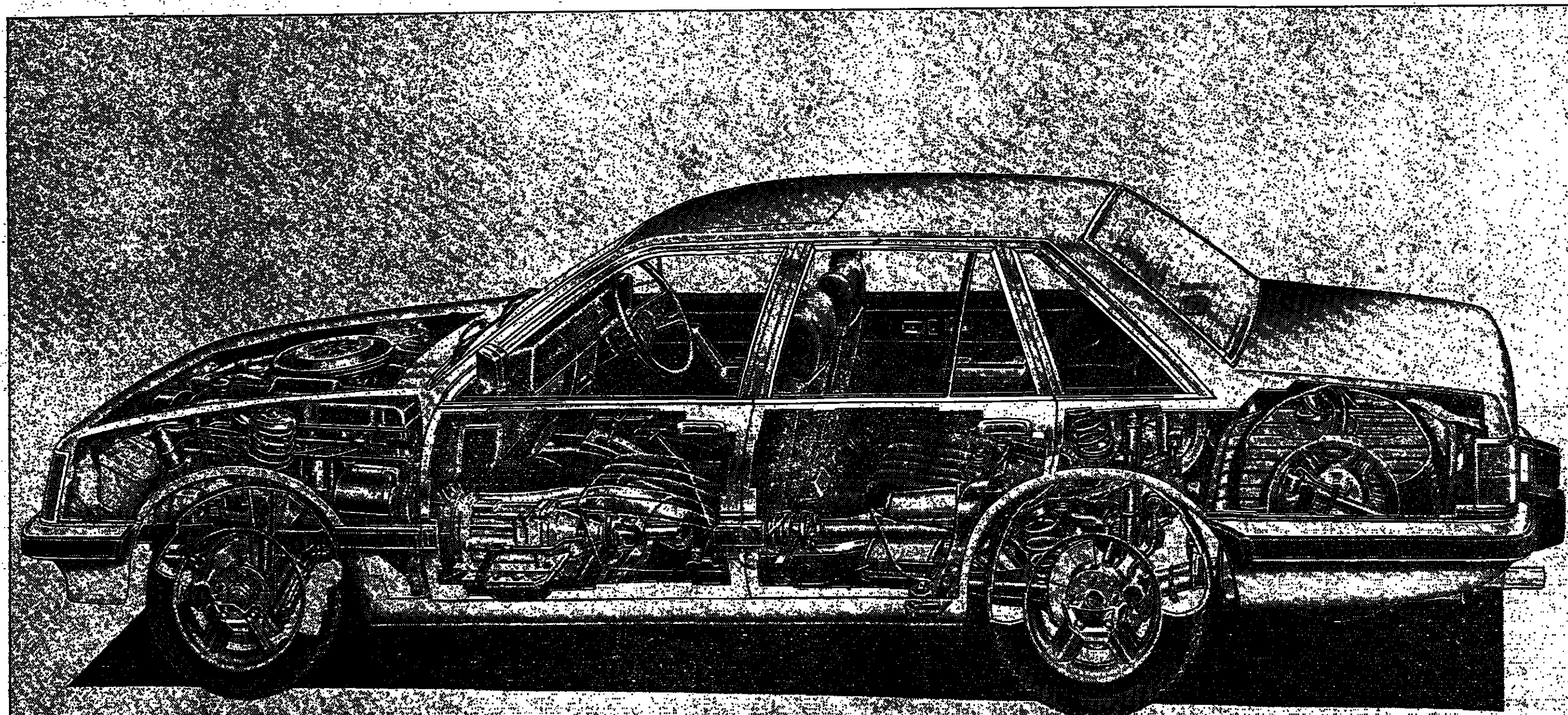
As you'd also expect, the steering is powered.

Examine a Royale at your nearest Vauxhall dealer, and don't simply be seduced by the lavish specification.

You'll find it's one of the few cars where luxury is more than just a question of appearances.

Luxury is built in, not bolted on.

AIR CONDITIONING IS THE ONLY OPTIONAL EXTRA AT £825. SALOON £10,100, COUPÉ £10,647. PRICES, CORRECT AT TIME OF GOING TO PRESS, INCLUDE CAR TAX AND VAT. DELIVERY AND NUMBER PLATES EXTRA.



VAUXHALL 
ROYALE

UK NEWS

RHYS DAVID ON THE PROBLEMS OF THE MAN-MADE FIBRE SECTOR

Output lowest since 1975

BRITAIN'S man-made fibre industry yesterday added its voice to manufacturers' growing expressions of alarm at the effects of high sterling and interest rates.

Mr. John Stuart, chairman of the British Man-Made Fibres Federation and deputy chairman of ICI Fibres, said first quarter output by UK fibre producers was down 8.8 per cent to the lowest level for any equivalent quarter since 1975.

Sterling's value bore no relation to industry's underlying strengths. The rate of appreciation in the past six months was much higher than the much stronger German manufacturing sector had been required to overcome in a comparable period.

"British industry has to,

and can, change from over-manning, low productivity and high wage inflation, but present exchange rates require a brutal rapidity of adjustment which even the most efficient firms are finding difficult to achieve."

His remarks follow grim forecasts from the engineering sector. Mr. Stuart said for much of industry the limit beyond which negative cash flow could no longer be sustained was near.

"It is vital that the Government takes action to lower interest rates and reduce the value of sterling before that limit is reached and the prospect of de-industrialisation becomes a fact."

The drop in first-quarter fibre output would have been substantially greater but for

a 17 per cent rise in overseas sales. There was a 25 per cent fall in deliveries to the domestic market, under heavy pressure for the past year from U.S. exports.

First-quarter exports had overtaken domestic deliveries, but it would be wrong to suppose this trend could continue and that the need for restraints on American exports to Europe could be evaded.

"In the past year plant closures, attributable wholly or in part to the effects of such imports, had affected 7 per cent of those employed in man-made fibre manufacture, and 40 per cent of those in the polyester sector."

"A continuation of present trends will lead inexorably to further closures and to the abandonment of plans for investment."

Mr. Stuart criticised the European Commission's reluctance to act against U.S. imports.

The European fibre industry has said these are effectively subsidised because of U.S. Government controls on domestic oil and natural gas prices. The range of products covered is inadequate and the quota levels provide for a consolidation of the position already achieved by U.S. exporters and for further growth.

The commission had proved ready to respond where dumping could be proved. Action had been taken to counter U.S. acrylic dumping and it was hoped a similar case alleging dumping of polyester filament would also be acted on.

Five year textile plan favoured

BY GARETH GRIFFITHS

BRITISH CLOTHING retailers yesterday told the Government they were broadly in favour of maintaining for five years the present conditions of the Multi-fibre Arrangement (MFA), the agreement regulating world trade in textiles due to be renegotiated next year.

At a meeting with Mr. Cecil Parkinson, Industry Minister, the Retail Consortium stressed that the present MFA had kept imports in the negotiated limits. It had added two per cent to the cost price of British clothing in the past two years.

Mr. Richard Weir, the consortium's director, said the next agreement should last only five years and be viewed as a temporary measure. This contrasts with the British Textiles Confederation's call for a 10-year arrangement.

The consortium said the clothing imports causing most prob-

lems are T-shirts, underwear, knitwear, trousers, jeans, blouses and woven shirts. About 80 per cent of clothes sold were made in Britain, although retailers bought on the grounds of value rather than country of origin.

Mr. Philip Carter, managing director of Littlewoods, who led the consortium delegation, said UK clothing manufacturers should be more flexible. Suppliers in the Far East had been prepared to switch products almost overnight to meet with the new conditions imposed by the last MFA.

He cited children's clothing as an area where prices had gone up considerably since the last MFA, and where manufacturers had ignored retail advice about the market waiting to be tapped. The consortium has set up a monitoring survey to

find out where import substitution would be feasible.

The retail trade is alarmed at the possibility that a delay in renegotiating the next agreement would cause confusion. The last transition in 1978 meant losses of several hundred thousand pounds for many chain stores because of confusion about which textiles would be allowed in.

The source of clothing imports in 1979 shifted slightly from the newly industrialised countries of Hong Kong, Taiwan and South Korea to the developed countries and to some extent the less developed countries — but they have been unable to sell to the quotas assigned to them.

Retailers in the UK are concerned about quality control of clothing manufacture in the less developed countries. They also

want guarantees of reasonably long production runs.

● A long-term programme for textile trade liberalisation, phasing out protection and giving the industry in the UK and other advanced countries time to adjust, is suggested today in a study by Dr. Geoffrey Shepherd, deputy director of the Sussex University European Research Centre.

He proposes an eight-year limit on the next MFA and an agreement that it would not be renewed.

In return for the removal of quotas the main exporters would be expected to offer concessions by liberalising their own import regimes. The suggestion is put forward as an alternative to the more likely scenario for the 1980s — a growth in protectionist sentiment at least as long as the recession lasts.

Plea to revive run-down areas

A BID for a share of Britain's rebate from the EEC has been delivered to the Government by West Yorkshire, writes Rhys David. The county wants some of the funds diverted into its Scheme for Textile Area Regeneration (STAR) which aims to revive run-down parts of the region.

The scheme was conceived by the county council 18 months ago, initially as a vehicle for attracting money from the various EEC regional and industrial restructuring funds. It includes a number of small and medium projects — road improvements, site clearance and the like — which undertaken on a co-ordinated basis could, it is said, substantially improve the appearance of older areas and thus help in the attraction of new industry.

STAR in this form has been slower than expected in getting off the ground, and only relatively limited funds have been secured. Its latest problem has been the Government's decision to revise regional aid from 1982 effectively removing most of West Yorkshire from Assisted Area status.

Under present rules, money

received by the UK from the European Regional Development Fund — one of the main sources of money STAR has been hoping to tap — can only be spent in recognised development areas.

The county has not yet given up the argument over regional development finance but in a letter to Mrs. Thatcher it now says STAR should qualify as one of the projects to receive finance from the new programme of Community expenditure in Britain which is to form part of the UK Budget rebate.

About £400m of the £17m available in 1980 will be made available in this way, mainly to projects in transport and communications, public utilities, the coal industry and depressed urban areas.

The Treasury and the EEC have jointly been examining a list of projects for implementation once the Budget issue was settled.

The case for help made out by the county in a new STAR submission to the EEC Commission and Sir Geoffrey Howe, Chancellor of the Exchequer, is based on the serious loss of jobs

in the area. The labour force in wool textiles has fallen from 145,000 20 years ago to 60,000 at present. Clothing employment has fallen 25,000 to 16,000 in the same period. Losses in the two industries have been accelerating in the past year.

Mr. Martin Bradshaw, the county's Executive Director of Planning, points to low rates of investment, low household earnings, high levels of outward commuting and migration, inadequate infrastructure and industrial obsolescence as other problems besetting the older textile areas.

The STAR submission also urges the Government to continue to press for help for workers affected by closures in wool textiles and clothing through the EEC Social Fund, and to try to widen the availability of aid for the fibres sector under the European Industrial Development Fund to include natural fibres.

Last year the £10m available in this fund was taken entirely by the Italians who came forward with schemes for restructuring their synthetic fibre sector.



BANCA NAZIONALE DELL'AGRICOLTURA

Meeting held on April 28th, 1980

Registered Office and Head Office: ROME (ITALY)

The Annual General Meeting of the shareholders of Banca Nazionale dell'Agricoltura has approved the Balance Sheet for the financial year 1979 showing a net profit of 18.5 billion lire, allowing a distribution of a dividend of 175 lire as from 2nd May, 1980.

At the end of 1979 the operating funds of the Bank were 9,283 billion lire which marks an increase of 24.4% over the previous year.

The accounts totalling a number of 817,000 proves the selective diversification of the sources of deposits, which as regards the total operating funds amounts to 68.1% from family deposits to 26.1% from various companies and 5.8% from the public sector.

Loans for 3,525 billion lire are up by 15.9% and were assigned for 94% to private companies, for 4% to families and 2% for the public sector.

The meeting also resolved upon the increase of share capital of the Bank from 36 billion to 48 billion lire through the issuance of new 500 lire shares, ranking for a dividend, as of 1st January, 1980: for every six shares held at the date of the meeting shareholders are assigned one free-issue share and the option to subscribe one rights issue share.

KEY BALANCE SHEET FIGURES:

OPERATING FUNDS
L.9,283 billion
LENDINGS
L.3,525 billion

CAPITAL AND RESERVES
L.222 billion
PROFIT FINANCIAL YEAR
L.18.5 billion

Attacks on Civil Service 'unfair'

By Robin Pauley

UNFAIR ATTACKS on the Civil Service are so frequent that they are affecting morale, especially in middle and junior grades, Sir Ian Bancroft, head of the home Civil Service, said yesterday.

"We do not mind fair criticism but we do feel under attack when our loyalty and public spirit is ignorantly doubted and when it is said that we pay lip service to the need for greater efficiency but secretly and selfishly resist it."

He was speaking at the conference of the Chartered Institute of Public Finance and Accountancy in Brighton.

Many accusations of waste and extravagance looked back to the era before the mid-1970s, when the Civil Service had to administer rising expenditure and an expanding range of services, he said.

Now, there was greater emphasis on reducing inessential activity and achieving maximum value for money. The new goal was to devise better ways of satisfying the public demand for Government services with declining resources.

The budgetary control job of civil servants was having a significant effect.

"The critical scrutiny of estimates and cash limits achieved, for example, a saving of about 5,000 jobs in 1980-81 estimates by Government departments compared with the public expenditure plans."

The number of civil servants was being reduced sharply. The highest number was 748,000 in April 1976, and the Government plans to have only 630,000 by the next general election, the lowest number since the end of the war.

Littlewoods stores cutting prices of many goods

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

LITTLEWOODS stores group yesterday announced a £10m package of price cuts in a new High Street prices challenge.

The Littlewoods move reflects growing concern among retailers that the level of consumer spending in the shops — which has remained more buoyant than expected in the first few months of the year — has at last begun to fall.

Mr. Philip Carter, Littlewoods' managing director, said yesterday: "It is no secret that the present level of sales on the High Street is causing concern to both retailers and manufacturers and we feel that the time has come for us to take positive action."

The Littlewoods price cuts will concentrate on clothing and foods and will be partly financed by the company's suppliers. This is similar to the £11m package of price cuts an-

nounced last September by Marks and Spencer, also partly aided by its major suppliers.

At that time, Littlewoods and the other major High Street multiple stores did not respond directly to the M and S move, since it was felt that their prices were already more competitive than those of M and S. Although pre-Christmas spending was below normal, sales in the early part of 1980 have held up well.

This was mainly due to the high level of wage settlements which have kept earnings ahead of price rises. This has proved of particular benefit to consumers who do not have large mortgages or bank loans and who have found, therefore, that their disposable income has not been reduced by high interest rates.

It has also meant that stores with a more down-market customer profile — such as Littlewoods — have benefited

more from the buoyant level of consumer spending than outlets such as department stores which traditionally attract middle class customers.

So Littlewood's move suggests that shop sales are beginning to be badly affected by the squeeze on living standards.

The latest retail review from stockbrokers Phillips and Drew, published yesterday, which says there have been growing signs in recent weeks of a fall in retail sales volume.

Phillips and Drew expects this decline to continue "with real demand falling by about a percentage point in both 1980 and 1981."

The brokers also point out that with increased pressure on retailers' costs, "retailers are likely to fall sharply, restricting the growth in pre-tax profits to around 5 per cent."

Bad training 'caused tanker fires'

BY WILLIAM HALL, SHIPPING CORRESPONDENT

SHIPS' CREWS, oil terminal staff, and ship management are heavily criticised in a special study of fires and explosions aboard large tankers over the past six years.

The study was carried out by the Salvage Association of London after an upsurge in tanker accidents over the last year. It covers tankers and combination tankers of 100,000 deadweight tonnes and over and shows that in the period January, 1979, and April, 1980, there were 37 major accidents against 34 in the preceding five years.

The 16-page report says that the vast majority of fires and explosions can be traced to pressure to meet commercial deadlines, lack of attention to

duty or an attitude of over-familiarity leading to slackness. Some responsibility, it says, must be assumed by management.

These factors have been observed so often in the past but the lessons have obviously not been fully learned by a large number of ships' operators," says the report.

The Salvage Association states that it is a matter of grave concern that owners and operators of vastly expensive vessels all too frequently appear content to leave their operation in the hands of crews who are "barely adequately trained."

Of the 71 accidents analysed since 1974, the Salvage Association could find no discernible trends as regards the flag, age

and geographical distribution of the vessels involved. It reports that 30 ships were Liberian. Vessels registered in Greece (10) and the UK (7) were the next most dangerous.

Many of the ships were not equipped with inert gas safety systems, but in those cases where inert gas systems were in use the casualties resulted from crew failure rather than defective equipment. According to the reports available, explosions occurred where the inert gas concentration within the affected tank had been allowed to fall to the level where incoming air formed an explosive mixture with the hydrocarbon vapours emitted by the oil cargo or residues.

The streamlined banking facilities of the Europartners work for you...



...in many ways.

The Europartners offer an extensive range of standardized banking facilities to serve the international financial needs of an increasingly diversified clientele; assessment of new business opportunities and access to local market expertise anywhere in the world; rapid settlement of international payments; emergency withdrawal services for private customers

travelling in partner countries. These are typical examples of the many services offered by the 4 Europartners in over 60 countries around the world, through more than 4,600 branches, subsidiaries, and other outlets with a total staff of over 90,000. For a streamlined approach to international banking, call on the Europartners in Europe and throughout the world.

Europartners

BANCO DI ROMA • BANCO HISPANO AMERICANO • COMMERZBANK • CREDIT LYONNAIS

Chemical workers settle

By Nick Garnett, Labour Staff

MANUAL WORKERS covered by the chemical industry's main national wage negotiations have voted to accept an annual pay and conditions offer.

The deal, affecting 60,000 workers represented mainly by the Transport and General Workers' Union and the General and Municipal Workers' Union, includes the setting up of a working party to formulate proposals for reducing working hours next year.

The deal, negotiated with the Chemical Industries Association, provides for a basic minimum national rate of £86 a week. This is increased by company rates in the industry's two-tier bargaining structure.

Last year the CIA and the unions failed to secure a national agreement and rates were fixed by local negotiations.

Officials said yesterday that employers had agreed to maintain the principle that percentage increases on national rates will be directly reflected in percentage increases on average earnings.

It is still unclear however if a pay offer worth at least 21 per cent which has been strongly recommended by union officials representing manual workers at ICI will be accepted.

There has so far been a mixed response by groups among the 50,000 workers covered by the offer. The ICI proposals involve a 16 per cent increase on top of a special 3 per cent interim rise awarded in January together with a one hour reduction in the 40-hour week from June next year.

Mr. John Miller, a national secretary of the Transport and General Workers' Union, said Distillers had this week offered its manual workforce a deal worth 21.3 per cent on the wages bill.

Mr. Miller said the offer, which is being recommended for acceptance, would give a minimum basic rate of 167p an hour.

Teachers to get full award

BY PHILIP BASSETT, LABOUR STAFF

TEACHERS' EMPLOYERS yesterday agreed to pay in full the recent 17.25 per cent Clegg Commission award to 470,000 teachers in England and Wales, including the disputed £130m, amounting to 4 per cent, awarded in error.

The local authority employers, however, have scaled down this year's pay offer to the teachers to take account of the error. Though the unions rejected the reduced offer, cut from 13 to 9.2 per cent, the employers will press for its application when the claim goes to arbitration.

The error has added further fuel to the debate among Ministers over the future of the commission when Professor

Clegg retires in the autumn.

At a meeting of the Burnham pay negotiating committee yesterday, Mr. John Wordie, the independent chairman, ruled that the award including the error should stand. Teachers will probably receive the award in their next pay packet.

There are some indications though, that hard-line local authorities might want to take legal advice on the validity of the award.

The commission's error is subject to an inquiry by the Government.

The claim for this year will go to the Advisory, Conciliation and Arbitration Service (ACAS). The unions are likely to insist that the difference is between 13 and 20 per cent, though the employers see it as between 9.2 and 20 per cent.

Mr. Fred Jarvis, leader of the teachers' panel of the Burnham committee and general secretary of the National Union of Teachers, said the unions would now be pressing the 30 per cent claim with the "utmost vigour". All the facts and arguments warranted a substantial pay increase.

One bank union backed

By Nick Garnett, Labour Staff

MEMBERS of the staff associations at the Barclays, Lloyds and National Westminster banks have voted overwhelmingly to support proposals for the formation of a joint staff union.

Officials of the staff associations have been in discussions with the certification officer on the creation of what has been provisionally called the Clearing Bank Union.

They hope to complete these discussions, and the negotiations on the new union's structure, by July or August.

Slightly more than 55,000 of the staff associations' joint membership of 95,000 voted. More than 49,000 agreed to the setting up of the CBU. The new union will still leave considerable power over local matters to the individual staff associations.

As a negotiating platform for the staff associations' joint membership of 95,000, the union will be in place of the virtually-defunct Confederation of Bank Staff Associations.

The associations also see it as a base from which to improve recruitment in opposition to the rival TUC-affiliated Banking, Insurance and Finance Union which has between 65,000 and 70,000 members in the five main English clearing banks.

Health Service pay battle looms

BY PAULINE CLARK, LABOUR STAFF

NEARLY 70 per cent of National Health Service employees appeared yesterday to be lining up for battle against the Government's 14 per cent limit on wage rises.

Representatives of 110,000 hospital administrators and clerical staff yesterday "totally rejected" a cash limits pay offer which would break their traditional salary links with the Civil Service.

The decision increases the likelihood of a similar pay problem affecting hospital scientific and laboratory staff over the next few weeks. Any attempt by the Government to impose a 14 per cent settlement on the 30,000 strong group could also break their long-standing pay links with Civil Service scientific officers.

With 490,000 nurses and midwives and 37,000 paramedical staff having already formally thrown out 14 per cent pay offers, the scientific group could bring the total opposition to the Government's policy to 667,000.

Only the hospital manual workers have settled within the limit in this year's pay round but this was before the recent upswing in the inflation rate forecast.

Since then an inflation award of 18.7 per cent to doctors and dentists in spite of cash limits has fuelled unions' anger over

health service pay. The National and Local Government Officers' Association and the National Union of Public Employees yesterday expressed total opposition to any offer to administrative and clerical staff which fell below an average 18.75 per cent.

Management was said yesterday to have agreed to reconsider its position before the next negotiations.

Mr. David Williams, assistant general secretary in the Confederation of Health Service Employees and chairman of the staff side of the nurses' Whitley Council, yesterday accused the Government of issuing "misleading" figures on nurses pay.

When the Government said nurses had received a 65 per cent pay increase since April 1978 it had wrongly assumed that all nurses got 25 per cent from a Clegg comparability award, he said. Only one grade, representing 16 per cent of the profession, received this amount and the rest were given much lower increases.

The Government had also erred in adding the cost of a reduction in the working week from 40 hours to 37½ hours as a concealed pay rise, he said. Had this not been granted, Clegg would have had to increase his award by some 6-7 per cent.

Pit closure campaign Nalگو man to appeal

BY ROBIN REEVES, WELSH CORRESPONDENT

SOUTH WALES miners' representatives agreed unanimously yesterday to launch a campaign against pit closures — backed if necessary by industrial action.

At a three-hour meeting in Bridgend, delegates from all 35 Welsh collieries, representing 26,000 miners, also endorsed their executive's decision on Monday to boycott the National Coal Board's pit review machinery until the plan to close Tynafawr Lewis-Merthyr colliery in the Rhondda Valley is withdrawn.

The pit is only the first of a number threatened with closure as a result of the major cut in the Welsh steel industry and rising coal imports.

Mr. Emylyn Williams, the South Wales miners' president, said the Coal Board has clearly indicated that up to 21 Welsh pits were under threat. He forecast the board would seek to close six swiftly, another six within 10 months and the remainder within 18 months.

Accutely aware of the February debacle, when the Welsh miners declined their leadership's call to strike in support of the steelworkers, and their own jobs, Mr. Williams stressed that careful steps were being taken to mobilise the membership for the anti-closures fight.

"We will make sure on this

occasion we have got an army behind us," he said.

Mass meetings are to be held throughout the coalfield to endorse the leadership's stand and present a strong front at the National Union of Mineworkers' annual conference in Eastbourne in July. There, they would seek the support of the rest of the British coalfields, he said.

Mr. Joe Gormley, the miners' president, is to see Sir Derek Ezra, the NCB chairman, next Monday to discuss the threatened closures.

FINANCIAL TIMES REPORTER

MR. BRENDON MURPHY, a public relations officer with Stockport council, Greater Manchester, is to appeal against a decision by the local branch of the National and Local Government Officers' Association to expel him for speaking out against inflationary pay rises.

Mr. Murphy, aged 38, was expelled on Tuesday night by a 16-to-two vote of his branch executive.

This followed an interview in a national newspaper last April in which Mr. Murphy condemned pay rises which

he said crippled Britain's economy.

Mr. Murphy, who earns £11,000 a year, said the rise he had accepted, which could amount to 42 per cent over two years, was not justified by increased productivity.

Mr. Murphy, a Nalگو shop steward, who has attended nearly all his branch meetings in recent years, said: "Last night's meeting was like a kangaroo court—it was farcical. There was no semblance of legal process about it. Today I am preparing my appeal to the national executive of the union."

Cleanliness is next to godliness.

It's the dirty devils that cause all the mischief. But a clean worker is a happy worker. And more productive.

If you want more angels in your factory get in touch with Sketchley Rental and Safetywear. We can take over the full responsibility for cleanliness and safety in your factory. With our total service to management.

It reduces your involvement to a minimum. Because of our great experience and expertise we can handle any of your problems. Whatever your size. We are a modern, highly efficient company that is constantly expanding.

Here's how we can make your life easier — by looking after the body of your workforce from head to toe.

By protecting heads with a range of safety helmets, face-masks and eye-wear.

By keeping bodies clean and safe with our famous Sketchley Workwear service.

By making your workforce happy with a regular supply of clean towels in your wash-rooms. And keeping those clean hands safe with our range of hard-wearing gloves.

Their feet could be protected by Sketchley's wide range of proven safety footwear. And any dirt that might come into your premises can be absorbed by the Sketchley dust-mat service.

We are able to serve industry in all these different ways. Because service is what Sketchley Rental and Safetywear is all about. If you'd like to know more about how we are able to help you, write to us at:

Sketchley Rental & Safetywear, P.O. Box 7, Hinckley, Leicestershire, or phone 0455 38133.

Sketchley

RENTAL & SAFETYWEAR

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1975=100); retail sales volume (1975=100); retail sales value (1975=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Ind. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unem. played	Vacs.
1978							
4th qtr.	110.2	103.0	104	101.7	132.3	1,340	230
1979							
1st qtr.	110.1	102.6	98	100.7	134.0	1,351	234
2nd qtr.	114.5	107.1	107	106.2	144.8	1,299	256
3rd qtr.	112.2	105.0	99	99.5	144.6	1,269	247
4th qtr.	112.7	103.7	105	101.7	151.9	1,286	230
Nov.	114.1	105.3	112	102.5	153.2	1,282	234
Dec.	112.1	103.5	104	101.7	153.1	1,294	219
1980							
Jan.	111.4	101.6	87	103.1	155.5	1,339	207
Feb.	110.2	100.5	97	104.1	158.7	1,414	181
March	108.9	98.1	97	103.0	159.9	1,414	181
April				103.0		1,458	169

OUTPUT—By market sector; consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal mfg.	Textile mfg.	Housg. starts*
1978							
4th qtr.	105.8	97.3	123.9	97.0	100.2	102.2	20.3
1979							
1st qtr.	105.9	99.2	127.1	98.8	98.4	100.0	12.9
2nd qtr.	108.6	103.0	133.0	102.7	110.1	102.9	21.2
3rd qtr.	105.5	96.2	122.2	94.9	103.8	100.2	21.0
4th qtr.	104.5	101.3	123.6	95.1	100.9	94.9	18.1
Nov.	106.0	98.0	130.0	96.0	102.0	96.0	20.5
Dec.	106.0	103.0	132.9	101.0	103.0	97.0	19.2
1980							
Jan.	104.0	102.0	128.0	100.0	98.0	92.0	14.6
Feb.	106.0	101.0	125.0	100.0	95.0	94.0	13.2
March	105.0	102.0	123.0	100.0	95.0	92.0	11.4
April	103.0	97.0	124.0	95.0	97.0	89.0	12.2

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance (£m); oil balance (£m); terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Resv. US\$bn*
1979							
1st qtr.	109.0	116.9	-1,588	-1,215	-235	107.0	16.78
2nd qtr.	135.3	128.9	-496	-31.6	-288	108.4	21.80
3rd qtr.	129.3	128.1	-495	-238	-258	106.8	23.18
4th qtr.	128.3	128.0	-745	-674	-157	103.7	22.54
Nov.	131.3	125.5	-75	-51	+27	104.1	22.42
Dec.	131.3	131.3	-252	-229	+88	102.6	22.72
1980							
1st qtr.	131.5	128.7	-723	-573	-126	100.7	24.87
Jan.	129.9	128.3	-321	-277	-74	100.9	23.71
Feb.	134.5	128.1	-286	-176	-52	100.6	23.93
March	127.5	122.8	-176	-126	0.0	100.7	26.96
April	127.0	127.6	-264	-214	+44	102.0	28.01
May							28.28

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow; HP, new credit; all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Bank adv. %	DCE %	BS inflow	HP lending	MIR %
1979							
1st qtr.	7.6	9.3	22.6	+1,525	777	1,581	13
2nd qtr.	9.7	12.2	28.5	+2,707	777	1,867	14
3rd qtr.	15.5	10.2	13.2	+2,409	933	1,879	14
Dec.	5.1	12.6	16.2	+260	161	593	17
1980							
1st qtr.	-2.3	9.5	25.4	+1,389	634	668	17
Jan.	-8.1	8.7	22.6	+777	235	567	17
Feb.	-6.4	10.0	20.7	+271	189	567	17
March	-2.3	9.5	25.4	+709	280	635	17
April	-2.5	5.3	19.1	+671	266		17

INFLATION—Indices of earnings (Jan. 1975=100); basic materials and fuels, wholesale prices of manufactured products (1975=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); trade weighted value of sterling (Dec. 1971=100).

	Earnings	Basic matis.	Wholesale	RPI*	Foods	Comdy.	Strg.
1979							
1st qtr.	144.2	153.4	161.6	208.9	218.8	268.88	64.0
2nd qtr.	147.3	162.3	168.0	216.5	225.2	292.55	67.4
3rd qtr.	154.2	169.9	176.4	231.1	231.9	301.66	71.0
4th qtr.	161.7	183.9	181.8	237.6	237.2	295.13	68.8
Nov.	162.1	186.0	181.6	237.7	237.0	297.22	68.4
Dec.	165.1	187.5	183.4	239.4	239.9	295.13	69.7
1980							
1st qtr.		197.6	191.5	249.8	247.5	284.47	72.4
Jan.		163.0	193.5	245.3	244.8	308.69	71.4
Feb.		167.3	197.6	248.8	246.7	304.27	72.2
March		172.6	200.5	252.2	251.1	284.47	72.6
April			201.8	250.8	254.1	275.67	72.6

* Not seasonally adjusted.

UK NEWS - PARLIAMENT and POLITICS

Callaghan tackles Labour Left

BY JOHN LLOYD, LABOUR CORRESPONDENT

MR. JAMES CALLAGHAN, the Labour Party leader, yesterday continued his sharp attack on the Prime Minister, took the oblique but unmistakable swipe at his opponents in the party and was teasingly ambiguous about his future intentions on his position as leader.

The speech, to the biennial national delegate conference of the Union of Construction, Allied Trades and Technicians in Bournemouth, was the first speech in what is seen as a strategy of more overt confrontation with the Left in the party on policy issues. It is an attempt to rally the party round a common programme which would have the backing of the unions.

Mr. Callaghan made a raid on French classic literature, describing Mrs. Thatcher as a "Madame Pangloss" who "would have us believe that everything is for the best in the best of all possible worlds."

"What is more appropriate to her Government is that other quotation from Voltaire: 'They squeeze the orange and throw away the skin'—and that is what is happening to much of British business and to British workers."

The Opposition leader

returned again and again in his speech to the view that Government policies were doing "permanent damage" to the economy.

He said: "I think it is about time that some of the captains of industry stopped giving slavish adherence to this Government and said publicly what they are saying privately."

In turning to the Labour Party's proposals for rebuilding the economy once returned to office, Mr. Callaghan drew a number of sharp, if implicit, distinctions between his own policies and those of the party's Left wing, led by Mr. Anthony Wedgwood Benn.

In an apparent further reference to an agreed policy on wages between the unions and the Labour Party, Mr. Callaghan said: "We will not solve these problems by sloganising. We must have an understanding and agreement before we return to power as to how we carry matters forward."

He said that a new Labour Government would face difficulties as great as those it faced in 1945, and would need as radical a recovery programme.

He added, however, that the programme of that Labour Government was seen as relevant by millions of voters. Present policies must be equally relevant and "not just spring from the ideas that some people have and want to force on the British people—you don't win elections like that."

Returning to the theme of force, Mr. Callaghan said:



James Callaghan: permanent damage

"This movement is not a dictatorship; it cannot be dictated to from on high."

Before the party could be returned to government it had to develop a credible message. "There is still a great deal of hard thinking that has to be done within the movement."

Drawing heavily on his age and experience, Mr. Callaghan reminded the delegates that he had been a Labour Party member for 50 years, and had come up through the trade union movement.

"It is the responsibility of those of us who have worked in the movement and speak from experience of the problems to remind the movement what these problems are and to say what the solutions might be."

The Labour leader said he would continue to fulfil that role "in whatever walk of life I may be." Earlier, he had joked that delegates, having read his "obituaries" in the Press, would expect a ghost.

"I can assure you I am very much alive and kicking." He said he would continue to oppose "the worst policies I have ever seen from a Conservative Government."

MPs fear restraint plea over wage rise

By Elinor Goodman

CONCERN IS mounting among backbenchers that MPs may once again be asked to set an example by exercising a degree of wage restraint.

MPs would seem to be guaranteed a flat increase of £1.275 next week, taking their salaries up to £10,725.

But there is growing apprehension among some MPs that they may not get all the top-up money which they had been led to expect as part of the staged deal agreed last year.

Any move to modify the arrangement agreed last year would provoke a furious row in Parliament which could result in a Government defeat.

But ministers are apparently beginning to get nervous about the implications for public sector pay of MPs getting a settlement which bears all the marks of "comparability" and which would appear to give MPs just the kind of protection against inflation which the Treasury has been telling other workers they cannot expect as a right this year.

The first £1.275 is due on June 13, but MPs may put off making a decision in principle on whether to protect MPs' pay from the effects of inflation until they have received the recommendations of Lord Boyle's review board.

This is not expected for several weeks.

MPs pay is traditionally an extremely sensitive subject. Opinions on it are sharply divided on both sides of the House.

Promised

The majority of MPs would most bitterly resent it if the Government tried to cut back the increase which they believe they have been promised. But a significant minority of Tories feel that it would be wrong for them to have an inflation-proofed settlement at this time.

The Government is faced with this dilemma over pay this year because of its refusal last year to implement in full the recommendation from Lord Boyle that MPs should receive an immediate increase of £5,000.

After a major row in Parliament, the Government agreed to give MPs a staged increase of £2,500 last June, together with another two instalments of £1.275 in the following two years.

It is promised that MPs' salaries would not be allowed to fall behind the rise in general earnings again as a result of the staging.

Lord Boyle is due to report to the Government within the next few weeks on what additional increase would be necessary to be honoured.

A similar calculation on doctors' pay by Lord Boyle produced a recommendation of 18 per cent. It could be very embarrassing for the Government if the review body recommended that MPs should be given anything like this on top of the £1.275 they are due to get next week.

MPs seem confident they will get the £1.275 because it would require a vote in the House to go back on this commitment. The majority would also make claim that the Government is morally bound to honour its promise to ensure that their salaries do not fall behind in the league table again.

But there is no resolution binding the Government to do this, so it might technically be possible to at least delay the later stage, or perhaps modify it.

One suggestion made at the Conservative 1923 Committee was that only the £1.275—rather than the total salary of £10,725—should be indexed to the rise in earnings.

The Government will be pressed to give a commitment to honour the indexing when the £1.275 comes due next week. But they may try to postpone an announcement on the grounds that they cannot give any commitment until they have received Lord Boyle's report.

Public spending control plan

Financial Times Reporter

MORE DETAILED specific figures about areas of public spending should be made directly available to MPs by the Government Departments involved, says a report by the Commons Committee of Public Accounts.

It suggested that the Treasury give more detailed information about year-to-year changes in public spending by providing both price and volume comparisons.

The Treasury has, however, said that this would be too complex. Instead, it has undertaken to improve the scope of previous year figures in supply estimates, and to supply additional information on request to meet MPs' specific interests.

The 13th Report from the Committee of Public Accounts, HMSO £2.75.

Frank Hooley: undesirable

Meanwhile, from the sidelines, Mr. Jo Grimond, the former Liberal leader, was able to observe somewhat haltingly that "unity is the hallmark of the Liberal Party."

Frank Hooley: undesirable

Frank Hooley: undesirable

Frank Hooley: undesirable

Frank Hooley: undesirable

Heath warns of isolating Soviets

By Elinor Goodman, Lobby Staff

MR. EDWARD HEATH warned yesterday that the Soviet Union could be provoked into aggression in the Gulf if the West tried to starve her of the oil technology she needs to develop new supplies of her own oil.

Speaking to the Select Committee on Foreign Affairs, the former Prime Minister also repeated his criticism of the British Government's policy on sanctions against Iran. He censured President Carter for his warning to Europe to keep out of attempts to settle the Middle East problem.

In general, he said, it was time America paid more attention to discussing its foreign policy plans with its allies.

"There has been too little consultation for too long," he said.

He added that he did not think there was a single European leader who was pursuing the policy of sanctions because he believed it was either right or effective—only because the American President wanted it.

"Surely, as an alliance, we have an obligation to work out with the senior partner whether a policy is going to serve any useful purpose. And we have sufficient experience of sanctions to show us what the problems are and make a judgment."

Dealing with the question of Soviet aggression, Mr. Heath said there were dangers in the West trying to isolate Russia.



Edward Heath: too little consultation

Proposal on pension payments

FINANCIAL TIMES REPORTER

THE DEPARTMENT OF Health and Social Security could save up to £50m a year through a proposal to make old age pensions, child benefits and other state benefits payable through bank accounts, MPs believe.

A report from the Commons social services committee stresses that the change should be optional and that cashing benefits weekly at post offices should continue for those who wish it.

The proposals, which are in line with Government policy on expenditure cuts, have already aroused opposition from Post Office workers, especially from sub-post office owners, who stand to suffer.

The committee, chaired by

Mrs. Renee Short (Wolverhampton NE) recommends "as a matter of urgency" that the Post Office should take steps to increase the amount of business available to it.

In its evidence, the Department of Health and Social Security had said that there had been some demand for benefits to bank accounts. Such payments, at four-weekly intervals, would cost the DESS about £2 a year compared with the £7-£10 a year it costs now to pay weekly by computer-produced order book.

The new arrangement would include both National Girobank and the Trustee Savings Banks. The DESS believes that a scheme could start in 18 months to two years.

The committee has agreed that the scheme should go ahead quickly with the incentive that payment of benefits should be made at four-weekly intervals on the basis of payment two weeks in advance and two weeks in arrears.

Commenting on the report, Mr. Ron Dearing, chairman-designate of the new Post Office, said that the corporation was severely constrained in seeking new business to offset any loss of work. Any changes should be phased in such a way to take full account of the need to win new business.

The National Girobank would play an important role in building up counter business—it already produced one-sixth of the business and was growing rapidly, he said.

Councils urged to cut staff

BY IVOR OWEN

COUNCILS WERE urged to cut back on their current expenditure by slashing town hall staffs by Mr. Michael Heseltine, the Environment Secretary, in the Commons yesterday.

With fewer public sector houses being built, a falling school population, a decline in the number of roads being designed, and structure plans largely completed there was obvious scope for staff reductions, he maintained.

Mr. Heseltine told Mr. Tim Renton (C, Mid-Sussex) that on the basis of the latest available statistics, he was "not at all satisfied" with the response so far made by local authorities to his call for staff cuts.

The Minister agreed with Mr.

John Major (C, Huntingdonshire) that too many local authorities were protecting their staff levels at the expense of cutting services. This amounted to a dereliction of their duty to ratepayers.

Mr. Roy Hattersley, Labour's Shadow Environment Minister, seized on Mr. Heseltine's admission that fewer council houses were being built to repeat his demand that the Government should publish an estimate of the likely total fall in public sector building this year compared with last year.

Mr. Heseltine, who emphasised that the number of public sector houses built had fallen in each of the last four years, refused to give an estimate.

He said he had learned from the experience of the Labour Government that it was difficult to get accurate figures from such forecasts.

Mr. Gwilym Roberts (L, Cannock) defended the local authorities.

He declared: "These cuts in staffing levels generally mean cuts in social services, education provision, housing improvement and house building, and only added to the dole queue."

But Mr. Heseltine retorted that with the fall-off in the amount of work required in the town halls, it was "humbug" to talk about inability to reduce the levels of local government manpower.

GLC in row over dockland plan

BY ANDREW TAYLOR

A ROW IS brewing following the decision to drop a £400m joint development proposed by Taylor Woodrow and George Wimpey from the short list of schemes being considered for the redevelopment of the key 120-acre Southwark site in London's Surrey Docks.

Mr. Peter Drew, chairman and managing director of St. Katharine-by-the-Tower, a Taylor Woodrow subsidiary, said last night that the company would seek to recover the costs of drawing up its proposal from the Greater London Council and Southwark Borough Council, joint owners of the site.

The company, although disappointed at not being included

on the short list, is upset at the council's handling of the competition to decide which scheme will be chosen for the Southwark site.

Names on the short list approved this week by senior GLC and Southwark councillors include two Dutch developers and one French construction group.

The Taylor Woodrow/George Wimpey proposal had originally been included on a short list of five schemes prepared earlier this year by the councils' officers and members of the Docklands Development Organisation. This short list was scrapped at the last minute and the councils decided to put

all 15 schemes entered in the competition on public exhibition.

Mr. Drew said last night that by opting to put the schemes on public exhibition the councils had significantly altered the arrangements under which proposals had been submitted. He estimated that it had cost between £70,000 and £80,000 to prepare Taylor Woodrow's submission.

Four of the five schemes originally approved by the councils' officers are included on the revised short list—the only omission is the Taylor Woodrow scheme.

A final choice from the four schemes is due to be made in late autumn this year.

LABOUR DILEMMA OVER ENTERPRISE ZONES

Commons sees 'Sheffield Chase'

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

AT LAST Saturday's Labour conference at Wembley, Mr. James Callaghan devoted a big section of his speech to extolling the way in which the Parliamentary Labour Party had closed ranks to put up a bitter fight against Conservative Party policies in the Commons.

He would probably have been disappointed had he been in the chamber yesterday when the Government's proposed new enterprise zones came up for debate during the committee stage of the Finance Bill.

The idea of this novel—some would say curious—scheme—to attract businessmen to inner cities by exempting them from a wide range of financial liabilities and giving 100 per cent capital allowances on industrial and commercial property.

Judging from yesterday's exchanges, the whole idea presents the Labour Party with something of a dilemma. They are in favour of giving assistance to such areas, particularly for manufacturing, but the whole idea of

bringing in a host of small businessmen appears to fill them with alarm.

The proposal immediately came under attack from Mr. Frank Hooley (L, Heeley, Sheffield), who wanted capital allowances limited to industrial properties and thought that they should not go to hotels and commercial buildings.

He suggested that, as it stood, the Government scheme would bring in all sorts of undesirable, such as estate agents, tax lawyers and accountants, instead of worthy chaps like skilled engineers. It would, he grimly predicted, be a charter for tax evasion.

But there was one slight snag to his argument. The Afterlife district of Sheffield is one of the areas where an enterprise zone may be set up. In fact, Labour-controlled Sheffield City Council was the first local authority to beat a path to the door of the Environment Secretary to make application for a zone.

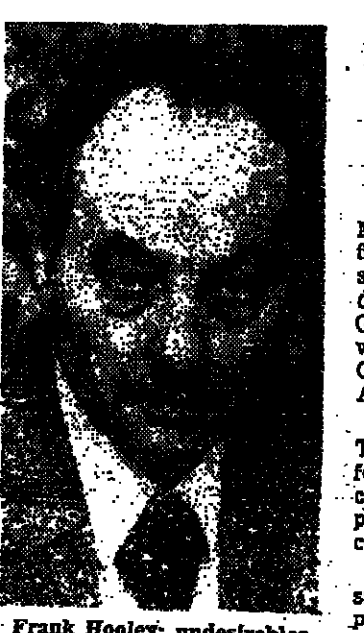
Mr. Hooley admitted this, but implied that they were a

misguided crowd who had not fully understood the ghostly implications of the Tory plans.

This brought Mr. Pat Duffy, Labour MP for Attlebridge, into the fray. Mr. Duffy was all in favour of giving the scheme a try. The rate relief involved could, he said, make a vast difference to the cash flow of companies who had been hit by the steel strike. A zone was "bound to have an appealing attraction."

Not to be left out of his quarrel, Mr. Dennis Skinner (L, Bolsover) the leading Left-winger, intervened and darkly suggested that this was not the first time Mr. Duffy had been out of line with party policy, particularly over the Common Market.

For their part, the Conservatives were delighted at the signs of Labour confusion. Mr. Frederick Silvester (C, Withington) suggested that for those who had missed the Derby the "Sheffield Chase" on the Opposition benches had been the most entertaining race of the day.



Frank Hooley: undesirable

Meanwhile, from the sidelines, Mr. Jo Grimond, the former Liberal leader, was able to observe somewhat haltingly that "unity is the hallmark of the Liberal Party."

Frank Hooley: undesirable

NOTICE OF REDEMPTION

Celanese International Finance Company

6% Guaranteed Debentures Due 1982

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Fiscal Agency Agreement dated as of July 1, 1967 among Celanese International Finance Company, Celanese Corporation, as Guarantor, and The Chase Manhattan Bank (National Association), as Fiscal Agent, \$500,000 in aggregate principal amount of the above-captioned Debentures will be redeemed for the sinking fund on July 1, 1980 at the redemption price of 100% of the principal amount thereof, together with accrued interest to July 1, 1980.

The numbers of the Debentures to be redeemed are as follows:

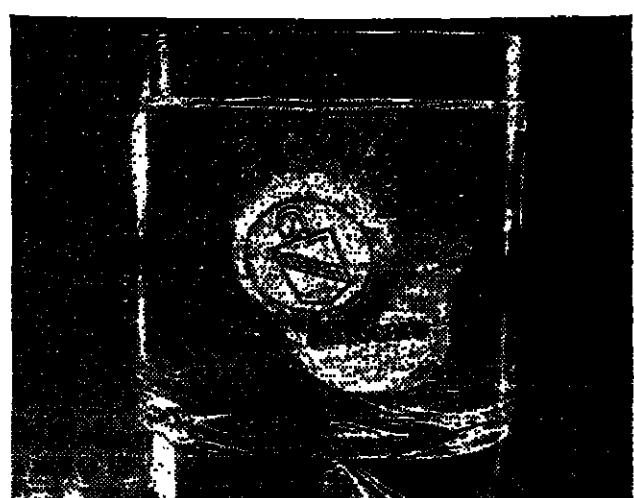
26	2108	3574	4881	8912	8936	10551	12484	14344	16170	17181	17984	19207
21	2107	3584	4887	8928	8937	10578	12499	14358	16171	17186	17977	19208
31	2112	3595	4899	8931	8967	10583	12512	14382	16183	17188	17978	19208
32	2113	3598	4870	8934	8985	10580	12561	14404	16273	17181	17983	19217
152	2114	3597	4872	8937	8989	10583	12568	14472	16275	17192	17984	19218
169	2125	3598	4891	7039	8991	10585	12572	14482	16279	17197	17981	19219
209	2127	3590	4829	7039	8994	10587	12580	14486	16285	17212	18003	19280
214	2128	3591	4830	7040	8996	10590	12584	14492	16287	17214	18004	19281
217	2134	3599	4853	7174	8998	10596	12585	14491	16281	17217	18004	19281
528	2440	3653	4956	7244	9004	11055	12586	14542	16372	17229	18004	19283
547	2449	3657	4958	7245	9008	11059	12585	14550	16375	17230	18003	19287
584	2457	3661	4944	7241	9010	11057	12590	14551	16405	17233	18004	19283
615	2488	3683	4968	7234	9043	11065	12591	14637	16410	17250	18025	19322
621	2527	3685	4969	7235	9046	11068	12592	14638	16411	17251	18026	19323
660	2530	3715	4976	7236	9072	11105	12635	14699	16415	17255	18101	19383
671	2548	3717	4987	7254	9081	11108	12640	14723	16483	17258	18102	19384
673	2572	3719	4991	7255	9083	11107	12648	14724	16484	17259	18103	19385
677	2573	3720	4991	7257	9108	11118	12640	14726	16486	17259	18103	19385
680	2604	3732	4998	7285	9120	11131	12648	14728	16487	17259	18103	19386
681	2630	3740	4998	7286	9121	11137	12649	14733	16488	17259	18103	19386
682	2639	3749	4998	7286	9121	11137	12649	14733	16488	17259	18103	19386
685	2699	3807	5028	7281	9238	11391	12607	14745	16512	17407	18300	19537
687	2712	3812	5032	7284	9240	11394	12607	14745	16512	17407	18300	19537
689	2701	3803	5006	7286	9245	11395	12608	14746	16516	17425	18308	19540
684	2705	3807	5007	7289	9236	11399	12608	14749	16519	17421	18302	19562
685	2715	3815	5007	7291	9237	11407	12610	14750	16521	17421	18304	19562
681	2715	3808	5036	7279	9447	11489	12585	14877	16525	17472	18479	19589
685	2716	3803	5044	7288	9451	11490	12588	14880	16526	17482	18482	19601
1010	2729	3807	5058	7286	9531	11493	12584	14883	16538	17496	18483	19601
308	2730	3802	5047	7282	9538	11555	12549	14884	16539	17506	18484	19601
345	2737	3812	5057	7282	9538	11555	12549	14884	16539	17506	18484	19601
346	2738	3813	5058	7283	9539	11556	12550	14885	16540	17507	18485	19602
347	2739	3814	5059	7284	9540	11557	12551	14886	16541	17508	18486	19603
348	2740	3815	5060	7285	9541	11558	12552	14887	16542	17509	18487	19604
349	2741	3816	5061	7286	9542	11559	12553	14888	16543	17510	18488	19605
350	2742	3817	5062	7287	9543	11560	12554	14889	16544	17511	18489	19606
351	2743	3818	5063	7288	9544	11561	12555	14890	16545	17512	18490	19607
352	2744	3819	5064	7289	9545	11562	12556	14891	16546	17513	18491	19608
353	2745	3820	5065	7290	9546	11563	12557	14892	16547	17514	18492	19609
354	2746	3821	5066	7291	9547	11564	12558	14893	16548	17515	18493	19610
355	2747	3822	5067	7292	9548	11565	12559	14894	16549	17516	18494	19611
356	2748	3823	5068	7293	9549	11566	12560	14895	16550	17517	18495	19612
357	2749	3824	5069	7294	9550	11567	12561	14896	16551	17518	18496	19613
358	2750	3825	5070	7295	9551	11568	12562	14897	16552	17519	18497	19614
359	2751	3826	5071	7296	9552	11569	12563	14898	16553	17520	18498	19615
360	2752	3827	5072	7297	9553	11570	12564	14899	16554	17521	18499	19616
361	2753	3828	5073	7298	9554	11571	12565	14900	16555	17522	18500	19617
362	2754	3829	5074	7299	9555	11572	12566	14901	16556	17523	18501	19618
363	2755	3830	5075	7300	9556	11573	12567	14902	16557	17524	18502	19619
364	2756	3831	5076	7301	9557	11574	12568	14903	16558	17525	18503	19620
365	2757	3832	5077	7302	9558	11575	12569	14904	16559	17526	18504	19621
366	2758	3833	5078	7303	9559	11576	12570	14905	16560	17527	18505	19622
367	2759	3834	5079	7304	9560	11577	12571	14906	16561	17528	18506	19623
368	2760	3835	5080	7305	9561	11578	12572	14907	16562	17529	18507	19624
369	2761	3836	5081	7306	9562	11579	12573	14908	16563	17530	18508	19625
370	2762	3837	5082	7307	9563	11580	12574	14909	16564	17531	18509	19626
371	2763	3838	5083	7308	9564	11581	12575	14910	16565	17532	18510	19627
372	2764	3839	5084	7309	9565	11582	12576	14911	16566	17533	18511	19628
373	2765	3840	5085	7310	9566	11583	12577	14912	16567	17534	18512	19629
374	2766	3841	5086	7311	9567	11584	12578	14913	16568	17535	18513	19630
375	2767	3842	5087	7312	9568	11585	12579	14914	16569	17536	18514	19631
376	2768	3843	5088	7313	9569	11586	12580	14915	16570	17537	18515	19632
377	2769	3844	5089	7314	9570	11587	12581	14916	16571	17538	18516	19633
378	2770	3845	5090	7315	9571	11588	12582	14917	16572	17539	18517	19634
379	2771	3846	5091	7316	9572	11589	12583	14918	16573	17540	18518	19635
380	2772	3847	5092	7317	9573	11590	12584	14919	16574	17541	18519	19636
381	2773	3848	5093	7318	9574	11591	12585	14920	16575	17542	18520	19637
382	2774	3849	5094	7319	9575	11592	12586	14921	16576	17543	18521	19638
383	2775	3850	5095	7320	9576	11593	12587	14922	16577	17544	18522	19639
384	2776	3851	5096	7321	9577	11594	12588	14923	16578	17545	18523	19640
385	2777	3852	5097	7322	9578	11595	12589	14924	16579	17546	18524	19641
386	2778	3853	5098	7323	9579	11596	12590	14925	16580	17547	18525	19642
387	2779	3854	5099	7324	9580	11597	12591	14926	16581	17548	18526	19643
388	2780	3855	5100	7325	9581	11598	12592	14927	16582	17549	18527	19644
389	2781	3856	5101	7326	9582	11599	12593	14928	16583	17550	18528	19645
390	2782	3857	5102	7327	9583	11600	12594	14929	16584	17551	18529	19646
391	2783	3858	5103	7328	9584	11601	12595	14930	16585	17552	18530	19647
392	2784	3859	5104	7329	9585	11602	12596	14931	16586	17553	18531	19648
393	2785	3860	5105	7330	9586	11603	12597	14932	16587	17554	18532	19649
394	2786	3861	5106	7331	9587	11604	12598	14933	16588	17555	18533	19650
395	2787	3862	5107	7332	9588	11605	12599	14934	16589	17556	18534	19651
396	2788	3863	5108	7333	9589	11606	12600	14935	16590	17557	18535	19652
397	2789	3864	5109	7334	9590	11607	12601	14936	16591	17558	18536	19653
398	2790	3865	5110	7335	9591	11608	12602	14937	16592	17559	18537	19654
399	2791	3866	5111	7336	9592	11609	12603	14938	16593	17560	18538	19655
400	2792	3867	5112	7337	9593	11610	12604	14939	16594	17561	18539	19656
401	2793	3868	5113	7338	9594	11611	12605	14940	16595	17562	18540	19657
402	2794	3869	5114	7339	9595	11612	12606	14941	16596	17563	18541	19658
403	2795	3870	5115	7340	9596	11613	12607	14942	16597	17564	18542	19659
404	2796	3871	5116	7341	9597	11614	12608	14943	16598	17565	18543	19660
405	2797	3872	5117	7342	9598	11615	12609	14944	16599	17566	18544	19661
406	2798	3873	5118	7343	9599	11616	12610	14945	16600	17567	18545	19662
407	2799	3874	5119	7344	9599	11616	12610	14945	16600	17567	18545	19662
408	2800	3875	5120	7345	9600	11617	12611	14946	16601	17568	18546	19663
409	2801	3876	5121	7346	9601	11618	12612	14947	16602	17569	18547	19664
410	2802	3877	5122	7347	9602	11619	12613	14948	16603	17570	18548	19665
411	2803	3878	5123	7348	9603	11620	12614	14949	16604	17571	18549	19666
412	2804	3879	5124	7349	9604	11621						

For information
on rates, sizes and space
availability
contact:
John Wisbey
Financial Times
10 Cannon Street, EC4A 3DF
01-488 8661

Business and Investment Opportunities

READERS ARE RECOMMENDED TO TAKE APPROPRIATE PROFESSIONAL ADVICE BEFORE ENTERING INTO COMMITMENTS

Every Tuesday
and Thursday
£23
per single column
centimetre-Min. 3 cms



Instant relief for frustrated business men

Symptoms: Monday morning feeling all week,
no job satisfaction, lack of motivation,
Diagnosis: Restrictions on growth and personal
advancement.
Prescription: Be your own boss, take out your
own franchise.
Remedy: Ziebart rustproofing, Autocare
car care service.

Envirogarde

Over 100 Rustproofing Companies in the UK and Ireland
are now members of the Ziebart Franchise Scheme.
Finance facilities available through
the Ziebart Franchise Scheme.

A Prescription for the future

PRIVATE INVESTMENT COMPANIES

The private investment company is probably
the least efficient method of holding wealth. Its
shares are illiquid, it faces 100% shortfall, operating
expenses are subject to close scrutiny for tax
purposes and it suffers double capital gains tax.

All these problems can be solved easily
without adverse tax consequences and with full
Inland Revenue clearances.

For further information,
please telephone: 061-828 9011
or write to: Stephen Choularton.

**C. P. CHOULARTON
SONS & PARTNERS LTD.**

Ashley House,
30 Ashley Road,
Altrincham,
Cheshire WA14 2DW



A NEW VENTURE WITH LARGE TAX BENEFITS

£1 million can invest in a profitable, new business venture
WITHOUT RISK, receive a good GUARANTEED RETURN
Successful companies with surplus cash (minimum £75,000-
and simultaneously, generate RELIEF FOR TAX
PURPOSES which can be offset against other taxable profits
of the company to REDUCE CORPORATION TAX
LIABILITIES. For full details, without obligation, just
write your name on a company letterhead and post to me today.

Managing Director, Dept. FVC
Ackrill, Carr & Partners Limited
Tricorn House, Hagley Road, Birmingham B16 8TP
(We regret no telephone enquiries can be accepted)

ARE YOU FINANCING YOUR CUSTOMERS?

Then obtain details of our

Factoring and Invoice
Discounting Services

London 01-638 1301
Birmingham 021-454 7952
Newcastle 0632 614545

ARBUOTHNOT FACTORS LTD.
Breads Place, Hagley Road, Birmingham B16 8TP
Contact: S. E. Finch Tel: 0424 430824

NEW BUSINESS
If your Company is seeking new products, processes or technologies
for profitable international exploitation then our specialist services in
technology based business development are geared to your needs.
New products and technology search and marketing undertaken in a
wide variety of industries and covering Europe and North America plus
wide range of licences and joint venture opportunities available for sale
and/or development. We have the Control Data Corporation Worldtech
Database and other major license sources. Contact:
Dr. Derek A. Newton, Chairman,
SPA TECHNOLOGIES LIMITED,
31 Warwick Street, Leamington Spa, Warwickshire, England.
Tel: 0226 33934/5 Telex: 311932

WANTED WOODSCREWS
We have an immediate and long-term tonnage
requirement for steel and brass wood screws.
Country of origin not important.
Interested suppliers and agents to contact:
Box G.5890, Financial Times
10 Cannon Street, EC4A 3DF

**EXPANDING
ABROAD**
With associates in France, Germany
and USA we are experienced in
acquiring UK companies wishing to
make acquisitions in those countries
or to expand through agency
agreements.
If you think we can help your
company please write to:
The Managing Director,
SHENLEY INTERNATIONAL
FINANCE LIMITED,
17 The Kings Yard,
London W1T 1PL

**HEAT-TREATMENT
LEICESTERSHIRE**
Small, compact unit, specialising in
direct, case carburising and
gaseous hardening.
For Sale as a Going Concern
Write Box G5891, Financial Times
10 Cannon Street, EC4A 3DF

**LOANS VENTURE
CAPITAL**
AVAILABLE FOR YOUR
PROJECT/PROPOSAL
Anything legitimate considered. In-
vestors invest in types of legitimate
financial and business proposals.
Send details to:
Box G5892, Financial Times
10 Cannon Street, EC4A 3DF

MEXICO
We are Marketing Consultants and
we have associates with offices in
Mexico City. We specialise in pro-
jects of market development, agent
selection, J.V. establishment, etc.
Can we help YOU find an entry to
the world's most exciting economy?
Write to:
MARKET FINDERS LTD.,
Be Gr. Minster Street, Winchester
or Phone 0952 2891

LONDON
St. James's Street
PRESTIGE OFFICE SUITE
with or without adjoining self-
contained balcony flat offered by the
week, to regular visitor to London
Telephone: 01-499 5104

**CHANNEL ISLANDS
OFFSHORE COMPANY
FORMATIONS**
Full administrative and Nominee
Services. German Companies avail-
able. Professional travelling fre-
quently to the UK. Will advise.
Write Box G5893, Financial Times
10 Cannon Street, EC4A 3DF

MAIL ORDER OPPORTUNITY - Increase
your sales by mail order, full facilities
and advice available. Write Box G5894,
Financial Times, 10, Cannon Street,
EC4A 3DF.

ABATTOIR - MEAT WORKS FOR SALE

Fremantle, Western Australia

Offers are invited for the land and buildings,
and plant and equipment, of this export approved
facility which has a killing capacity of approx-
imately 1,150 cattle and 16,500 sheep per week.

Offers must be received by 8th July, 1980.

Please call or write to:-

FERRIER HODGSON GREEN & CO.
25 ELGIN STREET,
SYDNEY, NSW 2000, AUSTRALIA.
Telephone: (02) 233-1699

Profitable Manufacturing Capacity

Assets and business of modern factory for sale
Purchaser will be offered a long-term contract to
manufacture the branded light engineering
products sold world-wide by the vendor.

This will need only about half of the 20,000 sq. ft.
production area on freehold 4-acre site in Special
Development Area in the North-West. Stable,
productive work force (non-unionised) and works
management.

Write Box G.5946, Financial Times
10 Cannon Street, EC4A 3DF

HIGH TECHNOLOGY BUSINESS— U.S.

Equity position available in successful U.S. manufacturer of micro-
processing equipment and control instrumentation. Industry leaders
in real-time data collection and control systems. Principal supplier
to GM.

Also major manufacturer of electromagnetic components thought to
have world's leading technology. Very strong growth potential in
microcomputer industry. Outstanding management team will con-
tinue to run business on sale of total equity to suitably qualified
company.

Reply to:
IMCO INVESTMENT MANAGEMENT CO. SA.
4 Crets-de-Champel, Geneva, Switzerland - Telex: 28241

AN INVITATION TO EXPORT YOUR GOODS

Established U.K. export company with strong marketing team and
established clients world-wide invites enquiries from manufacturing
companies.

RSVP
Hedran Import/Export Ltd.,
35, Station Rd., Redhill,
Tel: 0737 69437
Telex: 872428 Hedran G.

TO CHAIRMAN OR SENIOR EXECUTIVES
Special opportunity to acquire magnificent prestige building, 44,000 sq. ft., situated
in growth area of Liverpool City Centre near new Law Courts and Holiday Inn.
Easy access to all major roads. Suitable as office, warehouse, retail, central depot,
distribution centre, wholesale, retail or mail order, etc.
Purchased by owner but vacant possession on completion if required. Springing
order, central heating, new passenger lift. Excellent external appearance and
condition throughout. Replacement value in excess of one million pounds. Viewing
by any senior executive, will establish above facts.
Price £250,000 or near offer. 80% mortgage at low interest possible.
L. HARRIS, 27 Duke Street, Liverpool 1. Phone 051 708 7106, any morning
except Tuesday 9.00-12 noon, or write for details.

CASH & SHARES

Company floating in the autumn
can offer a very attractive deal
to a private company making
profits over £200,000 pre-tax.
Write Box G5897, Financial Times
10 Cannon Street, EC4A 3DF

NIGERIA

**WE OFFER TO COLLECT
ALL LEGITIMATE DEBTS
DUE TO YOU FROM NIGERIA**
Write Box G5013, Financial Times
10 Cannon Street, EC4A 3DF

PROBLEM FLOORS?
SOLVED USING MARBITE RESIN
BUILT-UP FLOORS, WOODEN RESIN
BUILDING AND HEAVY INDUSTRIES
ROOF AND DRINK MANUFACTURE.
02281 83677 547676
MARBITE LINDING SYSTEMS

**IBM ELECTRIC
TYPEWRITERS**
Factory reconditioned and
guaranteed by IBM
Lease 3 years from under £25
Rent IBM typewriters from £26
per month inc. full service
Tel: 01-441 2365

£1 MILLION SECURED LOAN
(in minimum £50,000 multiples)
required for up to 3 years at fixed
20 per cent per annum interest.
A loan of £1 million is required by
a substantial private company
secured by a floating charge on
assets. Shareholders and chairman
are providing similar sum on
unsecured basis.
Write Box G5923, Financial Times
10 Cannon Street, EC4A 3DF

VENTURE CAPITAL REPORT, 2. The Mail,
Bristol. The newsletter that channels
capital to small business, investors or
entrepreneurs. Price £12.50 (2022)
START AN IMPORT/EXPORT AGENCY
No capital required. Established over
20 years. Clients in 119 countries.
Sole agents, S.A.E. West, Dept. 5,
P.O. Box 6, Bournemouth, Wilt.
GOLDMINE - up to £400,000 daily. Short-
term £250,000 loan buys 25% of produc-
tion for life. Write Box G.5925,
Financial Times, 10, Cannon Street,
EC4A 3DF.

PRODUCTION CAPACITY

**PRODUCTION CAPACITY
PLASTIC INJECTION
MOULDINGS**
Produced on modern machines by a
technically and commercially
competent organisation. Contact:
Keith Williams on 01825 37222
26124 or write to HCC Plastics
(Injection Moulding Division)
Albert Street, Whitstable, Kent
CT16 2JF.

**NEURO
DOLLAR
LENDING**
MERCANTILE INCORPORATED
LONDON • SAN FRANCISCO
BRUSSELS • LOS ANGELES
SERIOUS INQUIRIES ONLY
8721 Sunset Blvd., Suite 700
Los Angeles, CA 90069
215-855-1152

EQUIPMENT LEASING
Financial Leasing facilities available
in a wide range of equipment and
equipment in the price range
£500-£15,000.
LOCANA LEASING LIMITED
Chancery House, Chancery Lane,
London WC2A 1QP
01-661 0835

**LIMITED COMPANIES
FORMED BY EXPERTS
FOR 185 INCLUSIVE
READY MADE 495
COMPANY SEARCHES**
EXPRESS CO. REGISTRATIONS LTD.
Edinburgh House,
25-35 City Road, London, EC1
01-526 5434/5, 7361, 9536

INVESTMENT REQUIRED
by family company trading in industrial
repairs. Business markets at
£200,000+ G.P. level p.a. Current
year's losses of £20,000 could
quickly be converted into substantial
profits with £50,000 investment
linked with share purchase and
Directorship or outright Company
purchase. Principals only please
apply to:
Box G5932, Financial Times
10 Cannon Street, EC4A 3DF

**INDEPENDENT
FILM PRODUCER
INVESTORS**
to form consortium to be advised
by British Merchant Bank actively
engaged in film industry. Potential
tax advantages. Principals only.
Write Box G5937, Financial Times
10 Cannon Street, EC4A 3DF

**OLD-ESTABLISHED
SMALL FIRM**
on an industrial estate, North Man-
chester, seeks to diversify. New
single-story factory. Transport and
weighbridge facilities. Some capital
available.
Write Box G5906, Financial Times,
10 Cannon Street, EC4A 3DF.

EXPORT OPPORTUNITIES
Small highly successful manufacturer
of low priced decorative lighters and
fancy goods, based in the North West
with 15 employees. £200,000 turnover.
Sells aggressively individual or con-
signment basis only. Preferably on a
long-term basis with purchase of own
account and redelivery on an exclusive
basis. Terms negotiable. Write Box
G5924, Financial Times, 10, Cannon
Street, EC4A 3DF.

BUSINESSMAN venturing far East plans to
acquire companies. Write Box G.5947,
Financial Times, 10, Cannon Street,
EC4A 3DF.

APPOINTMENTS Senior posts at Plessey

Mr. Martin Richardson has
been appointed a managing director
of PLESSEY ELECTRONICS
AND COMMUNICATIONS and
will be succeeded as director of
Finance of PLESSEY ELECTRONIC
SYSTEMS by Mr. Christopher Beenhaim. Mr. Beenhaim was previously finance
director of Mirrelec Blackstone.
Within the Communications
Equipment Division, Plessey
Electronics Systems has also
established a new business out
of activities located at its site
at West Leigh, near Bristol.
This is to be known as
Plessey Radio Systems and Mr.
Alan Hendry has become man-
aging director of that concern.

Mr. Alan Kinsley has retired
from the NATIONAL ASSOCIATION
OF STEEL STOCK-
HOLDERS.

Mr. Oliver N. Dawson and Mr.
Julian R. Mathias will be resign-
ing their memberships of the
Stock Exchange early in 1981
when they will be appointed
executive directors of F. & C.
MANAGEMENT, the manage-
ment company of the F. & C.
Group of Investment Trusts.

Mr. Derek Bandy, president
of the SOCIETY OF PENSION
CONSULTANTS for the past
two years has been elected
president for a second term.

Mr. Neil Marsh has been
appointed a director of
TOMKINSONS CARPETS. He
continues as managing director
of Steeles Carpets.

Mr. Peter V. Adliss has been
appointed a director of CLE-
MORY WILTON AND
ASSOCIATES and will be
responsible for the company's
legal, administrative and com-
mercial matters.

Mr. Howard C. Everett has
been appointed financial director
of MAXIM INVESTMENTS UK
HOLDINGS.

Mr. J. V. Sheffield, chairman
of Norcross, is the new chairman
of the BUSINESS EDUCATION
COUNCIL.

Mr. Colin Crook, at present
managing director of Rank
Precision Industries, to relinquish
that post to become the man-
aging director of a new subsidiary
to be formed by the BANK
ORGANISATION to exploit spe-
cific business opportunities in
software engineering and sys-
tems technology arising from
the microcomputer revolution. It
will not be involved in the man-
ufacture of silicon chips, but will
be concerned with the industrial,
commercial and professional
application of them.

Mr. Leslie Hall has been
appointed chairman of
EWBANK INTERNATIONAL
CONSULTANTS (PRIVATE),
the Dubai-based member of the
Ewbank Consulting Group. He
takes over from Mr. Anthony
Sage, who remains a director of
Ewbank Dubai.

Mr. J. A. Sanson has been
appointed company secretary of
A. MONK AND CO.

Sir Ashley Pensonby has been
appointed a vice-president of
the EQUITABLE LIFE ASSUR-
ANCE SOCIETY. Mr. W. M.
Cunningham has retired as a
director.

Mr. Stanley J. Casanowski has
been appointed by AMAX INC.
as controller of the industrial
minerals and resources group,
which includes iron ore, potash,
phosphate and ocean transport.

The Secretary for Employ-
ment has appointed Mr. John
Connelly and Mr. Dennis Kelly
to the NATIONAL DOCK
LABOUR BOARD to represent
dock workers. They replace Mr.
Peter Shea and Mr. A. Rafferty.
The new appointments are until
July 31, 1981.

Mr. Derek Stables, former
divisional personnel manager
for Ciba-Geigy Plastics and
Additives Company's industrial
chemicals division, has been
appointed director of manage-
ment training and education for
CIBA-GEIGY (UK).

Mr. Patrick S. O'Connor, Mr.
William T. Martin, Mr. Geoffrey
Lander and Mr. Graham M. East
have been admitted to the
partnership of NABARRO
NATHANSON.

Mr. Simon Cassons has
resigned from the Board of
PATERSON ZOCHONIS AND
CO. to devote more time to the
development of his business and
personal interests.

Mr. Assad Nasr has been
re-elected chairman of the Board
and president of MIDDLE EAST
AIRLINES for the next three
years.

Lord Thorneycroft has been
elected chairman of the
BRITISH RESERVE INSUR-
ANCE COMPANY, a member of
the Rionione Adriatica di
Sicurtà group. Sir Charles Forte
has resigned to reduce his
business commitments but he
remains a director. Mr. John Z.
Rea continues as managing
director.

GENERAL ACCIDENT FIRE
AND LIFE ASSURANCE COR-
PORATION has made three
senior appointments from
September 1. Mr. J. C.
Frangoulis is to be a general
manager; Mr. T. Roberts, general
manager (UK); and Mr. W. N.

Mr. Colin Crook

The company, to be named
shortly, is a totally new venture
for Rank and it will operate in
the UK, U.S. and West Germany.
Mr. Crook joined the Rank
Organisation in July 1978 and
took up his present position in
August of that year. He had pre-
viously been director of ad-
vanced systems and group op-
erations manager for micropro-
ducts for Motorola Semiconductor
Group Inc. and was based in
Austin, Texas. He has been
responsible for Motorola's micro-
computer programme.

GENERAL ACCIDENT FIRE
AND LIFE ASSURANCE COR-
PORATION has made three
senior appointments from
September 1. Mr. J. C.
Frangoulis is to be a general
manager; Mr. T. Roberts, general
manager (UK); and Mr. W. N.

Mr. Gerry A. Whent has been
made chairman of Racal-Tacticon
and Racal Communications and
he continues as managing direc-
tor of Racal-Tacticon. Mr. W.
Blake is now deputy chairman
of Racal-Tacticon and Racal Com-
munications and he remains
managing director of Racal Com-
munications.

Other appointments are Mr.
David A. R. Chinery as deputy
managing director and commu-
nications director, Racal Commu-
nications, Mr. David E. MacIntyre,
financial director, Racal-Tacti-
con, and Mr. Don J. Chapman,
production director, Racal-Decca
Defence Systems (Radar).

Subsidiaries of Racal-Decca

Subsidiaries of Racal-Decca

Everything you wanted to know about finance...

Many managers have successfully achieved executive status without
any formal training in finance or accounting. There usually comes a
time, however, when the lack of a thorough grounding in business
economics and finance makes itself felt.

Using Financial Figures in the Boardroom is a one week programme
specifically designed to help the company director or senior manager
acquire greater confidence and skill in assessing the financial and
economic context within which financial policies are set and decisions
made.

Throughout the programme, the emphasis lies not so much on detailed
financial techniques as on the meaning of company accounts and
budgeting information and on the basic financial decisions with which
companies are concerned. The programme is especially designed for
senior executives who have received no formal training in this area.

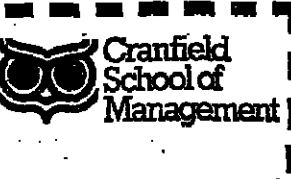
Using Financial Figures in the Boardroom will next be presented from
5th-10th October 1980.

Fees £945, inclusive of accommodation and materials.

To: Professor D. R. Myddleton,
Using Financial Figures in
the Boardroom,
Cranfield School of Management,
Cranfield, Bedford MK43 0AL.
Tel: (0234) 751122. Telex: 825072.

Send me further details of the Using Financial Figures in the Boardroom
programme so that I and my company may judge its relevance to us.

Name _____
Company _____
Address _____



Ref No. CS564

FINANCIAL TIMES SURVEY

Thursday June 5 1980

ARAB COMMUNICATIONS

Links in the chain of progress

By Patrick Cockburn

IN THREE years since the 1973/74 oil boom communications in the Middle East have undergone a spectacular revolution.

Sometimes sob stories of businessmen sleeping in grimy hotel lobbies at vast expense and shippers whose vessels were anchored for months outside congested ports now have a dated air.

Much still remains to be done. Off the southern Iraqi ports of Basra and Umm Qasr, for instance, there are 150 ships waiting to berth. In Egypt, despite some improvement, the telephone system still reduces its users to paroxysms of impatience. All over the Arab world modern highways still have an unnerving habit of suddenly petering out into narrow dusty cart tracks.

Generally speaking, however, the transformation of the communications networks—road, sea, air and telecommunications—has gone ahead at extraordinary speed. A change was certainly needed. Historically the cities of the Middle East have always been like islands, surrounded by a narrow hinterland of cultivated land, each isolated from its neighbour by long dreary stretches of waste-land, desert and mountain.

The very size of countries like Saudi Arabia, one-third the area of the U.S., means that adequate communications are a necessity before any economic progress can be achieved.

Today the threat to trade or personal access is less economic than political. The Suez Canal is open again but there are no signs of Beirut, shattered by the 1975-76 civil war, ever returning to its old status as the regional centre for the Middle East.

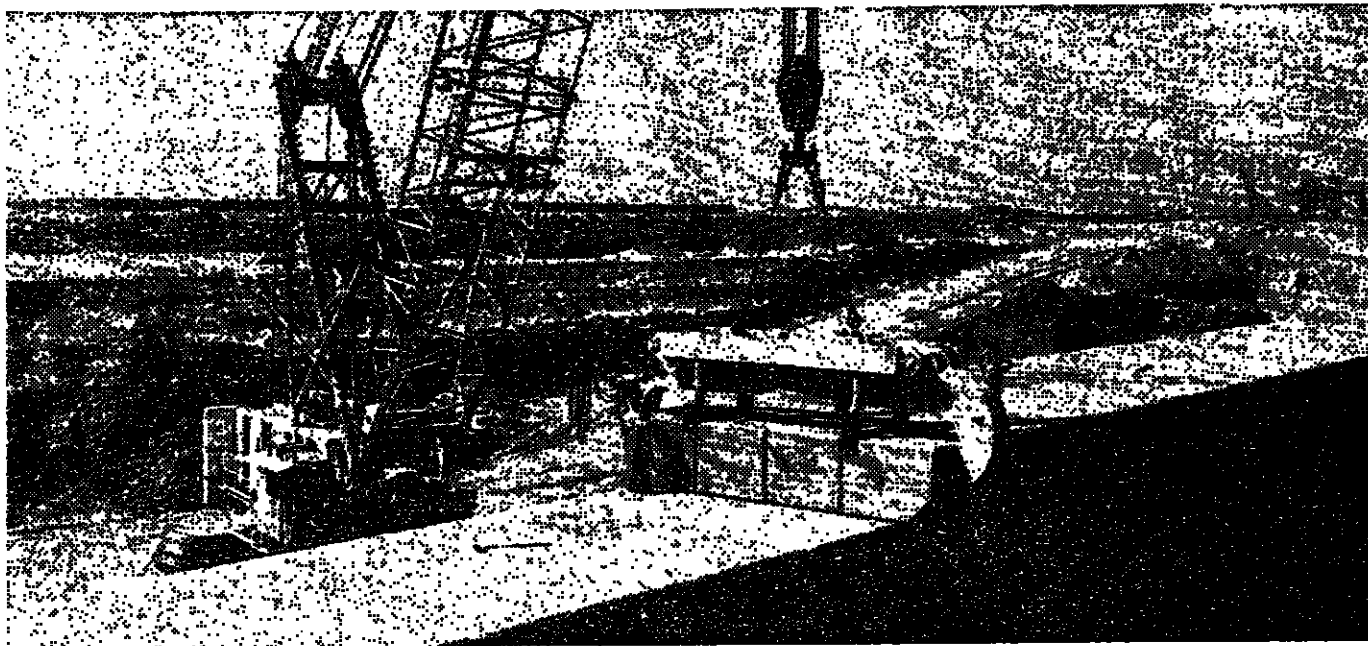
Indeed a problem for the area as a whole is that there is no central communication point such as that which was once centred in Beirut. For business, even sometimes for politics, London and Paris are often more satisfactory meeting places than anywhere within the Arab world itself.

Manoeuvres

The revolution in Iran has brought further difficulties for communications. Last year's row over war risk insurance in the Gulf appears to have died away for the moment but the manoeuvres of the U.S. fleet at the mouth of the Gulf is a worrying portent for the 1980s. The separate Iraqi-Syrian dispute, despite a thaw in 1978-79 once again threatens to disrupt overland links between the Syrian Mediterranean ports and the Gulf.

The sanctions by the EEC, the U.S. and Japan against Iran inevitably has its compensations. Dubai and Kuwait will clearly benefit through a rapid growth in re-export trade. Overland trucking through Turkey is already being stepped up but in general the air of crisis which pervades so much of the Arab world inevitably hinders communications. For businessmen a good telephone system is a relief but this is often balanced in Saudi Arabia, Iraq and Libya by a simple inability to obtain visas.

Throughout the Gulf region and neighbouring Arab world huge investments are being made in communications networks of all kinds. The drive to modernise the regional economy has broken down barriers which have stood for centuries.



One of the biggest projects in the Gulf is the £1bn port complex being constructed at Mina Jebel Ali in Dubai. Scheduled for completion early next year, it will have 66 berths. Shown here are the special hydraulic tongs used to place the quay wall blocks

Despite all the technological advances in communications such simple yet frequently insurmountable hazards show every sign of increasing.

The greatest interest today is in telecommunications rather than sea ports and airports. Saudi Arabia and the lower Gulf is now well provided with the latter, though Iraq, now the second largest oil exporter in

OPEC still has significant problems. The contract for Baghdad airport was only signed last year—to be completed in 1982. Elsewhere the problem is too many rather than too few facilities, notably in the United Arab Emirates, where unused airports and harbours remain as sombre monuments to the over-optimistic aspirations of the early 1970s.

National airlines continue to expand to cope with the growing traffic. This year they will carry almost 20m passengers, an increase of 15 per cent on 1979. To increase carrying capacity and replace some ageing aircraft, the Arab world should order some 300 jet airliners worth \$5bn over the next decade. As the most successful manufacturer selling to the area

Boeing is best placed to take advantage of this market.

But the sums to be spent on air transport are now smaller than those allocated for a rapid expansion in the telecommunications network between 1979 and 1981. 3.5m new telephone lines are likely to be installed and an additional 3.3m between 1981 and 1985. The biggest contract awarded was, predict-

ably, in Saudi Arabia where a Euro-Canadian group is adding an additional 460,000 lines. But even when this is completed Saudi Arabia will still be well short of the 1m lines needed. Some SR 18bn (\$5.4bn) is allocated for Saudi telecommunications in the next five year plan.

Egypt, which has plans for a total overhaul of the telephone system over the next 20 years, could spend up to \$20bn. But there are clearly immense difficulties in keeping the present antiquated system in operation. Iraq and Syria are also proving expanding markets.

But even in the more developed Arab countries it is difficult for demand to keep up with supply. In Bahrain, for instance demand for telephones increased in 1975 from 150 to 750 units a month. Businesses get priority for telephone installation but private subscribers have in the past had to wait a long time.

Candidates

Without a reasonable telephone and telex system it is unlikely that the offshore banking units would have gone to Bahrain, which has become the communications centre for the Gulf. Other candidates for this role, such as Dubai, have been less successful. Almost everywhere in the Emirates, apart from Abu Dhabi, magnificent but largely empty hotels show the limits to the market.

Road communications and car ownership have expanded as spectacularly as the airlines. Saudi Arabia already has as many heavy trucks as the UK—while a list of the leading merchant families of the Gulf and Saudi Arabia is also largely a list of the main agents for Western and Japanese car manufacturers. The state of the roads and the quality of driving ensures that the life expectancy of any vehicle is limited, and

hence the flow of imports will always find new, albeit highly competitive, markets.

The road network, although being extended rapidly, is still inadequate. There is no metalled road linking North Yemen to Saudi Arabia, although one is under construction. Later this year a road between Khartoum and Port Sudan on the Red Sea will transform the transport structure of Sudan.

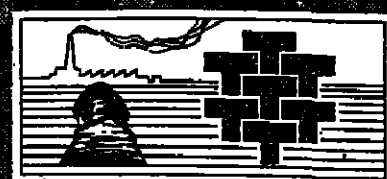
In the Gulf oil States the most vital roads are already built. At the beginning of the decade there was no road between Dubai and Abu Dhabi but now the south of the peninsula is linked to the Gulf cities by a fine road snaking through the hills. In Saudi Arabia, Iraq and Jordan the roads will be supplemented by new railway systems.

Such technical progress is impressive but its counterpart is growing political obstacles to communications. As the political climate in the area worsens, barriers to travel increase. Better roads, airlines, telephones have all helped to make the Arab world a more coherent whole but closer physical links between neighbouring Arab States have also played their part in increasing friction between neighbouring States.

CONTENTS

Air travel	II
Airports	II
Home fleets	III
Telephone system	III
Vehicle agents	IV
Suez Canal	IV

Camels looking forward to a trip beneath the Suez Canal now Tarmac's tunnel has reached Sinai.



TARMAC IN JOINT VENTURE WITH OSMAN AHMED OSMAN ARE BUILDING THE SUEZ CANAL ROAD TUNNEL.
TARMAC INTERNATIONAL LIMITED, INTERNATIONAL HOUSE, CHILTERN STREET LONDON W1 TELEPHONE: 01-486 4444; TELEX: 23713.

During the past year 35 international airlines have brought 268,000 transit passengers through Beirut Airport

Beirut has one of the busiest airports in the Middle East. The past year has seen a considerable increase in passenger traffic through Beirut and MEA has made a major contribution to this growth.

Situated seven miles from the city centre, Beirut Airport is the crossroads for air traffic between Europe and the Middle East. And it is the home of MEA, one of the most important airlines in the region, linking London with every major business centre in the Middle East.

MEA offers travellers a good deal — convenient departure times, comfortable transit facilities at Beirut and a standard of service that makes every flight an enjoyable one.

For more information contact your IATA agent or MEA, 80 Piccadilly, London W1V 0DR, telephone 01-493 5681.



AIR TRAVEL to, from and within the Middle East has been growing rapidly in recent years, reflecting the economic upsurge of that region. Recent studies by the International Air Transport Association indicate that in the period up to 1984 passenger air travel between Europe and the Middle East is expected to grow at an average annual rate of about 10.6 per cent, slightly below the earlier forecasts but still above the IATA average for the rest of the world.

This estimate takes account of the developments in Iran over the past year or so, and also economic factors which influence civil aviation—such as the rapid rise in oil prices. The forecast also takes account of the fact that while some major development projects in various parts of the Middle East have now been completed, reducing demand for air transport to some extent, the longer term prospects are for continued substantial investment in the region, generating not only increased travel to it from outside, but also a substantial rise in the volume of internal air travel, and especially business travel.

In the Middle East, more so perhaps than in many other parts of the developing world, civil aviation is much more than just a business operation. It is the principle vehicle whereby all parts of this vast region are linked together, improving social and cultural as well as economic and political ties. Mr. Salim Salasm, secretary-general of the Arab Air Carriers Organisation, says that "commercial aviation is definitely at the centre of our lives and must be enabled to play its role in the best and most stable manner."

The major airlines of the Arab world (Air Algérie, Alia of Jordan, Egyptair, Gulf Air, Iraqi Airways, Kuwait Airways, Libyan Arab, Middle East Airlines of Lebanon, Saudia of Saudi Arabia, Syrian Arab and Tunis Air) are collectively carrying more than 17m passengers, or just over 10 per cent more than in 1978, and this figure is expected to come close to 20m for the current year.

The biggest single expansion by any airline was recorded by Saudia, whose traffic rose by

about 26 per cent to reach just under 8m. This is expected to rise further in 1980 to reach just over 9m, reflecting the very substantial contribution that civil aviation is making to the internal development of Saudi Arabia as well as internationally.

Dependence

Collectively, the fleet of these airlines totals just under 200 aircraft, of which the majority (about 180) are jets of various kinds. Although the wide-bodied airliners figure prominently in the fleets of some carriers, notably Boeing 747 Jumbos in MEA and Saudia, and Lockheed TriStars with Gulf Air and Saudia, it is significant that a substantial proportion of the jet fleet, around one-third still consists of ageing Boeing 707 aircraft, while there is also a heavy dependence upon short-to-medium range equipment such as Boeing 727s and 737s (over 80 aircraft in all), reflecting the regional nature of many of the airlines' operations.

The Middle East is thus regarded by the major manufacturers as offering one of the biggest future sales opportunities in civil aviation. It is estimated that during the 1980s probably as many as 300 new jet airliners of various kinds, worth upwards of \$5bn, are likely to be ordered both to meet traffic growth and to replace existing ageing airliners.

All the major manufacturers are lobbying hard in the area. Boeing of the U.S. sees a possible future market for upwards of 200 aircraft of its own types — not only more 747s but also substantial numbers of new short-to-medium range semi-wide-bodied 767s and smaller 737s — worth over \$3bn. Lockheed hopes to sell more TriStars, especially of the long-range Series 500 model.

So far, McDonnell Douglas has not penetrated the Arab market with either its long-range DC-10 or new short-range Super DC-9, and Airbus Industrie has only won sales from Egyptair and Tunis Air, so that for both manufacturers the opportunities are regarded as very substantial.

Among airlines in the region which are expected soon to settle their re-equipment plans are Middle East Airlines and Kuwait Airways, but over the next two

to three years the orders by others are also likely to build up rapidly.

Middle East Airlines, of the Lebanon, which has had a tough fight to survive in the recent past as a result of the civil wars in that country, now believes that it is through the worst times, and is hoping for a record profit for 1979 when the accounts are issued soon. Mr. Fernand Saada, UK general manager, says that "we feel there are positive signs that things are at last beginning to move in the right direction." The airline's re-equipment programme, replacing its ageing Boeing 707 and 720 airliners with wide-bodies, will be one of the biggest in the region. The examination over the past year or so has covered all the wide-bodied jets available, from the A-300 Airbus up to the Boeing 747 Jumbo jet. At least ten aircraft are likely to be ordered initially, with substantially more coming through the rest of the 1980s.

A comparatively recent feature of Arab airline development is the emergence of international collaboration.

The possibility of some of the airlines in the Middle East getting together to buy common equipment, along the lines of the European Atlas and KESU consortia, is now under discussion. Alia of Jordan, Gulf Air, Kuwait Airways and Gulf Air have been principally engaged in the discussions, but the aim is to open the consortium for all Arab carriers. The consortium airline, the name of which has not yet been settled (but may be Pan Arab Airlines), would be financed by its contributing members (which would continue to operate their own separate route networks as hitherto), and it would have its own long-haul equipment and operate as an airline in its own right with the contributing members of the consortium sharing the resulting profits (or losses).

Computer

Another collaborative development of considerable long-term significance to the Arab airlines in the Middle East will be the operation from about 1982 of a big new \$40m reservations computer that is being financed by 10 airlines; it will be based in Bahrain and available to all the contributing operators. This is likely to revolutionise the sales capacities of these airlines, which

hitherto (apart from Gulf Air, which has a computer system) have been obliged to buy sales and reservations computer time from other big non-Arab airlines.

The Arab airlines will probably set up an operations company to run the computer, and a separate holdings company to own the facilities. Although initially intended for reservations purposes, eventually the computer facilities envisaged could be enlarged to take in many aeronautical activities, such as flight planning, inventory control, payrols and cargo facilitation, as is already done by Western airlines. Saudia is likely to be the biggest user of the system, followed by Gulf Air and MEA. Iraqi Airways was originally involved, but withdrew when it was decided to use Iraq's own central Government computer for the airline's needs.

For the longer term, another new development under discussion is the formation of a new Arab consortium airline that would operate long-haul flights between points in the Middle East and the U.S., South America and the Far East. Initially, Saudia, Middle East Airlines, Alia of Jordan, Kuwait Airways and Gulf Air have been principally engaged in the discussions, but the aim is to open the consortium for all Arab carriers. The consortium airline, the name of which has not yet been settled (but may be Pan Arab Airlines), would be financed by its contributing members (which would continue to operate their own separate route networks as hitherto), and it would have its own long-haul equipment and operate as an airline in its own right with the contributing members of the consortium sharing the resulting profits (or losses).

Originally, it was thought that such a consortium operation would include Concorde flights between the Middle East and New York, via France. While this idea has not been entirely dismissed, it seems more likely that the consortium would initially use subsonic long-range jet equipment, such as Boeing 747s or Lockheed Douglas DC-10s or Lockheed Series 500 TriStars.

One of the longer-term prob-

lems that the bigger airlines of the West will have to watch carefully is the growth of "regionalism"—a closer banding together of Arab airlines in the face of what they regard as lack of interest shown by the Western carriers in Arab civil aviation's own development and needs. The Arab airlines have already expressed their irritation at the way in which some Western airlines have established new end-to-end routes (at cheaper fares) that traverse the Middle East whilst denying the Arab carriers any share of the traffic generated.

Objections

This is a similar objection to that raised last year by the airlines of ASEAN (Singapore, Malaysia, Indonesia, Thailand and the Philippines) at the new Australian Policy (ICAP)—which they claimed was denying them a share of the increased cheap-fare "traffic" travelling between Europe and Australia through their own territories. So far the Arab airlines' protests have only gone as far as trying to force a resolution through last year's annual meeting of the International Air Transport Association in Manila, in common with the African Airlines' Association, that would oblige all members of the IATA to negotiate routes and fares through that body, and thus outlaw "bilateralism"—the stitching up of end-to-end routes by big airlines of the developed countries at the expense of smaller Third World operators in between. The resolution was watered down, however, by the bigger airlines, and thus its effect virtually nullified, because they could see in it the danger to themselves.

But the cause of the irritation remains, and it is not surprising that in recent months there has been a marked strengthening of regional interest, not only in the Arab World but also in Africa and the ASEAN airlines. This growth of regionalism in air transport affairs, if carried to its logical extreme, can only be damaging to the airlines of the West, unless the latter recognise that they must pay more attention to the needs of the smaller developing carriers of the Third World, including particularly those of the Arab world.

Michael Donne

AXE: the best digital switching investment for telephone administrations?

Here are 23 considered opinions.

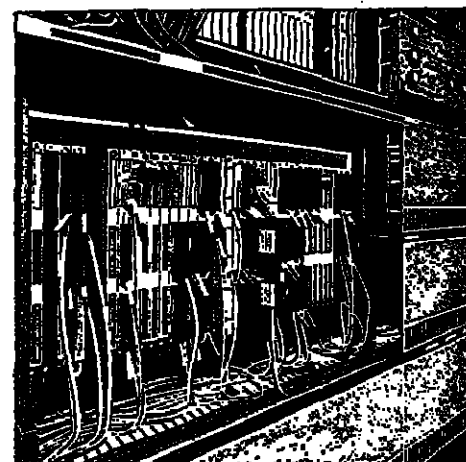
Argentina
One digital exchange, serving 7000 subscribers, ordered July 1979. Cut-over 1981.

Australia
A system choice for the modernisation and extension of the Australian telephone network. Contract awarded September 1977.

A first analogue exchange with a capacity of 4000 lines is on order. Future deliveries to be produced locally. About 1.5 million lines will be installed during the 80s.

Bahrain
AXE first ordered February 1979. On order: a combined exchange for 10,000 subscribers and 6000 trunks. Cut-over 1981.

Brazil
Tender issued by Telebras, in 1976, for an analogue switching system. AXE was one of three systems chosen for the development of the Brazilian telephone network. Five analogue local exchanges serving 50,000 subscribers are on order. Local production.



A special computer (the AXE 210) and a super high-speed programming language were designed to meet the requirements of the AXE software. The language developed by Ericsson for the AXE software is a good example of how a computer can be used to solve a problem.

Colombia
Following keen competition in international tenders, AXE digital exchanges serving 230,000 subscribers and 12,328 trunks have been ordered.

Denmark
First AXE ordered October 1977. Orders to date: three digital transit exchanges for 26,000 trunks; one exchange for 10,000 mobile subscribers; two local exchanges for 6000 subscribers. First exchange cut-over 1980.

Finland
First AXE ordered March 1975. In service: one local analogue exchange for 4000 subscribers (cut over 1977) and one digital transit for 480 trunks (cut over 1978). The following digital exchanges are on order: one exchange for 10,000 mobile subscribers; 19,000 local lines; and 1440 trunks for extensions.

France
In May 1976, after an international tender for analogue exchanges, the French PTT selected AXE as one of two systems. The first exchange, with an initial capacity of 12,900 lines, was handed over in June 1979. Local exchanges for 660,000 subscribers are on order. Local production.

Ireland
The digital AXE system has been chosen by the Department of Posts and Telegraphs, for an extensive expansion and modernisation of the telephone network of the Republic of Ireland.

Italy
First AXE, with a capacity of 960 lines, handed over in December 1978. In addition, two transit exchanges with a multiple capacity of 4800 lines are now in service. On order: a further 7680 trunks—two exchanges with capacity of 6240 trunks and 1440 trunks for extensions.

Kuwait
Three digital exchanges for 30,000 subscribers, ordered in June 1977 after an international tender. Another tender resulted in an order for an additional 40,000 subscribers.

Madagascar
One local exchange, serving 20,000 subscribers, ordered in 1978.

Malaysia
Three AXE local exchanges, serving 40,000 subscribers, are on order.

Mexico
Contract signed March 1979. On order: digital AXE equipment for 25,000 subscribers. Cut-over 1980.

Netherlands
International tender consisting a system choice. Late 1977 PTT announced their choice of AXE. To date, orders placed for 16 local exchanges with a capacity of 42,496 subscribers. Original decision for analogue equipment has recently been changed to digital. First exchange will be cut over in 1980. Three districts in the Netherlands—Rotterdam, Breda and Goes—will be served by AXE.



Overall long-term economy was the main objective for the designers of AXE. The language developed by Ericsson for the AXE software is a good example of how a computer can be used to solve a problem.

Norway
First order September 1978: two digital exchanges for mobile subscribers with a total capacity of 25,000 lines. The Oslo exchange starts operation in 1981, the Bergen exchange in 1982.

Panama
First AXE ordered February 1978. On order: three digital local exchanges with a total capacity of 10,000 lines. First exchange cut-over 1980.

Saudi Arabia
The tender, issued in 1977, was the largest single contract in telecommunications history: an SPC system choice for the extension of the Saudi Arabian

network. On the 25th January 1978 a consortium of L.M. Ericsson, Philips and Bell Canada was awarded the contract.

In addition to up-grading existing Crossbar exchanges, L.M. Ericsson will deliver 24 AXE digital exchanges for 183,000 subscribers and 66,720 trunks. To date, seven transit exchanges for 42,240 trunks and six local exchanges for 50,000 lines are in service. On order: 95,000 subscriber lines and 24,480 trunks.

Spain
First AXE ordered December 1977. Three digital local exchanges for 30,000 subscribers are on order. First exchange to be handed over in 1980.

Sweden
First exchange cut-over March 1977. On order: twelve digital local exchanges for 242,000 subscribers and two digital exchanges for 20,000 mobile subscribers.

United Arab Emirates
Fully-digital AXE exchanges serving over 40,000 subscribers were ordered in January 1980.

Venezuela
One local AXE exchange serving 5000 subscribers handed over December 1979.

Yugoslavia
First AXE ordered January 1979. On order: twelve local exchanges for 76,000 subscribers and two transit exchanges with a multiple capacity of 5135 lines. Local production.

Today, the world's telephone administrations are faced with the need to make a rapid transition from analogue to digital telephony. The key investment decision is the choice of telephone exchange system, since the exchange, once installed, has an economic life of many years. The exchange contains the intelligence of the network, and defines the possibilities for flexible long-term development. The Ericsson AXE digital switching system is considered exceptional in its ability to provide low long-term operating costs and outstanding versatility. By March 1980, just 37 months after its introduction, it had been chosen by administrations in 23 countries.

Success like this is vital to any digital switching system. It means that AXE will be continuously enriched and developed, making it even more attractive to telephone administrations all over the world.

These facts contribute to making AXE a sound long-term investment.



The Ericsson Group

Telecommunications
L.M. Ericsson
S-136 25 Stockholm,
Sweden.

Partners in telecommunications progress worldwide.

... and airport expansion to match

IT IS estimated that during 1979 the major airports in the Arab world between them handled more than 20m passengers, a rise of close to 30 per cent, reflecting the booming air traffic to, from, within and through the region.

For the coming year, although recession in the Western world has substantially reduced forecasts of traffic growth, it seems likely that the Arab countries as a whole, and especially those of the Middle East, will continue to enjoy a period of considerable expansion, and total traffic at the main airports of close to 25m passengers is possible.

To cope with this expansion, which is expected to continue through to the end of the century at comparably high rates, there is a major programme of airport improvements under way, supported by a substantial number of new airport developments, ranging from small local airfields to massive multi-runway developments such as new airports at Riyadh and Jeddah.

It has been estimated that, throughout the developing world as a whole some \$40bn is likely to be spent on airports and all their ancillary services over the next decade, and that of this sum perhaps as much as one-third is likely to be spent in the Arab world, and especially the Middle East.

Programme

By far the biggest programme of airport developments in the Arab world is that being undertaken in Saudi Arabia, where the Saudi Arabian International Airports Projects (IAP) organisation has been set up specifically to administer the construction of the three major new international airports in that country—Riyadh, Jeddah and Dhahran. At the same time a major programme of airport improvements and developments is being undertaken throughout the country, at such airports as Qassim, Ha'il, Bisha, Abha, Jazan, Wajda, Taif, Khafji, Qoraysh and Rafha, mostly to cope with the rapidly expanding domestic traffic throughout the Kingdom.

Riyadh's new international airport is due to be opened in 1983. It is designed to meet the air traffic needs of the capital up to the end of this century. Sited about 35 km north of the city it is designed to cope with as many as 15m passengers

annually by the year 2000. It will be in effect a city in itself, with two large new terminals, a Royal Pavilion, and a 390-metre ceremonial road leading to a Great Mosque that will be capable of holding 5,000 worshippers.

The new Jeddah Airport, which is costing about \$1.1bn (over £1.4bn) is sited some 12 miles north of the city, and also is a massive airport which when completed will be one and a half times bigger than five of the busiest U.S. airports (Kennedy, La Guardia, Newark, Chicago and Los Angeles International) put together, and covering over 105 sq km. It is expected to become the busiest airport in the Middle East, especially at the time of the annual pilgrimage to Mecca, when it will be handling up to 80,000 pilgrims in addition to other passengers every day by the end of the century.

Completed

The new Jeddah airport has two parallel runways, one 10,890 feet long and the other 12,540 feet, both of which have been completed. Phase One construction began in 1974, and besides the runways has included the northern (international and domestic) passenger terminals, a TriStar maintenance and overhaul facility, air cargo terminals, food service buildings, and various airport utilities and support buildings, including navigation aids, a Royal Pavilion, part one of a desalination plant, communications system and mobile lounges to take passengers to their aircraft.

Phase Two, to be completed by 1985, will include a new Jumbo jet hangar, a Royal Saudi Air Force Base, a big separate pilgrims' terminal, Saudi Arabian Airlines, own new maintenance and overhaul base, special flight services and general aviation facilities, hospital and quarantine facilities, airport administration building, an air mail terminal and the second phase of the desalination plant.

The airport will include four mosques—in the south terminal, air force base, quarantine facility and Haj terminal—with prayer rooms in other buildings. The main operations aprons will accommodate 44 aircraft,

ranging from 747s to small Boeing 737s. The separate Haj terminal will have two aircraft aprons, each capable of 10 gate positions and 13 holding positions, so that 20 big jets of jumbo size can be at the gates with another 26 at the holding positions at any one time.

The Haj terminal itself, at the northern end of the north terminal, will consist of two separate structures, each 2,480 feet long by 1,115 feet wide, on either side of a central hall. Each structure will have five "modules," each in turn capable of handling 8,000 pilgrims a day, giving the grand total of 80,000 pilgrims a day. The Haj terminals will be topped by the world's largest fabric roofs—5,000 square feet of fibreglass materials coated with Teflon and shaped like tents.

The first part of the new Jeddah airport is due to come into operation later this summer. The new airport is expected to handle more than 6.5m passengers in its first full year, rising to over 11m a year by 1980, with the number of aircraft movements rising from 80,000 to 119,000 a year by the end of this decade.

Construction manager for the Jeddah airport is Saudi Arabian Parsons/Daniel International (Saudi Arabia), a joint U.S./Saudi venture. The main contractor, Hochtief, is West German, the architects and consultants are American, and the many sub-contractors come from Germany, Italy, the U.S., the UK, Japan, Saudi Arabia itself and other countries.

Selected

A site has been selected for the new airport at Dhahran, 43 kilometres north-west of Jeddah and 36 kilometres west of Dammam. Construction is expected to begin in 1981, with the first phase expected to be completed about four years later.

Many other major airport developments are taking place in the Arab world. In the Lebanon Beirut International Airport is to be expanded to handle 1m passengers a year by 1990, compared with the present 1.5m, at a cost of close to \$300m. The programme involves substantial modification of the existing terminal, with the addition of 65,000 sq m of floor space, and

including the provision of new airline offices and relocation of a new 2,730 m runway, fuel stores. Also involved will be equipped for full instrument landings, a new air cargo zone, including hangars, warehouses and workshops, and additional parking space for cars. The work will be undertaken while the existing airport continues to function normally and is able to cope with up to 16 aircraft at any one time.

Feasibility

The Bahrain Civil Aviation Directorate recently awarded a contract to British Airports International (BAI)—jointly owned by the British Airports Authority and International Airports (London)—to prepare a master plan and feasibility study for the development of Bahrain International Airport. This study will result in a development plan designed to meet the projected needs of the airport in terms of both passengers and cargo over the next 15 years. BAI will be working on the venture in association with Sir Alexander Gibb and Partners and British Airways Associated Companies.

The International Civil Aviation Organisation (ICAO)—the aviation technical agency of the UN—is also playing a significant role in the development of airports in the Arab world as part of its overall technical assistance programme for the developing countries, which has exceeded \$175m since 1972.

Among such programmes aided by ICAO has been the new Hodeidah Airport in Yemen, which was formally opened on September 27 last, as part of an overall civil aviation development plan for that country which includes the development also of Sana'a (the capital) and Taiz airports, as well as the preparation of preliminary sketch plans for nine domestic airfields. Forecasts indicate that with the new programme, air traffic to and from the Yemen could rise to as much as 256,000 passengers by 1985.

In the Sudan there are plans for improvements to Khartoum airport, including a runway extension to 2,830 metres so that it can accept wide-bodied jets, and also further long-term plans for all Sudan's airfields.

Michael Donne

ARAB COMMUNICATIONS III

Home fleets build up

THE TENSION in the Middle East and the chronic overcapacity in the market for Very Large Crude Carriers (VLCCs) have tended to distract attention from the steady growth in Arab shipping fleets over the past few years.

When oil prices first went through the roof in the mid-1970s there were suggestions that the wealthier Middle East oil States would embark on a hectic expansion of their oil tanker fleets.

The Arab countries are in general keen to build up their own shipping fleets and have figured prominently in the various debates of the United Nations Conference on Trade and Development (UNCTAD) which have been concerned with directing more traffic to countries of cargo origin.

Their original desire to become major shipowning countries has been tempered, however, by experience during the late 1970s. Arab shipping fleets have been suffering the effects of the world's worst shipping recession for 50 years, just like everybody else.

In common with the world's major tanker fleets, the infant Arab tanker fleets have had to face depressed freight rates and this has led their owners to rethink their earlier ambitious investment programmes.

Reversed

At the end of 1977 the Arab Maritime Petroleum Transport Company (AMPTC), which is owned by all the leading Arab States, announced that it was going to invest \$300m in expanding its fleet of small tankers and oil products carriers. A few months later this policy was reversed and the company started buying cheaper, secondhand yessels. This, however, did not prevent it running up sizeable losses and requiring subsidies from its shareholders. The story is much the same in the dry cargo market. The collapse of the Middle East shipping boom in 1977 led to the United Arab Shipping Company (UASC) the standard bearer for Pan-Arab shipping aspirations, turning in heavy losses.

With the recent rise in oil prices the dry cargo markets, at least in the Middle East, have started to recover as the increased purchasing power filters through the economy.

Despite this, there is still serious overcapacity on many trade routes and the build-up of Arab shipping fleets has suffered from the shortage of trained seamen—a problem exacerbated by the ostracisation of Egypt, the one country which has a large pool of potential seafarers.

Nevertheless the size of the Arab shipping fleet has been growing considerably faster than the overall world shipping fleet. In 1967 it amounted to just 1m grt, as against a world fleet of 182m grt.

On the eve of the first rise in



Up to 85 per cent of Middle East general cargo is thought to be eligible for containerisation

Arab oil prices in 1973 the Arab shipping fleet totalled 3.3m grt, compared with a total world fleet of 290m grt. The latest figures, which run up to July 1979 show that in the intervening period the world fleet has grown by 42 per cent to 413m grt while the Arab shipping fleet has grown roughly four times as fast to 9m grt.

Over the last couple of years the growth in the world shipping fleet has slowed, but the Arab shipping fleet has continued to expand. Kuwait has the largest Arab shipping fleet, with 270 ships of 2.4m grt. Last year its fleet grew by over 8 per cent and the Algerian fleet (132 ships totalling 1.3m grt) grew by 9.2 per cent.

Meanwhile Saudi Arabia, which had only 58,000 grt of shipping in 1972, increased its shipping fleet by 16 per cent to 1.4m grt last year. The growth in the Arab shipping fleets will continue at an above-average rate. Kuwait in particular seems destined to expand its tanker fleet by a very sizeable amount over the next couple of years.

Indication

Figures on new shipbuilding orders are often unreliable and conflicting but they give an indication of the scale and direction of new investment in shipping. Although Lloyd's merchant shipbuilding returns for the first quarter do not record any orders for Kuwait, Fairplay International's world shipbuilding statistics show that Kuwait had 13 tankers of under 150,000 dwt on order and two tankers of 270,000 dwt.

According to the 1980 Fairplay World Shipping Yearbook, the Kuwaiti Government-owned, Kuwait Oil Tanker Company has a fleet of 2.1m dwt and ships on order will increase the size of the fleet by two thirds.

Other Arab countries also have a number of orders in the pipeline which will increase the size of their fleet. The Algerian Government-controlled Compagnie Nationale Algerienne de

Navigation (CNAN) is building two liquefied natural gas carriers at the French shipyard Chantiers de L'Atlantique, Algeria also has several container ships on order. Egyptian Navigation has around a dozen dry cargo ships on order at Egyptian yards.

All these orders will swell the size of the Arab merchant shipping fleet. Even so the Arab fleet represents only just over 2 per cent of the total world shipping fleet and it will be several decades before the Arab world can carry the bulk of its cargoes in its own bottoms. For the time being the majority of shipping services in the Arab world are dominated by non-Arab shipping companies.

At one extreme there is P & O's 33-year-old Dwarika which carries Moslem pilgrims from Bombay and Karachi to Arabian ports. But for the most part the non-Arab shipping companies concentrate on general cargo.

When the Middle East trade boom took off in the mid-1970s shipping companies flocked to the Gulf in search of business and ever since then shipping services have been in a constant state of flux. More recently, the problems in Iran have led to a downturn in shipping traffic and this has led to serious overcapacity and fierce rate cutting throughout most of the Gulf.

Because of the continued

presence of aggressive outsiders the established shipping conference lines have found it difficult to maintain adequate rate levels.

At the start of the shipping boom seven years ago the Middle East was desperately short of modern port facilities and suffered severe congestion. This led to a tremendous growth in roll-on/roll-off services. With the heavy investment in ports the emphasis on roll-on/roll-off ferry services has slackened and increased emphasis has been put on pure container ships.

Eligible

A number of observers have suggested that up to 85 per cent of the Mid-East general cargo traffic is eligible for containerisation. As a result, some shipping companies are concentrating on pure container services. Others, however, feel that ro-ro ships still have a role to play because of their greater flexibility and a considerable amount of ro-ro tonnage is still dedicated to the Europe-Middle East services by the Scandinavians in particular.

The pattern of Mid-East container traffic has been altered recently by the inroads made by groups such as Overseas Containers (OCL), which now stops at Jeddah, for example, as part of the Europe-Far Eastern service through the Suez Canal. This is biting into the market share of companies such as Cunard Arab Middle East Line (CAMEL).

At the end of this year OCL is taking over P & O's services between Europe and the Gulf and will operate a containerised service in conjunction with Ellerman City Lines, Hansa, Nedlloyd, Compagnie Maritime Belge and the United Arab Shipping Company. OCL is currently fitting more economical diesel engines to two of its container ships to be employed on this route.

William Hall

ARAB SHIPPING FLEETS ('000 grt)

	1973	1979
Kuwait	677	2,428
Saudi Arabia	58	1,443
Iraq	228	1,328
Algeria	163	1,258
Libya	37	885
Egypt	269	542
Morocco	58	364

Source: Lloyd's Register of Shipping

Saudi telephone system scores world first

SHARIF HUSSEIN, grandiloquent but luckless ruler of Hejaz, enjoyed the telephone and once stayed an hour on the line in holy Mecca to hear an Egyptian brass band in wicked Jeddah. Last year, on the other hand, a Saudi family was much castigated in the Press for relaying the 90-minute King's Cup Final to their son in California by telephone.

In 1927 the Saudi king needed a fatwa, or religious ruling, to clear the telephone of the prohibitions believed to be inherent in Islamic law. Today in middle-class households an intercom system between the male reception room and female quarters is de rigueur; unmarried girls, denied the company of males, can at least ring them up—and do so.

By the end of next year Saudi Arabia will have the world's first metropolitan telephone system that is entirely computer-controlled. After four years of immense difficulty, and the expenditure of well over \$3bn, a joint venture of Philips of Holland and L. M. Ericsson of Sweden will have added 465,000 new telephone lines through Stored Programme Control exchanges.

Density

Taken with lines already installed before the contract was awarded at the end of 1977, the project will provide about one telephone line for every 10 of Saudi Arabia's inhabitants. Although the line density will be good in the main towns, well-served and the contract must be extended. The joint venture (and their heroic subcontractor for the civil works, Dong Ah of South Korea) has already received an \$800m supplement to provide the basic cabling and trenching work for over a million more lines between now and the mid-1990s.

Dr. Alawi Darwish Kayal, Minister for Telecommunications, believes that a further 285,000 lines should be installed at once. Whether he will receive

the funds is somewhat in doubt, since there is some impatience in the Planning Ministry and at the seat of power with the very high unit cost of the project so far and the frightening maintenance expenses looming ahead.

It appears Dr. Kayal's Ministry will get some \$5bn to spend over the Third Five-year Plan, starting this year, but much of that will be eaten up by the current contract, by operation of a heavily subsidised service and by training, now being undertaken with energy and reasonable success by Bell of Canada, under a \$1.1bn contract. Greater political sensitivity may rule out the old pattern of massive kickback and compensating add-on but even if the next contracting round is relatively "clean," a million new lines will certainly cost more than \$8bn in 1980 prices.

Outside the towns there seems little opportunity for further civilian trunk systems. Inter-city calls are connected by computer through one or other of two networks; a 1,200-line buried coaxial cable, installed by Sirti of Italy between Taif, Riyadh and Dammam, or through Western Electric's \$500m microwave system (960 and 1,800 channels) completed last year. The 300 microwave towers, which bedstide 10,000 km of difficult territory, have gradually replaced the 14 ground satellite stations provided by Harris International of the US. But the ground satellites would appear still to have a role in the more remote regions.

The most recent trunk contracts have been for microwave spurs outside the country (Bahrain, Qatar and Port Sudan) and for military or security communications, notably the five-year \$926m system awarded Cable and Wireless by the National Guard or Litton's \$1.5bn missile-site co-ordination network for the army. Not surprisingly, the various services and their royal patrons, fear of duplication will not inhibit further contracts in the security sector. Consultants also report greater

interest in telephone monitoring and social control technology at the Interior Ministry and General Directorate of Intelligence, spurred by last winter's domestic disorders.

Automatic

Curiously enough, it was the same security considerations that ruled out telex until 1973. The 50 manually connected lines set up then are now being expanded to 15,000 as part of an automatic system worth \$13.4m to Hajj Abdullah Alizaca and Fredricks Electronics Corporation of Maryland, U.S.

None of this existed before 1964, when Ericsson first entered the Saudi market. Over a period of 10 years the company installed its ARF electro-mechanical (crossbar) system in the major towns and switching capacity approached 200,000 subscriber lines, a pitifully small number.

The story of the great \$3.1bn automatic telephone contract, finally awarded in a welter of recrimination at the end of 1977, is too well-known to need repeating. What has become clear is that the award of the contract to Philips, Ericsson and Bell of Canada had less to do with the alleged superiority of Ericsson's AXE switching for the metropolitan exchanges or Philips' PRX for the small towns or with the supposed low bid, than with the authority of Philips' agent. The value of Bell's work has anyway doubled since the award. Such a conclusion need not be depressing, given the usual hazards of contracting in the Arab world.

Ericsson officials, however, rightly point to three elements of the joint venture's switching which suit the difficult conditions of Saudi Arabia and the Third World. Where manpower is short, a system that controls connections, charges and trunk links by computer and is housed in tidy modules has obvious attractions. Both AXE and PRX are well shielded from sand and dust, with the miniature reeds that connect speech paths

encased in capsules.

Moreover, both systems can "interface" with new North American switching gear that converts speech into computer language digits that can be connected within the computers themselves. These systems are expected to dominate new contracts in the Third World.

Equally, the joint venture can be proud of the speed with which it has reacted to the usual impatience of Saudi clients. It has flown in exchanges and cables from its suppliers, mostly in the home countries, and on one occasion installed an AXE just seven hours after the transport aircraft bringing it from Sweden had touched down at Dhahran Airport.

Much of the credit must go to Dong Ah, which mobilised 6,500 men in a matter of weeks and has had to dig 7,000 km of trenches in towns where local government tends to be arbitrary and the work of other excavators sloppy in the extreme. Local governors, police, and public regard the young conscripts with something approaching awe and that, curiously, is the key to the project's success.

Frightening

Inevitably, the joint venture has tended to concentrate on the smaller towns. Contract payments are timed to physical performance and the main down-town exchanges, and the digging they will require, are frightening to contemplate.

This has meant that Jeddah and Riyadh, the major towns, have seen very little improvement in telephone services, whereas connections within Hail or Buraidah, or international calls, are superb. Ericsson officials insist that the situation will turn round within the next 12 months, but for the moment the joint venture is low in popular esteem.

Value for money is only an intermittent factor in Saudi Government contracting. The Philips-Ericsson Saudi system is not the best money could buy, but it is a good one.

James Buchan

For fast, worry-free business telecommunications, the world is turning to SL-1.

And it's no wonder. With Northern Telecom's SL-1, telephone administrations and businesses all over the world are finding they can get a communications system suited to their particular requirements. They select the features and options that meet the needs of their total communications plans...as well as the needs of individual employees. SL-1 is easy to use. Features are operated with a single button, eliminating the need for remembering dialing codes. And the SL-1 is easy to maintain.

Extensive use of plug-in units speeds service without disrupting day-to-day operations. Administration costs can be reduced through remote maintenance and administration capabilities. Northern Telecom supports successful telephone administrations and businesses throughout the world in meeting their telecommunications needs. To find out what the SL-1 can do for you, just give us a call or write for more information.

Northern Telecom
(Middle East) Limited,
7 Cleveland Row,
St. James's, London
SW1A 1DB, U.K.
Tel: 01-839 6595/8
Telex: 8814618

nt northern telecom

Distributors

Saudi Arabia:
Bridson Telecommunications Co.
Jeddah—P.O. Box 5045, Tel: 681151/4
Riyadh—P.O. Box 105, Tel: 60357
Al-Rabha—P.O. Box 738, Tel: 42188

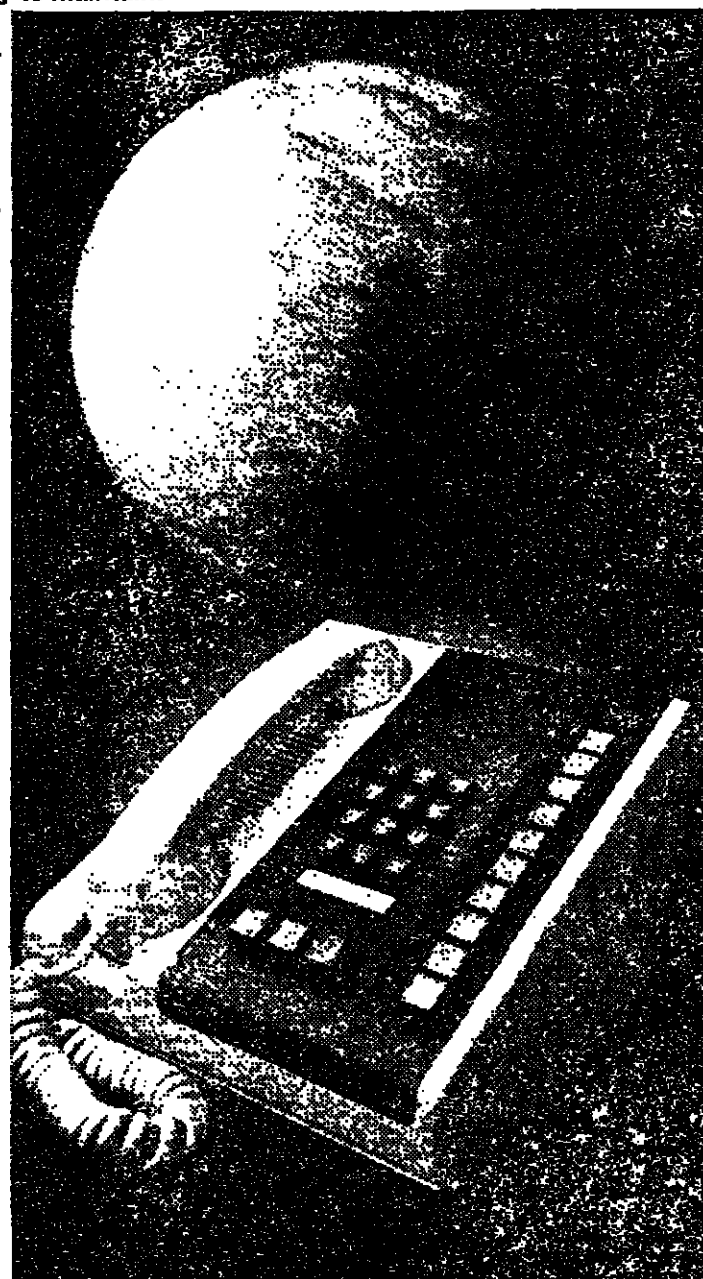
Kuwait:
Middle East Telecommunications Co.
Kuwait—P.O. Box 75, Safat,
Tel: 4117247

Sultanate of Oman:
W. J. Towell—P.O. Box 1061,
Muscat, Tel: 734581

Lebanon:
Telecom Beirut—P.O. Box 316, Tel: 347214/5

Jordan:
United Trading Group
Amman—P.O. Box 1408, Tel: 36385

Qatar:
Masani Trading Co.
Doha—P.O. Box 76, Tel: 26251



Practical anywhere from 100 to several thousand lines, the SL-1 offers a wide range of features.

Remote Peripheral Equipment. Makes SL-1 available to branch offices while control equipment, operators and maintenance all are located in one central location.

Multi-Customer Feature. A single SL-1 makes all the services normally available only on large PABX's available to as many as 32 subscribers whose individual needs may be less than 100 lines.

Call Detail Recording. Collects data on the source, destination and length of long distance calls within the system. It also reports on the status of special features and lines to help determine needs.

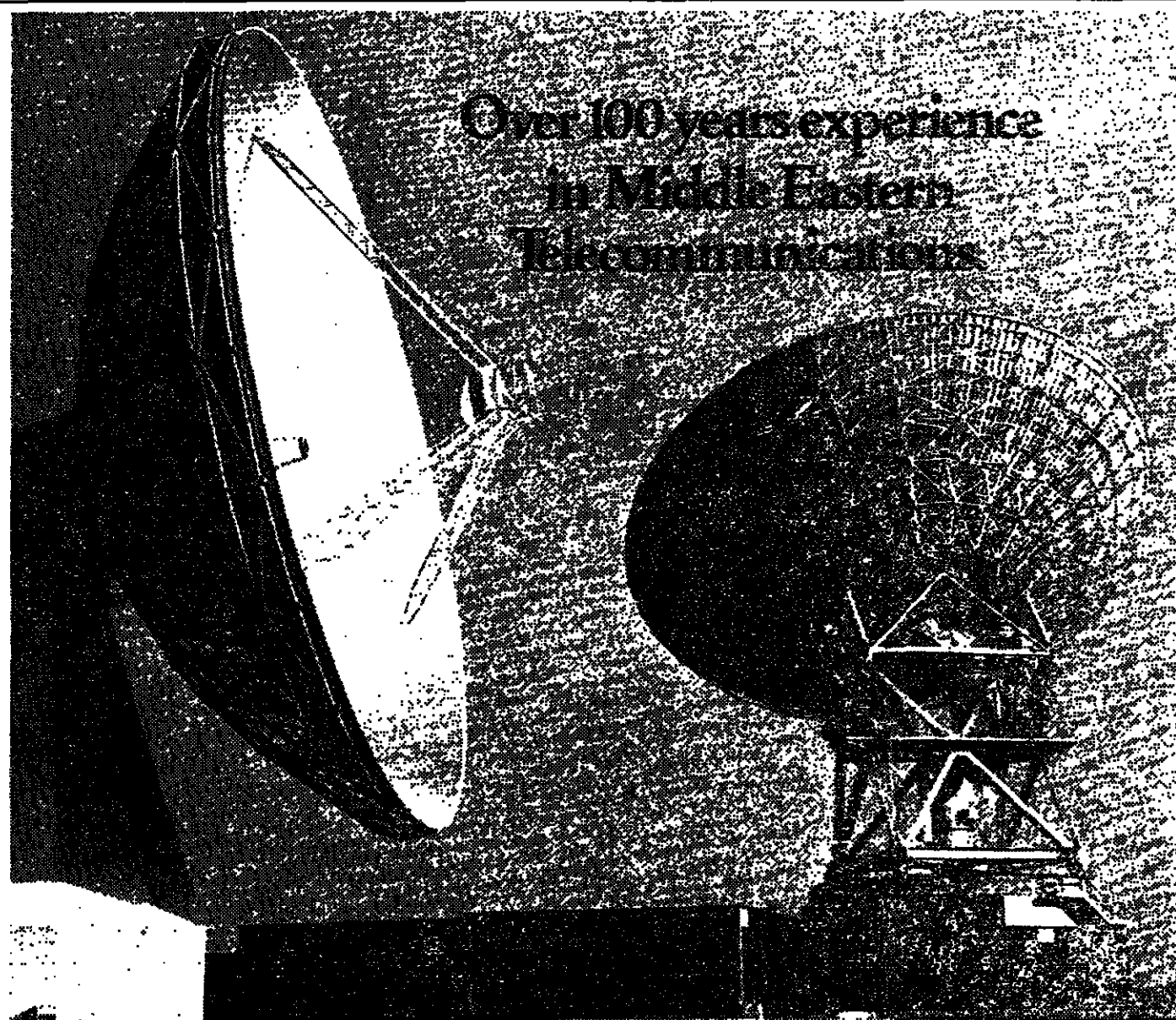
Conference Calling. Set up a conference with as many as six parties. And without operator assistance.

Ring Again. If you reach an engaged number, SL-1 will ring the number again when the line is available.

Call Forward. By pressing one button, you can forward your calls to any phone within the system.

Speed Calling. Press just one or two buttons to dial any one of 50 of your most frequently called numbers.

All these features and many more—like On-Hook Dialing, Call Waiting and Privacy Override—can be yours with the new SL-1 business telecommunications system from Northern Telecom.



Since the earliest days of telegraphy, Cable and Wireless has been heavily involved in Middle Eastern Communications. Today, the systems and services we provide are among the most advanced in the world.

In Bahrain, the unprecedented growth of international business has been due in part to the excellent international and national communications, operated by Bahrain International Communications and Bahrain Telephones, both services of Cable and Wireless. We serve banks, airlines, oil companies and multi-national groups with private networks carrying voice, data and facsimile and other specialised systems.

The second Bahrain satellite earth station, opened in May 1980, typifies our commitment to providing telecommunications services that are second to none, giving Bahrain increased

international telephone, telegraph, television and data services.

But our involvement in Middle East Communications is not confined to Bahrain. We have a 10-year programme to operate and expand the international networks in the Yemen Arab Republic. In Qatar we manage the telephone system. We provide airport and telex systems for Jordan and in Saudi Arabia we are retained by the government for special project work. Our plans for a submarine cable between Bahrain, Qatar and UAE, with a capacity of some 1400 telephone channels, are also well advanced.

Part of an international group, operating in over 70 countries Cable and Wireless with its experience, skills and dedicated staff is uniquely qualified to provide telecommunications systems and services in the Arab World.

Cable & Wireless
helps the world communicate.

Head Office: Cable & Wireless Ltd, Mercury House, Theobalds Road, London WC1X 8BX. Tel: 01-242 4433, Telex: 23181
Bahrain International Communications, Mercury House, PO Box 14, Al Khalifa Road, Manama, Bahrain. Tel: 256655
Bahrain Telephones, PO Box 14, Manama, Bahrain. Tel: 240240

ARAB COMMUNICATIONS IV

Vehicle agents the top traders

THE BEST-KNOWN trading houses of the Arabian peninsula — with the biggest front and the most sophisticated marketing methods — are those handling motor vehicles. They show the biggest turnover — though there are a few exceptions in Saudi Arabia where the markets for heavy equipment, building materials and machinery are big enough to put dealers in some of these items into the league of the top half-dozen merchant houses.

The reasons for the predominance of the car and truck agents are not hard to find. Motor vehicles are big value items — they play a crucial role in determining the trade balance of all major industrial nations — and the Arabian Peninsula market is rich enough in per capita terms for virtually all of the indigenous population to be able to afford their own cars.

In Kuwait, the richest of all the markets, the custom is for the *paterfamilias* to buy an American car, which is relaxing to drive and at the same time makes him feel big and powerful. Japanese cars are regarded as being useful for children and

wires, whereas in the other oil states the Japanese makes are the staple for taxi drivers and all other citizens made newly affluent by the rise in government spending since 1973.

In the later 1970s American cars were still out-selling the Japanese in Kuwait, which manifestly was not the picture elsewhere in the Gulf, and Kuwaiti buyers of new American cars were still changing their cars at intervals of between one and three years. It was reckoned that Kuwait had the biggest car population per capita in the world.

Environment

Much to the benefit of the car importers the other Arabian peninsula markets share with Kuwait an exceptionally tough environment which causes cars to wear out more quickly than they do elsewhere in the world. Bad roads and heat break up the tyres, dust affects the braking system, paintwork, lights and windshield, heat and dust together damage the trim inside, and in the lower Gulf intense saline humidity wears out all the moving electrical

parts and rusts the body.

In Kuwait it is assumed that a General Motors car will have a life of just three to four years, against five or six years in the U.S. In the lower Gulf the cars' life would be one year less in either of the Gulf environments, which means that in Bahrain and the Emirates their life expectancy will be two years maximum, and more likely a year or 18 months. Mercedes, on the other hand, are reckoned to last two or three years longer than the American cars, though they have huge service bills.

Most of the vehicles' agents do not have special peninsula models made for them by the manufacturers — though Yusuf Ahmed Alghanim and Sons, the Kuwaiti agents for GM, orders all its cars with heavy duty batteries, radiators, suspension and shock absorbers, as well as with radios in all models and air conditioning in three-quarters of them.

The exception is E. A. Juffali and Brothers, who represent Mercedes throughout Saudi Arabia and command 70

per cent of the market for heavy trucks in the country with the biggest per capita truck population in the world. (Saudi Arabia with a population of not more than 8m has as many heavy trucks as Britain, with a population of over 50m.) As an extremely valuable customer, Juffali has been able to arrange for Daimler Benz to install special suspension, a stronger chassis and a reinforced rear axle case along with the company's standard tropical features. Now the other Arabian agents import the same modified Mercedes trucks, though throughout the peninsula the mainly bedouin buyers of trucks still ask for the "Juffali Mercedes".

The bedouin drivers are people of habit in other respects too; they are often reluctant to believe that anything except the outdated 1924 and 2624 models are real Mercedes, they insist on the drab green-grey colour, which anyone who has ever been to the peninsula will recognise instantly, and they attach great importance to the 1924 and 2624 having protruding bonnets. In this last instance

the idea is that the bonnet provides a buffer between the driver and his victim in an accident. When Juffali went into assembly a few years ago it was inevitable that the factory should be built for the 1924 and 2624 despite the age of the models.

As with other products in the peninsula, vehicle agents are mostly awarded on an exclusive basis, though in Saudi Arabia exclusivity may cover only one province and not the whole Kingdom. In fact the only manufacturers to have awarded their import agencies on a Kingdom-wide basis are Daimler-Benz, Mazda (represented by Ahmed Alghanim), Datsun (represented by Yusuf Ahmed Alghanim), and Toyota (represented by Abdelatif Jameel). All of these employ networks of distributors and/or dealers, the most extensive operation by far being that of Juffali.

All of the hundred or so Juffali dealers are former truck drivers or truck brokers — the men who run offices in the truck depots on the outskirts of all the larger Saudi towns, marrying the requirements of contractors with the owner-driver bedouin truckers. The advantage of these dealers is that they are reckoned to be socially on a level with their customers and able personally to vouch for their product.

What is interesting about the vehicle agents, all of which have extremely large turnovers by any standards, is how different they are in style of operations. The judge from the sum of the different makes on the roads one would think that Jameel, Alghanim and Sulaiman must be running much the same types of operation as each other. Yet Jameel has a computer monitoring his spare parts stocks, has invested in massive new service facilities and is embarking on Saudi Arabia's most spectacular advertising campaign, devised partly by Dancer Fitzgerald Sample of Madison Avenue.

In contrast, Haji Hussein Alghanim, a company with a turnover in excess of \$250m, is still one of those Arabian businesses where one sees rows of Indian clerks sitting on stools working on huge ledgers. At a time when some Arabian trading houses are starting to go to the Euro-markets for finance, Haji Hussein Alghanim and Co., and many traditional companies like it, does not borrow from the banks at all.

At present the vehicle marketing business in the oil States is going through a period of transition which may lead to some change in the popularity of different makes and in the relative strengths of the trading houses.

The most conspicuous changes are in servicing, which traditionally has been a very weak area. Agents with good service back-up in the past included

Alghanim, representing GM in Kuwait, Behbehani, the Kuwaiti agents of Volkswagen, Juffali, and Almana, the Qatari agents for Peugeot. Inevitably three of these established commanding positions for themselves in their markets — the only exception being Behbehani, which was not selling a car with much appeal in the affluent Kuwaiti market. Below this exclusive level service was so bad that there was very little to choose between makes in this respect and little competition between agents.

In the last five or six years, however, and especially now that markets are growing more slowly, service has become a fashionable area of expansion, and the market shares of those who get left behind in the race will suffer. This is not to say that the more ambitious agents will quickly reach Western levels of efficiency. On average it seems that work which in Europe or America would take one day, in Arabia takes four, and in raising this standard it is very difficult to get good personnel.

Mechanics

Jordanians and Palestinians, who are the ideal mechanics because they are relatively highly skilled and speak Arabic, are scarce and are liable to leave and establish their own garage businesses as soon as they have been trained. Koreans and Westerners are too expensive and anyway cannot be used to service consumer goods of any type because they do not speak Arabic. The Turks, who have a large labour force with experience in working on German vehicles, suffer from the same disability and do not seem to enjoy working in the peninsula.

One advantage of developing better service operations is that they can help the established agents in their fight against the parallel importers — motor car traders who do not officially represent the makes they sell but who import large numbers of cars which they have bought in bulk from manufacturers or wholesalers. In the later 1970s parallel importers were commanding about 12 per cent of the Kuwaiti market for American cars, and because they had low overheads and were making their sales for cash they were able to undercut the established agents.

As one of the marketing managers at Alghanim put it, "You can't wage a price war against people with no overheads." So the idea of the official agents has been to narrow the price gap to as small a size as possible, and then to hope that the buyer will choose to go to the big, well-known name because he will feel more confident of getting good after-sales service and possibly an attractive trade-in deal when he decides to buy a new model. The established agent cannot

refuse to service any car of a make he represents, but in practice he can make servicing a long and tiresome process for an owner who has bought his car from a parallel importer. Trade-in arrangements, which are still a new phenomenon in the Arabian Peninsula and are offered by only a few firms, are obviously reserved for owners who have bought their car from the official agent.

Advantage

Another area where the big companies are developing an advantage over the parallel importers is in credit terms, which is already an important (though muted) area of competition between rival makes. About 60 per cent of cars in Saudi Arabia are sold on credit, with the buyer putting down about a quarter of the price and paying interest at up to 25 per cent on the balance — though the actual word "interest" is avoided.

These highest rates apply to Japanese cars where the availability of credit is most important, because the buyer is likely to be less well off than the buyer of an American car, and

the risk for the seller is deemed to be biggest. Credit terms on Japanese cars are heavily advertised in the Saudi newspapers. It is a reflection on the reliability of the buyers as well as on the durability of the cars that the credit offered on a Japanese car in Saudi Arabia is about one year, whereas Alghanim in Kuwait will offer up to three years repayment on a GM car.

In Saudi Arabia the sellers will normally ask the buyers for post-dated cheques (if by chance they have a bank account), promissory notes or guarantees for their debts, but in practice they still find themselves putting quite a lot of effort into debt collecting. It is not so much that they suffer from many bad debts, as that debts become "heavy" — lingering on beyond the scheduled repayment date, especially in summer. To remedy this situation the dealers employ teams of debt collectors. Not surprisingly it has been found that debt collecting is one of the few unskilled jobs in the motor trade for which it is easy to recruit Arabian nationals.

Michael Field

**Bahrain.
Egypt.
Iran.
Jordan.
Kuwait.
Lebanon.
Morocco.
Oman.
Qatar.
Saudi Arabia.
Tunisia.
Turkey.
United Arab Emirates.**

Who tries hardest in the Middle East?

You'll find Avis locations in every major country in the Middle East.

And each location has the usual extensive Avis facilities for the business traveller.

(Including an excellent chauffeur drive service.)

Plus, as always, the familiar Avis smile of welcome.

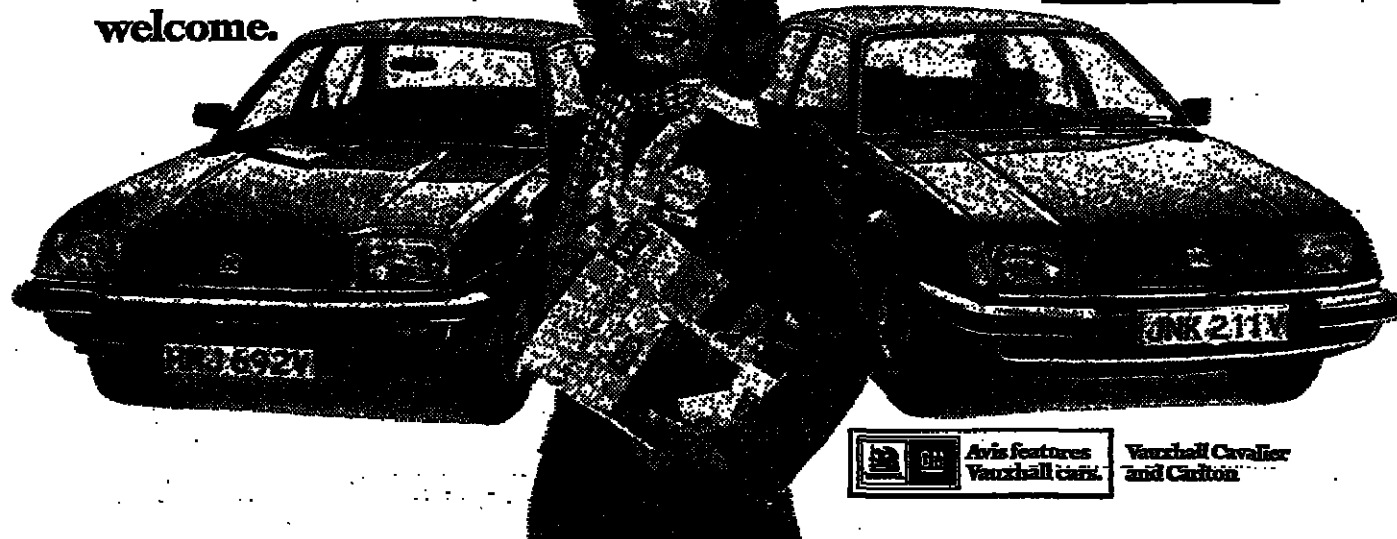
We are still the only major international car rental company in the Middle East. But that's no excuse not to try harder.

For all bookings contact Avis Central Reservations

01-848 8733

or your local Avis office.

AVIS



GATEWAY TO THE GULF - MINA QABOOS MUSCAT



Mina Qaboos, with nine deep water berths and three coaster berths, is your natural gateway to the Gulf.

Fast and efficient service, with round-the-clock berthing/unberthing and stevedore operations, provides a quick turn-around for your vessels.

The port has modern cargo handling facilities including container cranes, storage up to 150 tons capacity, large covered and open storage areas and excellent transshipment service by land and sea.

For information, please contact or write:

The General Manager
Port Services Corporation Ltd.
P.O. Box 133, MUSCAT, Sultanate of Oman
Tel: 772181, Telex: 8233 MS Muscat

Canal aim is supertankers

FOR THE past five years Egypt has been seeking to re-establish international confidence in the Suez Canal. The fruits of that endeavour will be perhaps best savoured at the end of the year when the first stage of the development programme is completed and the steady increase in the tonnage using the waterway gains yet more impetus.

The Canal is of vital concern to Egypt — not just as a hard currency earner but also as an example to the world of what can be achieved in this relatively poor and bureaucratic-ridden nation. Compared with the semi-chaos of urban Cairo and the inefficiency and backwardness of much of public sector industry, it stands out as a model of efficiency and smooth operation.

When it reopened in 1975, having been closed since the 1967 Arab-Israeli war, the authorities were well aware that the shipping world had changed dramatically in the interval. Instead of shipowners and shipbuilders consulting the Suez Canal Authority about its development schemes before laying their own construction plans, the boat was now very much on the other foot. The Canal was being forced to react to new conditions imposed on it.

By the end of this year it will have partially caught up and by 1985 the process should be virtually completed. Essentially this means that the Canal is moving into the super-tanker era and is out to capture much of the trade that since 1967, has been using the Cape route.

The cost of the first development stage is over \$1.2bn and will increase the permissible draught of ships using the Canal from the present 38 feet to 53 feet. This will allow tankers of 250,000 dwt to use the Canal, fully laden and tankers of up to 370,000 dwt in ballast. Alongside the widening and deepening of the waterway three new bypasses have been constructed which will add significantly to the number of ships able to pass through during a 24-hour period. Officials hope that the present capacity of 65 vessels a day can be lifted during next year to 95 a day.

Mr. Mashour Ahmed Mashour, chairman of the Suez Canal Authority, stresses that it has been an international operation, with Japan, Holland, France,

Italy and the U.S. all involved along with other countries in smaller roles. In turn these countries provided well over 50 per cent of the finance, most of it in soft loans.

Mr. Mashour is equally adamant that the development of the Canal must continue so as to take advantage of what he expects to be an upswing in world shipping activity during the second half of the decade.

He believes the Authority has three options. The first is to push ahead immediately with the second stage development, taking advantage of the international dredger force already at work in the Canal. The second is to wait for another three years or so and then move on to the second phase. In the third, by using just its own dredgers the Authority could get the work under way next year and by moving at a slower rate ensure that completion did not come before 1985. These options would all to some extent depend on the availability of external financing and the Authority is understood to be discussing this with a number of countries.

Egypt has at least two excellent reasons for wishing to push ahead with the development programme. First, it is still a long way from winning back all the business that it enjoyed before 1967; secondly, the revenues from the Canal are of critical importance to the nation's balance of payments and its overall investment targets.

Mr. Mashour cites oil as his primary target. In 1966 nearly 180m tonnes of oil passed through the Canal; last year the figure was just 80m. This compares with non-oil cargoes which have jumped from 70m tonnes in 1966 to 200m tonnes last year. Even more significant, between 80 per cent and 65 per cent of oil-related revenues comes from tankers in ballast. With the Canal able to take 150,000 dwt fully laden tankers at the end of 1980 and 200,000 tonnes partially loaded, the earning capacity of the waterway should improve significantly. But an important slice of the market will still remain outside its grasp.

Revenues last year are said to have been over \$600m and are expected to reach \$700m in

1980. Because of the Egyptian Government's decision to change the start of the financial year from January to July, however, the latest estimate is for earnings of \$850m in the 12 months beginning July 1 this year. On

rather optimistic reckoning the \$1bn figure might be achieved in the financial year 1981-82 but more likely it will have to wait another 12 months.

One of the reasons for caution is that the Authority is currently engaged in what it describes as "the very delicate, complex and sensitive task" of drawing up a new schedule of dues. Apart from some relatively minor alterations, the charges to shipowners using the waterway have remained unchanged since 1975. This was a deliberate policy because it was felt more important to re-establish confidence in the Canal than seek to maximise earnings immediately.

The increased charges are likely to be applied selectively so as to ensure that the brunt is borne by ships enjoying the biggest savings by using the Canal. These savings tend to decrease as the distance a ship is travelling increases — a consideration likely to bear heavily on the new list of charges. Mr. Mashour and other officials emphasise that while they are determined to win new business, they are equally anxious not to lose existing customers.

To cope with the increased business expected during the coming years the Authority is installing a highly sophisticated American traffic management system. Instead of the present observation points situated every 10 km along the length of the Canal, the new system will provide instant continuous details of the position and speed of every ship passing through.

Five mini-computers will be located at the Authority's headquarters in Ismailia and two more at either end of the waterway. They will link with radar, loran and voice communications to provide a comprehensive electronic network complete with a data bank that will store details of vessels using the Canal.

It is indicative of the determination with which the Authority has approached this development that it has managed to persuade the U.S. Agency for International Development to provide the capital equipment under its commodity aid programme for Egypt. This, in the words of one Egyptian official, was to avoid the bureaucratic delays and "endless feasibility studies" that accompany non-commodity aid. "We knew just what we wanted and we were determined to get it as fast as possible," said the official.

But the most potent long-term force for the increased attractiveness of the Canal today is the political safety factor. The peace treaty with Israel has for the foreseeable future removed the main blight suffered by the Canal for the past four decades and ensured that development and investment can be undertaken with reasonable confidence.

Even the imposition of the Arab boycott on Egypt has not affected the confidence of Mr. Mashour. "So far there has not been any noticeable decrease in Arab shipping using the Canal," he said, "and even if there were I would not worry, because I would be getting their cargoes, one way or another."

Roger Matthews



Traffic jam in downtown Riyadh, capital of Saudi Arabia

GULF MIRROR

COVERS THE GULF

HEAD OFFICE: P.O. Box 425, 14th Floor, National Bank of Bahrain Tower, Bahrain.
Telephone: 22222, Cable: MIRROR, BAHRAIN; Telex: 9002 GULF BH.

THE MARKETING SCENE

Batchelors speeds its marketing pace

FOR YEARS Batchelors was the quiet one among the Unilever consumer goods companies.

Bird's Eye was noisily developing the vast potential in frozen foods; Lever Bros. had its titanic struggle with Procter and Gamble; Walls was riding the two volatile horses of ice-cream and meat products.

If Batchelors was known for anything it was for its canned peas, not the kind of product to set the marketing pulse throbbing.

All that is changing rapidly. In fact, Unilever has always used Batchelors as its basic grocery line staking horse, the creator of products with a longer shelf life than Bird's Eye or Walls. So, the technological breakthrough of Vesta came from Batchelors and while the standard line, the canned vegetables, still sold well, producing very high turnover—over a quarter of total

sales—and negligible profits, the hunt was on for successors R and D in the UK, but also keeping an eye on overseas developments.

The arrival of David Bullock as marketing director has quickened the pace in the past year. Batchelor is now marketing mad, as indicated in the budget, up by over a fifth to £8m, split half into advertising, and half into promotions.

It was from overseas, from the U.S., that the Cup a Soup idea was imported. The American approach, of placing the product as a beverage rather than as a table soup, has worked excellently, supported by the U.S. advertising concept, and a £1.5m budget.

Putting it in a jar pushed through the convenience ideal, and it is now turning over £1m a year and fits neatly into the new Batchelor's philosophy—developing brands which suit

the modern life style. "Life style" is a slogan which has caught the marketing imagination in recent years but has proved an elusive profit maker.

It centres on the need for meals that can be produced quickly but which have the attraction of showing some culinary skill, which are hot, and warming, but outside of the increasingly rare set family meal occasions. As Bullock says "convenience is becoming infra dig. Now women like to cook as an art form rather than as a chore."

Batchelors success with Cup a Soup, where it has seen off the competition to grab brand leadership and 40 per cent of sales, has encouraged Batchelors to put time and money behind similar life style products.

This is partly because of the broader, sociological changes in eating habits, and partly because heavy advertising does seem able to confirm brands, and to keep at bay the competition of retailer "own label" lines, sold on price.

The re-launch of packaged soups last autumn has helped prevent this market slipping into the commodity net. A marketing approach which really does improve quality, even at the expense of a higher price and also has the courage to promote the higher standard brand, at a time of faltering consumer spending, is unglaucous and predictable but works.

Batchelors has followed a similar line with its Quick Custard, winner of a Super-marketing best new product award in 1979, as well as lesser brands, such as pie fillings.

Perhaps the most interesting innovation from Batchelors is Snackpots. Here the idea of a noodle-based contact which becomes a hot snack with addition of water originated in Japan. However, technological developments in the UK have enabled the line to spread rapidly out of its London test to national distribution by July and projected first year sales of £10m.

Golden Wonder and Knorr are also in the market for instant hot snacks which have an immediate sales potential estimated at £50m a year. This is a life style product par excellence, giving a hint of cooking skill but adapted for anytime meals. The switch away from school lunches and the placing of the burden on parents has undoubtedly helped sales.

Batchelors is not getting out of canned vegetables. Indeed it is investing £11m in a new cannery at Worsop in stream-line production, along with speciality lines in canned beans. It still serves the linchpin market in the north for dried peas.

New product developments, tested through the research bureau, are being pursued even though consumer demand has slackened noticeably in recent weeks.

Batchelors may be the quietest of the Unilever subsidiaries but, with sales topping £100m a year and a new product commitment in areas with greater sales potential than most other Unilever companies can manage, it is hardly the least significant.

How much cash for breakfast television?

HOW MUCH advertising revenue potential is there in breakfast television, a phenomenon which seems to have become an accepted fact even though the IBA is far from committed to the idea?

Estimates from the hopeful rivals for the contract range through less than £10m to upwards of £20m a year. Young & Rubicam takes the more conservative view.

It analyses the situation as follows: Although the possible contract is for broadcasting between 6 am and 9.15 am, seven days a week, the IBA does not expect broadcasting to begin before 7 am, at least not in the early stages. If the current advertising limit of six minutes an hour is maintained this leaves a potential selling time of 94.5 minutes a week.

At the moment daytime television in the UK attracts an all-year-round rating of 11 with its mix of films, serials and magazine material, but it is unlikely that breakfast will attract an audience of this size.

For a start the majority of television sets in the UK are not sited close to early morning domestic activity.

Then, only 15 per cent of homes have a second set of which just 2 per cent offer colour. It is not known how many of these are portable but only 15 per cent of all television sets are portable.

Apart from problems with the number of television sets and their location in the home there are the difficulties in wooing viewers away from the well entrenched alternative media such as radio and newspapers.

Later rising on Saturday and Sunday will pose programming problems on these days. All in all Young and Rubicam expects an average rating no higher than half that of daytime, around 5, at least in the first 18 months.

It also does not believe that breakfast can get the same revenue from its advertising minutes. Although the maximum cost of a network daytime 30 second spot is £3,940, the average annual selling price is nearer £2,000.

If breakfast sets half the rating of daytime then realistically the price should be about half—£1,000 for 30 seconds, or £2,000 a minute. So the 94.5 advertising minutes a week, at £2,000 a minute, brings an annual revenue of £9,328,000 a year at current prices.

This is at the lower end of the revenue estimates of the applicants but Young and Rubicam would reduce it even more. They point out:

● That a networked channel cuts off potential revenue from regional or semi-national advertisers;

● Not all the minutes, especially early mornings at weekends, will command a £2,000 price;

● Advertisers may be reluctant to invest in breakfast television until they know who watches and for how long and with what level of attention. So Young and Rubicam cuts back advertising revenue for the first 18 months to nearer £6m-£7m at 1980 prices, with a potential of £12m-£14m at today's prices if the successful contractor can build up audiences to the current daytime level.

It is a convincing case, although forecasts of the last major new advertising medium to hit the UK, local commercial radio, also erred on the low side when estimating the revenue potential. A great deal depends on the programming skills of the successful applicant—if there is one.

Job switch for Mottershead

DEREK MOTTERSHEAD, head of marketing at Pretty Polly, is moving to the most contrary job imaginable, European Marketing Director of Lee Apparel, a subsidiary of the U.S. Vanity Fair Corporation.

At Pretty Polly Mottershead was involved in the award winning "Jeans are on their last legs" campaign created by Collett Dickinson Pearce.

● BRIAN WALDRON, previously executive chairman of Doyle Dane Bernbach, has been joined by three members of his former agency in a new venture. John Allen, client services director and the creative team of Bill Thompson and Sue Henry have got together to form Waldron, Allen, Henry and Thompson. They are operating from 4, Lyall Street, SW1 and are already working on development projects for two leading packaged goods companies.

IML Air Courier Services
Deliver on time
Dubai and worldwide daily
Tel: Heathrow (09327) 80341
Telex: 8811248 (IML AIR)

EFFECTS OF THE TOBACCO CONTROVERSY

The freedom to advertise

THE PROTRACTED negotiations between the Department of Health and the tobacco industry over the future of tobacco advertising restraints have stimulated concern in the advertising business that a variety of other product groups may in future suffer the same sort of pressure currently being experienced by the tobacco manufacturers.

Much of the concern stems from an apparently widespread belief in the domino theory—that if tobacco "falls," areas such as alcohol will come under increased pressure—and owes little to detailed knowledge of the various arguments advanced in other product areas where advertising is sometimes criticised.

A rational appraisal of the possibilities must start from a recognition that a threat does indeed exist to the freedom to advertise, in a variety of areas in addition to tobacco—most notably alcoholic drink, proprietary medicines and in the general area of advertising to children.

The most obvious indication of this threat is the simple fact that government-imposed or inspired controls over what can be advertised, and in what manner, have grown progressively tighter in most industrialised countries over the past 20 years.

In addition to general governmental and pressure group activity, the advertising business now also faces the threat posed by the growing interest being taken in advertising by a variety of transnational organisations such as the Council of Europe, the Organisation for Economic Co-operation and Development, the World Health Organisation and of course the EEC Commission.

However, recognition that a threat exists does not necessarily imply that more controls are inevitable, and indeed careful consideration of the various arguments and supporting evidence clearly indicates that further controls are very difficult to justify in the "problem areas" on any rational grounds.

The basic argument, common to most of the product areas under criticism (alcoholic drink, medicines, etc.), is that advertising stimulates total per capita consumption and the increasing per capita consumption necessarily leads to more abuse of these products.

It should be noted that (unlike tobacco), few people object to the moderate consumption of the so-called "threatened products," only to the abuse or excessive consumption of these products (leading, for example, in the case of alcohol, to alcoholism, car crashes, accidents at home and at work etc).

Such arguments when examined in detail can be found to contain numerous flaws. Firstly, it simply cannot be assumed that advertising necessarily stimulates total consumption of a long established product field such as alcoholic drink. It is quite possible that advertising does stimulate the total market but every shred of research evidence suggests it does not. For example, evidence from econometric studies suggests that advertising operates only at the brand level in the drinks market. Evidence from actual bans on the advertising of drink in British Columbia and Norway does not suggest that banning advertising leads to reduced consumption; and evidence from Eastern Europe—where some of the worst problems regarding alcohol abuse are found (and where advertising is usually non-existent)—certainly does not suggest any link between advertising and total consumption.

Faced with these arguments the uninformed critic often asks: "If advertising does not result in stimulating total consumption then surely it is wasteful?" The fact is that advertising works differently in different types of market. We know it works at the brand level, and we know that in new or rapidly changing markets total consumption is affected.

We also know that in some markets, such as petrol, the influence of advertising is clearly limited to influencing brand shares alone. However, "limited" is perhaps the wrong word to use in this context since competition for brand share is not an irrelevancy, but something that is vital to the success of our economy. Sir Alex Jarratt summed up this importance recently when he said: "The Russians have good athletes because they compete and awful cars and fashion because they don't."

The second half of the critics' argument, the "more product/more abuse" link is, in



White Horse—an endangered species?

any event, even more debatable than the first half of the argument just discussed. The evidence for such assertions is usually derived from cross country comparisons of incomplete and often totally incompatible data. To quote Martin Plant, one of the most widely respected researchers in the alcohol field (of the Alcohol Research Group, at the Royal Edinburgh Hospital):

"It is not known how many 'problem drinkers' or 'alcoholics' there are in any society, or even what quantities people drink. This sad situation exists because our means of collecting information are all very limited and partial. Most of them are enormously biased and leave a great deal to be desired."

Given this data problem, the conclusions drawn from analysis must remain highly suspect on the "garbage in, garbage out" principle.

On the other hand, a considerable body of good research evidence indicates that alcohol, medicine and drug abuse generally, and alcoholism in particular, are associated with genetic, cultural and psychological factors. For example, an Irishman, with a family history of alcoholism, coming from a broken home, in the process of losing his job, will probably (but not necessarily) drink a great deal more than a happily married, securely employed Jew with no family history of alcoholism.

Having rejected on very fundamental grounds the main theme of most non-tobacco product advertising criticism (although ignoring completely the most fundamental of arguments—that if it is legal to manufacture and sell a product, why should it be illegal to advertise it?) it is worth also mentioning the very positive aspects of advertising which are so often forgotten.

The case of proprietary medicines illustrates most vividly

the very considerable changes which might come about if advertising was banned.

In any 4-week period, 9 out of 10 adults feel unwell at least once. More than 80 per cent of all episodes of ill health are minor conditions not considered serious enough to merit medical attention. Very frequently the symptoms of coughs, colds, upset stomachs, headaches, etc., are treated with home medicines, and studies show that in the overwhelming majority of cases the home medicine chosen was relevant to the condition and used successfully.

People clearly gain experience of the use of home medicines from a variety of sources, of which advertising is only one. However, it would need only a very small proportion of "home mediators" to switch to visiting their G.P., to utterly clog up the current system. Such a switch would be very likely if advertising was banned.

Advertising to children is the other main area of criticism. Critics usually complain that advertisers exploit children's vulnerability and lack of experience and/or that advertisers create artificial needs among children, which parents are reluctant to gratify, so leading to the creation of tension within the family.

A full discussion of the various arguments involved, and the masses of research evidence which has built up, would fill several large books, let alone a brief article, but it is relevant to note that evidence is accumulating internationally which suggests that the critics of advertising to children have overstated their case to a considerable extent. Research experience with UK children shows that they are aware of the purpose of advertising at a very young age, and that they apply their own quite specific criteria when evaluating advertisements.

By Mike Waterson head of the Advertising Association.

MAKE IT IN LIVINGSTON

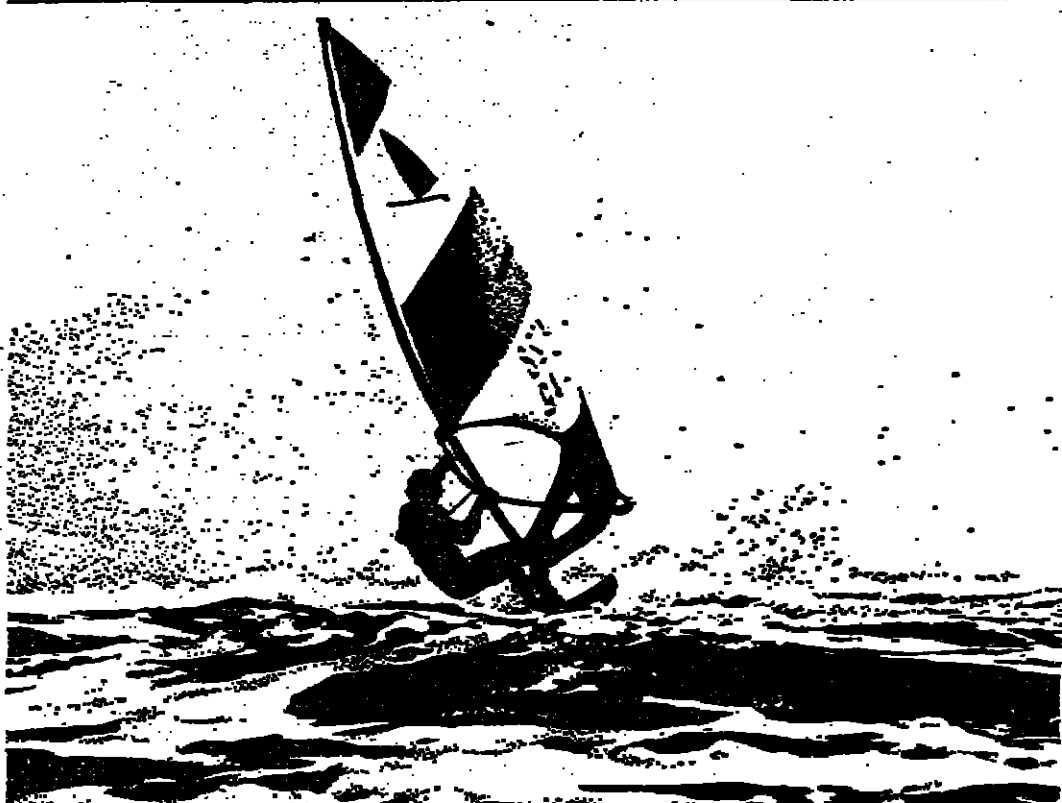
the welcome's warm, the grants are great.

We'll make it easy for you in our New Town. As a professional team we've already helped over 140 companies.

And Government Grants, loans and allowances are at the highest level because Livingston is a Special Development Area.

Write to James Pollock A.R.I.C.S., Industrial Development and Estates Manager, Livingston Development Corporation, LIVINGSTON, Scotland.

Telephone Livingston (0589) 31177. Telex 727178. London 01-930 2631.



A smoother ride with Southern

When it's seen on Southern—it sells. Last year £29.3m was spent nationally on TV advertising in the leisure field. One-seventh of all leisure products were bought in the South. A giant market share, and it's growing.

Southerners buy audio equipment, sports equipment, cameras, sunglasses and much more. Southerners know what they want, and when they see it, they buy.

If you're involved in the leisure field, you can't afford to leave Southern out of your schedule.

SOUTHERN TELEVISION

For further information contact Brian Henry, Marketing and Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

With an urgent delivery the buck stops here.



We don't believe in passing the buck. So when our Gold Band truck collects your package, it becomes our responsibility. And you can sit down, cool off and relax.

Because when we say our nationwide service will deliver the very next working day, we mean it. In fact, we're so confident we give you a money back guarantee.

That means if your goods arrive late, you get your money back.

And if we're so careless as to damage them, you'll be entitled to up to £3,000 per tonne insurance.

As a package, that's an extremely reassuring compensation deal. So you can take it easy, knowing we're going to be very, very careful.

If that sounds a pretty persuasive argument for using Gold Band, you're beginning to agree with some of the most discerning companies around—Wangler, Asda and English Grain are just three of the firms who trust their deliveries to us.

Of course, if you aren't in such a hurry or if your package is heavier than the 50 kilo Gold Band limit, the Atlas Express Standard Service is also available.

But the next time you break into a cold sweat over a rush delivery job, you'll know what to do.

Simply pass the goods and the buck to us.

The goods will be there the next day—the buck you'll never see again.

For further details of the Atlas Express Gold Band and Standard Services, please contact.....

ATLAS EXPRESS

We deliver the goods.

Mr Stan Markwell, Atlas Express, 96-98 Regent Road, Leicester. Tel: (0533) 544922

THE ARTS

Bath Festival

by DAVID MURRAY

At the beginning of the week the Festival offered a plain choice: the Classics, and before new music they retreated in craven hordes. The English Chamber Orchestra, Wind Players, filled the Assembly Rooms for Mozart, and indeed with Mozart—their sumptuous performance of the great B-flat Serenade, K. 361 (now suspected of being a later work than K. 361, reckoned), was worth coming a long way to hear. If the Assembly Rooms have not sounded a happy venue for voice or piano, the wind band found itself sonorously at home there.

Discreetly led by Neil Black's oboe, the ECO players revelled in the richness and subtlety of Mozart's ensemble writing. Never mind that the Adagio might have been lovelier still if taken adagio, rather than andante (an 18th century adagio goes at a comfortable walking pace, an adagio precisely doesn't); the mingled quartets—one of double reeds, another of single reeds (clarinets and basses), with their own melting Trio in the first Menuetto and a backing quartet of horns, besides a bass—were superbly balanced. The balance of the 452 Quintet was skewed by Clifford Benson's piano, interesting but, and certainly aggressive, and prone to bold embellishments of which not all rang true.

With Haydn and Schubert the Philharmonia Quartet duly filled the Guildhall, too. Their leader wields an attractively light bow, but seems to lose no authority thereby; their late Haydn was perceptive and sprightly, their Schubert "Death and the Maiden" slightly softened. There is no more a household name than that of Ursula Oppens—but all the new music came in her two recitals, and not even her inclusion of a Beethoven masterpiece in each could cure her more than a token audience in either hall (and consisting in good part of metropolitan visitors). For the world premiere of Elliott Carter's *Night Fantasies*, his first solo piano work since the Sonata of 1945-46, that was doubly a pity: the Festival's artistic director, Sir William

Glock, has long been a loyal advocate for Carter's music, and Miss Oppens is one of the four distinguished pianists who commissioned the new piece.

Some 22 minutes long, it distantly recalls not only Schumann's romantic piano cycles, but also Scriabin's late one-movement sonatas. It rotates several different musics, so to say, each invoking one of the four pianists, contrasted by rhythmic patterns and favoured intervals. The piano writing is brilliantly imaginative, though each of its elements has a lean silhouette; great excitement is generated as they come to proceed simultaneously on different levels, through cross-rhythmic tensions and rhetorical conflicts. All that was kept sensationally lucid by Miss Oppens, commanding a range of piano-colour that her Beethoven had barely suggested. She left no doubt about the grand expressive dimensions of the work, which will surely reward varied explorations by different pianists, like the Chopin Fantasy or a Ballade—I had a night fantasy about consecutive performances of it by the four dedicatees.

In her second recital Miss Oppens introduced the intensely neo-romantic *Four Pieces* written for her by Frederic Rzewski, whose music is currently much esteemed in America. Shades of Villa-Lobos! Again the romantic panoply of piano-effects is brandished sweepingly, and with expansive exuberance. A sweetly innocent tune runs through all the pieces, threatened by magnificent rumblings in the first. The second would be a *moto perpetuo*, hands often in flying unison, echoing Ginastera's Sonata, were it not broken by dry creaks; the third develops plangent tintinnabulations through which Schubert's "Gretchen" seems to float, and the fourth, a trip-hammer toccata, evokes Liszt's "Mephisto" Waltz. They are colossal pianistic, and Miss Oppens delivered them ringingly. By comparison the vast First Sonata of Charles Ives, composed 70 years ago but still new, expounded with magnificent fair in Miss Oppens' first recital, seemed almost terse. Certainly its diction remains, like Carter's, sharply, authentically fresh.

Elizabeth Hall

The Rio Grande

by ANDREW CLEMENTS

In the middle of what was otherwise an entirely blameless programme of mainstream English music, on Tuesday evening Roy Wales and the London Concert Orchestra chose to include Samuel Barber's Adagio for strings. A curious choice, made curiously because its simple effectiveness tended to point up the weakness of much of the music surrounding it, as a result of Constant Lambert's irrepressible *Rio Grande* made anything of an impression.

It's difficult to believe that Lambert wrote the work when only 17. Then Sibylla had yet to appear to him as the saviour of contemporary music, and his deceptively simple assumption of popular song and jazz was rather more profound than effortless pastiche. Difficult also to believe that Lambert would never write anything to approach its originality: few works by 20th century English composers can more truthfully be described as *new*. It was unfortunate that Mr. Wales

and his players (the pianist was Christopher Wood), did not make more of the jazz inflections, though the London Choral sang enthusiastically and Gwyneth Lloyd made that quite unexpected solo contralto ending a moment of welcoming repose. Miss Lloyd's contribution to Vaughan Williams's *Serenade to Music* was also its most notable feature; the version used was that for five soloists and chorus, instead of the original 16 solo voices, and stronger, more confidently characterised singing all round would have secured more atmosphere, a greater sense of magic. The London Concert Orchestra's playing did not inspire the greatest confidence; in Elgar's *Serenade* the strings need far greater refinement to bring off the kind of seraphic intensity that Mr. Wales seemed to be aiming for, and moments of uneasy co-ordination throughout the evening often took the edge off quite carefully managed effects.



Renato Capecchi as Falstaff at Glydebourne

Glydebourne

Falstaff

by RONALD CRICHTON

Falstaff, a masterpiece in many respects designed by nature for Glydebourne, is back in a revival sponsored by the Peter Stuyvesant Foundation. Jean-Pierre Ponnelle's production has been rehearsed by Julian Rope. Time and Mr. Hope between them have smoothed out some of the noisy knockabout and the ramming apart from various sudden bursts (the knight's declaration to Alice Ford being one of them) which became in his context possibly even more striking than Verdi intended. For the rest we had a sharply pointed partial view of the score, brightly illuminated, Verdi more than once sounded like Stravinsky, whose *Rake's Progress*, orchestrally speaking, is one of the best of all operas for this auditorium.

The stage is properly dominated by Renato Capecchi, in the title-role, a knobby rascal with wit, humour and tattered good-heartedness instantly piercing the bulk of befuddled, spoiled flesh. Mr. Capecchi's best singing days are gone by, but he can do wonderful and not far-fetched things with familiar lines. His timing

character, presumably Meg Page's silent husband.

In one respect *Falstaff* is not ideally for Glydebourne—the matter of orchestral balance. Andrew Davis conducted a performance keenly enjoyable except that the LPO wind had it all the way, the strings falling right into the background apart from various sudden bursts (the knight's declaration to Alice Ford being one of them) which became in his context possibly even more striking than Verdi intended. For the rest we had a sharply pointed partial view of the score, brightly illuminated, Verdi more than once sounded like Stravinsky, whose *Rake's Progress*, orchestrally speaking, is one of the best of all operas for this auditorium.

The stage is properly dominated by Renato Capecchi, in the title-role, a knobby rascal with wit, humour and tattered good-heartedness instantly piercing the bulk of befuddled, spoiled flesh. Mr. Capecchi's best singing days are gone by, but he can do wonderful and not far-fetched things with familiar lines. His timing

Sadler's Wells

Darpana

by CLEMENT CRISP

Darpana is the South Indian dance company stemming from the academy directed by Mirinalini Sarabhai. Sarabhai, a magnificent stylist, we remember from previous visits to London, and I record with gratitude that her stage presence is no whit less powerful than it was when we first saw her. Her company is now headed by her daughter, Malika Sarabhai, a lively artist in the Bharata Natyam style; the programme which I saw on Tuesday night—one of two during this fortnight's season at the Wells—comprised scenes arranged by Mme Sarabhai, and a final dance of *Shiva* which evokes the Divine Dancer's presence when his worshippers perform in his name.

This last is conventionally the matter of Indian dance recitals. The two other pieces, while still exploring the religious world of

Indian dance, are more obviously narrative. In a sequence which treats of the milk-maid Radha's desire for the presence of Krishna, Malika Sarabhai proved a vivid interpreter of feelings of grief, and final joy in reunion with the god.

In this, as in the following puppet drama—the members of *Darpana* are expert manipulators of the beautiful leather puppets once used in shadow plays—understanding was much helped by the spoken expositions provided by Mme Sarabhai. But the best exposition came with her appearance in the final dance of *Shiva*. Her grand manner, strong in outline as in emotion, was a magisterial display of *bharata natyam*, its vivid gestures and quickly shifting rhythms, and its ancient and ever-potent religious attitudes.

Giles Cooper play awards

The winners of the second Giles Cooper Awards for the best BBC radio plays of 1979, were announced yesterday, at a ceremony at Broadcasting House, London.

The awards, jointly sponsored by the BBC and the publisher Eyre Methuen, are named after one of the outstanding radio playwrights of the post-war years, and go to: Shirley Gee for *Typhoid Mary* (the Monday Play, Radio 4), directed by David Spenser; Carey Harrison for *I Never Killed my German* (Radio 3), directed by Shaun MacLoughlin; Barrie Keeffe for *Heaven Sent* (Radio 4s Just Before Midnight series), directed by Ronald Mason; John Kirkmorris for *Cocomb* (Thirty Minute Theatre, Radio 4), directed by Richard Wortley; John Peacock for *Attard in Retirement* (Saturday Night Theatre, Radio 4), directed by Jane Morgan; and Owen Wymark for *The Child* (After-

noon Theatre, Radio 4), directed by Richard Wortley.

The award-winning scripts were chosen from nearly 500 original plays broadcast in 1979 on Radio 3 and 4. One outstanding play was selected from the Monday Play, Saturday Night Theatre, Afternoon Theatre, Thirty Minute Theatre, the Just Before Midnight series and Radio 3's drama output.

The winning authors each receive a commemorative scroll from the BBC, a copy of the anthology co-published by Eyre Methuen and BBC publications in which the award-winning plays appear, and an advance on royalties from the publisher.

Giles Cooper, after whom the awards are named, devoted most of his writing life to the development of the radio play. His work has been a major factor in establishing the range and import of the radio play as an art form.

£1 banknote fetches £950

A rare, George V, Bradbury Dardanelles £1 black second issue banknote, overstamp in red, made £850 at the recent sales of Coins, Medals and Medallions held by Henry Spencer and Sons antique and fine art auctioneers, at Retford, Notts.

A collection of military cap badges, which came from the Sheffield area, realised £1,510. An album containing some 412 First World War franked envelopes, which had been opened and passed by various censors made £100.

Florence

Maggio musicale

by WILLIAM WEAVER

The 43rd Maggio musicale opened with a new production of Verdi's *Otello*, conducted by Riccardo Muti. The presence of Muti's name on the announcements was enough in itself to create immense anticipation—Muti, principal conductor of the Florence Orchestra, is a local hero—and every performance was sold out as soon as tickets went on sale. Though in the event this was not an ideal mounting of Verdi's penultimate masterpiece, it was still an important *Otello*, and the excitement which vibrated throughout the Comunale was justified and understandable.

It was Muti's evening. As always, the Florence Orchestra outdid itself under his direction (he has also been responsible for its thorough renovation). The chorus, too, was in superb form: aggressive when necessary, but also pliable and—in the Third Act finale—sensitive, nuanced. Occasionally (for example, in the garden scene of Act Two) the orchestral balance sounded odd, but this oddness may have been an effect of the notoriously treacherous Comunale acoustics. Muti's interpretation was unusually tender, at times reflective, never rushed; the singers' solo scenes were accompanied with unusual delicacy. Thus Iago's narration of Cassio's dream, beautifully understated, assumed an even more menacing and eerie character than usual.

Renato Bruson was the Iago, a memorable interpretation. In the opening scenes he appeared disarmingly normal, affable. Then, as the drama progressed, his true nature became very gradually more evident, without being obvious. There was none of the sneering and snarling that characterises—and caricatures—most Iagos. As *Otello*, Carlo Cossutta was bluff, straightforward, vigorous; here, there was little nuance (and the singing was on occasion insensitive), but he made a perfect foil for Bruson's Iago.

In the first act, encouraged by the ridiculous staging, Renato Scotto was affected both in her acting and in her singing (and now and then her over-calculated pianissimo did not work). But in the later scenes, and notably in the last, she seemed to forget that she is a great prima donna and became a suffering and moving human being. Her singing also improved in the course of the evening. The smaller roles were well cast, and the Cassio of Antonio Bevacqua merits special mention.

The single set was by Enrico Job. It seemed specially designed to make a proper production of *Otello* impossible; and

because of it apparently, a number of features that the libretto—and the music—call for were blithely omitted. Thus there was no joyous fire at the opening; in the Brindisi only Cassio had a glass (or rather a fish-bowl containing what looked like *Himbeersaft*); there was no garden in Act Two. And, most ruinously, there was no bed in the last scene, so Desdemona had to fall asleep on the floor, her head resting awkwardly on a stool. To make matters worse, the lighting was "unrealistic": sudden explosions of illumination (when shining Venus was mentioned at the end of the love duet, the Northern Lights seemed to glow brightly at the rear of the stage), alternating with hateful spotlights which created total darkness around the singers' faces.

The producer was Miklos Jancsó, the film director, here making his operatic debut. One can only hope he will return to the camera as soon as possible and stay there. Everything he did showed a complete ignorance of, and contempt for, Verdi's opera. The list of sins

of omission is exceeded only by those of commission (making the chorus sway absurdly, as if on shipboard, during not only the Brindisi but also during the garden scene with Desdemona). The performance triumphed, thanks to Muti and Verdi, but only against tremendous obstacles. In interviews Muti expressed his pleasure in working with Jancsó; one can only deduce that the conductor has no visual sense (some of his collaborations with Luca Ronconi would confirm this deduction). A serious defect.

For these performances Muti used the critical edition of the score by Alberto Zedda and for the finale of Act Three he used the revised version Verdi made for Paris in 1894. This finale is more highly scored than the familiar version (and Iago becomes more prominent). Muti's choice was in keeping with his intimate and penetrating view of the whole score. Personally I prefer the more rousing 1887 version, but I am glad to have heard Verdi's second thoughts, especially in such a thrilling musical context.

Gate Theatre, Notting Hill

Leonce & Lena

The Gate, situated above the Prince Albert pub just by Notting Hill Gate tube station, is the latest small fringe theatre devoted to the production of rarely seen classics on a postage stamp. The room is intimate without being claustrophobic, the wallpaper and red curtains supplying an incongruous suburban touch.

Under Lou Stein's direction, the enterprise, now in its second year, has had its champions and it is very difficult to start moaning when eight unpaid professional actors and an imaginative design team do the least known play by Georg Büchner. For a critic, this is one to collect.

allegedly the first professional performance in London since 1947. But its chopped up scenography, satirical romanticism and curious attack on German provincialism demand an interpretative flair and size of presentation quite beyond the Gate's resources.

Stuart Fox as Leonce is dapper but precious, a little too like a tailor's dummy in his swish two-piece suit and pink tie. The Court's costumes, however, are ingenious and funny and are inhabited by two correctly outrageous performers from Cengus MacNamara and Mike Burnside.

MICHAEL COVENEY

More aid for Opera House plan

The Government is contributing another £1m towards the Royal Opera House re-building and improvements scheme. The aim is to improve the backstage facilities and then to build a new rehearsal room on land adjacent to the Opera House. The previous Government allocated £1m to the Development Appeal Fund and the appeal now totals £1m, including £1m from the GLC, but the latest cost estimates reveal that £2m is needed to finance the first and most vital phase of the development project.

The further £1m, subject to the approval of Parliament, will come from Arts Council money allocated in the year 1981-82, but the resources will be found within the existing provision of the arts budget, together with a contribution from the Environment department. The Government is very keen to encourage public and private sponsorship of the arts and the Minister, Mr. Norman St John Stevens pointed out yesterday that so far the Covent Garden appeal had drawn £5 from the private sector to every £1 from central Government.

Isveimer

26th FINANCIAL YEAR

The Meeting of the shareholders of the ISVEIMER Endowment Fund—Institute for the Economic Development of Southern Italy—has approved the balance sheet for the financial year 1979 which is summed up in the following figures:

BALANCE SHEET AS AT 31st DECEMBER 1979

ASSETS		LIABILITIES	
- Available funds	151,253,972,775	- Endowment fund, reserve fund and fund covering all risks	400,720,982,155
- Sharing in by quotas to be paid for increase of endowment fund	1,656,000,000	- Debtore loans	1,654,200,312,268
- Loans and credits	2,131,735,825,415	- Advances by the Treasury, by Casmez, by medium-credit institution and BEI	344,646,527,037
- Shareholdings	4,935,140,026	- Foreign currency loans	84,812,500,000
- Security investments	143,899,504,278	- Reserve fund and sinking fund	26,957,366,835
- Other entries	232,647,625,064	- Other entries	140,670,778,282
	Lit. 2,666,128,067,558	- Net profit	12,119,570,971
			Lit. 2,666,128,067,558
- Obligations to third parties	853,322,312,735	- Obligations to third parties	853,322,312,735
- Suspense accounts	193,085,210,325	- Suspense accounts	193,085,210,325
	Lit. 3,712,535,590,618		Lit. 3,712,535,590,618

Isveimer carries out its medium-term credit activity, both at low interest and market rates, in Southern Continental Italy, by the following operations:

- At low interest rates
 - Financing for the realization of construction enterprises, reactivation and enlargement of industrial plants.
 - Business financing.
 - Operations on medium-term credit for export of goods, services and for execution of works abroad.
 - Naval credit for the construction, transformation of ships and the purchase of craft already in operation abroad.
 - Tourist credit for hotel trade.

At market rates

- Financing for building, modernization or enlargements of industrial plants and for stock supplies.
- Subsidies and exchange discounts.
- Opening of credits.
- Discounts and advances by regular proxy on yearly instalments due from the State, Regions, Provinces, Municipalities, Consortia and other public bodies.
- Subscription of bond loans upon issue.
- Contingencies and advances on State bonds, securities, as well as discounts on ordinary Treasury bonds.
- Other operations provided for by particular provisions of the law.

Isveimer

Institute for the Economic Development of Southern Italy. Credit Institute of Public Law.

Head Office: Naples - Via A. De Gasperi, 71 - Tel. 7653.111 a.p.

Representative Offices:

Rome - Via Porpora, 1 - Tel. 8440341/2/3 - 8440229
Milan - Via Turati, 29 - Tel. 6571951/2
Pesara - Via Emilia, 14 - Tel. 377108/7
Bari - Via Michelangelo Sighele, 26 - Tel. 5406001-5406823
Palermo - Via Pretoria, 118 - Tel. 20891
Catanzaro - Via Tommaso De Filippi
Parco Millefiori - Tel. 63111/2
Campobasso - Via Roma, 25 a - Tel. 9824



THE SAVOY HOTEL ANNOUNCES
THE RE-OPENING OF

The River Restaurant

Unique in London, with its stunning view across the gardens to the Thames, this has always been one of the most beautiful places to dine.

Now, completely re-decorated and air-conditioned, it is open for lunch and offers a new dimension for dinner, with dancing to the Savoy Orpheans.

Telephone the Restaurant Manager for bookings on 01-836 4343.

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3DF

Telegrams: Finantime, London PS4. Telex: 8954871, 883897

Telephone: 01-248 8000

Thursday June 5 1980

The Brussels Presidency

WHEN Mr. Roy Jenkins was appointed President of the Commission of the European Communities, many people hoped that he would lend the Commission a new authority and a new enthusiasm above all perhaps that as an Englishman with a considerable reputation as a politician of integrity, he could help to build bridges between the ideals of the Community and the stubborn distrust of British public opinion.

It cannot be said that these hopes have been fully justified. Mr. Jenkins' most significant achievement has been to relaunch, in the face of the derision of the sceptics, the idea of closer monetary union between the member states, and while the European Monetary System remains an imperfect construction, it has not fallen apart as its predecessors did, and it may yet prove the basis for further development in future.

Bargaining

Yet Mr. Jenkins has not restored the Commission to the central role it occupied in the early days of the Community, nor anything approaching it, and his period in office has not resulted in any lessening of the distrust of British public opinion. This is not his fault to any significant degree. The president of the Commission holds what appears to be a powerful, and at least ought to be an influential position, in the continual bargaining that goes on between the member states, but it is no longer as powerful nor even as influential as it once was.

This is partly because the 23-year-old Rome Treaty no longer provides clear and mandatory guidance for the next steps in the development of the Community, partly because the original enthusiasm of the founding fathers has evaporated in the face of intensifying economic problems to which national politicians (and national civil servants) feel that they and they alone can provide the answers. If national governments are resistant to the idea of closer European integration, the Commission loses the opportunity to play the role of motor to that integration, and its President becomes Europe's Cabinet Secretary.

This may be regrettable, at

least to those who would like to think that the European Community should provide answers to problems that are old and recalcitrant, or new and transnational. But to say that a Roy Jenkins can no longer expect all perhaps that as an Englishman with a considerable reputation as a politician of integrity, he could help to build bridges between the ideals of the Community and the stubborn distrust of British public opinion.

Several names have been mentioned as possible candidates to take over the job, including those of Mr. Gaston Thorn of Luxembourg and Mr. Filippo Maria Pandolfi of Italy, both of whom have real credentials. But perhaps the best choice would be Mr. Emilio Colombo, Foreign Minister and one-time Prime Minister of Italy and a "good European" of outstanding reputation. He played a masterly role in helping to patch up the long-running row over Britain's budget contribution to the Community, and showed skills of chairmanship and negotiation which would be of inestimable value in the presidency of the Commission.

Fascination

It may be that the fascination of Italian politics and the chance of a return to the top job in Rome would be too great to tempt a man of Colombo's standing; in the past, rather too many of the Italians on the Commission have shown a tendency to devote more of their time to Italian manoeuvring than to their job in Brussels. But it would be a great pity if the member governments were to underestimate the degree to which they all depend on the quality of the president, even though they evince no great enthusiasm for rapid progress in integration at the moment.

One way not to face the music

IT IS NOT often that the Financial Times expresses support for militant industrial action. But it is impossible to avoid feeling sympathy for the boycott of BBC programmes which the Musicians Union imposed this week. This unprecedented action was provoked by the BBC's decision to disband five of its eleven house orchestras by August, in order to achieve a net saving of about £500,000 a year.

Disturbing

This £3m saving compares with a total of £10m which the BBC will have to cut off its budget over the next two years, as a result of successive governments' failure to increase the Licence Fee in line with inflation. But it is not disparity between these two which justifies the widespread hostility to the BBC's action, since almost any economy, when considered in isolation, can be made to look trivial. It is certainly arguable that a more determined attack on the BBC's bureaucracy and on its traditions of overmanning could have saved many times more than the disbanding of the orchestras. But the real importance of the dispute between the BBC and the musicians is that it reflects a trend in the BBC's whole philosophy which should be disturbing to the admirers of the BBC's standards and of Britain's cultural achievements in recent decades.

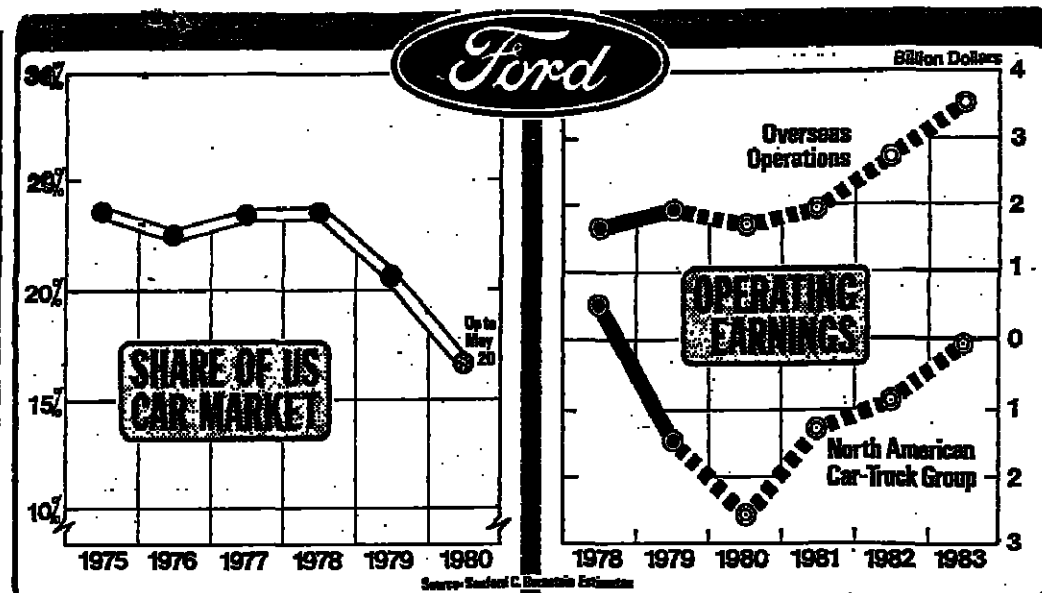
If a broadcasting system funded by a compulsory licence fee, rather than by advertising or sponsorship, is needed at all, it is only because such a system can provide the nation with forms of entertainment, culture and information which commercial broadcasting is unable, or unlikely, to produce. But the BBC's priorities in searching for cuts suggest too little concern with Britain's cultural life and too great a preoccupation with competing against commercial stations in areas where the need for public funding is not at all apparent.

Thus, the largest single cut in BBC radio is to be achieved by axing the five regional orchestras, while far larger savings which could have been available from abandoning plans to expand local radio have not been attempted. Radio 3 and educational programmes have been cut back, but the popular music output on Radios 1 and 2 has emerged largely

Arts sponsorship

None of this implies that the BBC's orchestras, or indeed its other "cultural" activities, should be preserved in their present form at all costs, or that the BBC must inevitably remain overwhelmingly the most inefficient sponsor of classical music in Britain. There is a case for reducing the number of full-time musicians employed by the BBC. But this does not mean that the BBC orchestras should be disbanded: while the BBC may have too many orchestras, a glut of orchestras is certainly not something that the music-lovers of Britain's regions would complain of.

It might make sense for the BBC to reduce its role as a patron of the arts, but only if it could do so without impoverishing the cultural life of the country, and without lowering its own broadcasting standards. The growing interest in arts sponsorship among businessmen could perhaps enable the BBC gradually to transfer some of the financial burdens for arts patronage which it now bears. But this could be achieved only through long-term co-operation between the BBC and other arts sponsors, which the BBC has not one enough to foster so far. The precipitate decision to axe half its orchestras at three months' notice did not show the concern about Britain's cultural needs which is, after all, one of the main reasons for publicly funding the BBC.



Where Ford U.S. got it wrong

BY IAN HARGREAVES IN NEW YORK

"Take \$500 off an LTD Crown Victoria, \$300 off a Thunderbird and \$200 off a Pinto or Mustang. It's the broadest car buyer cash assistance programme in automotive history. See your Ford dealer today."

THAT IS how the car radio welcomes the visitor to Detroit, America's shabby, sprawling motor city, whose 15 per cent unemployment rate is more than twice the national average. Passing Ford's world headquarters the company's huge illuminated message board is: buy—buy now!

Inside the world headquarters there are some deeply anxious executives. The American public is not buying and when it is, it is more likely to buy from General Motors or Japan than from Ford. Ford will probably lose \$2.5bn on its North American automotive business this year. Its profitable overseas operations—where it also has problems—will not save it from a heavy overall annual loss, compared with a \$1.2bn profit last year.

There is talk of Ford being a second Chrysler. There is also talk of Ford—number



four company in the Fortune 500—running into a cash crunch in 1983 or 1984.

"It is reasonable to recognise this as a very difficult year," says Mr. Philip Caldwell, Ford's chief financial officer, passing a characteristically emotionless verdict on his own first year as chairman of the Ford Motor company. "But when the market comes back, I think there's reason to believe that it will come back more sharply than we had originally thought."

But pressed on the analogy with Chrysler, which has escaped the bankruptcy courts only with the help of government dollars, Mr. Caldwell concedes: "If all we had was car operations in North America, maybe that would be more like the Chrysler situation." Given that Ford sells three vehicles in North America for every two it sells elsewhere, that is a very grave admission.

Ford's North American auto business is, indeed, horribly

like the Chrysler position. Immediately after the 1974 oil crisis, Ford decided Americans would want smaller cars, so it went ahead to produce two small (by American standards) models. Within six months, thanks to Government efforts to keep down the price of petrol, Americans were again clamouring for big cars and Ford kicked itself.

Two years later, Ford was looking at its 1980-84 strategy and trying to decide whether to build a new small car, perhaps along the lines of the successful European Fiesta. Henry Ford II, then chairman, said no. Instead the company went for a 1978 medium-sized car and a 1979-1980 strategy of putting rather more economical engines into restyled, but still grand-looking big cars and relying upon the old small car models to carry that side of the market.

This strategy has been an unqualified disaster. Talking to Ford executives, you hear a lot about the luck of the Japanese in having all those small cars and the luck of GM in introducing its first small front-wheel drive car just after the Iranian crisis brought the energy message home to the U.S. But the fact is that Ford got the market wrong twice as it was approaching a period when it would need to carry a \$3.5bn a year capital investment programme to meet future Government and market-dictated fuel economy requirements. Ford's share of the U.S. car market so far this year has been under 17 per cent, compared with 23.6 per cent in 1978.

Compounded by a credit squeeze and now a recession, in the U.S., Ford's problems have become serious. Mr. Caldwell has responded by cutting the capital budget by 19 per cent, tightening cost controls, dismissing more than 6,000 white collar workers and laying off almost half Ford's hourly paid North American auto workers. Two assembly plants have been shut permanently, reducing Ford's North American car and truck assembly capacity by 14 per cent. The company's directors have either bravely or foolishly held the Ford dividend, but they cannot do so for much longer.

Naturally enough, Mr. Caldwell is eager to set these difficulties in the broader context. He points to the British operation, where Ford's market share last year grew to a record 28.6 per cent, to the fact that Ford is still number three in

the non-North American market behind Peugeot and Toyota and to the non-auto operations which last year produced 20 per cent of Ford's operating profits on only 8 per cent of its sales.

But Ford will not be taking much comfort from some of these areas for a while. The diversified products division will, according to Mr. Tom Page, who runs it, struggle to break even this year, its highly profitable aerospace operations being dragged down by Ford's large steelmaking operation, now selling 80 per cent of products into a weak open market, and other businesses being tied to the motor trade.

Overseas, Ford maintained its overall market share last year, but lost ground in its second most important foreign market, West Germany, where a 1978 market share of 13.4 per cent slipped to 11.6 per cent and down to 9.5 per cent in the early part of this year. Japanese competition is again much to blame and Mr. Caldwell is strongly urging the West German Government to take action to curb Japanese imports.

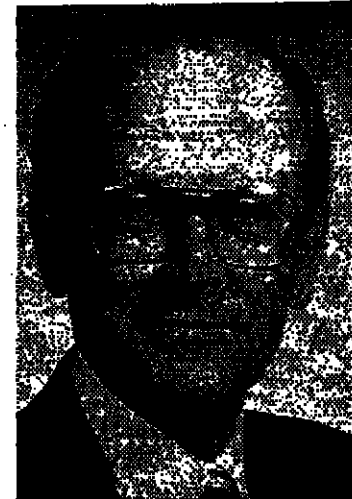
The real problem for Ford Europe is that Ford's problems at home could leave it short of spending money at a time when its competitors—GM prominent among them—are making huge investments. Mr. Caldwell maintains that Ford Europe will continue to run as a business "on its own," but he adds ominously that he believes all capital budgets should be run "on the tight side."

It is still difficult to say how much money Ford will lose at home. For one thing, it has been coy about naming the parts of its existing operations which have become obsolete. In some cases, it is simply too early to conclude that costly plant must be thrown on to the scrap heap, but when it comes, say, to eight cylinder engines, the scrap heap gates are already



open. Ford recognises this, but is reluctant to disclose the full impact of the recognition.

The company's acclaimed Proco engine project, for example, a 27-year-old piece of development intended to bring to the market by 1984 a petrol driven engine with the no-carburettor fuel efficiency



Mr. Philip Caldwell (centre) and two of the executives he has promoted to key roles in Ford's hoped-for recovery. Mr. Donald Petersen (left), company president, and Mr. Harold Pelling, in charge of North American motor operations.

characteristics of the diesel engine, was based on an eight cylinder format. Now engineers are looking at four and six cylinder versions and the automakers are trying to decide whether a fundamentally high cost engine of the Proco type will ever be a marketable proposition in a small car.

This problem of premature obsolescence extends right through Ford's North American plans. It is virtually certain that the money spent on restyling the bigger cars for this year's launch will never be recouped. Less certain is whether the tooling costs for Ford's medium sized cars like the Fairmont (introduced in 1978) will ever be recovered.

That leaves the new small car, Ford's first "world car," which will be launched this autumn in both Europe and the U.S. under the main model name of Escort, familiar to Europe for a decade but new to Americans.

It is a nice looking car which will be available in a variety of styles from coupe to hatchback. It will be launched six

months before GM's second generation small car—the J body. In Europe it will freshen up the product line at a critical moment.

Everyone at Ford is very excited about the product, which they say for the first time represents a collaboration of the minds of the most experienced international motor engineers in the world. There are two main worries about this project: that Ford does not have enough capacity to build it in the quantities the market might require (less than half a million in the U.S. and a similar number in Europe in the first year because of shortage of four cylinder engine and transmission capacity) and that Ford does not know how much it will be able to charge for the car.

This problem of margins is critical. Car prices in the U.S. are traditionally set by General Motors, which in spite of profit problems in the current quarter is still getting stronger in terms of market share. GM, however, is all set to effect a revolution in U.S. car pricing by suggest-

ing that car owners should pay more and not less for a small, fuel-efficient car. In the past American cars, like hamburgers, have been sold by the pound with the result that Ford's Pinto, for example, sells at the absurdly low and almost certainly loss-making price of just over \$4,000 per unit.

GM will go for higher margins rather than more market share principally because if it drives Ford out of business or into the arms of Government as, arguably, it now possesses the power to do, it will land itself in deep trouble with anti-trust authorities, which are still in the middle of a long examination of GM's market power in the U.S.

That leaves the Japanese. They have been selling three-quarters of the imports (and taking up to half the new car market in California this year) without using the price weapon at all. They are competitive, but they are not undercutting.

Ford claims that the Japanese can land a car in Detroit for \$700 to \$800 per unit less than Ford can, because of lower labour costs and a currently favourable yen-dollar exchange rate. In other words, if the Japanese choose to use even part of their pricing power against the US Escort—and the same goes to a degree for Ford West Germany—they can cripple Ford's most important model launch since the last war.

It is at this point in the discussion that Mr. Caldwell looks less than cool. "I think they understand that their long-term interests are not in overwhelming any market," he says, referring to the "other types of defence" the U.S. could be driven to. Mr. Caldwell's comments leave no doubt that he believes Japan has the production capacity and the marketing ability to gain further market share. He is also very short of answers when asked how and when Ford will be able to match the Japanese dollar for dollar in the U.S. market.

Then there is the question of the market. Detroit in general and Ford in particular have never been quite so in the dark about the motorist's public desires as they are now. Mr. Caldwell talks of the re-emergence of a market for five-seater, larger models when two-car American families have to replace their big cars. Mr. Tom Feahen, another Ford executive, thinks that as many as 75 per cent of the cars on U.S. roads can be considered

economically obsolete and that some day soon their owners are going to have to accept their value has been greatly reduced in the secondhand market and buy new, sparking perhaps an unprecedented sales boom, which would conceal most of Ford's problems in a wash of profits.

Another big unknown is the truck market, where Ford is close to being a match for GM in the U.S. Both companies were pleasantly surprised by the emergence of a vast market in the past five years for the



"fun truck," the spare vehicle used for leisure expeditions. This market has been almost totally dead this year. Upon its return, says Mr. Caldwell, depends the existence of several Ford plants.

If everything turned out on the "black side"—a long U.S. recession involving weak car sales for most of 1980 and 1981 and unchecked Japanese advance into the U.S. and West Germany—and no more fun trucks—Ford could be seriously weakened financially. Could it run into a cash crisis? Probably not because although for the next two or even three years it would have to struggle to generate from profits any significant portion of its essential \$3.5bn a year capital programme, it would still be able to raise the \$4bn to \$5bn it would need from lenders. This would push the company's gearing to its highest level for many years, but it could be done so as long as lenders accept that the economies made by the company in the interim and its performance in the market place have not yet jeopardised its future.

These questions may be premature, but the fact that they can be made about a company as powerful as Ford is a shocking revelation of how big and strong a motor company without state aid has to be to make it in today's conditions in the U.S. market. At root, and in spite of some mistakes, both Ford's and Chrysler's problems in the U.S. have been that they are not big enough to produce the variety of model lines needed to enable them to compete with General Motors.

MEN AND MATTERS

The rebels of London, N.1

For a publicity officer, Dr. Francis Meli keeps an extraordinary low profile, especially since his employers have just pulled off the most spectacular bang in their 68-year history. Meli, I should explain, spreads the word for the African National Congress which claims responsibility for the explosions at Sasol's refinery and oil bunkers last weekend.

He left South Africa in the '60s when the ANC was banned after the Sharpeville shootings, and now sits in the congress headquarters in London. Hard by Kings Cross Station in grubby Penton Street, his base is well camouflaged behind an unmarked lime-green shop front flanked by a grocer and a kebab house. Not a bobby in sight, no guards, no posters, no name on the door.

Only a young man who opens the door promptly, and ushers visitors inside where the cramped disorder of the homely interior makes the tensions of South Africa seem far away. Upstairs sits Meli, barricaded

On his toes

Trades union journals, usually stuffed with tedious expositions of industrial problems and their solution, can also find space for the airing of the brothers' more intimate troubles.

Geordie engineers' organiser Bill McDonald, writing in the Foundry Worker, firmly squashes the rumour going round that he has suffered a heart attack. "I can assure you," he writes with admirable disarming of the rule of self anatomy, "that I am bodily well and that the reason for my absence is an infection of the feet."

No competition

Lord Keith is a mellowed man. "I do not want to run anything any more," he told me as he prepared to leave the chairman's office of Hill Samuel. This hardly tallies with the reputation of the dominant, idiosyncratic manager developed during his 74-year spell steering Rolls Royce. But, as he noted wistfully, "I am about to be 64. I would like to do a four-day week. At Rolls it was damn near seven days with a great deal of travelling." He is not, however, preparing to fade away into retirement. And although his four days already appear fairly well filled by ordinary mortal standards, he is busily sniffing out more work. "I will consider any interesting and lucrative

notions," he said, to top up his established routines on his Norfolk farm, at the Philip Hill Investment Trust and in the House of Lords.

"There are one or two big industrial companies in the U.S. which have suggested I might do something with them." "No, not in the same fields as Rolls," he added hastily, "I would not do anything that would compete with them."

Back home

One of humanity's oldest relations, who disappeared in mysterious circumstances during the war, probably never left the place where he lived out his life some 600,000 years ago. He is Peking Man, or his skull and bones, whose vanishing act has perplexed archaeologists since 1941.

Retired U.S. businessman Christopher Janus now claims that the relics are probably still in Peking, counter to Chinese claims that they were stolen by the Americans. But Janus, who administers a foundation set up by family for preserving ancient remains, says that he has spent seven years and many thousands of dollars following clues which have led him back each time to China.

The last time Peking Man was seen was in 1941 when he was bundled up by the Kuomintang which had asked the Americans to keep him safe. Of the package there has since been no sign. Now, in an attempt to test his theory, Janus has visited Peking letting it be known among the people that they too are eligible for the \$150,000 reward he is offering for the recovery of the parcel.

Coming unstuck

Sorry to keep going on about the deficiencies of the Post Office, but the truth seems simply to be that nothing works there any more. The latest complaint to reach my desk arrives via the U.S., where a current

joke says that the British are so hard up that they cannot afford to put stamps on their letters.

As you and I know, things are not so bad. The trouble is that no matter how hard one ticks and sticks, the stamps—especially the 15p version—will simply not stay put. "Our printers," explains the P.O., "have been under extreme pressure lately and our quality checks have revealed that some stamps have reached the public with insufficient gum."

All clear

Much thanks to Sir Peter Matthews, Chairman of Vickers, for explaining the economic problems which beset us. "At a time of high inflation, exorbitant interest rates and a relatively strong currency," he writes in his annual report, salary expectations rise, but in our industry the ability to pay more has diminished through reduced margins. Paradoxically, to increase profits and obtain more orders we must attract more skilled and able people and this we cannot do if we pay less than other comparable industries.

"The only answer is to achieve higher productivity and, of necessity, this has at times resulted in redundancies."

What a way . . .

With everyone so health-conscious these days, I feel readers should be informed of the dangers of living in the City of London. I have before me the Historical Register for 1719, which includes a list of common "diseases" which carried off citizens of the Square Mile in that year. It includes Twisting of the guts (54 cases), Rising of the lights (76), lethargy (7) and Suddenly (118).

Observer

OVER 250 FACTORIES & WAREHOUSES

now available

The current King & Co brochure of Industrial Properties is now available. Please write, phone or telex for your copy.

King & Co
Chartered Surveyors
1 Snow Hill, London EC1A 2DL
Tel 01-236 3000 Telex 885485

Manchester Leeds Bristol Birmingham

ECONOMIC VIEWPOINT

It is much too early to cut MLR

There is a side in the affairs of men. Which, taken at the flood, leads on to fortune. Omitted, all the voyage of their life is bound in shallows and miseries.

THE SETTLEMENT of the EEC Budget problem is at the upper end of the range thought possible by those of us who would prefer to stay in the EEC, but are prepared to take risks to reduce British burdens. Credit for it is due both to Italian diplomacy and the tenacity of the British Prime Minister.

But in deciding what to do with the new opportunity, Mrs. Thatcher faces an even more difficult test. She and her Ministers could respond to political and business pressures — and their own political instincts — by going all out for an early moderate cut in interest rates. They would thereby risk indefinite stop-go, stagnation and the likely need to raise interest rates again.

Alternatively, they could play it long, giving priority to anti-inflationary policies. The present employment and profits recession is due to ingrained scepticism, born of experience, about whether monetary guidelines will be observed in the longer run; and hence severe pessimism about inflation prospects.

But there are some signs that this scepticism is being eroded. If Mrs. Thatcher sits out the rise in both inflation and unemployment likely to continue in the published indicators up to the summer recess, and withstand too the shower which we have been warned will be delivered by the "wets" at the special economic Cabinet next month, inflationary expectations may come down at a speed to astonish the present cynics.

My own feeling is that the severity of the recessionary

pains results mainly from the battle to transform inflationary psychology. Once that has been done, the output and employment cost of a fairly rapid monetary de-inflation may be little if at all greater than from a gradual approach. On the other hand, the anti-inflationary gains from a more rapid strategy could be enormously greater. In other words, the Government might as well be hung for a sheep as for a lamb. To put this in concrete terms. If the pressure for an early reduction in MLR can be held off, the prize may be a far larger and more enduring drop in interest rates than the leaders of the CBI or the 1922 Committee can imagine in their wildest dreams. I have little doubt of Mrs. Thatcher's ability to withstand the political pressures. But can she withstand the

The shower which the "wets" in Cabinet will deliver next month

siren songs of the business leaders and business-influenced advisers whose advice from Munich to the present day has so often been perverse and deeply damaging to the prospects of competitive free enterprise to which they pay so much lip-service?

It is all the more important — at one of the very few partings of the way which history does provide — to avoid being deflected by side issues, one of which I should like to dispose of once and for all.

Whenever there is a slight sign of better economic understanding, someone is sure to spoil matters by saying: "It's

credit they ought to control, not money." Then someone else will whisper: "They are looking at bank lending, not money, you know." It only needs someone else to talk about "disincentives" to make me feel like climbing up the curtains.

The time has, therefore, come to emphasise that one will not get rid of real policy questions by playing about with definitions, or even with techniques of monetary control. One can tighten or loosen monetary policy or keep it roughly where it is. But there is no magic wand which will tighten monetary policy from an anti-inflationary point of view, while simultaneously reducing the pressure on profits and employment — other than by altering public psychology.

That will happen only when monetary targets achieve credibility in the sense of lowering the inflationary expectations of those who set wages, prices and other controls. The process is held back by myriads of public sector acts — not only Clegg, but hosts of tribunals, government awards and administrative acts whose perpetrators take advantage of their privileged position to bypass market forces altogether.

But none of these problems will be put right by juggling with monetary technicalities. The case for indexed Government securities has frequently been put forward in this column; and an administration which is serious about fighting inflation has in any case no business issuing any long-term securities at all with interest denominated in nominal terms and yields well up to 13 per cent.

These proposals are made (a) to improve the credibility of official strategy and lower inflationary expectations; (b) to

MONEY AND DEBT

Increase in sterling M3	
= Increase in	
Notes and coin in circulation, PLUS	
UK residents' sterling deposits	
= Increase in	
Notes and coin in circulation, PLUS	
Sterling lending to:	
UK public sector	
UK private sector	
Overseas sector	
LESS increase in:	
Overseas sector sterling deposits	
Foreign currency deposits net of	
foreign currency assets	
Non-deposit liabilities (net)	

reduce the real risks in holding Government securities and (c) to improve the terms on which the Government can borrow. They do not, however, offer a mysterious way of tightening up and loosening simultaneously or change fundamentally the policy choices.

The key to wisdom is that bank credit and money are two aspects of the same thing — seen from opposite sides of the same balance sheet. The technical argument is about which items to exclude and which to include, and not between fundamentally different concepts.

The close relation between money and credit is shown in the Money and Debt table, taken from an excellent explanatory chapter in a publication with the univerting title, CSO Financial Statistics Explanatory Handbook, 1980 edition. As the author states: "Money is created when the banking system increases its lending."

The middle items in that table consist of credit items: bank lending and notes and coin (which are a form of lending to

DCE AND "STERLING M3"

Increase in sterling M3	
= (a) Public Sector Borrowing Requirement	
(b) LESS purchases of public sector debt by the UK non-bank private sector	
PLUS increase in sterling lending to:	
(c) UK private sector	
(d) Overseas sector	
LESS increase in:	
(e) External and foreign currency finance of the public sector	
(f) Overseas sector sterling deposits	
(g) Bank's foreign currency deposits liabilities net of foreign currency assets	
(h) Bank's non-deposit liabilities (net)	

the Government). The more important items in practice are bank lending to the private and public sectors. The lower items consist of those resulting liabilities which are excluded from the present principal official definition of money.

British banks have large foreign currency assets, largely offset by foreign currency liabilities. Any increase in net foreign currency liabilities, in practice small, is deducted from "Sterling M3". So, too, are increases in sterling deposits held overseas, a much larger kettle of fish. "Non-deposit liabilities" consist largely of capital invested by the banks, mostly re-invested in this way does not create deposits. Moreover, it is a moderate-sized and reasonably stable item.

There is one other important deduction. Domestic Credit Expansion (DCE) includes an important item not obvious from the middle of the Money and Debt table. It includes all overseas purchases of Government debt, irrespective of whether these purchases are official or private, bank or non-bank. This

arises from the use of DCE as a monitoring device by the IMF. The Fund's presumption is that increases in the money supply, avoided only by Government borrowing abroad, are deceptive — as the money supply will shoot up or interest rates rocket skywards once this borrowing comes to an end.

In 1979-80 when sterling has been strong, this adjustment has been of minor importance.

As the Monetary Movements table shows, by far the most important reason why DCE was higher than the increase in Sterling M3 in the last year was the £2.8bn rise in overseas sterling deposits. This table, checked by Robert Thomas of Greenwells, is deliberately oversimplified and highlights those items which were in fact important in the year to April, 1980. (Hence the "etc.") The meaningful question has been not whether to look at money or credit — which are just two sides of the same balance-sheet — but whether to include non-resident sterling deposits.

The official view is that in-

creases in non-resident deposits are unlikely to be spent in the UK, as they are accounted for by items such as the working balances of international companies. But the 1979-80 rise was much larger than usual and much of it followed immediately on the abolition of exchange controls. Thus, it is possible that some at least of the increase represents funds which could be spent in the UK.

Moreover, it may not be a coincidence that the rise in overseas sterling deposits was more than sufficient to finance the current balance of payments deficit — i.e. the trade gap including invisibles — at a time of upward pressure on sterling. One's suspicion is that some of these balances are the unspent and unconverted proceeds of overseas exports to the UK.

Similar remarks apply to "UK residents' deposits in other currencies." These are neither in Sterling M3 nor in DCE, but are included in another aggregate "M3", which was the policy target up to a few years ago. Thus consideration of both categories of excluded balances suggests that the "Sterling M3" figures slightly overstate the degree of monetary stringency over the last year. But a much more important source of overstatement has been through devices to offset the "corset" through which the authorities have tried to control the money supply by direct limits on banks' eligible liabilities. The leaks do not show up in the whole system of official identities set out in the tables. They have taken forms such as shifts from overdrafts to bill finance ("the bill leak"), in which banks guarantee only finance provided from the rest of the private sector.

Messel's Gilt Monitor estimates that the removal of such distortions would add £2bn or

KEY MONETARY MOVEMENTS

Change in year to April 1980*

Bank and overseas lending to public sector	-0.4
ADD Bank's sterling lending to UK private sector	+0.9
ADD Bank's sterling lending overseas	+0.7
TOTAL, equals Domestic Credit Expansion	+1.2
DEDUCT increase in non-deposit liabilities, etc.	-1.0
EQUALS increase in total sterling deposits and notes and coin	+0.2
DEDUCT overseas sterling deposits	-2.8
EQUALS "Sterling M3"	+0.4
ADD UK residents' deposits in other currencies	+1.3
EQUALS "M3"	+0.7

* Not seasonally adjusted.

3½ per cent to Sterling M3 after the corset ends this June. A rebound in the money supply from this source will be mainly cosmetic; demonstrating not any loosening of control, but the fact that policy in the two years from mid-1978 to mid-1980 when the corset has been operative has been less tight than it looked.

Unfortunately, cosmetic effects cannot be neglected. The Government cannot afford to lose a trick in the battle to secure credibility for its monetary strategy, because of the virulent hostility to that strategy on the right as well as on the left, in business as well as in the unions. At the very least, the cry of "cosmetic" must not be made an excuse for exceeding the upper 7 to 11 per cent limit of the monetary target over a substantial period.

Samuel Brittan

Letters to the Editor

Cigarette advertising

From A. J. McGuinness.

Sir—Ronnie Kirkwood ("A deal of cigarette advertising," May 29) raises some interesting questions, but answers them in a way that should not go unchallenged.

First, in a society where smoking is widely practised and accepted, how is advertising (of the current kind) capable of persuading people to start smoking, or to smoke more heavily? One cannot deny that, in such an environment, social pressures to smoke, or to smoke more than otherwise, would be present even if there were no advertising. But it is also the case that there would be present a certain amount of resistance to such pressures, stemming from the knowledge that smoking can seriously damage health. Advertising (particularly of the current kind) arguably reduces this resistance, and thereby increases smoking. The particular features of current advertising that seem likely to erode resistance to smoking are its references to the low tar content of many brands (reflected partly in the heavy evidence, noted by Kirkwood, of a "brand" of cigarettes set of brands referring to flavour and tobacco quality). Recent advertising has not been beneficial to health by diverting smokers from higher-tar to lower-tar brands, but harmful to health by lowering people's resistance to the social pressures to smoke at all. An important lesson from this for the health lobby is that the appropriate instrument to control if people are not to be dissuaded from smoking less is the entire marketing strategy of tobacco firms, including the new brands they launch. Control of only one facet of marketing activity, such as total expenditure on media advertising, is likely to be ineffective if the amount or nature of other facets can be changed to compensate.

Second, is the goal of reducing smoking by the con-

trols on marketing suggested above compatible with freedom of choice? The substantive issue here is whether one feels content with the circumstances in which the individual chooses whether or not to smoke. Mr. Kirkwood appears content with a situation in which the promotional activities of tobacco firms are constrained no more than at present, and people receive the existing warning that smoking can seriously damage health. It is no compromise to a belief in freedom of choice to suggest an adjustment might be desirable to the balance of information received by individuals before they exercise that choice. For sake of argument, one might feel content only if an equal sum of money were spent on anti-smoking publicity as on the promotion of smoking. This could be achieved either by a large increase in the finance given to such bodies as the Health Education Council, or by a substantial restriction of the marketing activities of tobacco firms.

Finally, Kirkwood refers to statistical evidence relating cigarette consumption to cigarette advertising. Metra, in a study commissioned jointly by Imperial Tobacco and Gallager, found no statistically significant correlation between these variables, after lengthy discussion of a study by Cowling and myself which found one. The data used by Metra, having been supplied by the tobacco industry, are not available to other interested parties, being hidden behind a smokescreen of "confidentiality." This precludes an open comparative evaluation of different studies, and thereby seriously impairs the information available to members of the Government responsible for policy in this industry.

A. J. McGuinness,
Lecturer in Economics,
Division of Economic Studies,
University of Sheffield.

than by relatively high payment for a part-time function?

Second, is it not high time that all nominees for quango positions where more than reimbursement of expenses is paid, should be publicly advertised and filled by competitive interview?

Quite apart of the widely prevalent suspicion of jobs for the boys, is it not to be recommended that the public at large should have the assurance that recruitment and remuneration are likely to give best value to the taxpayer? Maybe this is another aspect of expenditure that Sir Derek Rayner should speedily examine and comment on to the Prime Minister.

F. R. Finston,
38, Abbey Gardens, NWS.

Profits v production

From Mr. M. Littlewood

Sir—Anthony Harris's article of May 29 seems, amazingly, to consider that by stirring up the rabbits a bit in the economic hat, all will be well with the non-oil sector of the economy.

The problems of the machine tool industry (and the industry in general) stem from decades of attempting to maximise profit in the short term at the expense of wealth-creating activities, such as design, improved manufacturing techniques, development of technical expertise, etc. Why this should be so is not difficult to understand. Most of our manufactures are produced by publicly quoted companies which (or rather their directors) are frightened of being taken over should their profits take a tumble.

The Stock Exchange reacts very rapidly to a poor set of results without, it seems, regard to the potential of new product developments, etc. In most cases, these can only be evaluated over an extended time period. The consequence has been to abort promising technical developments in favour of a safe set of figures. This is clearly an instant passport to decline.

All this results in a demoralised engineering staff. If someone should blow the whistle and shout full steam ahead, there is insufficient expertise available to produce the hoped for results. The ability to translate ideas into practice quickly and efficiently is achieved slowly over many years of attempting different solutions to a variety of problems.

European machine tool manufacturers are not blessed with innumerable geniuses. They plod steadily onwards logically following the technical and economic requirements. This is progress. Good engineering will produce good results. Good results manufactured by accountants will produce failure.

Having institutionalised our decline by the medium of the Stock Exchange with their old friends the pension funds, insurance companies, etc. and the predominance of career accountants in the running of our businesses, how do we climb back? Perhaps Anthony Harris could help.

M. Littlewood,
"Brookside",
Ross-on-Wye, Herefordshire.

Quicker by abacus

From Mr. V. P. Emmerson

Sir—Your section devoted to electronic calculators on May

28 made interesting reading. Your readers, however, may be amused to hear that during a business trip to Tokyo the cashier of a restaurant totalled the items on the bill using an abacus.

The speed with which she accomplished this act was astonishing. So much so that I asked that she do it again. The result was the same—increased speed.

When asked why she used an abacus instead of a Japanese electronic calculator, she smiled and said that really the calculators are far too slow; you keep having to buy batteries; and of course, they do go wrong.

V. P. Emmerson,
The Oak,
Aston by Stone,
Staffs.

Construction in Ireland

From the Managing Director,
The Construction Industry Federation

Sir—I refer to the article (May 2) headed "Labour troubles endanger Irish alumina project." In the course of the article it was stated "In 1979 a record 1,438m days were lost in strikes. Over 80 per cent was in the public sector and in construction. That large share was accounted for by a five-month postal strike. Apart from construction, only 300 days were lost in private industry."

The facts are as follows: 1,432m man-days were lost in 1979 due to strikes, of which 1,232m or 87 per cent were public sector. Construction, therefore, was certainly not a leader. Some 192,000 man-days or 13 per cent were lost in the private sector. To suggest that all other private-sector employment lost only 300 man-days while 192,000 were lost in the construction industry is patently at variance with the facts, particularly as all other private-sector employment considerably exceeds the construction industry.

The latest available Central Statistics Office figures are for 1978 and preceding years. They are as follows:—

	Total man-days lost	Total man-days lost in construction
1978	624,256	26,504
1977	442,145	47,070
1976	776,949	53,553

As construction is the largest industry here, after agriculture, employing 77,000 people, the record is reasonably good and contrary to the position implied in the article.

Thomas Reynolds,
9, Leeson Park, Dublin 6.

Inaction on day of action

From the General Secretary,
General and Municipal Workers' Union

Sir—Thank you for your letter of May 21 in which you state that you did not attend a meeting with the Prime Minister and presumably no representative of your newspaper attended a meeting with the Prime Minister in the circumstances I described at a Press Conference on Sunday, May 18.

I fully accept your assurance that you did not attend any such meeting with the Prime Minister.

David Barnett,
Thorne House,
Rusley Ridge,
Claygate, Esher,
Surrey.

Today's Events

GENERAL
UK: Mr. David Howell, Energy Secretary, speaks on energy policies at London Europe Society lunch, London.

Sir. Patrick Jenkin, Social Services Secretary, speaks at Cheltenham and Edgaston, Birmingham.

Mr. Tom King, Housing Minister, speaks at West Midlands Area Conservative Women's annual conference, Cheltenham.

European Parliament President, Mrs. Simone Veil, receives honorary doctorate at Cambridge University.

Viscount Etienne Davignon, European Commissioner for industrial affairs, speaks at European Federation of Manage-

ment Consultants Associations' conference on job creation in the '80s—the consultants role, London.

Public inquiry opens into Italian refinery scheme at Canvey Island.

Sir Peter Gadsden, Lord Mayor of London, lunches with Institute of Chartered Shipbrokers, Baltic Exchange, dines with Vintners' Company at Vintners' Hall.

Fine Art and Antiques Fair opens, Olympia (to June 14).

Three-day South of England Agricultural Show opens, Ardingly, Sussex.

PARLIAMENTARY BUSINESS

House of Commons: Debates

on Opposition motions on the decision to charge full cost fees to overseas students and on the offence of loitering with intent under the Vagrancy Act, 1824.

House of Lords: Transport Bill, report stage.

Select Committees: Foreign Affairs, Room 8, 10.30 am. Welsh Affairs, Room 16, 4 pm. Home Affairs, Race relations and immigration sub-committee, Room 15, 4.30 pm.

OFFICIAL STATISTICS
Provisional figures of vehicle production (May). UK balance of payments (first quarter).

COMPANY MEETINGS

Amalgamated Metal Corp., Winchester House, Old Broad Street, EC, 10. Arcoelectric, Central Avenue, East Molesey, Surrey, 11. Brown Boveri Kent, Great Eastern Hotel, Liverpool Street, EC, 12. Dayles and Newman, Great Eastern Hotel, Liverpool Street, EC, 12. Lillieshall, Gower Street, St. George's, Tel. ford, Shropshire, 12. Ottoman Bank, Great Eastern Hotel, Liverpool Street, EC, 12.30. Owen Owen, Clayton Square, Liverpool, 11.30. Rowan and Boden, Central Hotel, Glasgow, 10.30. Steel Bros., Soudes Place, Dorking, Surrey, 11.30. Triplevest, 117 Old Broad Street, EC, 12.15. Wilkinson Warburton, Putney, West Yorks, 11.30.

Skelmersdale

Whichever way you say it, Skelmersdale stands for a deal that goes further than the special government grants and nearness to motorways. Namely, a personal and businesslike approach to helping the industrialist.

Call us and discover that there's more to our name than meets the eye. The Industrial Development Officer, Skelmersdale Corporation, Pennylands, Skelmersdale, Lancashire WN8 8AR. Tel: Skelmersdale 24242 (STD Code 0695) Telex: 628259

Skelmersdale
what's in a name?

Little optimism as Comet improves to £5.6m midway

PRE-TAX profits of Comet Radiovision Services, retailer of electrical goods, gas appliances, home improvement products and jewellery, improved by £121,000 to £5.6m in the half-year to March 1, 1980. The pre-tax figure was struck after deducting £288,000 for the employees' profit-sharing scheme—no deduction was made last time.

Stated earnings per 5p share are 13.6p against an adjusted 14.5p, and the interim dividend is increased by 7½ per cent as forecast to 1.3616p—last year's total was an adjusted 3.5p from pre-tax profits of £5m.

The board states that throughout the retail divisions, margins have come under pressure and costs continue to increase as a percentage of turnover. Since the start of the second half, the level of trade in the company's stores during March and April has been in excess of 1979, but the company will not match the exceptional sales made in May and June last year.

The home improvement division also increased its sales. New Timberland branches in Sheffield, Prestwick, Hull and Newcastle have already been opened, and it is planned to open further branches in the next six months.

The departmental stores, Carmichael's and McOmney, have continued to trade at break-even levels and the board does not expect them to make a significant contribution to the annual results. The engineering and jewellery interests continue trading in a most satisfactory way despite all the difficulties which they have faced, says the board.

Although it does not view the

immediate future with great optimism, the board believes that the company will be in an excellent position to take advantage of any increase in trade as it occurs. It will continue to expand cautiously, but even more attention will be paid to both costs and liquidity.

Turnover in the first half climbed from £85.81m to £114.82m. Of this total £105.81m was generated by retail activities. Fixed assets amount to £14.02m (£12.4m at September 1, 1979) and net current assets are shown as £1.2m (£16.7m). There was a decrease in debtors from £7.61m to £5.48m. Shareholders' fund amounts to £25.62m (£20.34m) and medium-term loans account for £6.02m (same).

Lex, Back Page

Highams down to £1.41m

FOLLOWING THE downturn from £762,000 to £598,000 in the first half, pre-tax profits of Highams, Lancashire-based textile manufacturer, fell to £1.41m in the year ended March 28, 1980, compared with the record £1.81m in 1978-79.

Inflationary pressures and deteriorating market conditions referred to last December, accelerated in the second half, resulting in the lower profit which nevertheless is the second highest the group has achieved,

the directors say. Liquidity improved by £370,000 over the year. Stated earnings per share are 11.05p against 14.33p, but the final dividend is 2.77p, lifting the year's total from 3.45p to 3.83p.

Turnover amounted to £25.7m compared with £27.33m. Profits are after interest of £275,298 (£159,390)—tax charge is £747,373 against £942,718.

Highams is one of Europe's largest makers of sheets, pillowcases and blankets. Subsidiaries are engaged in the manufacture of menswear and children's wear.

Liquidation for Royal Stafford

Royal Stafford China, whose business was founded in 1845, is to go into voluntary liquidation and it is proposed that Mr. G. A. Weiss of W. H. Cork, Gully and Company should be appointed as Liquidator.

Ceramics in the UK has traditionally been a cyclical industry and is currently suffering its worst recession as a result of increased costs, high interest rates and a strong pound in the face of growing competition from overseas manufacturers and a general decline in demand.

In March this year, the directors gave notice that they intended to reduce overheads by combining the company's manufacturing operations with its parent's other factory at Stoke-on-Trent.

Madock, which acquired the Royal Stafford China business in 1978, has provided it with loans of more than £800,000. Management accounts at the end of May show an excess of assets over liabilities of more than £300,000, excluding inter-group loans. But, with the continuing adverse business climate at Stoke-on-Trent the company is unable to raise further capital required to maintain trading.

A review of the group is being undertaken following which a further statement will be made.

SOVEREIGN OIL

Approval has been granted under the provisions of rule 163 (3) for transactions in Sovereign Oil and Gas, formerly Siebens Oil and Gas UK, to take place without the need to seek the prior permission of the Stock Exchange Council.

HIGHLIGHTS

In the U.S. there is a very large volume of new bond issues now that interest rates have fallen. Lex looks at the reasons for this activity and considers the possible implications for the UK market. Comet Radiovision has only just managed to push pre-tax profits ahead at the interim stage and is having difficulty keeping its stock-turn up to scratch. Consortium bank MAIBL has given up the privileges of exemptions under the companies act and has gone for a more fully disclosed position. Elsewhere, annual reports in yesterday's postbag included those of British Home Stores and Tootal, the latter gets a ticking-off from its auditors, and there are full-year results from Armitage Shanks, where Blue Circle's bid is on ice awaiting the result of a monopolies reference.

McCorquodale moves up £0.31m halfway

TURNOVER OF specialist print in group McCorquodale and Company increased by £8.27m to £40.12m and pre-tax profits moved ahead from £2.35m to £2.65m in the half year to March 31, 1980.

Further improvements were achieved by the group's North American companies, while in the UK profits were maintained despite rising cost pressures and increased competition in virtually all sections of the business.

Since the end of the period, however, the UK companies have suffered a setback in April and May from the recent NGA dispute. This has now been settled, but the Board says it is too early to predict the long-term effect of the cost of the consequent settlements and their impact on the full year's results.

Associates' contributions again increased and accounted for £2.29m (£2.11m) and £592,000 (£482,000) of turnover and pre-tax profits respectively.

Interest charges rose from £452,000 to £558,000. Tax was down to £644,000 (£737,000) and after extraordinary items, equity earnings improved from £1.59m to £1.88m.

Earnings per 50p share are shown marginally higher at 12.87p (12.84p) and the interim dividend is maintained at 2.64p net—last time the total was 7.51p on a record £4.56m taxable profits.

Extraordinary debits of £171,000 (£53,000) mainly comprise unrealised exchange loss arising from revaluing the group's overseas net assets and foreign currency liabilities at exchange rates ruling at March 31, 1980.

comment

The same-again interim dividend signals the caution felt at McCorquodale about how the second half will develop in the wake of the printing strike. The direct damage to profits was probably contained within

£500,000, allowing for work deferred rather than lost. But the dispute has opened another window into UK business for the highly competitive Far Eastern printing industry. The US subsidiaries are at last out of the red and domestic security printing is buoyant, though less so for McCorquodale's cheques than for De La Rue's bank note operations. Book production had a better-than-expected first half, but with indications of a duller second half. Engineering contributed around £30,000 for the half, bettering last year's strike-induced loss, but remains an area of relatively low return on capital. The full-year outlook looks likely to maintain or marginally better last year's profit. The historic (and potentially prospective) fully-taxed 3p stands at 7.1. The shares slipped 3p yesterday to 100p, but both the yield of 11 per cent and net worth of 165p per share would seem to offer some support.

Slowdown expected by Carr's

ALTHOUGH PRE-TAX profits of Carr's Milling Industries show an increase from £475,000 to £560,000 for the 26 weeks to March 1, 1980, the directors warn that the current high interest rates, together with the seasonal decline in demand for animal feedstuffs will mean that the level of profitability will not be maintained in the second half.

For the 52 weeks ended September 1, 1979, this flour milling, animal feeding stuff making and bakery concern reported a pre-tax profit of £590,000.

The interim dividend is stepped up from 1p to 1.25p net per 25p share—the previous total was 3.5p.

External sales for the half year rose from £16.6m to £17.64m. Tax charge was £53,000 (nil), representing ACT on last year's final, and net profits moved up £32,000 to £507,000. The interim dividend absorbs £62,500.

Maurice James

Yesterday's EGM of Maurice James Industries in Coventry was adjourned because not enough preference shareholders voted in favour of the proposed partial redistribution of the capital.

The industrial holding group planned to reduce the nominal value of the ordinary shares from 20p to 10p, and to distribute 10p to shareholders.

Preference shareholders were being offered 35p cash per share in return for the cancellation of their shares, which confer the right to repayment of capital in priority to the ordinary shares. It was this offer which did not receive enough votes yesterday.

SALES	Price
June 4	210
Banco Bilbao	210
Banco Central	210
Banco Exterior	210
Banco Hispano	210
Banco Ind. Cat.	122
Banco Madrid	141
Banco Santander	257
Banco Urquijo	150
Banco Vizcaya	219
Banco Zaragoza	200
Dragados	80
Espartero Zinc	81
Fecsa	69
Gal. Práclados	28.2
Hidro	67.2
Industria	62.5
Petroleos	106.2
Petrofiber	63
Sepefisa	107
Telefonica	88
Union Elec.	63.7

N.A.Y. at 30.5.80
\$47.24 (DF:93.34)
VIKING RESOURCES
INTERNATIONAL
N.V.
INFO Piersen
Holding & Piersen N.V.
Herengracht 214, Amsterdam

Exclusive distributor of
SANYO
Post Office Approved Telephone
answering machine that will...
take messages, give
information and lots more.
Phone
01-446 2451
ANSAMATIC
Telephone answering systems

Tootal problems continue: auditors qualify accounts

THE DRAMATIC deterioration in trading conditions at Tootal in the final quarter of 1979 continued through January and is still influencing the group's performance, Mr. R. F. Audsley, chairman, says in his annual review.

Profits before tax in the year to January 31, 1980, fell from £21.1m to £14.64m and to £802,000 on a CCA basis. The attributable CCA loss is £16.72m against an historical profit of £8.54m.

Coopers and Lybrand, the group's auditors have also qualified the accounts regarding the treatment of trading losses of two subsidiaries sold during the year as well as the profit on the sale of the head office premises.

Mr. Audsley points out that loss making operations are being eliminated and capital is being committed to modernising the group's spinning and printing operations.

This work is to continue in the current year and the group expects to be in a position to take full advantage of improvements in trading conditions which are expected later this year, the chairman adds.

CCA trading losses of businesses and factories which are being closed amounted to about £5m last year and there is a larger recovery potential from remedial action being taken in continuing businesses.

This is backed by the performance of the stronger parts of the

group last year. Half of the group's profit centres earned CCA trading profits of about £11m last year, compared with the total for the group as a whole of £5.6m.

The £16.72m attributable CCA loss (before payment of dividends) is struck after deducting from the CCA pre-tax profit, tax, minorities, and an extraordinary debit of £13.93m.

The extraordinary item comprises profit on disposal of subsidiary and associated companies of £5.97m, and reorganisation closure costs of £18.2m.

In the historical profit and loss account the extraordinary debit amounts to £907,000, being £8.2m reorganisation and closure costs and £7.3m profit on the sale of subsidiaries and associated companies.

The auditors say Tootal has deducted from the extraordinary items (in the profit on the disposal of subsidiaries) losses of two subsidiaries disposed of at the end of the half year of £12.2m. To account with SSAP 14, this should have been charged in arriving at the pre-tax profit.

The group says that due to the seasonal nature of the businesses it would have been misleading to treat these losses in any other way.

The profit of £497,000 on the sale of the head office premises should, say the auditors, have been included in the extraordinary items not in the pre-tax profit as the group has done. This is to fall in with SSAP 6.

If the results were adjusted to reflect the auditors' comments, the historical pre-tax profit would have been reduced by £1.72m and a corresponding drop in earnings per share.

Meeting, Manchester, June 24, at noon.

Mountview earns and pays more

ON TURNOVER well up at £3.55m against £2.11m pre-tax profits, Mountview Estates, property dealing and investment concern, expanded to £1.93m for the year ended March 31, 1980, compared with £1.31m.

And the dividend is boosted to 2.4p (1.5p) net per 5p share with a final payment of 1.7p.

At the interim stage the directors said that results for the full year should be at least as good as those for 1978-79.

After the year's tax charge of £1m (£625,708) net profits came out at £225,907 (£581,979) giving earnings of 18.52p (11.64p) per share.

Interest received amounted to £4,929 (£8,502), and the figure charged was £14,840 (£16,158). After dividends' cost of £120,000 (£75,000) and a £2,000 (same) transfer to reserves, the amount retained was £93,907 (£504,979).

Eva Industries lower despite slight second-half rally

DESPITE IMPROVING its second half showing from £961,000 to £961,000, Eva Industries reports a drop from £1.98m to £1.87m in pre-tax profits for the year to March 31, 1980.

Mr. T. R. Astley, the chairman, says that in spite of everything—the engineers' strike, the steel strike, the high cost of borrowing, the inhibiting effect of a strong pound, a major devaluation in Brazil and the inevitable cost associated with setting up the Trantor production line—Eva Industries has emerged with its profits more or less intact.

He says the group is fortunate that demand for its agricultural tool division products is not affected by the UK economy but costs and profitability are affected.

The company is in the process of reorganising the management of its engineered products division to provide a base for future growth. Although at this point it is too early in the life of the Trantor project realistically to forecast the degree of ultimate acceptance of this vehicle market, response so far has been almost totally positive, he says.

After tax down from £289,000 to £230,000, stated earnings per 25p share are 15.3p against 12.3p, and the final dividend is raised from 2.96p to 3.25p for a total of 5.65p (£3.36p). Dividends absorb £529,000 (£505,000).

Sales during the year edged ahead from £28.09m to £29.58m. Attributable profits are higher at £1.44m (£1.16m) after minorities of £106,000 (£198,000).

comment

Eva's chairman has a fresh "catalogue of difficulties" to dis-

cuss in his annual statement. Profits are down for the second year running, but the result was not unexpected and the shares picked up 3p to close at 58p where the 3p is 3.6 on stated earnings and the yield is 14.7 per cent. There was a recovery in the agricultural tools division with profits creeping over the 5m mark. But the strength of sterling and hefty Brazilian devaluation distorts the picture. The group's largest subsidiary, Acotopy of Sao Paulo, which manufactures around 5m shoes a year, saw a good rise in volume but currency movements chipped around £400,000 off the sterling conversion. The pound's rise has also hit UK hoe exports though the African markets are safe enough as sales tend to be in respect to EEC aid programmes which stipulate European suppliers. Elsewhere there is stiff competition from the Chinese. The engineering operations in the UK were predictably dull, and development costs of the Trantor

agricultural vehicle, £200,000 last year, have been written off profits. A substantial recovery this year for the group looks remote. Brazil and the Far East operations are moving reasonably well but two thirds of the business is still in the UK where trading is tough.

Progress at Coutinho Caro

Turnover of Coutinho Caro and Co., an unquoted associate of Coutinho Caro of Hamburg, was up from £95m to £154m for 1979 and pre-tax profits were higher at £3.95m compared with £2.68m previously.

Mr. F. A. Oppenheimer, chairman of the group, a supplier of steel, chemicals and industrial plant, says the results are better than the would have forecast at the beginning of the year. The balance sheet at the year-end showed the group in healthy condition.

ADELA INVESTMENT COMPANY S.A.

U.S. \$25,000,000

Floating Rate Notes 1983

NOTICE IS HEREBY GIVEN to all holders of the Notes referred to above (the "Notes") that European Banking Company Limited as Agent for and on behalf of Adela Investment Company S.A. ("Adela") will purchase up to \$2,000,000 principal amount of the Notes in satisfaction of Adela's mandatory redemption obligation under Condition 5 (a) of the Notes falling due on the Interest Payment Date falling in July 1980.

armitage shanks further substantial growth

Record profits have been achieved through all divisions of the Group contributing to our increasing range of co-ordinated bathroom products.

Pre-tax profits up 38.3%.

Earnings per share up 64.8%.

Dividends up 27.4%.

The Group has never been better placed to meet the continuing challenges imposed upon it as a leading manufacturer of bathroom equipment.

Kennedy Campbell, Chairman.

SALES £'000	PRE-TAX PROFIT £'000
78 42,309	78 2,479
79 48,928	79 4,532
80 53,928	80 6,270
DIVIDEND PER SHARE PENCE	EARNINGS PER SHARE PENCE
78 2.87	78 4.25
79 3.47	79 9.52
80 4.40	80 15.69

armitage shanks

BETTER BATHROOMS

Armitage Shanks Group Limited
Armitage, Staffordshire.

DIVIDENDS ANNOUNCED

Company	Current payment	Date	Corresponding	Total
Allied Leather	3.25	July 9	2.68	5.93
Armitage Shanks	2.9	Oct. 1	2.13*	5.03
Burford Gold	4.80†	Aug. 8	1.90	6.70
Camford Eng.	1.63	July 25	1.63‡	3.26
Clydesdale Collieries	30†	Aug. 22	13	43
Comet	1.36	Aug. 1	1.27*	2.63
Eva Industries	3.25	Aug. 31	2.96	6.21
Grigoland Expt.	7.5†	Aug. 22	20	27.5
Highams	2.78	Aug. 4	2.66	5.44
Thos. Locker	0.81	July 18	0.71	1.52
McCorquodale	2.64	July 28	2.64	5.28
Mountview Estates	1.7	July 16	0.67	2.37
Oceana Development	37†	Aug. 22	34	71
Seafirst	160†	Aug. 8	35	195
Time Products	1.8	Aug. 22	1.67*	3.47
Trans-Natal Coal	16†	Aug. 8	7.5	23.5
W. Rand Consol.	7.34	Aug. 8	7.5	14.84

* Dividends shown pence per share net except where otherwise stated.

† Equivalent after allowing for scrip issue. ‡ On capital increased by rights and/or acquisition issues. § South African cents throughout. ¶ On capital prior to scrips and consolidation.

Matthew Hall

International engineering contractors in the energy, process, mining, building and electrical services industries

"We are constantly seeking to expand the Group, to increase its expertise and to broaden its base"

Sir Rupert Speir

Salient points from the Chairman's Statement

- * Good overall results in 1979 despite the transport and engineering disputes and the severe weather in the first part of the year.
- * With reduced tax charge profit attributable to shareholders increased by 49%.
- * Expansion of Group's activities in coal, mining and energy services.
- * Overseas subsidiaries performed well and new companies formed in USA and Singapore.

"I believe that our performance in 1980 will surpass that of 1979 provided that nothing unforeseen arises between now and the end of the year. We have at least started the year in better shape with healthy order books, but we are, of course, in a very competitive environment internationally. The current high level of interest rates tends to restrict investment decisions, so this year will not be an easy one."

Nevertheless, we are constantly seeking to expand the Group, to increase its expertise and to broaden its base. In this regard we are at this moment actively engaged in appraising closely-related companies for possible acquisition in the United States and are negotiating for two companies in the mining industry in the United Kingdom."

Summary of Results

	1979 £000	1978 £000
Turnover	219,960	175,414
Profit before Taxation	7,570	7,174
Taxation	1,838	3,337
Profit attributable to shareholders	5,729	3,812
Dividends per share (gross)	10.51p	8.443p*
Earnings per share	33.52p	22.31p*

* adjusted for 1979 bonus issue

Copies of the Annual Report 1979, containing the Chairman's Statement in full, available from the Secretary,

MATTHEW HALL & CO., LIMITED

101-108 Tottenham Court Road, London W1A 1BT.

Companies and Markets UK COMPANY NEWS

Armitage Shanks ahead 38% to record £6.3m

THE satisfactory result expected by Armitage Shanks Group for the year ended March 29, 1980, emerges as a 38.3 per cent rise in pre-tax profits to £6.27m on turnover up 10.2 per cent at £53.93m.

Stated earnings per share are 15.65p against 9.52p, and a final dividend of 2.5p effectively lifts the total from 3.46p to 4.4p.

Mr. K. Campbell, chairman, says new housing starts are at their lowest level since the war but group development of an increasing range of co-ordinated bathroom products which cover all manufacturing divisions has been a major contributor to buoyant sales in the UK and this, together with improved overseas profits, has greatly contributed to the record figures.

The group has never been better placed to meet the continuing challenges imposed on it as a leader in the manufacture, world-wide, of equipment for the bathroom, the chairman adds.

Early this year, Armitage Shanks agreed terms for a bid from Blue Circle Industries, but this has been referred to the Monopolies Commission.

Shareholders in Armitage Shanks were probably right to accept BCI's offer initially but the Monopolies reference has not hurt the price so badly after all. Up 3p yesterday to 90p, the shares are now just ahead of the value of the bid as it was first announced. True, the terms now price Armitage at 105p per share on the all equity basis (or 90p with the cash kicker) but BCI's own shares would almost certainly react again given a Monopolies go-ahead. In any case, Armitage is only trading at nine years fully taxed earnings and yields 7.2 per cent after the 38 per cent rise in pre-tax profits, the balance-sheet is healthy and the group is clearly generating sufficient cash, with the NED proceeds, to support a £2.5m capital investment programme last year. Ceramic Investments may have

Allied Leather advances

PROFITS, BEFORE TAX, of Allied Leather Industries advanced from £1.63m to a record £1.84m for 1979, with £592,000 against £466,000 coming in the first six months. The year's turnover was up from £18.4m to £23.6m.

Two charges for the year were down from £39,979 to £28,948 and after lower extraordinary credits of £86,347 (£152,990), attributable profits showed an increase from £394,564 to £1.14m.

Earnings per 25p share are given as 49.65p (37.37p) and the total dividend is raised from £1.875p to 5p net with a final 3.25p. Ordinary payments absorb £100,000 (£83,750).

Time over £5.5m and pays higher dividend

WITH second half pre-tax profits advancing from £3.22m to £3.58m, Time Products, watch and clock distributor, and manufacturer and retailer of jewelry, reports figures for the year to January 31, 1980 up from £4.9m to £5.51m.

The pre-tax figure includes £1.34m (£1.38m) from associated companies.

After tax up from £611,000 to £725,000, stated earnings per 10p share are 10.8p (10.21p), and the final dividend is 1.8p for a total of 2.25p against an adjusted 1.83p.

Turnover for the year was up from £31.94m to £37.05m.

comment

The years of explosive growth at Time Products are clearly over, but the group continues to make useful progress. Last year's 12.3 per cent profit rise was struck despite a lower contribution from the Hong Kong associates, where translated earnings were hit by the strength of sterling. The group is still expecting Hong Kong to be the major growth centre over the next few years, particularly for liquid crystal display (LCD) and quartz analogue watches. At home, the Christmas trade was late but abundant and Time apparently bought ahead of the steepest bullion price rises. The group has ceased to distribute Citizen watches, which will result in a substantial loss elimination this year, while the strength of the balance sheet should produce a higher level of investment income. Against this, of course, is the prospect of a recession which will damage watch sales. The market is taking a cautious view of the shares which, at 66p, trade on 5.9 times stated earnings. The dividend, which is covered almost four times by historic earnings, produces a yield of 5 per cent.

Improved second half for Locker

IN THE second six months ended March 31, 1980, Thomas Locker (Holdings), screening and filtration engineer, made up some of the ground lost at mid-year, when a shortfall of £0.77m was incurred. It finished the year at £1.78m, compared with £2.23m, from turnover up £18.8m to £20.41m.

First-half profits had fallen from £1.03m to £0.46m as a result of national strikes and a downturn in demand and reduced margins in some group activities; however, the second six months was expected to show a significant improvement—in the event, profits for the latter period were £1.32m (£1.2m).

Earnings per 5p share are given as 2.69p (2.82p) while a final dividend of 0.81p raises the total to 1.06p net, compared with 0.9625p.

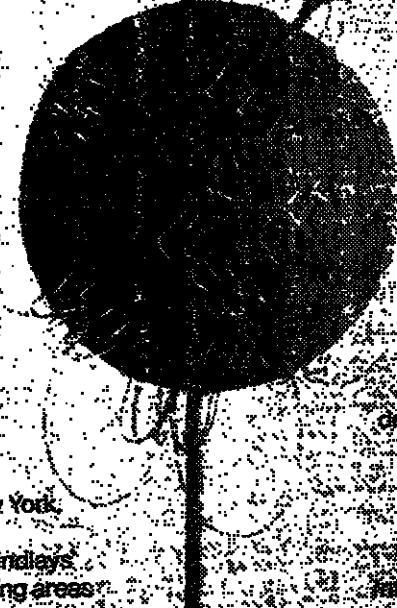
After lower tax of £736,000 (£1.04m), net profits for the year were £1.04m, compared with £1.18m.

Bank on Grindlays

For International Money Market Services

Ready access to international money markets is now more important to corporations operating around the world than ever before. To meet our customers' needs, we have a 24-hour dealing capability in the world financial markets with branches in London, Paris, Bahrain and Hong Kong complemented by our units in New York, Bombay, Singapore and Tokyo.

The rapid development of Grindlays' business and presence in developing areas



of the world has made us an important dealer in major currencies and also in some 30 other currencies, particularly those of the Middle East, Africa and Asia Pacific.

We quote competitive rates for deposits in the major Eurocurrencies as well as sterling and are active dealers in sterling money market instruments.

Whatever your requirements, you can bank on Grindlays' International Money Market Services.

BHS off to satisfactory start

A SATISFACTORY start in the first weeks of the current year has been made by British Home Stores and Sir Jack Callard, chairman, is confident that group performance will "again be above average," and it is well placed to meet the future.

Apart from physical expansion during the March 29, 1980 year, BHS embarked on a major programme of internal improvements to its stores.

The implementation of these development plans, which include the company's electronic point-of-sale project, will involve a high level of capital expenditure, the chairman states, and there will be further investment in SavaCentre, the group's joint hypermarket venture with J. Sainsbury.

Sir Jack says the group is convinced this programme is essential. "If we are to maintain our growth rate and profitability over the next decade,"

As reported on May 13, taxable profits for the year expanded by some 25 per cent to a record £41.83m and the dividend is increased by the same to 8.75p (7p).

have decided to carry out a financial restructuring of the business and £2.5m has been set aside from reserves in respect of this further investment.

In his annual report, Mr. G. H. Christopher Neeld, chairman, says high interest rates, inflation and the inevitable effect on house building are likely to prevent Hoveringham for some time yet from exploiting the real potential of this investment.

In 1979, Superior—the group's first acquisition in the U.S.—made only a marginal contribution to the year's trading surplus. After interest depreciation and land depletion, this resulted in an operating loss of some £1m.

The chairman says that following a management change, opening up of new working areas and the introduction of new equipment, the group was poised to take advantage of the U.S. major construction business. "The recession in the U.S. economy could not, however, have come at a worse time for us," Mr. Neeld says.

For 1979, group pre-tax profits amounted to £3.81m against £3.86m on turnover of £61.67m compared with £45.59m. CCA profit is reduced to £1.94m after adjustments for depreciation, £2.31m, cost of sales, £388,000 and gearing, £828,000.

The chairman says the group can no longer take for granted the sort of growth that enterprise has won for Hoveringham in recent times, but he is hopeful that efforts in 1980 will be repaid as generously as in 1979.

Meeting, Nottingham, June 25 at noon.

Hoveringham £2.5m cover for offshoot

Following difficulties at the Superior Sand and Gravel subsidiary in the U.S., the directors of Hoveringham Group


Cater-Ryder

From the Annual Report and Statement of the Chairman, Mr. E. D. D. Ryder

- * Net profit of £983,417 after transfer to Contingency Reserves.
- * Dividend increased to 30%.
- * Exceptionally difficult year with sharply rising interest rates.
- * Considerably increased activity outside domestic banking field in Bills of Exchange.

Financial Highlights

	1980	1979
Issued Capital — Preference	1,685,000	1,685,000
— Ordinary	4,224,571	4,224,571
Reserve	3,500,000	3,500,000
Profit & Loss Balance	1,621,637	1,605,355
Shareholders Interest	11,131,208	11,114,826
Total Assets	381,919,188	423,530,521
Total Assets — Shareholders Interest	34,31	38.10
Profit	983,417	1,514,832
Dividends	967,135	884,025

Cater Ryder & Company Limited
1, King William Street, London EC4N 7AU
Telephone: 01-623 2070

M. J. H. Nightingale & Co. Limited

1979-80	Company	Price	Change	Gross Div (p)	Yield	P/E
99	Airprun	82	+1	6.7	10.8	3.71
99	Armitage and Shanks	90	+3	11.2	12.2	2.21
282	Barton Hill	282	+2	13.8	4.9	8.31
100	County Cars 10.7% Pt.	78	-	18.3	19.8	
101	Deborah	117	-3	7.9	6.7	7.3
125	Frank Marshall	93	-2	12.8	13.8	4.31
129	129	104	-	16.5	15.8	
158	102	104	-1	7.2	6.9	9.1
153	104	300	-	14.3	10.4	9.81
202	202	223	-	14.3	8.4	5.81
232	232	134	+4	0.8	8.2	2.81
34	111	76	-	12.0	15.8	
20	20	48	-	2.6	5.4	10.2
180	23	45	-	4.4	4.8	8.0
99	42	210	-	12.1	6.8	3.41
210	136	W. S. Yates				

Unitisation not the answer says Lake View

The board of Lake View Investment Trust has studied the mechanistic and likely effects of unitisation and has concluded emphatically that it does not believe that this process would offer a satisfactory solution to shareholders seeking an interest in a long-term managed fund.

Mr. C. Alan McLintock, the chairman, says there is no quick and easy solution to the discount problem, but the board believes that its managers have the resources—and they now also have currency and tax freedoms—to maintain the present record which can ultimately be the only justification for any form of collective investment.

Mr. McLintock says it is now

RESULTS AND ACCOUNTS IN BRIEF

DE VERE HOTELS AND RESTAURANTS—Results for 1979 reported April 18, 1980. Current assets £5.59m (£5.36m), current liabilities £7.14m (£7.3m), working capital decreased £1.55m (£0.22m increase). Meeting, Connaught Rooms, London, W, June 25, at noon.

HUNTING ASSOCIATED INDUSTRIES (aviation support, engineering, survey and photography group)—Results for 1979 and prospects reported May 16, 1980. Current assets £13.41m (£12.25m), increase in working capital £1.08m (£5.14m). Meeting, Avenue Hotel, London, W, July 25, at 12.30 pm.

MORE O'FERRALL (outdoor advertising)—Results for 1979 reported May 13 with prospects. Group fixed assets £2.18m (£1.81m), net current assets £1.25m (£2.01m). Net liquidity up £1.01m (£267,000). Ex-gratia payment of £10,000 made to former director. CCA pre-tax profit £2.48m against £2.78m historic. Chairman says strong demand for superlatas has continued in 1980. Meeting, Brown's Hotel, W, July 3, at noon.

JOHN CROFTS GROUP (clothing maker)—Results for 1979 reported May 10. Group fixed assets £1.89m (£2m), net current assets £222,489 (£228,277). Increase in net assets £65,000 (decrease £278,000). Chairman says company has adequate working capacity following reductions. Meeting, Huddersfield, June 25, at noon.

INTER-CITY INVESTMENT GROUP (clothing wholesaler and knitted fabric maker)—Results for 1979 reported May 3. Group fixed assets £1.31m (£1.22m), net current assets £978,000 (£1m). Net liquidity down £18,000 (£108,000). Current cost profit £78,000 (£85,000). Meeting, Winchester House, EC, on June 19, 10.30 am.

PORTER CHADBURN (brewery, marine engineering, cranes)—Results for year ended January 3, 1980, already known. Net current assets £4.1m (£4.05m). Decrease in cash balances of £1.31m (£85,000). Meeting, St. George's Hotel, Liverpool, June 26, at 12.15 pm.

INVESTMENT TRUST OF GUERNSEY—Net asset value at May 27, 1980, 214p per share.

MARLBOROUGH AND WEBS (jewellery—subsidiary of Sears Holdings)—Pre-tax profit for year to January 26, 1980, £3.86m (£3.04m). Turnover £28.7m (£31.7m). Tax £120,000 (credit £215,000). SSAP 15 adopted, comparative decrease £1.35m (£2.02m).

TRUST UNION (investment trust)—Results for year to March 31, 1980, reported May 9. Investments £56,822m (£52,190). Industrial and General Trust held 30.2 per cent of capital (£1.22m). Meeting, Winchester House, EC, June 25, 2.30 pm.

A.O. GRANTS—Page 21.

BRITISH SYRUP GROUP INDUSTRIES—Results for 1979 reported May 1. Shareholders' funds £8.73m (£5.38m) after goodwill £1.53m (£2.31m). Bank overdraft £2.7m (£2.78m). Loans £1.3m (£1.22m). Meeting, Sheffield, June 24, 12.30 pm.

MARLBOROUGH PROPERTY HOLDINGS—Results for 1979 already reported. £1.44m (£1.88m). Stock and work in progress £2.45m (£2.25m). Bank overdraft £2.42m (£1.85m). Investment properties at cost £1.08m (£0.84m). Chairman says workload in 1980 shows signs of improvement. Meeting, Liverpool, July 2, at noon.

BLOCKHEIM (contractors)—Results for 1979 already reported. Shareholders' interests, £1.44m (£1.88m). Stock and work in progress £2.45m (£2.25m). Bank overdraft £2.42m (£1.85m). Investment properties at cost £1.08m (£0.84m). Chairman says workload in 1980 shows signs of improvement. Meeting, Liverpool, July 2, at noon.

BLOCKHEIM (contractors)—Results for 1979 already reported May 3. Shareholders' funds £2.13m (£2.04m). Loan capital £1.44m (£1.35m). Share capital held 16.26 per cent of equity. Meeting, Telford, June 25, noon.

We're right at home around the world.

With more than 1000 branches, offices and agencies in Canada and 45 other countries, Scotiabank is very much a world bank.

And we're a large one at that: our assets exceed C\$35 billions.

Since 1889, when our international banking began, we've grown into the modern global network we are today. In fact, we've opened in 17 countries in the past 5 years alone.

Scotiabank's experience can be invaluable when you need

advice on a set of complex tariff regulations.

Our organization is essential when you require instant decisions in a rapidly-fluctuating currency market. And our size is imperative for large-scale financing in today's international trade.

If you have a business that takes you abroad, find out the advantages of a truly world bank: Scotiabank.

We'll make you feel right at home around the world.

Scotiabank
THE BANK OF NOVA SCOTIA

Regional Offices: Europe, Middle East and Africa, 12 Berkeley Square, London W1X 6RL Telephone 01-491 4200 Telex 26519. Central Offices: 41 King Street West, Toronto, Ontario, Canada M5H 1E2.

Antigua, Argentina, Australia, Bahamas, Bahrain, Barbados, Belgium, Belize, Bermuda, Brazil, Canada, Cayman Islands, Channel Islands, Dominican Republic, Dubai, Egypt, France, Germany, Greece, Grenada, Guyana, Haiti, Hong Kong, Indonesia, Ireland, Jamaica, Japan, Lebanon, Malaysia, Mexico, Netherlands, Netherlands Antilles, Norway, Panama, Philippines, Puerto Rico, Republic of Korea, Singapore, St. Lucia, St. Vincent, Trinidad and Tobago, United Kingdom, United States, Venezuela, Virgin Islands (B.C.), Virgin Islands (U.S.).

NOTICE OF REDEMPTION

Occidental Overseas Limited

10% Guaranteed Notes due 1981

NOTICE IS HEREBY GIVEN that in accordance with the provisions of the Indenture dated as of July 1, 1975 of Occidental Overseas Limited and Occidental Petroleum Corporation to Marine Midland Bank, N.A. (formerly Marine Midland Bank New York), as Trustee, \$1,337,000 aggregate principal amount of Notes will be redeemed on July 1, 1980 (herein called the "Redemption Date") at 100% of the principal amount thereof without premium pursuant to the Sinking Fund provisions of the Indenture. As provided in the Indenture, the Notes selected for redemption by the Trustee bear the following distinctive numbers:

COUPON NOTES OF \$1,000 PRINCIPAL AMOUNT OUTSTANDING

M-1001	1201	2308	2514	3220	3826	5094	5200	5810	5747	7051	7256	8380	9794	10433	12394	17481
1002	1202	2309	2515	3221	3827	5095	5201	5811	5748	7052	7257	8381	9795	10434	12395	17482
1003	1203	2310	2516	3222	3828	5096	5202	5812	5751	7053	7258	8382	9796	10435	12396	17483
1004	1204	2311	2517	3223	3829	5097	5203	5813	5752	7054	7259	8383	9797	10436	12397	17484
1005	1205	2312	2518	3224	3830	5098	5204	5814	5753	7055	7260	8384	9798	10437	12398	17485
1006	1206	2313	2519	3225	3831	5099	5205	5815	5754	7056	7261	8385	9799	10438	12399	17486
1007	1207	2314	2520	3226	3832	5100	5206	5816	5755	7057	7262	8386	9800	10439	12400	17487
1008	1208	2315	2521	3227	3833	5101	5207	5817	5756	7058	7263	8387	9801	10440	12401	17488
1009	1209	2316	2522	3228	3834	5102	5208	5818	5757	7059	7264	8388	9802	10441	12402	17489
1010	1210	2317	2523	3229	3835	5103	5209	5819	5758	7060	7265	8389	9803	10442	12403	17490
1011	1211	2318	2524	3230	3836	5104	5210	5820	5759	7061	7266	8390	9804	10443	12404	17491
1012	1212	2319	2525	3231	3837	5105	5211	5821	5760	7062	7267	8391	9805	10444	12405	17492
1013	1213	2320	2526	3232	3838	5106	5212	5822	5761	7063	7268	8392	9806	10445	12406	17493
1014	1214	2321	2527	3233	3839	5107	5213	5823	5762	7064	7269	8393	9807	10446	12407	17494
1015	1215	2322	2528	3234	3840	5108	5214	5824	5763	7065	7270	8394	9808	10447	12408	17495
1016	1216	2323	2529	3235	3841	5109	5215	5825	5764	7066	7271	8395	9809	10448	12409	17496
1017	1217	2324	2530	3236	3842	5110	5216	5826	5765	7067	7272	8396	9810	10449	12410	17497
1018	1218	2325	2531	3237	3843	5111	5217	5827	5766	7068	7273	8397	9811	10450	12411	17498
1019	1219	2326	2532	3238	3844	5112	5218	5828	5767	7069	7274	8398	9812	10451	12412	17499
1020	1220	2327	2533	3239	3845	5113	5219	5829	5768	7070	7275	8399	9813	10452	12413	17500
1021	1221	2328	2534	3240	3846	5114	5220	5830	5769	7071	7276	8400	9814	10453	12414	17501
1022	1222	2329	2535	3241	3847	5115	5221	5831	5770	7072	7277	8401	9815	10454	12415	17502
1023	1223	2330	2536	3242	3848	5116	5222	5832	5771	7073	7278	8402	9816	10455	12416	17503
1024	1224	2331	2537	3243	3849	5117	5223	5833	5772	7074	7279	8403	9817	10456	12417	17504
1025	1225	2332	2538	3244	3850	5118	5224	5834	5773	7075	7280	8404	9818	10457	12418	17505
1026	1226	2333	2539	3245	3851	5119	5225	5835	5774	7076	7281	8405	9819	10458	12419	17506
1027	1227	2334	2540	3246	3852	5120	5226	5836	5775	7077	7282	8406	9820	10459	12420	17507
1028	1228	2335	2541	3247	3853	5121	5227	5837	5776	7078	7283	8407	9821	10460	12421	17508
1029	1229	2336	2542	3248	3854	5122	5228	5838	5777	7079	7284	8408	9822	10461	12422	17509
1030	1230	2337	2543	3249	3855	5123	5229	5839	5778	7080	7285	8409	9823	10462	12423	17510
1031	1231	2338	2544	3250	3856	5124	5230	5840	5779	7081	7286	8410	9824	10463	12424	17511
1032	1232	2339	2545	3251	3857	5125	5231	5841	5780	7082	7287	8411	9825	10464	12425	17512
1033	1233	2340	2546	3252	3858	5126	5232	5842	5781	7083	7288	8412	9826	10465	12426	17513
1034	1234	2341	2547	3253	3859	5127	5233	5843	5782	7084	7289	8413	9827	10466	12427	17514
1035	1235	2342	2548	3254	3860	5128	5234	5844	5783	7085	7290	8414	9828	10467	12428	17515
1036	1236	2343	2549	3255	3861	5129	5235	5845	5784	7086	7291	8415	9829	10468	12429	17516
1037	1237	2344	2550	3256	3862	5130	5236	5846	5785	7087	7292	8416	9830	10469	12430	17517
1038	1238	2345	2551	3257	3863	5131	5237	5847	5786	7088	7293	8417	9831	10470	12431	17518
1039	1239	2346	2552	3258	3864	5132	5238	5848	5787	7089	7294	8418	9832	10471	12432	17519
1040	1240	2347	2553	3259	3865	5133	5239	5849	5788	7090	7295	8419	9833	10472	12433	17520
1041	1241	2348	2554	3260	3866	5134	5240	5850	5789	7091	7296	8420	9834	10473	12434	17521
1042	1242	2349	2555	3261	3867	5135	5241	5851	5790	7092	7297	8421	9835	10474	12435	17522
1043	1243	2350	2556	3262	3868	5136	5242	5852	5791	7093	7298	8422	9836	10475	12436	17523
1044	1244	2351	2557	3263	3869	5137	5243	5853	5792	7094	7299	8423	9837	10476	12437	17524
1045	1245	2352	2558	3264	3870	5138	5244	5854	5793	7095	7300	8424	9838	10477	12438	17525
1046	1246	2353	2559	3265	3871	5139	5245	5855	5794	7096	7301	8425	9839	10478	12439	17526
1047	1247	2354	2560	3266	3872	5140	5246	5856	5795	7097	7302	8426	9840	10479	12440	17527
1048	1248	2355	2561	3267	3873	5141	5247	5857	5796	7098	7303	8427	9841	10480	12441	17528
1049	1249	2356	2562	3268	3874	5142	5248	5858	5797	7099	7304	8428	9842	10481	12442	17529
1050	1250	2357	2563	3269	3875	5143	5249	5859	5798	7100	7305	8429	9843	10482	12443	17530
1051	1251	2358	2564	3270	3876	5144	5250	5860	5799	7101	7306	8430	9844	10483	12444	17531
1052	1252	2359	2565	3271	3877	5145	5251	5861	5800	7102	7307	8431	9845	10484	12445	17532
1053	1253	2360	2566	3272	3878	5146	5252	5862	5801	7103	7308	8432	9846	10485	12446	17533
1054	1254	2361	2567	3273	3879	5147	5253	5863	5802	7104	7309	8433	9847	10486	12447	17534
1055	1255	2362	2568	3274	3880	5148	5254	5864	5803	7105	7310	8434	9848	10487	12448	17535
1056	1256	2363	2569	3275	3881	5149	5255	5865	5804	7106	7311	8435	9849	10488	12449	17536
1057	1257	2364	2570	3276	3882	5150	5256	5866	5805	7107	7312	8436	9850	10489	12450	17537
1058	1258	2365	2571	3277	3883	5151	5257	5867	5806	7108	7313	8437	9851	10490	12451	17538
1059	1259	2366	2572	3278	3884	5152	5258	5868	5807	7109	7314	8438	9852	10491	12452	17539
1060	1260	2367	2573	3279	3885	5153	5259	5869	5808	7110	7315	8439	9853	10492	12453	17540
1061	1261	2368	2574	3280	3886	5154	5260	5870	5809	7111	7316	8440	9854	10493	12454	17541
1062	1262	2369	2575	3281	3887	5155	5261	5871	5810	7112	7317	8441	9855	10494	12455	17542
1063	1263	2370	2576	3282	3888	5156	5262	5872	5811	7113	7318	8442	9856	10495	12456	17543
1064	1264	2371	2577	3283	3889	5157	5263	5873	5812	7114	7319	8443	9857	10496	12457	17544
1065	1265	2372	2578	3284	3890	5158	5264	5874	5813	7115	7320	8444	9858	10497	12458	17545
1066	1266	2373	2579	3285	3891	5159	5265	5875	5814	7116	7321	8445	9859	10498	12459	17546
1067	1267	2374	2580	3286	3892	5160	5266	5876	5815	7117	7322	8446	9860	10499	12460	17547
1068	1268	2375	2581	3287	3893	5161	5267	5877	5816	7118	7323	8447	9861	10500	12461	17548
1069	1269	2376	2582	3288	3894	5162	5268	5878	5817	7119	7324	8448	9862	10501	12462	17549
1070	1270	2377	2583	3289	3895	5163	5269	5879	5818	7120	7325	8449	9863	10502	12463	17550
1071	1271	2378	2584	3290	3896	5164	5270	5880	5819	7121	7326	8450	9864	10503	12464	17551
1072	1272	2379	2585	3291	3897	5165	5271	5881	5820	7122	7327	8451	9865	10504	12465	17552
1073	1273	2380	2586	3292	3898	5166	5272	5882	5821	7123	7328	8452	9866	10505	12466	17553
1074	1274	2381	2587	3293	3899	5167	5273	5883	5822	7124	7329	8453	9867	10506	12467	17554
1075	1275	2382	2588	3294	3900	5168	5274	5884	5823	7125	7330	8454	9868	10507	12468	17555
1076	1276	2383														

UK COMPANY NEWS

BIDS AND DEALS

Cowie chief critical of Ewer defence move

George Ewer, the motor coach operator and motor trade distributor, which is fighting off a bid from T. Cowie, the Sunderland motor dealer, has been successful in its efforts to acquire Eastern Tractors (Holdings), a deal which has been sharply criticised by Cowie.

Ewer announced yesterday that its offer for ET—which involved the issue of 2.6m shares—had been accepted in respect of over 90 per cent of both the preference and ordinary capital. Both offers have become unconditional and remain open.

Under the terms of the Cowie bid, Ewer holders were offered 52.5p per share but Cowie was prepared to pay 55p per share if the ET deal lapsed. The shares issued for ET would involve Cowie in an extra £1.4m payment for Ewer taking the value of the shares not owned by Cowie (it has control over 33.9p per share up to 27p).

Mr. Tom Cowie, chairman of Cowie, says he sees a major problem over the listing of the new Ewer shares issued under

the deal. But Mr. Anthony Vincent, deputy chairman of Ewer, was confident that the ET purchase would be completed without difficulty.

Cowie has lodged a strong protest to the Stock Exchange over the ET acquisition and was still seeking to have the ET deal made subject to shareholders' consent.

Mr. Vincent said he remained confident that the ET deal was a good one. ET could quickly be brought round to make a real contribution to the group, he added. Referring to Cowie's dislike of the ET purchase, Mr. Vincent thought that it had something to do with gearing.

Cowie—which is sending out a letter answering Ewer's rejection of the bid—has called an EGM for next Monday to seek holders' approval for the directors to go ahead with the bid at any price the directors deem reasonable.

Mr. Cowie said that this was not necessarily a prelude to an increased offer being made. He would wait and see what the

reaction to the bid was but revealed that acceptances were flowing in fairly steadily. No figures were available but the company said that it was reasonably confident of a successful outcome.

Mr. Vincent said that he was very encouraged by the response from the shareholders in the company. He had received about 100 calls all of which were 100 per cent behind the board.

Grand Met. has 85% of Liggett votes

Following its previously announced tender offer, Grand Metropolitan now owns more than 85 per cent of Liggett Group's common stock and about 85 per cent of the company's total voting stock.

The total includes shares acquired by Grand Metropolitan prior to the offer. The Grand Metropolitan Board says around 6.7m shares of \$5.25 cumulative convertible preference stock and \$1,300 of 7 per cent cumulative preferred stock have been tendered.

The tendered shares include certain shares which require further documentation and shares which are subject to guarantees of delivery.

REPORTS TO MEETINGS

Mixed results from GRE in early months of year

MR. TIM COLLINS, chairman of Guardian Royal Exchange, told members at the annual meeting that the early months of 1980 had brought mixed results.

The average cost of UK motor claims had already necessitated an increase in rates, and there could be further rises this year. He said it seemed inevitable that results in both Australia and Canada would fall further before the year ends, and the market in Germany continued to be difficult.

However, investment income showed a buoyant and life profits should advance modestly, he stated. Action had been taken to improve underwriting results in all of the group's areas of interest, and there would be the benefit of results from the U.S. acquisition, Midwestern Fidelity.

At other annual meetings, the chairman reported:

Pearl Assurance—First quarter trading loss of 1980 had been markedly less than that of the previous year said Mr. F. L. Garner. In the group's major division, the life side, there had been satisfactory growth of new business of the industrial branch, but new business in the ordinary branch had been somewhat less buoyant.

In the property account of the general branch, efforts to rectify the under-insurance which had been brought about by persistent

inflation, had considerable success.

On the industrial and commercial property side, the chairman said the group had suffered its share in some of the unusually large fire losses which had arisen in the current year.

Reveret Chemicals—The group expected an improvement in trading profits for the current year.

Overseas companies continued to perform well and the group had held its market share which "should enable us to see some advance at the half-year."

The chairman added that in the second six months worth-while contributions should be seen from the leatherboard manufacturing facility in South Africa, and the alkyl plant in Malaysia, both of which were now fully operational.

James Neil Holdings—Results for the first four months were not far off target with the cash movement more favourable than was forecast.

Overseas orders had been encouraging although the profitability of the group's export business was deteriorating.

Prime objective in 1980 was to pursue the group's re-equipment programme while keeping borrowings under tight control.

T. C. Harrison—While 1980 was proving to be difficult, the chairman said he was not unduly pessimistic for the future.

In the first three months new car sales had been at a very high level but with much reduced margins, and there had been a reduced demand for vehicles in April and May.

United Carriers—Profits were ahead for the first three months of the current year. Revaluation of properties revealed a £2.2m surplus over book value.

Wight Holdings—On the basis of companies' results for the first quarter the chairman said it was likely that the January 31, 1981, year's profits could be adversely affected.

London and Continental Advertising Holdings—Turnover and profits were ahead of the corresponding period last year and the group's liquidity position was strong. The chairman said the group was ready to take advantage of opportunities as they arose.

Gill and Duffus—The current year had started well, and progress had been better than anticipated at the year-end stage.

ICI CONVERSIONS

Holders of a further 478 \$1,000 6 1/2 per cent convertible guaranteed bonds due 1997 have converted into Imperial Chemical Industries ordinary stock.

The number of bonds now outstanding is 43,498.

Davies & Newman HOLDINGS LIMITED

Key points from the Chairman's Statement, Mr. F. E. F. Newman, M.C.

● Profits £3,625,000

● All main activities have shown improvement

The shipbroking Company in the first quarter of 1980 continues to be active, although there has been some falling off in freight rates in the tanker market and, at this early stage, I am reasonably confident of a satisfactory year.

With regard to Dan-Air, the most important factor affecting the future is the possible erosion of our profit margins due to escalating costs. Whilst the full employment of our fleet in the summer should form a sound basis, it is too early to forecast the likely results for 1980.

Summary of Results

	1979	1978
Turnover	£2,000	£2,000
Operating profit*	129,487	117,505
Profit before taxation	3,625	2,375
Taxation Credit* (1978 charge)	(196)	923
Profit after taxation	3,571	1,087
Shareholders' Funds	12,350	9,285
Dividends per Share	10p	8.155642p
Earnings per Share	73.4p	22.3p

*Includes £468,000 exceptional credit.

Copies of the Directors' Report and Accounts for 1979 may be obtained from the Secretary, Davies & Newman Holdings Limited, Bilbao House, 36-38 New Broad Street, London, EC2M 1NH.

Third Mile/Sempah deal is 'fair and reasonable'

CHARTERED ACCOUNTANTS Wright, Fairbrother and Steel and Lubbock, Fine, independent advisers on the proposed merger between Third Mile Investment (TM) and Sempah (Holdings), have described the terms of the new share of TM for every seven shares of Sempah as 'fair and reasonable'.

TM and Sempah are closely related. TM has a 7.4 per cent stake in Sempah and is in turn 22.01 per cent owned by the latter.

TM is an investment holding company with a portfolio of property and security investments. In addition, it has a 75 per cent-owned subsidiary which markets stationery, and a 64 per cent interest in a company which makes and sells apple juice.

Sempah also deals in securities and property, but is basically a cash-rich company whose stock market listing was cancelled in June 1978. Its assets are held mainly in the form of listed securities, mostly foreign quoted, and some cash (£29,000 as at March 4).

Thus the scheme of arrangement, when effective, will iron out the cross-subsidies between the two companies, since Sempah's shares in TM will be cancelled in becoming its wholly-owned subsidiary.

There are also other benefits for Sempah's shareholders. The offer values each Sempah share at 3.96p as against the last known transacted price of 0.5p in August last year. It had net liabilities of £560,000 as at March 4, 1980.

After the merger, TM and Sempah will have combined net assets of £1.03m, or about 43p per TM share (now 30.4p per share).

Moreover, Sempah's shareholders, who have not received any dividend from the company since July 25, 1973, would now be able to participate in TM's 1980 dividend distribution, which is likely to be maintained at 1979's 1.225p net per share.

INCHCAPE OFFER UNCONDITIONAL

The offer on behalf of Inchcape International, a wholly-owned subsidiary of Inchcape, for all the preference capital of Assam Investments has been accepted by

NEW COURT RESOURCES

New Court Natural Resources, through its wholly-owned U.S. subsidiary, has entered into a conditional agreement to acquire working interests averaging about 10 per cent in 70 producing oil and gas wells, and in over 10,000 acres of undeveloped hydrocarbon leases in the states of Texas, Oklahoma and Kansas.

The acquisition will cost a total of U.S.\$2.5m (£1.08m) and is expected to be completed within the next three months.

NCNR's share of the proved producing reserves will be about 130,000 barrels of oil and 600m cu. ft. of gas. The principal condition of the agreement is that satisfactory titles should be established to the interests to be acquired.

Most of the wells in which the interests will be acquired are fully equipped and in regular production.

NCNR is continuing to negotiate acquisitions of producing oil and gas properties.

SECOND CITY PROPERTIES

Control Securities has acquired, as an investment, a further 137,000 ordinary shares in Second City Properties from Union Mercantile (London) bringing holding to about 10.88 per cent.

The consideration for the purchase is the allotment to Mercantile of 280,000 fully paid ordinary shares of Control, which will not rank for any further dividend paid by Control for 1979-80.

TRICENTROL

Tricentrol has elected to provide for £226,990 of the payment due to Opman International (UK) in respect of its royalty interest in Tricentrol's share of production from the Thistle Field for the three month period ended May 31, 1980 by the issue of 92,300 ordinary shares.

CARR'S MILLING INDUSTRIES LTD

Interim Statement

	26 weeks to 26 weeks to 52 weeks to 1st March, 1980	3rd March, 1979	1st Sept., 1979
Sales	19,937,000	18,216,000	37,263,000
Less inter-company sales of products for re-processing	2,298,000	1,614,000	3,724,000
Sales to External Customers	17,639,000	16,602,000	33,539,000
Profit before Taxation	580,000	475,000	806,000
Estimated Taxation	53,000	—	—
Profit after Taxation	507,000	475,000	806,000
Net Profit Attributable to the Group	507,000	475,000	806,000

The figures for the 26 weeks to the 1st March, 1980 (and for the comparable period of the previous year) are unaudited. No charge to taxation was made in the accounts for the year to 1st September, 1979 and in view of the Capital Allowances and various reliefs available to Group companies no charge to 'mainstream' corporation tax is envisaged in the current year. The estimated taxation shown for the 26 weeks to the 1st March, 1980 is Advance Corporation Tax in respect of the final dividend for the year ended 1st September, 1979 paid on the 16th January, 1980.

Capital investment on modernisation last year assisted flour milling to make an increased contribution to Group profit and the profit achieved by our animal feedstuffs and bakery interests was satisfactory. However, the depressed state of agriculture worked against us in our efforts to develop the agricultural merchandising side of our business. The current high interest rates together with the seasonal decline in demand for animal feedstuffs will mean that the Group level of profitability achieved in the first six months will not be maintained in the second half of the year.

The Directors have declared an Interim Dividend on the Ordinary Share Capital of the Company for the year ending 30th August, 1980 of 1.25p per share (Interim Dividend 1979: 1.00p per share). The Dividend declared will absorb £62,500 of the profit and will be paid on the 4th July, 1980 to those registered as shareholders on the 27th June, 1980.

Carlisle, 5th June, 1980

Ian C. Carr (Chairman)

Some advertising agencies' growth figures are even more impressive when you put them in context.

Two years ago, we had the Winter of Discontent. And everyone predicted a hard time ahead for the advertising industry. The fact that all of Britain's top ten agencies and agency groups have since grown substantially is probably the most convincing demonstration of the sheer necessity for an efficient advertising sector. One group, however—quite possibly not the one you first thought of—has outstripped the others. That one is Charles Barker ABH International. And that fact, frankly, is something that's likely to surprise our competitors more than it surprises us or our clients.

More than a decade ago, we started planning for today's conditions; in which no company can afford to concentrate all its communications efforts on its customers alone, while neglecting audiences like shareholders, Government, employees, potential recruits and other special-interest groups.

We could have built a monolithic agency, ready (or at least willing) to have a go at any and every communications task.

Instead, we concentrated on building a strong group of specialist

businesses, each with its own skills and disciplines.

Today, we have Ayer Barker—a consumer agency working for companies like PanAm, Avon, VG Stores, Chanel, Mercedes-Benz and ICI.

We have Charles Barker City and Charles Barker Lyons; respectively, Britain's largest agency specialising in corporate and business communications, print and design, and Europe's largest public and Parliamentary relations consultancy.

We have Charles Barker Recruitment, the second-largest British advertising agency in its field, and Charles Barker-Coulthard—one of the leading executive search consultancies.

And we have companies providing all these skills through offices in Birmingham, Manchester, Glasgow, Edinburgh and Aberdeen—and in 64 cities world-wide through our international partnership with NW Ayer.

If you're concerned—in whatever capacity—with your company's communications, we'd like to introduce you to our range of services by sending you our newly-published Annual Report.

Simply send us the coupon. We'll do the rest.

The Charles Barker Group

To: Julian Wellesley, Chairman, Charles Barker ABH International Ltd, 30 Farringdon Street, London EC4A 4EA.

Please send me the Charles Barker Group's latest Annual Report.

Name

Position

Company

Address

Telephone

Figures relate to UK growth for 1977-1979, as published in the Campaign Annual Analysis of agency billings, January 5th 1979 and January 4th 1980. Charles Barker figure for 1979 compares with audited turnover of £57.8m.

MAIBL discloses reserves

By Peter Montague

MIDLAND and International Banks (MAIBL) has become the first British bank since the clearing banks in 1968 to relinquish its disclosure exemption under the Companies Act allowing it to maintain hidden reserves. The Bank said yesterday it has unwound the hidden reserves and transferred £4m (\$9.2m) to general published reserves and the balance to the existing general provision for bad and doubtful debts.

However, the bank was still not required to disclose the extent of bad debt provisions—loan losses which were "extremely modest." The decision to relinquish hidden reserves: thus has virtually no impact on the transparency of the balance sheet.

Meanwhile MAIBL, the oldest consortium bank and now a public company, has grown increased pre-tax profits last year by 9.2% per cent to £10.63m. (£24.5m).

preted as a sign of overconfidence in South Africa as a recognition of South Africa's enormous balance of payments strength and sound domestic economic situation," he said.

Government officials indicated yesterday that the loan would be used in part to retire earlier credits granted at less favorable rates.

Ben H. Woodward said that apart from a small public issue of \$25m in 1976, the last major foreign public issue by the South African Government was in 1972, for DM-100m. Since then, the Government at public corporations like the Transvaal Provincial Council, have raised foreign loans mainly in the form of syndicated bank loans and private placements.

U.S. DOLLAR	Change on	R. Bk. Canada	10 86 CS	40	92 $\frac{1}{2}$	93 $\frac{1}{2}$	-0 $\frac{1}{2}$	-0 $\frac{1}{2}$	11
STRAIGHTS	Issued Bid Offer day week-Yield	R. Bk. Canada	10 84 CS	40	87 $\frac{1}{2}$	87 $\frac{1}{2}$	-0 $\frac{1}{2}$	-1 $\frac{1}{2}$	11

[illegible]

Companies and Markets **INTERNATIONAL COMPANIES and FINANCE**

THE SEAT-FIAT SPLIT

INI confirms search for new partner

By ROBERT GRAHAM in Madrid

THE SPANISH State holding company, INI, confirms its search for a new partner, following the split of the Fiat-Seat joint venture. INI, which holds a 50 per cent stake in the carmaker, has been seeking a new partner since the split. The company has been approached by several potential partners, but none have been successful. INI is now looking for a partner who can provide the capital and technology needed to expand its operations. The company has been successful in attracting interest from several potential partners, but none have been successful. INI is now looking for a partner who can provide the capital and technology needed to expand its operations. The company has been successful in attracting interest from several potential partners, but none have been successful. INI is now looking for a partner who can provide the capital and technology needed to expand its operations.

INI has said it expects to reduce its shareholding further and will seek to have refunded money used last year to raise its stake from 36 per cent to 41 per cent. Sr. de la Rica said this was "a matter for arbitration". He added that INI's case would be taken to the arbitration committee of the International Chamber of Commerce in Paris. He said that INI had carried out its part of the June 1979 agreement which laid down the conditions for Fiat to acquire before 1981 over 50 per cent of Seat equity. Fiat has argued that INI's failure to complete its share of the deal led to its refusal to go ahead with the capital increase. With INI subscribing to Fiat's defaulted share, Sr. de la Rica said the equity base of Seat was now 100 per cent. Fiat 32.3 per cent, Spanish private banks 13.9 per cent and other Spanish private shareholders 5.5 per cent. Fiat

has said it expects to reduce its shareholding further and will seek to have refunded money used last year to raise its stake from 36 per cent to 41 per cent. Sr. de la Rica said this was "a matter for arbitration". He added that INI's case would be taken to the arbitration committee of the International Chamber of Commerce in Paris. He said that INI had carried out its part of the June 1979 agreement which laid down the conditions for Fiat to acquire before 1981 over 50 per cent of Seat equity. Fiat has argued that INI's failure to complete its share of the deal led to its refusal to go ahead with the capital increase. With INI subscribing to Fiat's defaulted share, Sr. de la Rica said the equity base of Seat was now 100 per cent. Fiat 32.3 per cent, Spanish private banks 13.9 per cent and other Spanish private shareholders 5.5 per cent. Fiat

Esso Nederland plans Rotterdam refinery expansion

By CHARLES BATCHELOR in Amsterdam

ESSO NEDERLAND, the Dutch subsidiary of the U.S. Exxon group, plans to spend at least Fl 1bn (\$513m) expanding its refinery in the Botlek harbour basin near Rotterdam. The company will announce further details today. This brings investment in Rotterdam announced by Esso within the past few days to at least Fl 2bn. Esso last week unveiled a Fl 1bn plan to build a test plant at Europoort to convert 100 tonnes of coal a day into methanol. The total value of the refinery expansion could be as high as Fl 1.5bn, said Mr. Jan Riezenkamp, Rotterdam city councillor with responsibility for economic affairs. The work would employ between 2,500 and 3,000 workers for three to four years. The Esso refinery in Rotterdam has a crude oil capacity of 8m tonnes a year. It is almost entirely taken up at present.

West World Holding

NOTICE TO THE SHAREHOLDERS OF NV. BELEGINGSMAATSCHAPPIJ WERELDHAVE
West World Holding Inc.

The Directors of NV. Belegingsmaatschappij Wereldhave ("Wereldhave") announce that an unlisted investment company, West World Holding Inc., is to be incorporated by Wereldhave in the United States of America for the purpose of investing in commercial real estate in that country.

The Directors announce the proposed issue of a minimum of 5,000 and a maximum of 10,000 shares at US\$10,000 per share. Copies of the Dutch Prospectus, being an abridged version of the original offering memorandum in the English language, are available for inspection at the offices of Morgan Grenfell & Co. Limited, New Issue Department, 21 Austin Friars, London EC2P 2HB. Additional information is also available from Wereldhave's Head Office in The Hague.

Copies of the original offering memorandum in the English language (on the terms of which alone applications to subscribe shares of West World Holdings, Inc. will be considered) are available for inspection at the offices of Morgan Grenfell & Co. Limited, New Issue Department, 21 Austin Friars, London EC2P 2HB. Additional information is also available from Wereldhave's Head Office in The Hague.

Private investors can subscribe for up to a total of 2,000 of these shares in aggregate at the offices of the above mentioned banks in Holland up to and including 1st July, 1980.

The shareholders of Wereldhave have been given priority if private investors subscribe for more than 2,000 shares in West World Holding Inc.

The Hague, 5th June, 1980.
NV. Belegingsmaatschappij Wereldhave/Nassaustraat 23.

WERELDHAVE

Perstorp lowers profit forecast

By VICTOR KATZ in Stockholm

PERSTORP, the Swedish chemicals and plastics group, has forecast a pre-tax profit of SKr 98.110m (\$23.26m), during the financial year ending August 31, compared with SKr 111m the preceding year. Sales are forecast to rise 19 per cent to SKr 1.65m (\$381m), the eight-month report also predicts. In January, Mr. Karl Erik Sahlgren, the managing director, expected roughly unchanged earnings this financial year but strikes and lockouts in Sweden, mainly since May 1, have so far cost Perstorp about SKr 10m and the steelworkers' strike continues to interrupt most Swedish ports. The predicted earnings are equivalent to SKr 25 to SKr 29 per share. The 1978-79 figure

was SKr 31m per share and the dividend SKr 4.50. Eight-month earnings, which were insignificantly affected by the labour disputes, stood at SKr 85m, up from SKr 80m for September, 1978-April, 1979. Sales rose 23 per cent to SKr 1,090m. Perstorp Chemicals, the sector that accounted for more than 40 per cent of group sales in 1978-79, showed continued satisfactory earnings. Perstorp Components recorded an improvement in the plastics sector but a drop in building division earnings due to large development costs. The consumer sector had better earnings than in the first eight months of financial 1978-79, primarily in Nordic markets.

Reduced income for Irish bank

By Our Financial Staff

REDUCED six months profits are reported by the City of Dublin Bank which points out that business conditions over the rest of the year are unlikely to show a significant improvement. Before tax, profits in the six months ended March dipped to Irish £377,000 (\$754,000) from Irish £421,000, but the bank is maintaining its interim dividend at 0.875p a share. Pre-tax profits for the whole of last year totalled Irish £885,000. At March 31, the bank's advances totalled Irish £34.1m. More than half of lending in the half-year was at fixed rates which the bank describes as only marginally profitable.

Swiss travel company ahead

By JOHN WICKS in Zurich

DUE LARGELY to a rise in the turnover of foreign subsidiaries, the leading Swiss travel agency, Reisebuero Kuoni, booked a 16 per cent increase in billings for 1979 to a record SwFr 851m (\$513.4m). Net profit improved slightly to SwFr 3.5m. While in Switzerland sales increased 10 per cent to SwFr 520m (\$313.7m), business abroad expanded 27 per cent to SwFr 331m. Within this total, the British subsidiary Kuoni Travel "worked very successfully" with national turnover up in Swiss franc terms by almost one-third to SwFr 65m. The Board recommends payment of an unchanged 12 per cent dividend after cash-flow of SwFr 10m.

Bastogi appoints new president

By RUPERT CORNWELL in Rome

SIG. LUIGI SANTA MARIA was yesterday named president of the troubled Bastogi financial company to replace Sig. Alberto Grandi who has become chief executive at the state-owned energy group ENI. Sig. Santa Maria takes over at a particularly delicate moment for Bastogi. In his two-year spell at the head of the group Sig. Grandi had pushed through a sweeping restructuring programme, and was deeply involved in the search to expand the company's capital base. However, Bastogi was meeting increasing difficulty in attracting new shareholders, and a projected capital increase of up to L100bn (\$118m) was cut earlier this year to only L50bn. Bastogi lost last year L70bn despite over L40bn of capital gains resulting from the up-valuation of certain assets. In 1978 it formally broke even. The nomination of Sig. Santa Maria clearly has the endorsement of Sig. Carlo Pesenti, the Bergamo-based financier who in effect is the largest single shareholder in Bastogi, which has suffered heavily from the protracted troubles of the Italian chemical industry. Until May Sig. Santa Maria was president of Snia Viscosa, the textile group in which Montedison, Italy's biggest

chemical concern, is the largest shareholder. However, he stepped down with the entry into Snia's control syndicate of a group of major Italian private interests intent on securing Snia's recovery within the framework of the private sector. State electricity utility, ENEL, is borrowing L400bn (\$470m) on the Rome capital market through the issue of a seven-year floating rate bond. The funding is to be priced at 99.75 and interest will be pegged half to 12 month Treasury Bill yields and half to returns on long-term Treasury issues. Minimum half year interest is 6 per cent.

Finnish metal group gains

By LANCE KEYWORTH in Helsinki

ANNUAL SALES above FM 2bn for the first time and improved profits are reported by the Finnish state-owned metal group, Outokumpu. Higher prices as well as improved demand pushed the net sales ahead by 27.5 per cent to FM 2.23bn. Productivity and profitability both improved, and the result was "satisfactory according to the annual report. Net earnings after tax and less than the full permissible depreciation increased to FM 10.1m from FM 8.3m. The company is paying an 8 per cent dividend on its shares, but no dividend on its B shares. The outlook for 1980 is satisfactory. "The company's improved economic situation will make it possible to undertake major development projects which have had to be shelved in recent years." These include a gradual increase in stainless steel capacity. The technical and export division, which had a poor year in 1979, had an order book total of FM 370m at the end of the year, compared with FM 80m a year earlier. Outokumpu notes that it "must be prepared" for the problems of depletion of its reserves, especially copper. It plans to invest in foreign mining operations.

Sales rise at Hunter Douglas

ROTTERDAM — Hunter Douglas, the Dutch-based international industrial group, reported first quarter sales of \$178.5m up from \$140.9 in the first three months of 1979. The company said that the sales increase was "principally due to internal growth and inflation" but also reflected operations acquired since the first quarter of 1979 and currency realignments. Hunter Douglas said its 1980 first quarter results were "disappointing due mainly to a much sharper than expected economic decline in North America." AP-DJ

World Currencies.

Why the IMM has expanded its foreign exchange markets.

One of the most successful innovations in the world of international exchange is our group of foreign currency futures contracts: British pounds, Canadian dollars, Swiss francs, Deutsche marks, Japanese yen, Mexican pesos, French francs and Dutch guilders. Almost one million contracts were traded in the first quarter of this year alone. That translates into daily volume that frequently approaches a billion dollars. Now we have greatly increased the scope and flexibility of the IMM's foreign exchange markets with several important changes. Foremost among these is doubling the number of contract months

from four to eight per year. This will serve to expand the opportunities for banks, corporations and other traders engaged in hedging, arbitrage and spreading. The expanded schedule offers regular contracts for January, March, April, June, July, September, October and December. In addition to the schedule of regular contracts, the four remaining months of February, May, August and November will be inserted in the "spot" month rotation, making it possible to trade in a current month throughout the year.

A spot month trades without daily price limits so it can constantly stay in line with world interbank prices, signifying the increasingly close relationship that exists between the IMM and the global foreign exchange market. The business of the IMM is to respond to the needs of corporations, banks and individuals who use it. The transfer of foreign exchange risk to the IMM's futures markets has become an important aspect of doing business. We are at your service. For more information call 800-228-2027; in Nebraska 402-571-4900; in London 01-920-0722.

BANKING IN PORTUGAL

Military veto for private sector

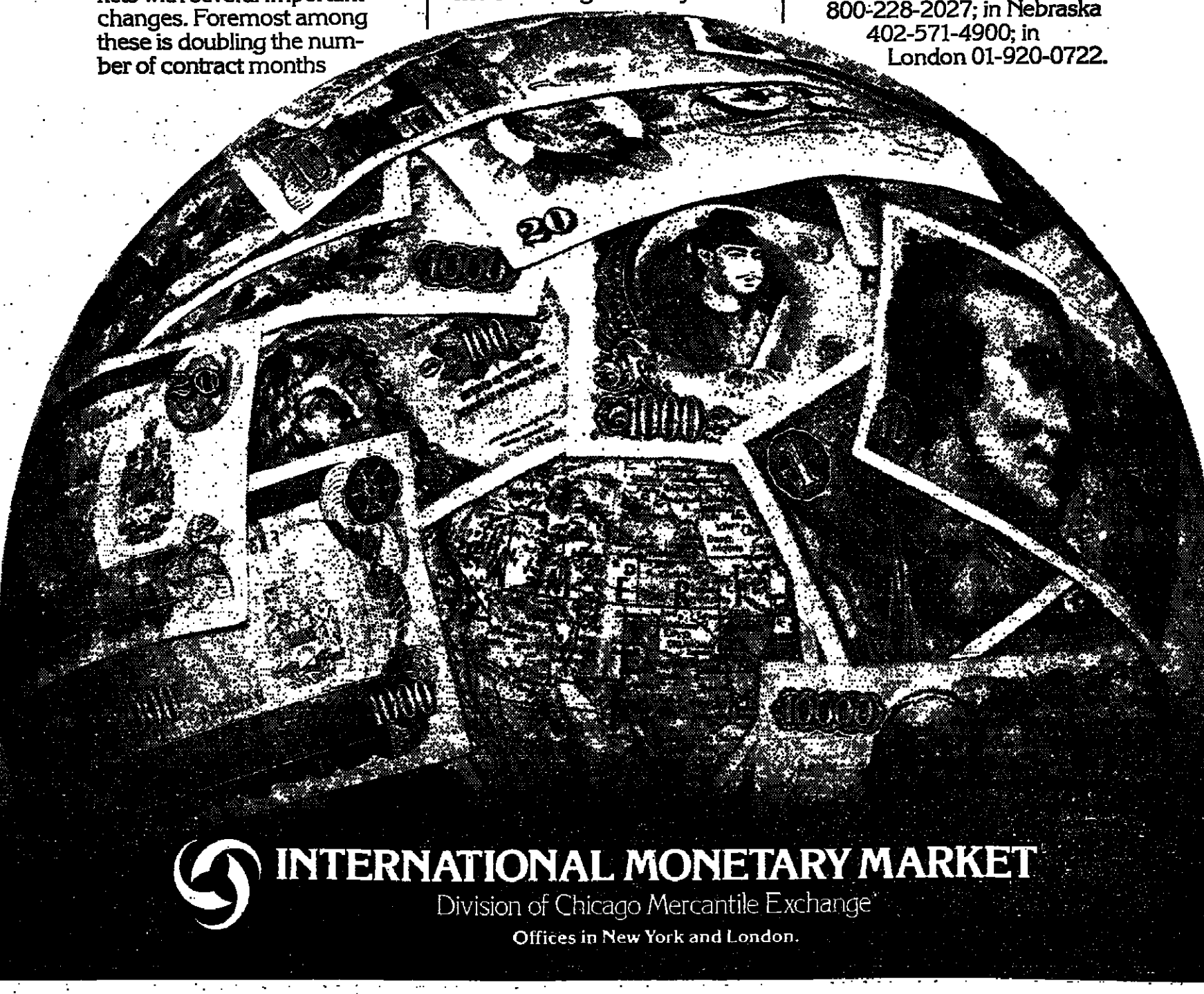
By JIMMY BURNS in Lisbon

PORTUGAL'S constitutional watchdog, the Military Council for the Revolution, has halted the process by which the country's banking system was about to be slowly unshackled. A year ago the Government cleared the way for formation of a group of para-banking institutions, essentially investment companies backed by foreign and Portuguese private capital. It seemed that the Government planned further legislation to open the Portuguese economy to the private sector. But the legislation has now been stopped in its tracks. Banking was one of the sectors of the economy most affected by the revolution. All domestically-owned banks were nationalised. The Portuguese operations of the three foreign banks — Banco do Brasil, Bank of London and South America and Credit Lyonnais — remained unchanged. But the state took effective control of over 95 per cent of all banking assets, making Portugal the European country in which the state exerted the greatest economic control. In contrast, the Government's proposed legislation enshrined the principle of a mixed economy in which private banks would be allowed to operate alongside state-run institutions. Government officials had indicated prior to the Military Council's veto that this broad outline would be subsequently refined into a banking law. The idea was to copy the type of restrictions operating in Spain

following the entry of foreign banks last year. These would have consisted of a sizeable entry fee and restrictions on local currency dealing. But the Government's hopes for the banking system were expressed in private. Had the Government been more open about its precise plans the Military Council's veto may have been less uncompromising. The constitution proscribes denationalisation but does not

rule out the possibility of the economy being widened to include the private sector. The Military Council, however, argues that the Government's law represented a carte blanche for the recovery of the old private monopolies which existed prior to the revolution. During the old regime the banks were generally family-run and were usually part of conglomerate empires that had wide power through equity participation in industry, services and agribusiness. The Military Council argued that a change in the law would have led to the destruction of the nationalised banking sector. This is not a view shared by

Portuguese bankers. The post-revolutionary period has produced a new managerial class which readily accepts a liberalisation of the system. Indeed, the present structure already operates along largely competitive lines. Guidelines are strictly laid down by the Bank of Portugal but credit ceilings continue to be decided on a bank-by-bank basis. The larger banks, such as Banco Português do Atlantico and Banco Totta e Azores have opened branches abroad and are competing for Euro-market business. The lives of Portuguese bankers have changed a great deal since the days of boardroom take overs by workers and Soviet-style centralised planning. They look upon the prospect of private banks opening up in Portugal less as a threat than as a potential stimulant. The pattern for banking envisaged by Government officials and bankers was that of a mixed but compatible system. Existing banks would operate as usual with their emphasis on retail operations, while private banks would concentrate more on wholesale business, lending to companies and the like. They would fulfil a genuine vacuum for medium- and longer-term finance created by nationalisation. In the light of the veto by the military council, all these aspirations have been relegated — at least until after the October election — to wishful thinking.



INTERNATIONAL MONETARY MARKET

Division of Chicago Mercantile Exchange
Offices in New York and London.

Philadelphia National Corporation

Philadelphia National Corporation and Subsidiaries
Consolidated Balance Sheet—March 31, 1980

Assets	
Cash and Due from Banks	\$ 776,567,000
Time Deposits, principally Eurodollars	255,933,000
Investment Securities	627,194,000
Federal Funds Sold	413,130,000
Trading Account Securities	106,845,000
Loans, net of discounts	\$3,242,091,000
Less: Allowance for Loan Losses	(36,996,000)
Net Loans	3,205,095,000
Due from Customers on Acceptances	204,245,000
Other Assets	364,448,000
Total Assets	\$5,953,457,000
Liabilities	
Demand Deposits	\$1,536,065,000
Savings Deposits	544,043,000
Time Deposits	901,654,000
Overseas Branches and Subsidiaries Deposits	924,398,000
Total Deposits	3,906,160,000
Short-term Borrowings	1,052,011,000
Bank Acceptances	
Outstanding	204,975,000
Other Liabilities	357,821,000
Long-term Debt	118,311,000
Total Liabilities	5,639,278,000
Shareholders' Equity	
Common Stock	5,824,000
Surplus	179,792,000
Retained Earnings	128,563,000
Total Shareholders' Equity	314,179,000
Total Liabilities and Shareholders' Equity	\$5,953,457,000

Principal Subsidiary

The Philadelphia National Bank

Philadelphia, Pennsylvania Since 1803 Member FDIC

Directors:

PETER A. BENOLIEL
Chairman of the Board and Chief Executive Officer
Quaker Chemical Corporation
JOHN P. BRACKEN
Counsel to Morgan, Lewis & Bockius
THEODORE A. BURTIS
Chairman of the Board, President and Chief Executive Officer
Sun Company, Inc.
CHARLES A. CARLSON, JR.
Chairman of the Board and Chief Executive Officer
Lukens Steel Company
WILLIAM V. DONALDSON
President
Zoological Society of Philadelphia
G. MORRIS DORRANCE, JR.
Chairman of the Board and Chief Executive Officer
JAMES L. EVERETT, III
President and Chief Executive Officer
Philadelphia Electric Company
FREDERICK HELDRING
President
The Philadelphia National Bank
PATRICIA A. McFATE
Deputy Chairman
National Endowment for the Humanities
PETER F. MCGOLDRICK
President and Chief Executive Officer
Acme Markets, Inc.
JOHN A. MILLER
President and Chief Executive Officer
Provident Mutual Life Insurance Company of Philadelphia
WILLIAM C. MUSHAM
Vice Chairman of the Board
Gold Inc.
SEYMOUR S. PRESTON, III
President
Fennwald Corporation
RICHARD S. RAVENSCROFT
President
Philadelphia National Corporation
THOMAS J. RITTER
Executive Vice Chairman
OIC Progress Council
J. LAWRENCE SHANE
Vice President and Group Executive
Scott Paper Company
PETER S. STRAWBRIDGE
President and Chief Operating Officer
Strawbridge & Clothier
FRANK K. TARBOX
Chairman of the Board and Chief Executive Officer
The Penn Mutual Life Insurance Company

Branches:
Luxembourg and Nassau

Representative Offices:
Bogota, Buenos Aires, Caracas
Hong Kong, London, Manila, Panama
City, Paris, Sao Paulo, Sydney, Tokyo

European Corporate Office:
Hamburg

Companies
and Markets

INTL. COMPANIES & FINANCE

Japan clarifies syndicated loan rules

By Peter Montagnon

THE JAPANESE Ministry of Finance has clarified further its guidelines on the participation of Japanese banks in the syndicated credit market. As expected, the banks are to be allowed a market share of some 10 per cent which means the increase in their outstanding lending and loan commitments in the current fiscal year should run at about \$5bn.

However, a limit of 20 per cent has been set for participation in individual transactions, while a bank's exposure to any one borrowing country may not exceed 20 per cent of its capital and reserves.

The outcome, according to bankers in London, is that while the Japanese banks will be making their presence felt in the credit market again after virtually total absence during the winter, they are prevented from resuming their previous aggressive lending habits.

The guidelines have also been extended to overseas affiliates of Japanese banks in cases where the shareholding in the foreign operation exceeds 50 per cent.

The banks do not need Ministry of Finance approval for each specific credit, but they must keep the Ministry informed of every transaction.

The guidelines will force the banks to be selective. Where their lending limits allow them a 20 per cent participation in an operation, this could be enough to dampen any upward pressure on spreads.

By contrast, the banks are unlikely to be present at all in loans to countries where they are already over-lent under the guideline principle.

This could accelerate the development of greater spread differentials between varying degrees of country risk, which has been expected to emerge during the course of this year.

CSR outlines projects as earnings increase

BY JAMES FORTH IN SYDNEY

CSR, the sugar, mining and industrial giant, is poised for several years of rapid development after posting a 29 per cent gain in 1979-80 profits. Earnings rose from A\$60m to a record A\$77.3m (U.S.\$88.4m), and directors have raised the dividend from 15 cents a share to 18 cents a share.

CSR in recent months has made a massive drive into natural resources, helped by last year's A\$465m takeover of Thiess Holdings.

Along with the profit results for the year to March 31, the board has outlined a number of major projects likely to proceed over the next year or so, several resulting from the Thiess acquisition. These include the A\$700m Tomago aluminium smelter in New South Wales, in which the CSR subsidiary, Gove Alumina has 35 per cent. Financing arrangements are almost complete.

Other projects include the Hall Creek and Yarrabee coal ventures in Queensland, both ready to proceed as soon as contracts are obtained, the Dry-

ton steaming coal venture in NSW, expansion of coal mining operations in Queensland, NSW and WA, a new pulp mill in New Zealand and "numerous other possibilities under study."

The group's traditional sugar activities have provided the bulk of the improvement in the latest year, lifting its profits from A\$20.7m to A\$32.4m. Profit on the minerals and chemicals division rose from A\$27.3m to A\$28.6m, and the building materials division from A\$12m to A\$16.3m.

The sugar division returned 14.2 per cent on average shareholders funds of A\$227m; building materials 10.1 per cent on A\$160m; and minerals and chemicals 8.4 per cent on A\$305m.

The main profit growth was in the first six months when earnings jumped by 49 per cent to A\$41m. In the second half they rose by only 12 per cent to A\$36.3m.

In addition to the trading profit, CSR earned A\$18.8m in extraordinary profits, compared with only A\$1m in the previous year. This included A\$11.7m

on the sale of assets and A\$7.3m from the sale of investments in United Telecasters, Sydney, Fletcher Holdings, and Weeks Petroleum.

The directors said that profits from sugar milling more than doubled, raw sugar export prices were buoyant late in the year and the returns were better from domestic refined sugar sales. The Mount Newman iron-ore venture lost 73 days' production, mainly because of strikes, and shipments of iron-ore fell by 13 per cent to 28.1m tonnes. Mount Newman contributed A\$7.5m to profit compared with A\$11.2m in the previous year.

The current year has started well with the world sugar price rising to \$223.7 in May compared with an average of \$213 in 1979 and an average of \$213 for the March 1980 quarter.

CSR's mills are expected to make about 7.5 per cent more sugar this year, and iron-ore export prices have risen substantially from April 1. The year has started well for most other main activities.

W. R. Carpenter sees record

BY OUR SYDNEY CORRESPONDENT

W. R. CARPENTER Holdings, the diversified industrial group, is heading for record earnings in the year to June 30 after a solid performance in the first three quarters. Profit for the nine months to March jumped by 67 per cent, to A\$8.4m (U.S.\$9.6m) from A\$5.0m and the directors said that they expected the result for the full year would top A\$12m. This would easily pass the previous record of A\$10.3m achieved in 1976-77. The following year the profit plunged to only A\$55,000 but recovered last year to A\$9.53m.

The increase in earnings for the first nine months outstripped the growth in sales which rose almost 20 per cent to A\$302m (U.S.\$345m) from A\$252m. An A\$12m profit would equal earnings of 27.3 cents a share compared with 21.8 cents in 1978-79.

Last year Carpenter paid a dividend total of 12.5 cents a share, and has already lifted the interim payment this year to 6.5 cents from 5.5 cents. The directors said that profits continued to improve in the Australian divisions, with earn-

ings before interest and tax up 32.5 per cent.

The main contributions to the higher profit were a 33 per cent lift in earnings from the paper merchant, Dalton Bros., and a return to profits in the property development and finance divisions. The signs, lighting and scaffolding group continued its profit improvement.

Higher returns from tea, copra and oil processing in Papua New Guinea more than offset lower proceeds from cocoa and coffee, but the Fiji results were lower.

Fall at Wearne Brothers

BY GEORGIE LEE IN SINGAPORE

GROUP PROFITS fell sharply at Wearne Brothers, the leading Singapore and Malaysian motor trading company, in the half year to March 1980. Pre-tax profit was S\$3.3m (U.S.\$4.1m), or 34.3 per cent less than the S\$13.4m in the same period of the previous year.

Turnover declined by 4.3 per cent to S\$163.2m (U.S.\$179m). Wearne attributed the performance to higher costs and a reduced volume of European produced vehicle sales. The group's main motor agency lines are in BL and Ford Motor vehicles.

Sales of UK-made cars have been affected by the strength

of sterling and the weakness of the yen, which has given an edge to its Japanese competitors.

Wearne warned that this situation is likely to continue for the remainder of the financial year.

There is good news, however, in that sales and profits of heavy machinery improved, particularly in East Malaysia and the group has been able to secure an increased share of the buoyant market.

The group has declared an interim gross dividend of 4 per cent, against the 1979 interim dividend of 5 per cent.

Advance at Realty Development

BY PHILIP BOWRING IN HONG KONG

REALTY DEVELOPMENT Corporation, a Wheelock Marden group property development and investment company, has announced that after-tax profit for the year ending March 31 rose 51 per cent to HK\$50.01m (U.S.\$10.1m).

Final dividends of 12 cents for "A" shares and 2.4 cents for "B" shares were declared, making totals for the year of 19 cents and 3.8 cents, respectively, compared with 16 cents and 3.2 cents the previous year.

HONG KONG Aircraft

Engineering Company has received 12.27m acceptances for the 12.34m shares offered in its rights issue of one new HK\$1 share for every four held at HK\$6.50 a share. Reuter reports from Hong Kong.

The balance of the offering was taken by the underwriters, Swire Pacific, Earlier, Swire Pacific and Cathay Pacific Airways, which between them own 50.02 per cent of the issued capital, had said they would take up their rights.



IBERDUERO

Hidroelectrica Iberica Iberduero, S.A.

US \$200,000,000

10 Year Floating Rate Loan

Managed by:

BANCO DE VIZCAYA, S.A.
BANK FÜR GEMEINWIRTSCHAFT
AKTIENGESELLSCHAFT
COMMERZBANK AKTIENGESELLSCHAFT
JAPAN INTERNATIONAL BANK LIMITED
SOCIETE GENERALE DE BANQUE, S.A.
SWISS BANK CORPORATION

BANCO CENTRAL, S.A.

BANCO DE BILBAO, S.A.
BANK OF MONTREAL

DRESNER BANK AKTIENGESELLSCHAFT
MANUFACTURERS HANOVER LIMITED
STANDARD CHARTERED BANK LIMITED
UNITED INTERNATIONAL BANK LIMITED
Privatbanken Group

BANCO DE SANTANDER, S.A.

Co-managed by:

CREDIT DU NORD
NIPPON EUROPEAN BANK, S.A.

MIDLAND AND INTERNATIONAL BANKS LIMITED
SOCIETE GENERALE DE BANQUE EN ESPAGNE, S.A.

Provided by:

BfG Luxembourg, S.A.
Dresner Bank Aktiengesellschaft, Madrid Branch
Manufacturers Hanover Trust Company
Standard Chartered Bank Limited

Bank of Montreal
Credito del Nord
Société Générale de Banque en Espagne, S.A.

Commerzbank Aktiengesellschaft
Japan International Bank Limited
Société Générale de Banque, S.A.
United International Bank Limited
Privatbanken Group

Banco de Bilbao, S.A.
Banco de Santander, S.A.
Nippon European Bank S.A.
Banco de la Nación Argentina
Internationale Genossenschaftsbank, A.G.
Australia and New Zealand Banking Group Limited
Caisse Centrale des Banques Populaires
Interunion-Banque

Banco de Vizcaya, S.A.
Credito del Nord
Société Générale de Banque en Espagne, S.A.

Banco Central, S.A.
Midland and International Banks Limited
Continental Bank of Canada
Berliner Bank International, Société Anonyme
Westfälenbank Aktiengesellschaft
Banco de Progreso, S.A.
Banco Gupuzoano, S.A.
Caja de Ahorros Municipal de Bilbao
Slavenburg Overseas Banking Corporation

Agent Bank
Banco Central, S.A.

U.S. \$150,000,000

Midland International Financial Services B.V.

(Incorporated with limited liability in the Netherlands)

GUARANTEED FLOATING RATE NOTES

1992

CONVERTIBLE UNTIL JUNE 1985

INTO 9 1/2% GUARANTEED BONDS 1992

Guaranteed on a subordinated basis as to payment of principal, premium (if any) and interest by



Midland Bank Limited

For the six months from 5th June, 1980 to 5th December, 1980 the Notes will carry an interest rate of 10 1/2% per annum.

On 5th December, 1980 interest of U.S. \$276.41 will be due per U.S. \$5,000 Note for Coupon No. 1. The Conversion Interest Amount applicable to Notes which are presented for conversion on or before 1st December, 1980 will be U.S. \$34.31 for each U.S. \$5,000 Note and will be payable on 31st December, 1980.

Principal paying agent: European American Bank & Trust Company, 10 Hanover Square, New York, N.Y. 10005, U.S.A.

Agent Bank:

Morgan Guaranty Trust Company

London

VONTobel EUROBOND INDICES

PRICE INDEX		145.74=100%		AVERAGE YIELD	
DM Bonds	3.80	27.50	DM Bonds	3.80	27.50
U.S. Bonds & Notes	95.06	95.13	U.S. Bonds & Notes	8.41	8.95
U.S. \$ Str. Bonds	92.36	92.82	HFL Bonds & Notes	8.25	9.05
U.S. \$ Str. Bonds	98.39	98.51	U.S. \$ Str. Bonds	11.29	11.29
Can. Dollar Bonds	91.38	90.57	Can. Dollar Bonds	11.472	11.608

BEAR STEARNS

This advertisement appears as a matter of record only.

Pernod Ricard S.A.

through a wholly-owned subsidiary
has acquired

Austin, Nichols & Co., Incorporated

from

Liggett Group Inc.

The undersigned initiated this transaction and acted as financial advisor to Pernod Ricard S.A.

Bear, Stearns & Co.

Atlanta/Boston/Chicago/Dallas/Los Angeles/New York/San Francisco
Amsterdam/Geneva/London/Paris

May, 1980

Pound recovers

European rates ease

CARIPOLO

Another good year for The Bank

(In 000.000 of Lire)

CASSA DI RISPARMIO DELLE PROVINCIE LOMBARDE

FINANCIAL TIMES AVIATION-RELATED SURVEYS 1980

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

The content and publication dates of Surveys in the Financial Times are subject to change at the discretion of the Editor.

BASE LENDING RATES

A.B.N. Bank	17	%	Hambro Bank	17	%
Allied Irish Bank	17	%	Hill Samuel	137	%
American Express Bk.	17	%	Hoare & Co.	177	%
Amst. Bank	17	%	Hongkong & Shanghai	177	%
Henry Ansbacher	17	%	Industrial Bk. of Scot.	174	%
A P Bank Ltd.	17	%	Keyser Ullmann	17	%
■ Arbuthnot Latham	17	%	Knowlesy & Co. Ltd.	19	%
Associates Cap. Corp.	17	%	Langris Trust Ltd.	17	%
Banco de Bilbao	17	%	Lloyds Bank	17	%
Bank of Credit & Cmce.	17	%	Edward Manson & Co.	18	%
Bank of Cyprus	17	%	Midland Bank	17	%
Bank of N.S.W.	17	%	■ Samuel Montagu	17	%
Banque de l'Inde	17	%	■ Morgan Guaranty	17	%
Bank of Rhone et de	17	%	■ National Westminster	17	%
la Tamise S.A.	174	%	Norwich General Trust	17	%
Barclays Bank	17	%	P. S. Refson & Co.	19	%
Bremar Holdings Ltd.	18	%	Rossminster	17	%
Brl. Bank of Mid. East	17	%	Ryt. Bk. Canada (Ldn.)	17	%
■ Brown Shipley	17	%	Schlesinger Limited	17	%
Canada Perm't Trust.	18	%	E. S. Schwab	17	%
Cayser Ltd.	17	%	Security Trust Co. Ltd.	18	%
Cedar Holdings	17	%	Standard Chartered	17	%
■ Charterhouse Japhet	17	%	Trade Dev. Bank	17	%
Choiartans	17	%	Trustee Savings Bank	17	%
■ Citibank	17	%	Twenty-Seven Bk.	17	%
Consolidated Credits	17	%	Union Bank of Austr.	17	%
Co-operative Bank	17	%	Whiteaway Laidlaw	174	%
Corinthian Secs.	12	%	Williams & Glyn's	17	%
The Cyprus Popular Bk.	17	%	Winttrust Secs. Ltd.	17	%
Duncan Lawrie	17	%	Yorkshire Bank	17	%
Eagil Trust	17	%			
E. T. Trust Limited	17	%	■ Members of the Accepting Houses Committee.		
First Nat. Fin. Corp.	194	%	7-day deposits 15%, 1-month deposits 15%.		
First Nat. Secs. Ltd.	19	%	7-day deposits on sums of £10,000 and under 15%, up to £20,000 15%, over £20,000 15-1/2%.		
■ Robert Credit	17	%	Call deposits over £1,000 15%.		
■ Anthony Cross	17	%	Demand deposits 15%.		
■ Greynould Guaranty	17	%			
Grindlays Bank	17	%			
Guinness Mahon	17	%			

EUROPEAN OPTIONS EXCHANGE

July			Oct.			Jan.		
Series	Vol.	Last	Vol.	Last	Vol.	Last	Stock	
AKZ C	F.82.50	3	1.60	—	—	—	F.83.70	
AKZ S	F.85	—	0.80	3	1.50	80	2.10	
AKZ C	F.87.50	—	—	10	0.60	—	—	
AKZ P	F.82.50	—	—	—	—	3	1.10	
EK C	845	3	79½	—	—	—	55½	
FWC C	820	2	—	—	2½	—	52½	
HEI C	F.80	8	1.10	10	4.30	—	F.86.20	
HEI C	F.85	8	1	—	—	—	—	
HEI P	F.85	8	6	—	—	—	—	
HO C	F.17.50	—	—	21	1.10	—	F.15.70	
HO C	F.20	20	0.10	—	—	—	—	
IBM C	860	—	—	4	2½	—	85½	
KLM C	F.80	3	2.10	—	—	—	F.80	
KLM C	F.80	61	0.40	—	—	—	—	
KLM P	F.80	11	1.80	—	—	—	—	
KLM P	F.70	77	6	—	—	—	—	
NAT C	F.100	5	7.50	5	5	—	F.105.20	
NAT C	F.104.50	—	—	5	5	—	—	
NAT C	F.109.10	41	1.60	—	—	—	—	
NAT P	F.104.50	48	1.40	—	—	—	—	
NN C	F.110	2	1.50	12	3	—	—	
NN C	F.120	—	—	6	1.30	—	—	
NN P	F.110	3	4.10	15	14	—	—	
NN P	F.120	—	—	—	—	4	670	
PR	Fr.5000	—	—	—	—	—	Fr.5000	
PET C	Fr.5000	10	40	—	—	—	—	
PHI C	F.15	—	12	12	3.20	—	F.17.90	
PHI C	F.17.80	—	1.50	—	—	20	1.60	
PHI C	F.20	5	0.10	105	0.40	—	—	
PHI C	F.22.50	—	—	10	0.20	—	—	
PHI P	F.17.50	—	—	10	0.70	20	1	
RD C	F.150	14	12	20	15.30	—	F.151.10	
RD C	F.150	56	4.70	11	1.50	—	—	
RD C	F.170	108	1.20	29	3.50	—	—	
RD P	F.140	—	1	1	0.90	—	—	
RD P	F.145	—	—	6	2.10	—	—	
RD P	F.160	—	18	1	6	—	—	
RD P	F.160	12	3.70	25	3.50	1	5	
T C	882	—	8	5	70	—	582½	
UNI C	F.105	—	—	15	5	—	F.109.50	
UNI C	F.110	7	3.50	15	5	—	—	
Aug. —			Nov. —			Feb. —		
SLC C	\$120	10	1½	10	3½	—	\$110½	
VW C	DM.170	10	12.50	10	—	—	DM.150	
TOTAL VOLUME IN CONTRACTS 2176								
C=Call			P=Put					

JOBS COLUMN, APPOINTMENTS

Too many splits for the national health

BY MICHAEL DIXON

"THERE'S no sense in being paranoid; they're bound to get you in any case." The friend who said that the other day meant it as a warning against my tendency to conclude that the world is generally mad. He sees this as a sign of incipient insanity on my part. I argue that it is rather an inevitable consequence of being employed to try to make sense of the United Kingdom's arrangements for both preparing and selecting people for jobs.

So I am relieved to see that the report on those arrangements recently made to the Prime Minister by the Central Policy Review Staff, showed a similar tendency. The Think Tank's report evidently concludes that all five main parties involved — employing organisations, trades unions, the educational and industrial training establishments, and Government itself — are suffering from some form of mental imbalance.

Employers and unions both show traces of split personality. While continually calling for recruits with a more practical training, the report notes, employers actually give preference to recruits with academic qualifications. "While representatives of trade unions frequently spoke loudest against closing options (of taking up

different kinds of work) while at school, trade unions' conventions on apprenticeships as the only route into skilled trades frequently close down options immediately after leaving school."

The unions' fixation on the outworn apprenticeship convention, is also shared by employers, so that both sides of industry effectively collaborate to preserve needlessly protracted forms of preparation for work. One effect is to perpetuate shortages of crucial work-skills even at times of high general unemployment. Another is to inhibit the adoption of more efficient methods of training, not only young recruits, but also older people.

The organisation of industrial training is mainly left to bureaucratic boards, joint committees and worse, which are presided over by various combinations of the self-same employers and unions. So it is somewhat less than surprising that the Think Tank finds industrial training to be schizophrenically fragmented, which may largely explain why it is "rigid, conservative and slow to respond to new industrial requirements."

A similar imbalance is diagnosed in Government. One part of its personality laments such ills as the simultaneous existence of shortages of skills and high general unemployment.

ment. The other side shies away from giving what the report calls "an effective steer" to the preparation of people for work. Meanwhile, this second or perhaps even a third side of the governmental personality, continues to perpetuate through the Civil Service's recruitment procedures a mindless insistence on "formal but irrelevant" qualifications.

This insistence by the Civil Service and other employers reinforces the fifth of the main parties involved, the educational establishment, in its compulsion to elevate the pursuit of academic goals above all else. Regardless of their financial dependence on wealth-generating industry and commerce, the schools, universities, polytechnics and even further education colleges are found by the Think Tank to concentrate on pushing people as far as possible into the scholarly stratosphere at the expense of more practical courses.

Remedies

To remedy these and multifarious other ills, the report makes a variety of proposals. Since I have not enough room to state them all here, readers who wish to study them in detail will need to obtain a copy of the document, *Education, Training and Industrial Performance*, published by the

Stationery Office at £4.25. For the moment it must suffice to say that as well as recommending mergers and takeovers to reduce the bewildering number of bodies responsible for training, the Think Tank proposes that employers' representatives be given a say in the design of syllabuses leading to all nationally recognised examinations including academic ones such as the General Certificate of Education and those for university degrees.

And this last proposal has provoked signs that the educational establishment, as well as suffering from the disorders already diagnosed by the report, is afflicted by persecution mania. The signs appeared the other day in the response to the Think Tank's review by the *Times Educational Supplement* which to my mind, regrettably in this particular case — is the most influential specialist journal catering for professional educators.

I would not disagree with the "Ed Supp's" statement that the report delivers "a devastating and totally justified indictment of British industrial training." There is a measure of truth, too, in its comment that for the Government to continue leaving it to employers and unions to sort out what is wrong with industrial training "is like inviting a party of drunks to reorganise a distillery."

But the journal also insists on using the Think Tank's review in a distinctly partisan way which surely bodes no good for the majority of us who, having no axe to grind, are merely ground down by the hutchpetch of arrangements to which this country abandons the vital tasks of preparing and selecting people for jobs.

It is deplorable, the *Ed Supp* thinks, that shame at the disgraceful way industry organises training, has not prevented employers "from venting their ignorance on the schools." It adds that "it is by no means clear that industrialists know what industry needs from the education system, nor yet that they act out what they say they believe." From this, the journal evidently concludes that it would be foolish if the design of schools' curricula and examination syllabuses were to take account of the views of employers who by their own actions, "have shown themselves to be ignorant and inconsistent."

This yah-hoo-sucks-to-you response on behalf of the educational establishment, suggests to me where the Prime Minister needs to start if she wants to improve this country's grievously counter-productive arrangements for preparing and selecting people for jobs. It is by taking firm steps to show the formal education system

that it has neither the right, nor essentially the means to view itself as standing aloof from and superior to the other four main interests involved.

Where the national need is concerned, the fact that those involved can be divided into five main parties serves merely to confuse the issue. Really we require only two: those responsible for preparing people for working life, and those responsible for employing them effectively.

On the preparation side, the present distinction between education and training is largely artificial and should be at least much reduced. Its main effect is to prevent either of those two sectors from profiting fully from the expertise of the other, and to ensure that training is viewed publicly as something which is done to people who have failed in education. As a first measure, the Prime Minister should place responsibility for training clearly with one Whitehall department and see that it and its subordinate bodies co-operate with their educational counterparts.

Moreover, if the employers are "by no means clear" what sort of people they want, then it is surely up to those who do the preparing to take the initiative and find out what is wanted by the other side, which after all both finances and consumes the preparers' services.

Branch Manager
Finance Reading

Our Company, a wholly owned subsidiary of Williams & Glyn's Bank Limited, provide instalment credit facilities for industry and commerce. We currently have a vacancy for a Manager in our Reading branch.

The successful candidate will not only ensure that current business levels are maintained but encourage and motivate the team into identifying and developing new business opportunities.

Applicants must have a sound background with management experience in instalment credit, particularly in respect of staff, budgetary control and target achievement.

The rewards for this challenging post are competitive salary, Company car, excellent pension scheme and other fringe benefits, including a mortgage subsidy scheme.

Apply by telephone to John Morley, Personnel Manager.

The Quadrangle,
Imperial Square, Cheltenham,
Gloucestershire GL50 1PZ.
Tel: 0242 36141.

A Member of
The Royal Bank of Scotland Group

St Margaret's Trust Limited

F/X DEALERS
MAJOR U.S. BANK

The significant growth plans of one of London's more active and professional dealing rooms have resulted in the current need for two experienced traders in the following key areas:

Spot \$ Paris

This position will be well supported by the bank's global foreign exchange network.

Spot & Fwd. Scandinavians

To enhance its corporate base and to develop into a full dealing capability.

Both positions call for the development of the bank's trading expertise in these markets, and the successful candidates will be rewarded with highly competitive salaries and fringe benefits which amply reflect the priority which our Client attaches to these requirements.

Contact Norman Philpot in confidence
on 01-248 3812

NPA Recruitment Services Ltd

60 Cheapside, London EC2. Telephone 01-248 3812 3 4 5

Manager
Management
Accounts

Bucks

c.£9,000

Our client, a manufacturing subsidiary of a large international group, has a turnover in excess of £27 million and employs 500.

Responsibility involves managing a team of professional staff and developing and introducing management accounting systems with particular emphasis on standard costing systems which are to be extended from a partial to completely computerised basis. In this key position you will be an

innovator, applying your interpretation to the significance of the information and developing constructive working relationships with line management. Opportunities abound.

Candidates, male or female, ideally in their late twenties, and preferably ACMA's, should have a proven record in a manufacturing environment and the necessary personal qualities to work with senior colleagues.

Please write in complete confidence, enclosing a suitably detailed curriculum vitae to:

ANTHONY NEVILLE INTERNATIONAL
The Hague Dubai Singapore Hong Kong Tokyo Los Angeles
Ash House, Churt, Farnham, Surrey GU10 2NU.
Headley Down (0428) 712313/714493

Puma
Group Accountant

West London

c.£11,000 + car

A member of a small European headquarters finance team, the Group Accountant will be responsible for a range of analytical projects geared to business control and development. Reviewing results of subsidiary operations, developing various policy guidelines, and carrying out both acquisition and operational investigations, there will be substantial exposure to senior management. The Accountant will spend approximately 20% of the time travelling in Europe.

With a European turnover in excess of £150 million, our client is one of the foremost international service management organisations, with an emphasis on industrial catering and vending. The company is undergoing rapid growth, both organically and through acquisition. Aged 27-32, applicants (male or female) should be qualified accountants with proven analytical ability. Please telephone or write to David Hogg FCA quoting reference 1/1989.

EMA Management Personnel Ltd.
Burne House, 88/89 High Holborn, London, WC1V 6LR
Telephone: 01-242 7773

This advertisement is featured on page 599015 of Prestel

OPPORTUNITIES
FOR
YOUNG ACCOUNTANTS

Berkshire Amsterdam

For a newly established European subsidiary of a world famous international watch company.

Two key finance posts need to be filled in London and Amsterdam respectively. Both call for someone, around 30, with an accounting qualification, who is adaptable and energetic, with sound commercial experience and who likes the idea of helping to shape a new organisation within a well established, but aggressive group.

UK Financial Controller,
Berkshire, c. £12,000 + bonus and car

Responsible to the UK general manager for accounting, administrative and personnel functions.

Accounting Manager,
Amsterdam

Responsible to the financial controller, Europe, for head office administration, consolidation and reports; fluency in both English and Dutch is necessary.

For both jobs, the short-term future looks to be exciting and demanding and the long-term prospects are attractive.

Telephone 01-248 6113 or write with brief details quoting reference P3514L, to J. Cobb, Executive Selection Division,



Pear, Marwick, Mitchell & Co.

165 QUEEN VICTORIA STREET, BLACKFRIARS,
LONDON, EC4V 3ED.

O & M
Banking
Lagos, Nigeria

The United Bank for Africa Limited has enjoyed exceptional success and is now one of the three major commercial banks in Nigeria, with 66 branches. Two O & M Specialists are needed. One will be in charge of the Department, reporting to a professional head of Management Services; the other will concentrate on key projects and the development of Nigerian staff. The work covers identification of EDP applications, manualisation and procedural change, manning and organisation, equipment specification and office layout; and candidates should have substantial experience in these areas. The after-tax compensation will exceed N30,000 (= £20,000) plus furnished accommodation and car. Expatriates will receive 68 days annual leave, children's holiday fares and other benefits.

Write in confidence or telephone: The Recruitment Adviser.

ORT Technical Assistance
3 Sumpter Close, Finchley Road,
London NW3 5HR. Tel: 01-431 1333

PRIVATE CLIENT
FUND MANAGEMENT

23-32

Our client, a medium-sized firm of Stockbrokers, will shortly appoint an assistant who will help develop their thriving private client business. The person concerned, though working closely with the partners involved, will at an early stage have discretionary powers for managing substantial funds. The ideal candidate, male or female, should have had some experience either with another stockbroker or with a merchant bank.

Please apply: Jock Conitts, Career Plan Ltd.,
Chichester House, Chichester Rents, WC2A 1EG.
Tel: 242 5775

Accountant

Major Investment Group
Channel Islands

To £10,000
Plus Car

Our Client, a major British investment group, seek an additional accountant for their Jersey based operation. The job will involve control of the Investment Accounting area, liaison with investment advisers, management companies, brokers, banks etc. Experience of Investment Accounting would be an advantage but is not strictly necessary.

The job will appeal either to a 25-29 year old qualified accountant seeking to join a major financial institution with long term career prospects with the Group, or to a 38-45 year old who wants to relocate to the Channel Islands.

In either case there will be an initial contract period, subsidised housing, relocation expenses and a Channel Islands tax threshold.

Please write to: Colin Barry at Overton Shirley and Barry (Management Consultants) 2nd Floor, Morley House, 26 Holborn Viaduct, London EC1A 2BP (Tel: 01-353 1169) quoting reference no. 292.

Overton Shirley
and Barry

OSB

TAXATION
ADVISER

City of London

c. £12,500

Midland Bank has a vacancy in its Group Taxation Department for a Taxation Adviser whose responsibilities will include assisting companies within the Group with corporate tax planning both in the United Kingdom and overseas.

It is envisaged that the successful applicant will have specialised in corporate taxation for a number of years after qualifying either as a lawyer or as an accountant.

The initial salary will be in the region of £12,500 together with generous fringe benefits including non-contributory pension scheme, low interest rate mortgage facilities and profit sharing.

Applications enclosing a comprehensive curriculum vitae should be sent to:

N. Jefferis, Esq.,
Head Office Personnel Manager (London),
Midland Bank Limited, Head Office, Poultry,
London EC2P 2BX.



Midland Bank

FINANCIAL CONTROLLER

Salary negotiable around £13,000 + car
LONDON OR MIDLANDS

Our client is a well established company, the UK subsidiary of an international industrial group supplying light/medium capital equipment to process industries.

A financial controller is required who will report to the Managing Director with a functional link to group H.Q. responsible for controlling and improving the financial and accounting activities and systems of the UK operations. Travel within the UK and occasionally overseas will be necessary.

Applications are invited from candidates aged 35-40 with a formal accountancy qualification and sound financial experience in engineering or construction. Knowledge of the German language would be useful.

Candidates for the above position should write or telephone for application details, quoting the title and reference number 262. All information is confidential and is not divulged to clients without prior permission.

Brian Woodhead & Co. Ltd.

Executive Search & Selection Division,
NETTLETON HOUSE, 4/5 CALTHORPE ROAD,
BIRMINGHAM B15 1RH TEL: 021 455 8292



Bedford

c.£10,500 + car

FINANCIAL CONTROLLER

Our client is a rapidly expanding group of engineering companies manufacturing capital equipment largely for the food processing and chemical industries. As a result of this growth the board has now decided to appoint a Financial Controller with responsibility for all group companies.

The successful candidate, probably in his or her early thirties, will hold a recognised accounting qualification. Experience will preferably have been in a similar industry and must include both financial and management accounting and costing and budgetary control. Systems development and computer experience are also desirable.

Reporting to the group board, the post carries full financial responsibility for all group companies. It offers an unusual opportunity to build a career as an influential member of the management team.

Benefits include membership of the company's pension scheme and private health insurance.

Letters of application together with C.V., salary progression and any other relevant data, should be forwarded without delay to: Mr. R. L. Burroughes, Executive Recruitment Division, MLH Consultants Limited, Park House, 22-26 Great Smith Street, London SW1P 3BU, quoting Reference Number A201.

MLH Consulting Group of Companies

BTS

British Telecommunications Systems Limited

These are senior appointments vital to the company's success in the international communications market.

International Marketing

British Telecommunications Systems Limited is a company formed jointly by the British Post Office, GEC, Plessey and STC to promote System X outside the UK.

System X is a comprehensive family of digital exchanges designed to cope with dynamic developments in communications (both speech and data) on an evolutionary basis well into the next century. It made a successful international debut at TELECOM 79 in Geneva last September.

The company now seeks 4 regional managers to identify overseas business opportunities, formulate appropriate strategies and progress them in negotiations with public sector authorities at senior (including Ministerial) level.

The requirements are a successful record in the overseas sales of large capital equipment, ideally with an electronics or electro-mechanical content; age 30-45; current earnings well into 5 figures; and willingness to travel extensively from a Bristol base.

Strict confidentiality is guaranteed by the consultants through the initial interview stage and by the company thereafter. Please write (male/female candidates) with full personal, career and salary details, quoting ref 228/FT, to Philip Smith:

Philip Smith

Manpower Consultants

85-87 Jermyn Street, London SW1Y 6JD

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM AND SHEFFIELD

Group Financial Controller

Director Designate

Northern England, to £17,500 + car

The client is a substantial UK public group who, by effective marketing and professional management have developed an envied international reputation for their extensive range of technically advanced consumable products.

Consolidated group turnover is in excess of £25 million including overseas operations. Reporting to the Board, the person appointed will have full responsibility for the group's financial function, the provision of all relevant management information, control of treasury and funding requirements and be required to influence chief executives and financial controllers of subsidiaries in the management of resources in line with group corporate strategy.

Candidates, 35-45, must be graduate chartered accountants with an outstanding track record in large manufacturing organisations.

A.D. Kelly, Ref: 44000/FT. Male or female candidates should telephone in confidence for a Personal History Form to: NEWCASTLE: 0632 27455, 4 Mosley Street, Newcastle-upon-Tyne, NE1 1DE.

Financial Analyst

Central London to £9000

This opportunity arises in the Headquarters of a marketing oriented multinational. The analyst will be responsible for the summary analysis, consolidation and the reporting of actual and outlooked results for the Group.

Ideally, candidates should be graduates in their mid 20's, with 2-3 years financial experience within a multinational environment. The role offers valuable exposure to all aspects of the business and will provide an excellent base for a career in a company which has a very good record of recognising and developing talent.

Please telephone or write quoting Ref: RG 3224.

Lloyd Chapman Associates

123, New Bond Street, London W1Y 0HR 01-493 7761

GILT SALES

Since its formation four years ago, the B & M Gilt Department has committed itself to producing both economic and technical analysis based on sound theoretical principles assisted by its own computer capabilities. On the technical side, the fruits of this commitment have become more evident with the weekly publication of the Department's "Technical Comment," which using our own price surface as a base has offered a technical interpretation of market movements, plus analysis of stocks and trends. This together with our weekly "Economic Comment" is now firmly established.

The Department now requires further salespeople to help market this economic and technical analysis. The successful candidates will be acquainted with all principles of gilt-edged switching and keen to become involved in technical aspects of the market. Their essential attributes will be the ability to communicate ideas, work in a team environment and a commitment to hard work.

Enquiries will be handled personally by the Partner in charge of the Gilt Department, Bill Foy, and interested candidates are asked to contact him direct, in complete confidence.

b m Buckmaster & Moore

THE STOCK EXCHANGE, LONDON EC2P 2JT. TEL: 01-588 1156.

Investment Analyst

Applications are invited for the position of Investment Analyst in the management of the Association's UK equity investment at Head office in the City.

PROVIDENT MUTUAL is a well established Life and Pensions office with a good investment record. Total funds under management exceed £400m and new money available for investment was over £50m last year.

Ideally candidates should be 24-35 and have an economics, accountancy or actuarial qualification and preferably some relevant experience with a similar institution as a positive contribution will be expected at an early stage.

Substantial salary commensurate with experience plus non-contributory pension, life assurance benefits and, after qualifying period low cost staff house purchase scheme. Free lunch, flexible working hours, four weeks leave and first class working conditions.

Please write giving age and details of education, qualifications and experience to: Mr. C. Young, Personnel Manager, Provident Mutual Life Assurance Association, 25-31 Moorgate, London EC2R 6BA.

PROVIDENT MUTUAL

LIFE ASSURANCE ASSOCIATION

TRAFFIC ADMINISTRATOR

S.W.1. area

We are part of the world's leading marketing organisation for basic materials. Due to continued expansion we need to strengthen the traffic administration team in our Oil Products Trading Department.

The successful candidate will be expected to work closely with the trading executives monitoring and co-ordinating movement of oil by tanker on a world-wide basis. A knowledge of shipping documentation, letters of credit, chartering and marine insurance is necessary, together with the ability to carry out assignments meticulously in a pressured but invigorating environment. A second language would be useful.

Career prospects are excellent and a five-figure salary is negotiable.

Write in confidence to Box A7173, Financial Times, 10 Cannon Street, EC4P 4BY.

CAREER OPPORTUNITY WITH MAJOR CANADIAN BANK

We are seeking above-average individuals with minimum five years' Banking experience who wish opportunities for advancement in a progressive international organisation. Applicants must have sound knowledge and good experience in Banking. Successful candidates will have good prospects for promotion. Salary will be commensurate with previous experience and we offer excellent fringe benefits.

Applicants should send a curriculum vitae briefly outlining previous experience to:

The Assistant Supervisor—Personnel
THE BANK OF NOVA SCOTIA
Regional Office, 12 Berkeley Square
London W1X 6HU

Money Broker

Aged Twenty-Five

A leading Sterling Money Broker requires a person with institutional/gilt edged experience, either gained with a Stock Broker or Investment Company. The successful applicant will join one of the most progressive money broking companies and in particular will be involved in the further development of their institutional clientele.

Write in confidence giving career details to date to Box A7181, Financial Times, 10 Cannon Street, EC4P 4BY

FOREIGN EXCHANGE MANAGER IN LUXEMBOURG.

Our present Foreign Exchange Manager returns to Norway and we are looking for his successor. Applicants are expected to show proven administrative skills, documented results from operating Euro-currency markets and preferably also from Euro-financial field. The Foreign Exchange Manager is executive staff member of the bank. Age of prospective candidate: around 30/40, University degrees in economics, business administration or other relevant education as well as perfect command of English and good knowledge of German and/or French are required.

A competitive salary and excellent working conditions will be offered. Date of entry in office: August/September, 1980.

Further information about this position may be obtained through Foreign Manager Kjell Tangen or Managing director Bjørn Lindvig, tel.no. 2 46 81 (Luxembourg). Written application complete with curriculum vitae should be directed before 23th June 1980, to: Bergen Bank International S.A., att.: Managing director Bjørn Lindvig, P.O.Box 383, Luxembourg.

Bergen Bank International S.A., Luxembourg, was established in 1976 and is owned by the following Norwegian commercial banks: BERGEN BANK A/S (65%), FORRETNINGSBANKEN A/S (25%), BØNDERNES BANK A/S (10%). Together the parent banks represent nearly 1/3 of the Norwegian commercial banking market. The main activity of Bergen Bank Int. S.A. is to offer short and medium term financing to the clients of the parent banks. Besides, the bank maintains an active role in the interbank market in Scandinavian and other foreign currencies.

BERGEN BANK
INTERNATIONAL S.A.

McAnally Montgomery & Co

STOCKBROKING

Experienced Account Executives are required to assist partners in the private client and banking departments. This is a career opportunity and your wide range of responsibilities will be well rewarded.

Telephone or write to
Graeme Wedgwood at McAnally, Montgomery & Co.
18 Finsbury Circus, London EC2M 7BH 01-588 2311

Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

FOREIGN EXCHANGE ADMINISTRATION to £7,000
A well established consortium bank urgently seeks a young person to head-up its expanding foreign exchange area. The successful applicant will have an all-round experience from international or Merchant banking. contact RICHARD MEREDITH on 623 1266

SENIOR DOCUMENTARY CREDITS CLERK c £6,000
A major North American bank urgently require a documentary credits clerk. Applicants must have, at least three years' international or merchant banking experience covering opening, amending and paying. Letters of Credit, bills etc. The bank offers excellent potential progression within an expanding department. contact BRIAN GOOCH on 623 1266

LOAN ADMINISTRATION £6-7,000
Our client is a new Continental Bank, establishing its London office, with the intention of becoming particularly active in the Eurocurrency lending market. This is an outstanding opportunity for a young self-motivated banker with experience in this field, to set up and run the department. contact KEVIN BYRNE on 623 1266

ACCOUNTS CLERK 20-25 £6,000
A well established, international bank, based in the EC2 area, is expanding its accounts department. Applicants should have at least 2-3 years' international or merchant banking experience, covering the following functions: Bank of England and management reports, accruals, profit and loss etc. This is a challenging position, with real opportunities for progression, and fringe benefits that rank among the best in the City. contact BRIAN GOOCH on 623 1266

First floor—entrance New Street
170 Bishopsgate London EC2M 4LX 01-623 1266

Financial controller

Mail order merchandising
Wiltshire c£14,000 + car



The growth of this mail order merchandising business over the last five years has been exceptional and it is now one of the market leaders in its field. The company, which is part of a substantial UK group, is entering a new phase in its development and is well placed to increase its share in this growing market.

As part of a top level reorganisation there is a need for a really able qualified accountant to join the senior management team to direct the overall accounting effort and advise on all financial aspects of the business. There is a well established computer based accounting function and a staff of some 30 people.

If you are aged around 35 with substantial post qualifying experience in industry or commerce and have a lively, practical approach with a readiness to look at new ideas this opening offers excellent career prospects in a stimulating and demanding environment.

Resumes including a daytime telephone number to J G Cameron, Executive Selection Division, Ref. C249.

Coopers
& Lybrand
associates

Coopers & Lybrand Associates Limited
management consultants

Shelley House Noble Street
London EC2V 7DQ

Top Consultants

Business strategy and organisation

One of the fastest growing UK based management consultancies is to expand this important area of its business activities by appointing two senior consultants.

They will individually make substantial first-year contributions to the business by selling, designing and leading major strategic and organisational studies for industrial and service companies in the UK. They will automatically become candidates for top management succession in a highly successful business.

These appointments are open to men and women.

Candidates, aged 36 to 45, must have a recent, relevant background in consultancy, with a professional UK or US firm of consultants. Experience of selling consulting projects is critically important.

First year salary £15-£18,000. Profit share. Top consultancy benefits.

Please telephone (01-629 1844 at any time) or write for an application form, quoting ref. B.1667, to ASL Recruitment Advertising, 17 Stratton Street, London W1X 6DB.

Finance Director

South East circa £15,000 p.a. + car

The company is a successful and autonomous part of a major international engineering group. Reporting to the Managing Director, the Finance Director will be required to make a significant impact on all aspects of the business as well as leading an established finance organisation.

Ideally, applicants should be Chartered Accountants, 30 to 35 years of age, with current experience of heading up the finance function of an engineering company producing capital goods for home and overseas markets and employing over 1,000 people.

Additionally, they should be well versed in shop floor disciplines and controls, sound commercial practices and be able to make a contribution to systems development and the use of computers.

Located in a pleasant part of S.E. England, the appointment carries an attractive remuneration package and assistance with re-location expenses where appropriate.

Applications from men or women, giving career and personal details, should be sent to Position Number APF 383, Austin Knight Limited, 35 Peter Street, Manchester, M2 5GD. Applications are forwarded to the client concerned, therefore, companies in which you are not interested should be listed in a covering letter.

**Austin
Knight
Advertising**



Rowe & Pitman

Member of The Stock Exchange London

Rowe and Pitman are looking for a young salesperson to join a specialist team servicing UK and European institutions on Hong Kong, Malaysian and Singapore securities. The job may involve travel to that area.

Applications in confidence with full curriculum vitae to:—

P. N. Smith, Esq., Staff Manager,
Rowe & Pitman,
1st Floor, City-Gate House,
39-45 Finsbury Square,
London EC2A 1JA

R & P

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM and SHEFFIELD

Financial Management

Unique career opportunities

West of London, c.£12,500-£14,000+car

This is a group with a turnover of £120m, which has several operating divisions mainly involved in the wholesaling and distributive trades. It is highly successful and is going through a programme of reorganisation and diversification, and now requires the following appointments to be filled:

Group Finance Manager

c.£14,000+car

Reporting to the Group Finance Director, the incumbent will take full responsibility for all group financial reporting and consolidation, plus the preparation of monthly group and certain divisional management accounts. Additional key tasks are control of the group treasury and taxation functions, capital expenditure reviews and ensuring that normal statutory requirements are met. Staff controlled number around 20. Ref: 18279/FT

Group Accounting Systems Manager

c.£12,500+car

Also reporting to the Group Finance Director, this position, with a small and highly experienced group management audit department, will exert considerable influence on group accounting systems development. Important areas include the review and monitoring of all group financial procedures, in relation to gross profit, working capital levels, stock control, fixed assets and bad debts, and close involvement in the integration of new acquisitions to the group. Ref: 18280/FT

For both appointments candidates will be aged 28-38, must be qualified accountants with outstanding financial management experience gained ideally in a fast moving and sophisticated multi-divisional environment.

Male or female candidates should telephone in confidence for a Personal History Form, quoting appropriate reference to: G. E. Forester, LONDON: 01-734 6852, Sutherland House, 5/6 Argyl Street W1E 6EZ

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM and SHEFFIELD

Business Analyst

Middlesex, c.£10,000+bonus

Significantly increased activity has led to the creation of a new post of Business Analyst in a profitable U.K. subsidiary of an American multi-national operating in a demanding FMCG market. Reporting to the Manager, Corporate Planning responsibilities will include:

- * Regular review and evaluation of manufacturing and marketing performance, including recommendations for improvements.
- * Significant involvement in the preparation and analysis of all company plans.
- * Evaluation of investment proposals, including acquisitions.
- * On-going appraisals of the general business/economic environment as a basis for planning and investment decisions.

Candidates will have some relevant experience, and ideally will be numerate graduates with a post graduate business or professional qualification: they will be familiar with sophisticated financial analysis techniques, and must have sufficient ability to progress further in the Company. The benefits, including relocation assistance if appropriate, are above average.

J.A.T. Bowers, Ref: 21195/FT. Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 5/6 Argyl Street, W1E 6EZ.

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM and SHEFFIELD

Financial Accountant

Midlands, negotiable into five figures + car

This is a senior financial position within the Headquarters of a highly successful manufacturing and trading group based in the Midlands. Reporting to the Financial Controller, the duties are many and varied but revolve around the effective and profitable control of the financial and taxation affairs of the Group's European interests. Some foreign travel will be necessary. Candidates, aged 25-35, should be qualified accountants and ideally have had experience within the finance department of a major company or be holding a senior position with one of the larger auditing firms. Assistance with relocation is available where necessary.

R. R. Varley, Ref: 35129/FT. Male or female candidates should telephone in confidence for a Personal History Form to: BIRMINGHAM: 021-622 2961, Albany House, Hurst Street, B5 4BD.

Accountant - Caribbean

c US\$27,000+car+benefits

To take account of the company's continued rapid growth, Transnational Limited, a member company of one of the world's largest captive insurance management groups and based in the Cayman Islands wishes to recruit an additional accountant on a permanent career basis.

The successful candidate, a qualified accountant, preferably married and aged between 26 and 30 years would be responsible to the Chief Accountant for the detailed accounting of client insurance companies. It is expected that candidates offer sufficient knowledge and experience of accounting functions and related responsibilities normally associated with insurance companies. There will be occasional business trips to the USA and Bermuda.

Employment offers excellent permanent career prospects and the opportunity of realistic savings from local tax free salary. Benefits will include a company car, company mortgage scheme at preferred rate for local house purchase, free pension, medical and life insurances. Well equipped housing will be provided during initial settlement period at low rental. Local schools and nursery school available and good sporting facilities.

Please write in confidence for further details and application form to: Michael R. Andrews, Executive Selection Division, Southwark Towers, 31 London Bridge Street, London SE1 9SY, quoting MCS/7012.

**Price
Waterhouse
Associates**

A Career Opportunity in Securities

Forward Trust is one of the leading finance houses in the country and a member of the Midland Bank Group. Due to expansion we have an urgent requirement for an additional experienced person to handle securities for the Credit Division at our Head Office, Five Ways, Edgbaston, Birmingham.

The position involves a variety of work in connection with secured lending, including the preparation of mortgages, and close liaison with interested parties both within and outside the company. The ideal person will already have gained securities or conveyancing experience, probably from a banking, legal or building society background, and will now be looking for continued development and the opportunity for further advancement within the group.

To the person with this type of experience we will pay a starting salary of around £5000; assistance will be given with relocation expenses where appropriate. We operate a non-contributory pension scheme and offer other benefits normally associated with a major banking group.

Candidates, male or female, should telephone or write for further information to:

Mrs. A.E. Finney.

Forward Trust Limited

12 Calthorpe Road, Edgbaston,
Birmingham B15 1QZ.

Tel: 021-454 6141 (Ext. 274).

A subsidiary of Midland Bank Limited.

Financial Controller

North London Up to £10,000 + Car

An exciting opportunity exists for an experienced Financial Controller to join the dynamic management team of an expanding North London furniture manufacturer.

Our client seeks either a qualified Accountant or a financial entrepreneur who can demonstrate a sound background in an industrial, commercial or professional environment.

The successful applicant will be a determined professional who is able to make a significant contribution towards the continued success of this expanding operation.

A substantial remuneration package includes an initial salary of up to £10,000 p.a., negotiable on an individual basis, together with an executive Company Car and a full range of valuable fringe benefits.

To the right person, the opportunities for further career development are outstanding.

Applicants, male or female, should apply initially to the address below giving brief details of their career to date. Applications should be marked 'Confidential' and include a covering note indicating any organisation to which they should not be forwarded.

Please quote reference number and address applications to: S. M. Stalworthy, Ref: FC/4302

Coplan

Recruitment Services

21-22 POLAND STREET LONDON W1V 3DD

Chief Management Auditor

With the ambition and ability to
develop this new role

The London Borough of Southwark is an important inner London Borough with progressive policies and ambitious future plans. As a result of this we have recently reorganised a number of activities and have created the new position of Chief Management Auditor.

It is an appointment offering unique scope to work closely with Management Services on important corporate projects. These will include carrying out special audit investigations, reviewing current systems and responsibility for all capital expenditure — likely to be in the region of £60m in 1980/81. The role demands someone with flair, initiative and the ability to think on your feet in a high pressure environment. You should be a professional accountant with at least 2 years' post qualification experience and the ambition to develop this role and take full advantage of the unrivalled career progression that is available.

Salary will be in the region of £10,500-£11,500 p.a. with a review in July and the full local benefits including an essential car user allowance and relocation expenses, if required. Our offices are within easy reach of London Bridge Station, but why not find out more by contacting Bob Coomber, Assistant Borough Treasurer on 01-722 6677. Telephone 01-701 2870 any time for an application form, or write on a postcard to: The Personnel Officer, London Borough of Southwark, 27 Peckham Road, London SE5 8UB. Please quote reference FT/1467 and job title. Closing date: 23rd June 1980.

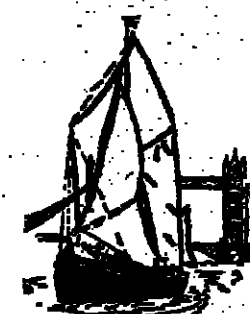
SOUTHWARK

ACCOUNTANT LONDON E.1.

A subsidiary of a well known Construction Group controls a 30-acre diversified property development close to the River Thames.

The environment is stimulating and demanding and an accountant is required with the right temperament for this scene. Reporting to the Chief Accountant, the successful applicant will be primarily responsible for day-to-day accounting control and the preparation of monthly management accounts and operational and Group budgets. Property experience would be advantageous.

An attractive salary and benefits will be offered.



Apply in writing to:—

Mr. C. J. Leamy
St. Katharine By The Tower
Limited
52, St. Katharine's Way,
London E1 9LB

Group financial accountant

Southern Home Counties, c£11,000 + car



The company, A quoted medium sized international manufacturing group.

The job. Responsibility is to the Group Financial Director for the preparation of monthly and statutory accounts and the treasury function. As a member of a small head office team you will also assist in identifying and exploiting areas of growth and in corporate and tax planning.

The candidate. You should be a chartered accountant with sound technical skills preferably with some commercial or industrial experience. Promotion prospects are good.

Salary negotiable around £11,000 with car, attractive fringe benefits and relocation costs.

Resumes including a daytime telephone number to E.J. Robins, Executive Selection Division, Ref. RF450.

Coopers & Lybrand associates

Coopers & Lybrand Associates Limited
management consultants

Shelley House, Noble Street
London EC2V 7DQ

MANAGEMENT ACCOUNTANT

This leading European Bank is currently seeking an ambitious banker with a proven track record within an accounts environment. The successful candidate will have in-depth knowledge of management reports, budgets and ad-hoc investigations, with the ability to take responsibility for this particular section. The usual fringe benefits apply: mortgage, season ticket, etc. Age 25-30. Salary £8,500 neg. For further details please call—
Mike Blundell Jones, 01-439 4381
PORTMAN RECRUITMENT

A late 20s graduate qualified accountant for Financial Manager

£12,500 + Car + Discretionary Bonus

- ★ The company is the UK subsidiary of a major US food group whose worldwide sales are in excess of \$2,500m. Turnover in Britain is over £60m and profitability is good.
- ★ The position offers a wide variety of experience and responsibilities including staff management and involvement with general business problems such as new product development. Regular contact and liaison with both US and local management is a strong feature of the job.
- ★ The company is based in N. London and its remuneration package includes appropriate removal expenses and a subsidised staff restaurant.
- ★ The position is open to both men and women.

Please reply in confidence, quoting Ref. U862 giving concise personal, career and salary details to R. G. Billen - Executive Selection.



Arthur Young Management Services
Rolls House, 7 Rolls Buildings
Fetter Lane, London EC4A 3NL

European Financial Analysis

to £15,000

An experienced financial analyst with international experience preferably gained in an American Multinational is required to head up and co-ordinate the function at the European H/Q of a major US Corporation whose activities include manufacture, distribution and selling throughout the Continent.

There is scope to influence the development of the activities at a field company level. Success in this role would lead to further opportunities in analysis, financial control or General Management which extend to the USA in addition to Europe.

Applicants should hold a good degree, plus MBA or professional qualification and be in their early 30s. The base location is West of London. Re-location assistance is available.

Please write in confidence to B. H. Mason, 78 Wigmore Street, London W1 H 9DQ, showing clearly how you meet our client's requirements, quoting 6017/FT. Both men and women may apply.

John Courtis and Partners

Fast growing independent Swedish oil company seeks

Head of Exploration

To direct worldwide petroleum exploration activities of a newly formed subsidiary in London.
Wide international experience required.

Please send resume to:

S.T.C. Oil Ltd Colette House, 52/55 Piccadilly
London W 1V 9AA.



SCANDINAVIAN TRADING CO AB

Group Head Office: P.O. Box 7451, S-103 92 Stockholm, Sweden.
Phone (8) 24 65 80, 23 33 05, Telex 19442, 19430, 13294.

INBUCON

Financial Controller Director Designate

c£12K + bonus + car

An autonomous company located in the North of England needs a Financial Controller/Director Designate. The Company, part of a multinational group, manufacturing electronic components, has an impressive record of growth in U.K. and export markets, with sales about £10 million. Reporting to the Managing Director, the Controller will be responsible for the total finance function which includes the international reporting of results. The ideal specification would stipulate a Chartered Accountant, aged 35-45, with significant experience in manufacturing industry, preferably in high volume manufacture. Applicants would currently have full financial responsibility of a similar sized or smaller company, or a comparable division in a larger enterprise, but above all must be able to manage and provide key information for decisions at Board level. Compensation as indicated and commensurate benefits.

Career prospects - virtually unlimited within the company and beyond into multinational opportunities.

Would candidates please contact J.C. Newby in the highest confidence.

INBUCON MANAGEMENT CONSULTANTS LIMITED
Yorkshire House, 27 East Parade, Leeds LS1 5SF.
Tel: Leeds (0532) 35905.

WANTED EUROBOND DEALING SPECIALIST

A multilingual Eurobond trader is required for a small but growing Securities Dealing Room. Preference will be given to the person having expertise in convertible bonds with particular regard to the Japanese sector. An attractive salary and range of benefits will be offered. Candidates should reply in their own handwriting giving brief c.v. to:
Box A778, Financial Times,
10 Cannon Street, EC4A 3DF.



Central Regional Council

INDUSTRIAL DEVELOPMENT UNIT

Industrial Promotion Officer

Industrial Development Unit, Viewforth, Stirling
Salary: P.O. II £8,665-£9,379
35 hours per week to be worked in accordance with the exigencies of the service.

The Regional Council's Industrial Development Unit is responsible for attracting new investment and encouraging the growth of existing industry and carries this out on behalf of the three District Councils.

To strengthen the Industrial Development Unit, an Industrial Promotions Officer is to be appointed who will be responsible to the Industrial Development Manager. He or she will have considerable experience in industry or commerce and will have been involved in activities at national or international level; the ability to respond quickly to challenge and to take a fresh and vigorous approach is essential; strength in a specialised field such as finance, marketing or commercial negotiation will be of special interest; mobility will be essential, while a second or third language will be desirable. Travelling allowance facilities available. Assistance towards expenditure incurred in connection with removal expenses/disturbance allowances/legal fees will be given where appropriate. Applications in writing stating age, experience and qualifications together with the names and addresses of two referees should be sent to the Industrial Development Manager, Central Regional Council, Viewforth, Stirling, within 10 days of the appearance of this advertisement.

GROUP COMPANY SECRETARY

A Professional Consultants Organisation with operations in the UK, Europe and the Middle East require a Group Secretary to be based in either Edinburgh or Glasgow.

Applicants should be qualified accountants with three to five years' experience in industry or in the corporate business section of the profession.

Particular value will be attached to a younger person with the ability to adapt and grow with the organisation.

Apply in the first instance for an application form to:
Box A.7186, Financial Times, 10 Cannon Street, EC4A 3DF

COMMERCIAL DEALER

Phillips & Drew wish to recruit an additional experienced Dealer for their Commercial Money Desk and seek applications from people with either a Money Market or Stock Exchange background. A competitive salary is offered together with the usual fringe benefits and prospects for the right person are excellent.

Please reply to:

A. G. Wright, Staff Manager,

Phillips & Drew,

5th floor, Lee House, London Wall,
London EC2Y 5AP.

Financial Control

c. £16,500

A long-established profitable company in a process industry has a turnover in excess of £150m and plans to strengthen its financial control function. The initial appointment will be to the position of Chief Management Accountant and the prime task will be to develop further the accounting and information systems to enable management to control the business more effectively. He or she will direct 30 management accounting and costing personnel and will absorb additional duties related to corporate internal performance evaluation after a short period of time. Applicants, preferably having further qualifications in Business Studies, will be qualified accountants aged between 32-42. Broad experience at a senior level in

management accounting, planning and control, and in the development of computerised systems is required. A background in a multinational organisation with interests in the chemical or allied industries would be an advantage. Salary is negotiable around £16,500 and other benefits include company car. Location: Essex.

Ref. AA37358/FT
Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



Member of PA International

Top Executives

If you are finding your talents wasted - we can help.

In the serious business of marketing yourself MINSTER EXECUTIVE provides the professional, individual and comprehensive career counselling service that has achieved outstanding results. After evaluating your full potential we direct you through every stage of the 'job search', furnishing you with material individually tailored to your specific needs, and counsel in the art of being interviewed.

As professionals we have an acknowledged standing in the employment market. We invite you to a preliminary discussion to discover why our clients have been so successful.

MINSTER EXECUTIVE LIMITED

28 Bolton Street, London W1Y 8HB. Tel: 01-493 1309/1085

Pamberi neZimbabwe

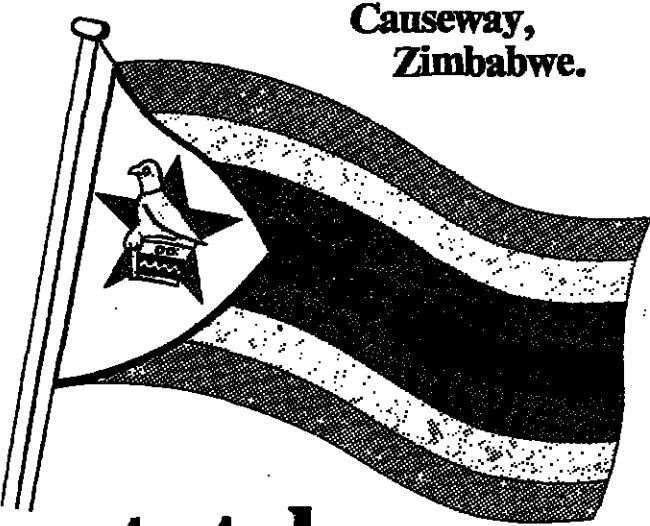
A message to the sons and daughters of Zimbabwe

Your country is entering a new era of peace, prosperity and advancement. The skills of many people are needed to help run the Public Service.

You could be part of this exciting development and carve out an extremely rewarding career for yourself. If you are qualified and experienced in your profession, you could contribute meaningfully to the growth of Zimbabwe. The Public Service needs skilled men and women to help run the country.

If you think you're equal to the challenge write, enclosing a detailed curriculum vitae, to:

The Secretary,
Ministry of the Public Service,
Box 8080,
Causeway,
Zimbabwe.



Come home. It's time to take your place in Zimbabwe.

Lintas PS 1300

DEPUTY FINANCIAL CONTROLLER

Circa £15,000

London Co-operative Society Limited is a multi-trading organisation based in Stratford, East London, with approximately 12,000 staff and turnover exceeding £230m. We wish to appoint a Deputy Financial Controller following the appointment of the present incumbent as Financial Controller.

The Financial Controller reports to the Chief Executive Officer and is responsible for all aspects of finance and EDP, with special emphasis on the preparation of management information and periodic accounts and in particular, ensuring that financial resources are properly planned and controlled.

The Deputy Financial Controller will be responsible to the Financial Controller and

assist him over the whole range of his duties and will be responsible for certain specified functions as determined by the Financial Controller.

The successful candidate will be a well qualified accountant with considerable experience in a commercial company using computerised planning and budgeting procedures.

The commencing salary will be around £15,000 per annum. Assistance may be given with removal expenses.

Candidates should write to the Personnel Manager, Mr. R. L. Jacob, London Co-operative Society Ltd., 54 Maryland Street, Stratford, E15 1JE, giving full details of qualifications and experience.

*Co-operation fights
inflation*

**LONDON
CO
OP**

ALANGATE

RECRUITMENT CONSULTANT
DEPUTY OPERATIONS MANAGER
Small City Bank £8,500
DEPOSITS MANAGER
W1 Finance House £7,500
SENIOR BANK ASSISTANT
Account orientated, W1
Deposit Co. £7,000
ASSNT. TO BANKING MANAGER
W1 Banking concern
Package deal to £9,000
LEASING DEPT. ASSNT.
Consider Econ. Grad. £5,000
EUROBOND MARKET
TRADER £15,000 open to discuss
STIRLING MONEY BROKERS
and LOCAL AUTHORITY £15,000
DEALER open to discussion
ASK FOR DELLA FRANKLIN
01-248 6071
78 Queen Victoria Street
London, EC4

SHIPPING FINANCING SPECIALIST

You are a true professional of "Shipping" loans. You feel that being in charge of the Shipping Loans Department of a large International Bank based in Paris would be an attractive career opportunity. You have a fair knowledge of French.
Send us your resume to:
A.M.P. No. 862/JN
40 rue Olivier-de-Serres, PARIS 15^e
We will contact you soon.

SENIOR ACCOUNTS ASSISTANT

required for busy Management Accounts Department at West End Head Office of International Bank. Attractive salary and fringe benefits according to age and experience.
Telephone for application form to:
Pamela Watson
BANK LEUMI (U.K.) LTD.
01-429 1205

APPOINTMENTS WANTED

FINANCIAL DIRECTOR

Experienced Financial Director, aged 33 with MBA INSEAD, Fonziembles, Chartered Accountant FCA. Recent experience in France, Germany, Spain and Venezuela. Seeks stimulating position in expanding company. Willing to work abroad.
Write Box A7174, Financial Times, 10 Cannon Street, EC4P 4BY.

PART-TIME DIRECTORSHIP

sought in a service or distribution company in the South or West. Wide management and administrative experience including data processing offered.
Write Box A7184, Financial Times, 10 Cannon Street, EC4P 4BY.

TAX

£7-10,000 + car

Outer London (Bucks)

Our client is a small firm of Chartered Accountants based in pleasant rural surroundings with a wide and interesting range of clients managerial responsibility throughout the UK.

Someone with a background in tax is required for a supervisory position. An attractive opportunity to broaden experience and gain managerial responsibility.

**Career
plan**

Please apply:
Sir Timothy Hoare Career Plan Ltd.
Chichester House, Chichester Road,
London WC2A 1EG Tel: 01-242 5775

ASSISTANT TO CHIEF ACCOUNTANT

A conscientious, numerate man or woman is required by a publicly quoted property investment company to assist newly appointed Chief Accountant. The successful applicant will be aged 27/40 years, unlikely to be a qualified accountant but nevertheless have a background and experience of accounting, together with a willingness to assist in all aspects of compact Accounts Department including general administration. A salary of £7,000-£8,000 per annum is envisaged, together with a car and excellent corporate incentives.

Apply in writing in the first instance to:

Victor Lucas
Regional Properties Limited
26 Albemarle Street
London W1X 3FA

VICKERS LIMITED

Group Planning Director (Designate) Engineering

Reading Area

Our clients, Vickers Limited, seek a group planning director (designate) for their engineering group. This operates world wide and comprises a wide range of businesses based in this country with a total annual turnover of £150 million.

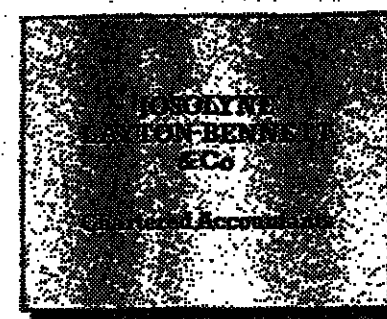
The candidate appointed will assist in the formulation of development plans for existing businesses and develop a group strategy. This will also involve the study of new acquisitions, negotiations, and the integration of new divisions into the group. Ideally candidates should be mechanical engineering or similar graduates with a financial qualification or an MBA. Financial orientation and the ability to take a total view of a potential business are essential requirements. Previous experience should desirably include corporate planning at senior level as well as line management. Involvement in a high technology industry would be an advantage. Preferred age: 33-45.

An attractive starting salary will be negotiated and fringe benefits will include a company car and membership of the group pension scheme. Assistance will be given with relocation where necessary. Promotion prospects within the group are excellent.

Applications are invited from men and women, who should write in confidence to Charles Rich or telephone (24 hour answering service) for a personal history form quoting reference R/251/7.

The P-E Consulting Group Appointments Division
1 Albemarle Street, London W1X 3HF Tel: 01-499 1948

PE



Our name will help you make yours.

Your success depends to a high degree on the reputation of the people you work with. What makes our name unique is the very personal way in which we work.

We recruit and train good people. We develop a personal enthusiasm for our clients' businesses. We maintain close personal contacts within our firm - so that our partners and managers can rely on the right

professional support from our specialist staff.

This is the tradition that Josolynes have built up over the years. If you have ambition and professional commitment, we will help you expand your experience and your career.

Contact Roy Ashwell, Metropolis House,
39/45 Tottenham Court Road,
London W1P 0JL. Telephone: 01-636 7777.

We will help you expand your career.

Associated Firms: Birmingham, Bourne, Bradford, Bristol, Buxton, Cambridge, Crewe, Dublin, Edinburgh, Glasgow, Gwent, Jersey, Leigh, Leeds, Luton, Manchester, Newcastle, Oldham, Southampton, Telford, and internationally.

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM and SHEFFIELD

Financial Controller

Expanding International Company
N. London, c.£11,000 + bonus + car

Our client, a leading international manufacturer and distributor of sophisticated office equipment and systems, has an annual turnover in the region of £10m, including export sales, and an impressive growth rate. The Financial Controller has broad responsibilities and is expected to make a major contribution to the management team. Candidates, aged 28-45 and qualified, must have previous management experience, preferably gained in a small/medium sized company. Experience of computerised systems is essential. Applicants must be strongly self-motivated, have excellent business awareness and also possess good man-management skills. The position carries attractive fringe benefits and offers first class career opportunities.

E. Sutton, Ref: 17125/FT. Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ.

European Financial Controller

Paris

FFr.200,000 p.a.

Our client is an expanding multi-national company engaged in electronic security systems. Their requirement is now for a Financial Controller to head up the European Controllership function based at the headquarters in Paris.

Candidates must be fully qualified accountants, probably aged between 30-35, who have had a sound financial training with a major auditing practice followed by relevant experience in commerce, ideally in a multi-national environment in Europe. A command of French and German would be other important advantages.

The position has considerable long term career potential as the company is at a significant stage in its development and is poised to exploit the expanding European market.

Please write or contact S.W.J. Adamson FCA, Grosvenor Stewart Limited, Hamilton House, 15 Titehouse Street, Hitchin, Herts. Tel: Hitchin (0462) 55303 (24 hour answering).



GROSVENOR STEWART
Executive Search and Selection

Young Accountants

London

£9,500

A leading US multinational in the Fortune top 30 seeks two young qualified accountants for their London office. These are career appointments. Ideal candidates will probably be graduate ACAs or ACMAs preferably with experience of a large firm. Those men or women who can accept the challenge of high professional standards in a fast moving environment will have the opportunity to manage

a small department or to prepare key management planning information for the UK operation.

Salary is negotiable around £9,500. Promotion prospects are excellent and depend upon performance.

Please telephone, or write in confidence to R. N. Orr for an application form quoting client reference 1901.

Roland Orr

Management Consultants

35 Piccadilly, London W1V 9PB Telephone 01-734 7282

Manager Financial Accounting Texaco

In recent years the UK division of this leading international company has become a major growth centre. It has sole ownership of one North Sea field which will shortly commence production, other exploration and extraction interests and a substantial investment programme which will enhance refining capacity. There is also a national marketing operation and several specialist concerns including shipping. This post presents an opportunity for an able professional to work in this demanding environment. The person appointed will report to the head of the Financial Department and will control some thirty staff handling a combination of operational entities embracing a broad range

of financial and management activities. Candidates in their 30s, ideally graduates, must be qualified accountants who have already headed a section within a sophisticated finance department. Salary is negotiable and location is Knightsbridge.

Ref: AA567357/FT. Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services. Men and women may apply.

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

BOND SALES London

£ negotiable

Our client offers trading and market advisory services in the secondary market for international securities. Due to continuing expansion of business an opening has arisen for an experienced and aggressive Bond Sales Executive who will maintain and develop relationships with investing clients, including the provision of advice on developments in the Eurobond markets. This opportunity will attract candidates who have from two to five years' experience in the bond market in a sales or advisory capacity; preferred age is 25-30 years, although more mature candidates will also be considered.

Please telephone KEN ANDERSON

FOREIGN EXCHANGE DEALERS

£7,000 - £13,000

We are urgently seeking Foreign Exchange Dealers with a minimum of 2 years experience for a number of European and International banks. Broad knowledge of deposits, exchanges and arbitrage in most major currencies is required. In some cases, the ability to deal in a second European language will be a distinct advantage.

Please telephone MICHAEL ROSE

ASSISTANT TO OPERATIONS MANAGER

c £8,000

This international bank affords the opportunity to move into a highly rewarding area of banking. The person must have an in-depth experience of three to four main banking areas, such as Forex, Accounts, Documentary Credits and Cash Department; all normal fringe benefits apply.

Please telephone BRIAN GOOCH

First floor - entrance New Street

170 Bishopsgate London EC2M 4LX 01-623 1266

David Grove Associates

Bank Executive Recruitment

60 Cheapside London EC2N 6AX

Telephone 01-236 0640

FOREIGN EXCHANGE DEALER

to £9,000

Our client is a major European Bank with an increasingly active Dealing room. This vacancy represents an expansion of the dealing operations and will suit a young person (c. 24 years) who has gained 2 years active dealing experience. A working knowledge of Italian is essential. This is an ideal opportunity for career development.

FOREIGN EXCHANGE SETTLEMENTS

£25,500+

Our client is a leading Continental Bank with a very active foreign exchange operation. Candidates should be in their early to mid-twenties with 3-5 years experience. Excellent conditions and varied work.

Project Accountant

Surrey/Hants Border c. £10,000 p.a.

Our client is a major industrial organisation, and part of a well-known group. They have an excellent record of growth which has necessitated the strengthening of the accounting function by the addition of a Project Accountant. This is a demanding position which involves providing full financial information for management on a number of complex contracts. Applicants (male or female) should be qualified

accountants, and probably aged 26-32. Experience of project work is not necessary, but a high level of initiative and intellect are essential. Opportunities both within the company and the group are excellent.

Please write in confidence giving details of career, indicating any companies to which your application should not be sent, to Maureen Gillings, Maxwell Clarke Ltd., 100 Whitechapel Road, London, E1 1JB.

maxwell clarke

CONFIDENTIAL - NO REPLY SERVICE

International Corporate Finance Officer

An international bank, based in London, requires a person experienced in international financings, to include Eurobond issues, international private placements, U.S. registered public financings and commercial paper programmes. The individual will work with corporations and governments to generate financing mandates and assist in the execution thereof. Responsibilities will include liaison with Japanese banks, securities firms and corporations. Fluent spoken and written Japanese and English mandatory. Similar experience in the United States and Japan is essential. The successful candidate must be free to travel and prepared to relocate in the U.S. on completion of the London assignment with a view to ultimate assignment to Japan. Salary circa £18,500 p.a. with usual fringe benefits.

Please write, in strictest confidence enclosing curriculum vitae, to

Box A7182, Financial Times, 10 Cannon St., EC4A 3BY

Bond Portfolios Manager

The candidate, aged 30/35, should have upper level general financial qualifications and ideally experience as an actuary.

He will have already gained a minimum of five years' experience in the management of international bonds and in the foreign bondholder markets.

Please apply to Box A7180, Financial Times, 10 Cannon Street, EC4A 3BY.

CURRICULA VITAE

offer

Professional C.V. writing and production individual service, fast turn-round

Write to:

CURRICULA VITAE

12 Burlingame Street, London, WC2.

Antony Gibbs & Sons, Ltd.

Corporate Finance Executives

Antony Gibbs and Sons, Limited, which has recently become a member of the Hongkong Bank Group, is looking for qualified lawyers or chartered accountants to join its Corporate Finance Department.

Successful applicants will preferably be graduates aged 24-28. Relevant experience in commercial law or with an international firm of chartered accountants will be considered an advantage.

The work will cover all aspects of Corporate Finance and prospective candidates should be willing to travel, both on short-term assignments and on longer-term secondments. A substantial part of the Department's work is concerned with the Middle and Far East.

An attractive salary, which will depend on experience, will be negotiated.

Applications, which will be treated in complete confidence, should be sent with a brief curriculum vitae to:

C.E. Fiddian-Green,
Antony Gibbs Administration Services Ltd.,
3 Frederick's Place,
Old Jewry, London EC2R 8HD.

POST OFFICE STAFF SUPERANNUATION FUND

GILT EDGED ANALYST

A management vacancy has arisen in the team responsible for the management of the Fund's £500 million gilt edged and fixed interest portfolio. The successful candidate will be principally concerned with the gilt edged market and ideally he/she will have some significant experience of fixed interest markets and an economics background. Application, together with a current c.v., should be sent to:-

S. J. R. Rumsey, Investment Manager
(Gilts and Fixed Interest)

POST OFFICE STAFF SUPERANNUATION FUND
Equitable House, 47-51 King William Street
London EC4R 9DD

APPOINTMENTS ADVERTISING

RATE £19.50

PER SINGLE COLUMN

CENTIMETRE

CJA RECRUITMENT CONSULTANTS

35 New Broad Street, London EC2M 1NH

Tel: 01-588 3588 or 01-588 3576

Telex No. 887374

Opportunity to head up Regional Marketing Operations



LONDON

AFRICAN BANKING OFFICERS

£12,000 - £15,000

PROGRESSIVE AND EXPANDING INTERNATIONAL COMMERCIAL BANK—ASSETS EXCEED U.S. \$4 BILLION

We invite applications from African nationals, aged 28-35, preferably graduates with A.I.B. as a necessary qualification. We require a minimum of eight years' general banking experience and ideally this will have been gained with a leading European or U.S. banking organisation. Fluent English is essential and a knowledge of French will be a definite advantage. In order to acquire a complete understanding of the marketing of the bank's products and services in Africa and elsewhere candidates will be attached first to the Marketing Staff in London. Later, an African-based appointment on the overseas International Staff is envisaged with responsibility for Regional Marketing operations. Initial salary negotiable £12,000-£15,000, contributory pension with life assurance, assistance with relocation expenses if necessary. Applications in strict confidence under reference ABO/3990/FT to the Managing Director.

CAMPBELL-JOHNSTON ASSOCIATES (MANAGEMENT RECRUITMENT CONSULTANTS) LIMITED,
35 NEW BROAD STREET, LONDON EC2M 1NH. TELEPHONE: 01-588 3588 or 01-588 3576. TELEX: 887574

A challenging appointment offering considerable scope in an expanding team



CITY

INSTITUTIONAL BOND SALES

£8,000 - £15,000

MAJOR INTERNATIONAL INVESTMENT HOUSE

We invite applications from candidates aged 20-28 who ideally will have had some experience, preferably in the City, in selling fixed income securities, to join an expanding team of account executives. Experience, although important, will be less of a deciding factor than the individual's ability to prove they can make a significant contribution in a demanding marketing environment. The initial salary in the range £8,000-£15,000 will be supplemented by fringe benefits. Applications in strict confidence including a full curriculum vitae, under reference IB512394/FT will be forwarded unopened to our Client, unless a list of companies to which they should not be sent is enclosed with a covering letter marked for the attention of the Security Manager.

CAMPBELL-JOHNSTON RECRUITMENT ADVERTISING LIMITED, 35 NEW BROAD STREET, LONDON EC2M 1NH

Far East Institutional Sales Executive

We are a major Far East oriented investment house in the course of major expansion. We are looking for a Marketing Executive who would be able to take advantage of our unique exposure in South-East Asia to service British and European institutions.

Experience of stock markets in the region would be helpful, but is not essential.

The remuneration would be subject to experience but would be exceptionally competitive.

For further details please apply to:

Box A.7183, Financial Times
10 Cannon Street, EC4A 3BY

RECRUITMENT CONSULTANT BANKING

Age 24-30

£ Negotiable

Banking Personnel, established in 1977, has proved highly successful in its role of providing all levels of staff to the Banking profession, and has become an acknowledged leader in this field. Our policy is one of personal and professional service to both Clients and Candidates, and in order to maintain our high standards of Consultancy work over a continually increasing sphere of operation, we seek to augment our class-knit and effective team of Consultants by the addition of a self-motivated and ambitious person. Whilst previous experience of Banking recruitment would be an obvious asset we would like to hear from anyone with background of either Banking/Finance or Agency work, who would be interested in a long-term career with a company which offers not only an outlet for self-expression but a secure future. As considerable Client contact is involved, the successful applicant must be articulate and well-presented, although the essential attributes are a genuine affinity towards people, and an interest in their future. A good basic salary will be offered, together with a generous results-related earnings scheme giving every incentive for success. Additionally, the company provides long-term service agreements and an excellent pension scheme.

Please telephone, in strictest confidence,
Rod Jordan, A.B. (General Manager)

BANKING PERSONNEL

41/42 London Wall - London EC2 - Telephone: 01-588 0781

(RECRUITMENT CONSULTANTS)

CORPORATE FINANCE MERCHANT BANKING

£10,500-£17,000 plus benefits

The business of Corporate Finance in the leading City merchant banks has continued to grow, and will develop in the 1980's.

Our clients are two of the most prestigious Accepting Houses. Their entrepreneurial and aggressive attitude towards their business, together with their excellence in performance, has placed them amongst the most successful merchant banks in the world.

We are currently recruiting at different levels of seniority to take account of the current expansion and future development of business.

Salaries are negotiable depending on the talents of the individual, but will be highly attractive, and will include good banking fringe benefits.

If you can contribute positively to this most exciting environment and this career-orientated activity, please write in strictest confidence to:-

DAVID CLARK, F.C.A., Consultant
Ref: 4001



David Clark Associates
4 New Bridge Street, London E.C.4
Telephone: 01 353 1867

United Arab Emirates

FINANCIAL CONTROLLER

Allied Medical Group, Britain's leading health care company in the Middle East, offers a challenging and exceptionally rewarding post.

Salary c. £16,000 p.a., plus 1 month bonus payment for each year served.
2 year contract period.
6 weeks' holiday p.a., plus return air fare to U.K. at mid-term.

Free accommodation.

* There is no income tax in the United Arab Emirates and no restriction on exchange transfer of currency.

The successful applicant will be responsible for the accounting functions in the U.A.E. covering the AMG office, the Al Corniche Hospital in Abu Dhabi, the Al Qasimi Hospital in Sharjah, plus a number of clinics located in remote areas. The job includes the supervision of a small number of local staff and the preparation of monthly accounts and reports both for local and U.K. management. Control of all banking facilities and fund requirements. Payment of AMG and senior hospital staff. Assisting the resident director with all commercial matters. Liaising with resident AMG staff and hospital administrators and advising on inventory control and general accounting systems.

Aged 28-35 but an older person would be acceptable.

Professionally qualified.

5 years' post-qualification commercial experience preferably in service or industry.

Previous overseas residency desirable.



Allied Medical Group

Apply:
Personnel Director,
Allied Medical Group,
18 Grosvenor Gardens,
London SW1.
Tel: (01) 730 4511.

AUTHORISED UNIT TRUSTS

[illegible]

INSURANCE PROPERTY BONDS

Abbey Life Assurance Co. Ltd.		
13-55, Paul's Churchyard, E.C.4.		
Asset Fund	75,000	48.5
Capital Fund	100,000	62.5
Property Fund	100,000	62.5
Gravestone	100,000	62.5
Convertible Fund	100,000	62.5
From: 1st Ser. 4	100,000	62.5
2nd Ser. 4	100,000	62.5
3rd Ser. 4	100,000	62.5
4th Ser. 4	100,000	62.5
5th Ser. 4	100,000	62.5
6th Ser. 4	100,000	62.5
7th Ser. 4	100,000	62.5
8th Ser. 4	100,000	62.5
9th Ser. 4	100,000	62.5
10th Ser. 4	100,000	62.5
11th Ser. 4	100,000	62.5
12th Ser. 4	100,000	62.5
13th Ser. 4	100,000	62.5
14th Ser. 4	100,000	62.5
15th Ser. 4	100,000	62.5
16th Ser. 4	100,000	62.5
17th Ser. 4	100,000	62.5
18th Ser. 4	100,000	62.5
19th Ser. 4	100,000	62.5
20th Ser. 4	100,000	62.5
21st Ser. 4	100,000	62.5
22nd Ser. 4	100,000	62.5
23rd Ser. 4	100,000	62.5
24th Ser. 4	100,000	62.5
25th Ser. 4	100,000	62.5
26th Ser. 4	100,000	62.5
27th Ser. 4	100,000	62.5
28th Ser. 4	100,000	62.5
29th Ser. 4	100,000	62.5
30th Ser. 4	100,000	62.5
31st Ser. 4	100,000	62.5
32nd Ser. 4	100,000	62.5
33rd Ser. 4	100,000	62.5
34th Ser. 4	100,000	62.5
35th Ser. 4	100,000	62.5
36th Ser. 4	100,000	62.5
37th Ser. 4	100,000	62.5
38th Ser. 4	100,000	62.5
39th Ser. 4	100,000	62.5
40th Ser. 4	100,000	62.5
41st Ser. 4	100,000	62.5
42nd Ser. 4	100,000	62.5
43rd Ser. 4	100,000	62.5
44th Ser. 4	100,000	62.5
45th Ser. 4	100,000	62.5
46th Ser. 4	100,000	62.5
47th Ser. 4	100,000	62.5
48th Ser. 4	100,000	62.5
49th Ser. 4	100,000	62.5
50th Ser. 4	100,000	62.5
51st Ser. 4	100,000	62.5
52nd Ser. 4	100,000	62.5
53rd Ser. 4	100,000	62.5
54th Ser. 4	100,000	62.5
55th Ser. 4	100,000	62.5
56th Ser. 4	100,000	62.5
57th Ser. 4	100,000	62.5
58th Ser. 4	100,000	62.5
59th Ser. 4	100,000	62.5
60th Ser. 4	100,000	62.5
61st Ser. 4	100,000	62.5
62nd Ser. 4	100,000	62.5
63rd Ser. 4	100,000	62.5
64th Ser. 4	100,000	62.5
65th Ser. 4	100,000	62.5
66th Ser. 4	100,000	62.5
67th Ser. 4	100,000	62.5
68th Ser. 4	100,000	62.5
69th Ser. 4	100,000	62.5
70th Ser. 4	100,000	62.5
71st Ser. 4	100,000	62.5
72nd Ser. 4	100,000	62.5
73rd Ser. 4	100,000	62.5
74th Ser. 4	100,000	62.5
75th Ser. 4	100,000	62.5
76th Ser. 4	100,000	62.5
77th Ser. 4	100,000	62.5
78th Ser. 4	100,000	62.5
79th Ser. 4	100,000	62.5
80th Ser. 4	100,000	62.5
81st Ser. 4	100,000	62.5
82nd Ser. 4	100,000	62.5
83rd Ser. 4	100,000	62.5
84th Ser. 4	100,000	62.5
85th Ser. 4	100,000	62.5
86th Ser. 4	100,000	62.5
87th Ser. 4	100,000	62.5
88th Ser. 4	100,000	62.5
89th Ser. 4	100,000	62.5
90th Ser. 4	100,000	62.5
91st Ser. 4	100,000	62.5
92nd Ser. 4	100,000	62.5
93rd Ser. 4	100,000	62.5
94th Ser. 4	100,000	62.5
95th Ser. 4	100,000	62.5
96th Ser. 4	100,000	62.5
97th Ser. 4	100,000	62.5
98th Ser. 4	100,000	62.5
99th Ser. 4	100,000	62.5
100th Ser. 4	100,000	62.5
101st Ser. 4	100,000	62.5
102nd Ser. 4	100,000	62.5
103rd Ser. 4	100,000	62.5
104th Ser. 4	100,000	62.5
105th Ser. 4	100,000	62.5
106th Ser. 4	100,000	62.5
107th Ser. 4	100,000	62.5
108th Ser. 4	100,000	62.5
109th Ser. 4	100,000	62.5
110th Ser. 4	100,000	62.5
111th Ser. 4	100,000	62.5
112th Ser. 4	100,000	62.5
113th Ser. 4	100,000	62.5
114th Ser. 4	100,000	62.5
115th Ser. 4	100,000	62.5
116th Ser. 4	100,000	62.5
117th Ser. 4	100,000	62.5
118th Ser. 4	100,000	62.5
119th Ser. 4	100,000	62.5
120th Ser. 4	100,000	62.5
121st Ser. 4	100,000	62.5
122nd Ser. 4	100,000	62.5
123rd Ser. 4	100,000	62.5
124th Ser. 4	100,000	62.5
125th Ser. 4	100,000	62.5
126th Ser. 4	100,000	62.5
127th Ser. 4	100,000	62.5
128th Ser. 4	100,000	62.5
129th Ser. 4	100,000	62.5
130th Ser. 4	100,000	62.5
131st Ser. 4	100,000	62.5
132nd Ser. 4	100,000	62.5
133rd Ser. 4	100,000	62.5
134th Ser. 4	100,000	62.5
135th Ser. 4	100,000	62.5
136th Ser. 4	100,000	62.5
137th Ser. 4	100,000	62.5
138th Ser. 4	100,000	62.5
139th Ser. 4	100,000	62.5
140th Ser. 4	100,000	62.5
141st Ser. 4	100,000	62.5
142nd Ser. 4	100,000	62.5
143rd Ser. 4	100,000	62.5
144th Ser. 4	100,000	62.5
145th Ser. 4	100,000	62.5
146th Ser. 4	100,000	62.5
147th Ser. 4	100,000	62.5
148th Ser. 4	100,000	62.5
149th Ser. 4	100,000	62.5
150th Ser. 4	100,000	62.5
151st Ser. 4	100,000	62.5
152nd Ser. 4	100,000	62.5
153rd Ser. 4	100,000	62.5
154th Ser. 4	100,000	62.5
155th Ser. 4	100,000	62.5
156th Ser. 4	100,000	62.5
157th Ser. 4	100,000	62.5
158th Ser. 4	100,000	62.5
159th Ser. 4	100,000	62.5
160th Ser. 4	100,000	62.5
161st Ser. 4	100,000	62.5
162nd Ser. 4	100,000	62.5
163rd Ser. 4	100,000	62.5
164th Ser. 4	100,000	62.5
165th Ser. 4	100,000	62.5
166th Ser. 4	100,000	62.5
167th Ser. 4	100,000	62.5
168th Ser. 4	100,000	62.5
169th Ser. 4	100,000	62.5
170th Ser. 4	100,000	62.5
171st Ser. 4	100,000	62.5
172nd Ser. 4	100,000	62.5
173rd Ser. 4	100,000	62.5
174th Ser. 4	100,000	62.5
175th Ser. 4	100,000	62.5
176th Ser. 4	100,000	62.5
177th Ser. 4	100,000	62.5
178th Ser. 4	100,000	62.5
179th Ser. 4	100,000	62.5
180th Ser. 4	100,000	62.5
181st Ser. 4	100,000	62.5
182nd Ser. 4	100,000	62.5
183rd Ser. 4	100,000	62.5
184th Ser. 4	100,000	62.5
185th Ser. 4	100,000	62.5
186th Ser. 4	100,000	62.5
187th Ser. 4	100,000	62.5
188th Ser. 4	100,000	62.5
189th Ser. 4	100,000	62.5
190th Ser. 4	100,000	62.5
191st Ser. 4	100,000	62.5
192nd Ser. 4	100,000	62.5
193rd Ser. 4	100,000	62.5
194th Ser. 4	100,000	62.5
195th Ser. 4	100,000	62.5
196th Ser. 4	100,000	62.5
197th Ser. 4	100,000	62.5
198th Ser. 4	100,000	62.5
199th Ser. 4	100,000	62.5
200th Ser. 4	100,000	62.5
201st Ser. 4	100,000	62.5
202nd Ser. 4	100,000	62.5
203rd Ser. 4	100,000	62.5
204th Ser. 4	100,000	62.5
205th Ser. 4	100,000	62.5
206th Ser. 4	100,000	62.5
207th Ser. 4	100,000	62.5
208th Ser. 4	100,000	62.5
209th Ser. 4	100,000	62.5
210th Ser. 4	100,000	62.5
211st Ser. 4	100,000	62.5
212nd Ser. 4	100,000	62.5
213rd Ser. 4	100,000	62.5
214th Ser. 4	100,000	62.5
215th Ser. 4	100,000	62.5
216th Ser. 4	100,000	62.5
217th Ser. 4	100,000	62.5
218th Ser. 4	100,000	62.5
219th Ser. 4	100,000	62.5
220th Ser. 4	100,000	62.5
221st Ser. 4	100,000	62.5
222nd Ser. 4	100,000	62.5
223rd Ser. 4	100,000	62.5
224th Ser. 4	100,000	62.5
225th Ser. 4	100,000	62.5
226th Ser. 4	100,000	62.5
227th Ser. 4	100,000	62.5
228th Ser. 4	100,000	62.5
229th Ser. 4	100,000	62.5
230th Ser. 4	100,000	62.5
231st Ser. 4	100,000	62.5
232nd Ser. 4	100,000	62.5
233rd Ser. 4	100,000	62.5
234th Ser. 4	100,000	62.5
235th Ser. 4	100,000	62.5
236th Ser. 4	100,000	62.5
237th Ser. 4	100,000	62.5
238th Ser. 4	100,000	62.5
239th Ser. 4	100,000	62.5
240th Ser. 4	100,000	62.5
241st Ser. 4	100,000	62.5
242nd Ser. 4	100,000	62.5
243rd Ser. 4	100,000	62.5
244th Ser. 4	100,000	62.5
245th Ser. 4	100,000	62.5
246th Ser. 4	100,000	62.5
247th Ser. 4	100,000	62.5
248th Ser. 4	100,000	62.5
249th Ser. 4	100,000	62.5
250th Ser. 4	100,000	62.5
251st Ser. 4	100,000	62.5
252nd Ser. 4	100,000	62.5
253rd Ser. 4	100,000	62.5
254th Ser. 4	100,000	62.5
255th Ser. 4	100,000	62.5
256th Ser. 4	100,000	62.5
257th Ser. 4	100,000	62.5
258th Ser. 4	100,000	62.5
259th Ser. 4	100,000	62.5
260th Ser. 4	100,000	62.5
261st Ser. 4	100,000	62.5
262nd Ser. 4	100,000	62.5
263rd Ser. 4	100,000	62.5
264th Ser. 4	100,000	62.5
265th Ser. 4	100,000	62.5
266th Ser. 4	100,000	62.5
267th Ser. 4	100,000	62.5
268th Ser. 4	100,000	62.5
269th Ser. 4	100,000	62.5
270th Ser. 4	100,000	62.5
271st Ser. 4	100,000	62.5
272nd Ser. 4	100,000	62.5
273rd Ser. 4	100,000	62.5
274th Ser. 4	100,000	62.5
275th Ser. 4	100,000	62.5
276th Ser. 4	100,000	62.5
277th Ser. 4	100,000	62.5
278th Ser. 4	100,000	62.5
279th Ser. 4	100,000	62.5
280th Ser. 4	100,000	62.5
281st Ser. 4	100,000	62.5
282nd Ser. 4	100,000	62.5
283rd Ser. 4	100,000	62.5
284th Ser. 4	100,000	62.5
285th Ser. 4	100,000	62.5
286th Ser. 4	100,000	62.5
287th Ser. 4	100,000	62.5
288th Ser. 4	100,000	62.5
289th Ser. 4	100,000	62.5
290th Ser. 4	100,000	62.5
291st Ser. 4	100,000	62.5
292nd Ser. 4	100,000	62.5
293rd Ser. 4	100,000	62.5
294th Ser. 4	100,000	62.5
295th Ser. 4	100,000	62.5
296th Ser. 4	100,000	62.5
297th Ser. 4	100,000	62.5
298th Ser. 4	100,000	62.5
299th Ser. 4	100,000	62.5
300th Ser. 4	100,000	62.5
301st Ser. 4	100,000	62.5
302nd Ser. 4	100,000	62.5
303rd Ser. 4	100,000	62.5
304th Ser. 4	100,000	62.5
305th Ser. 4	100,000	62.5
306th Ser. 4	100,000	62.5
307th Ser. 4	100,000	62.5
308th Ser. 4	100,000	62.5
309th Ser. 4	100,000	62.5
310th Ser. 4	100,000	62.5
311st Ser. 4	100,000	62.5
312nd Ser. 4	100,000	62.5
313rd Ser. 4	100,000	62.5
314th Ser. 4	100,000	62.5
315th Ser. 4	100,000	62.5
316th Ser. 4	100,000	62.5
317th Ser. 4	100,000	62.5
318th Ser. 4	100,000	62.5
319th Ser. 4	100,000	62.5
320th Ser. 4	100,000	62.5
321st Ser. 4	100,000	62.5
322nd Ser. 4	100,000	62.5
323rd Ser. 4	100,000	62.5
324		

OFFSHORE & OVERSEAS FUNDS

[illegible]

Continued on previous page

FINANCE, LAND—Continued

Low	Stock	Price	+ or -	High	Low	Stock	Price	+ or -	High
139	85	124	-	140	139	85	124	-	140
140	85	124	-	140	139	85	124	-	140
141	85	124	-	140	139	85	124	-	140
142	85	124	-	140	139	85	124	-	140
143	85	124	-	140	139	85	124	-	140
144	85	124	-	140	139	85	124	-	140
145	85	124	-	140	139	85	124	-	140
146	85	124	-	140	139	85	124	-	140
147	85	124	-	140	139	85	124	-	140
148	85	124	-	140	139	85	124	-	140
149	85	124	-	140	139	85	124	-	140
150	85	124	-	140	139	85	124	-	140
151	85	124	-	140	139	85	124	-	140
152	85	124	-	140	139	85	124	-	140
153	85	124	-	140	139	85	124	-	140
154	85	124	-	140	139	85	124	-	140
155	85	124	-	140	139	85	124	-	140
156	85	124	-	140	139	85	124	-	140
157	85	124	-	140	139	85	124	-	140
158	85	124	-	140	139	85	124	-	140
159	85	124	-	140	139	85	124	-	140
160	85	124	-	140	139	85	124	-	140
161	85	124	-	140	139	85	124	-	140
162	85	124	-	140	139	85	124	-	140
163	85	124	-	140	139	85	124	-	140
164	85	124	-	140	139	85	124	-	140
165	85	124	-	140	139	85	124	-	140
166	85	124	-	140	139	85	124	-	140
167	85	124	-	140	139	85	124	-	140
168	85	124	-	140	139	85	124	-	140
169	85	124	-	140	139	85	124	-	140
170	85	124	-	140	139	85	124	-	140
171	85	124	-	140	139	85	124	-	140
172	85	124	-	140	139	85	124	-	140
173	85	124	-	140	139	85	124	-	140
174	85	124	-	140	139	85	124	-	140
175	85	124	-	140	139	85	124	-	140
176	85	124	-	140	139	85	124	-	140
177	85	124	-	140	139	85	124	-	140
178	85	124	-	140	139	85	124	-	140
179	85	124	-	140	139	85	124	-	140
180	85	124	-	140	139	85	124	-	140
181	85	124	-	140	139	85	124	-	140
182	85	124	-	140	139	85	124	-	140
183	85	124	-	140	139	85	124	-	140

Australian

Tins

143	Beynazar 3000	170	-3	147.3	11
153	Geavor	205	8.71	3.1
17	Gold & Base 12 1/2 sp.	100 1/2	-	-

Copper

70	78 ₂	Anglo-Dominion -	170	+5		
97	56	Barymin	57	-3		

NOTES

possible, are updated on half-yearly figures. P/E's are calculated on a "book" distribution basis, earnings per share being computed

"Tap Stock.
Highs and Lows revised thus have been adjusted to allow for

Figures on report awaited.

Cover allays for conversion of shares not now ranking for dividend or ranking only for restricted dividend.

Regional price.
No per value.

special dividend; \dagger Imputed dividend; cover ratio to price; \ddagger Dividend yield; \S Dividend, P/E ratio based on latest annual earnings; \parallel Forward P/E ratio; ∇ Dividend cover based on previous year's earnings; \vee Tax free

reference dividend passed or deferred. C Canadian, E U.S. dollar price: F Dividend and yield based on prospectus or other information for 1973-80. G Annual dividend and yield after

Abbreviations: *sd* ex dividend; *st* ex scrip issue; *sr* ex rights;
si; *xr* ex capital distribution.

REGIONAL MARKETS

The following is a selection of London quotations of shares pro-

Crab Ship	24	117
Clondalind	73	75
Concrete Prods.	280	

Jeff. Reformat	183	T.M.G.	98
Install (Wm.)	188	Unitare	94

Substrates	I.C.I.	32	Utd. Drapery
Brew	"Imps"	7	Vickers
I.C.I.	I.C.I.	45	Whitworth

Barclays Bank	30	Legal & Gen.	14	Brit. Land	
Beecham	13	Lex Service	18	Cap. Counties	
Huo Circle	25	Lloyds Bank	24	Land Serv	

Summers	21	F & O Ltd.	9	OPEN STREET LANE
Sumlop	52	Plessey	16	Charterhall
Eagle Star	14	Royal Elect	20	KCA

Flaco	40	Sears	52	Ultramar
Grand Met	12	Tesco	7	
U.S. 'A'	30	Thorn	25	Waco

"Recent Issues" and "Rights" Page

Exchanges throughout the United Kingdom for a fee of
per annum for each security

1. **FOR OFFICIAL USE ONLY**

